Employee data analysis using excel

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Project title

Employee performance analysis
using excel

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Agenda

1.problem statement

2.project overview

3.end users

4.our solution and proposition

5.dataset description

6.modelling approach

7.results and discussions

8.conclision

PROBLEM STATEMENT

Current scenario:

IT IS THE STATEMENT SHOWING
EMPLOYEES PERFORMANCE IN THE
COMPLANY.
IF THEY PERFORMED ABOVE THE
ACTUAL PERFORMANCE THEY
CONSIDERED AS THEY LEARNED THE
SKILLS RIGHTLY.
IF THEY NOT THEY CAN ACCESS
PROBLEM IN THE STATEMENT

PROJECT OVERVIEW

I HAVE DONE THIS PROJECT BY
LEARNING DATA ANALYTICS
AND DONE MY JOB USING THIS
SKILLS

EMPLOYEE DATA ANALYSIS
MEANS A EVERY PERSONS OR
EMPLOYEES OF DATA SHOULD
BE SHOWN ON PERFECTLY BY
USING EXCEL AND HOW THEY
DONE BY EMPLOOYEE DATA
BASE USING DIFFERENT
MATRICS

Market Insights WILL BE GOOD
BY USING THESE

WHO ARE THE END USERS ?

THE BENEFITERS ARE:

EMPLOYEES,EMPLOYERS,INSTITUTIONS
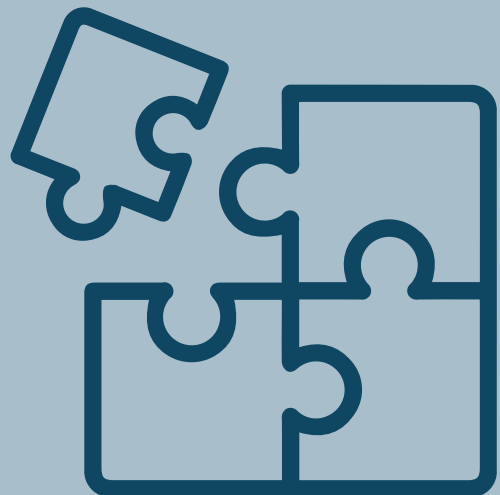,ORGANISATIONS,IT
SECTORS,DIFFERENT INDUSTRIES

OUR SOLUTIONS AND ITS VALUE PROPOSITION

FILTERING-FOR REMOVING MISSING VALUES

CONDITIONAL FOMATTING-USING BLANK VALUE FOR HIGHLIGIHTING

PILOT VALUE-CHART VALUE

DATASET DESCRIPTIONS

EMPLOYEE DATA SET-KAGGLE

26 FEATURE

FEATURE - 9FEATURES

EMAIL ID

GENDER

PERFORMANCE

BUSINESS UNIT

NAME

RATING- NUMERICAL

modelling

Data Collection:

- Gather sales data, market research, and consumer feedback through surveys and analysis tools.
- Utilize both primary and secondary research methods to gather comprehensive insights.
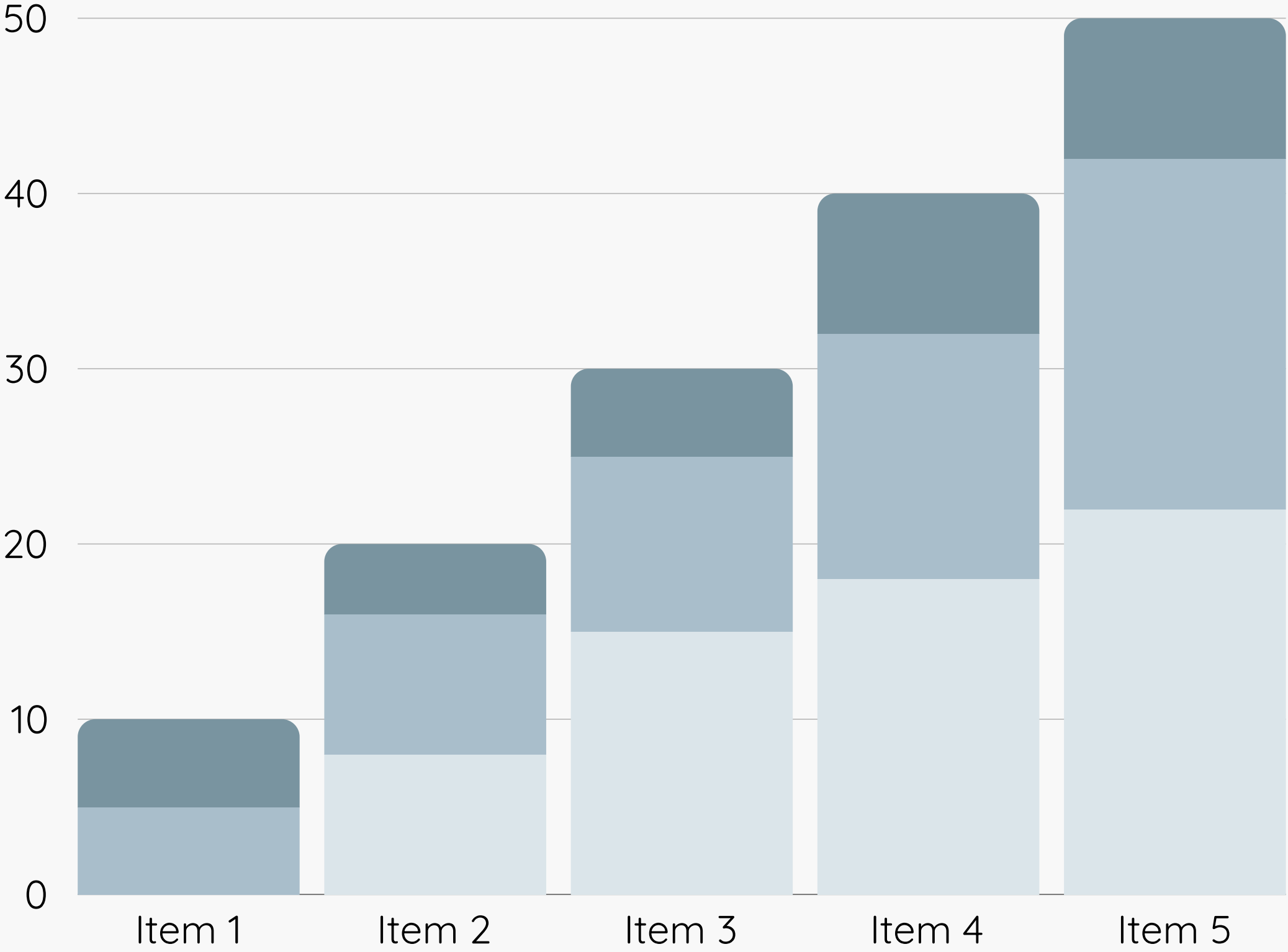
Brainstorming Sessions:

- Collaborate to generate innovative ideas for product positioning, pricing, and promotional campaigns.
- Consider various channels such as online platforms, partnerships, and offline marketing.

Testing and Refinement:

- Pilot the proposed strategies on a smaller scale to assess their effectiveness.
- Gather feedback, iterate, and refine the strategies based on initial results.
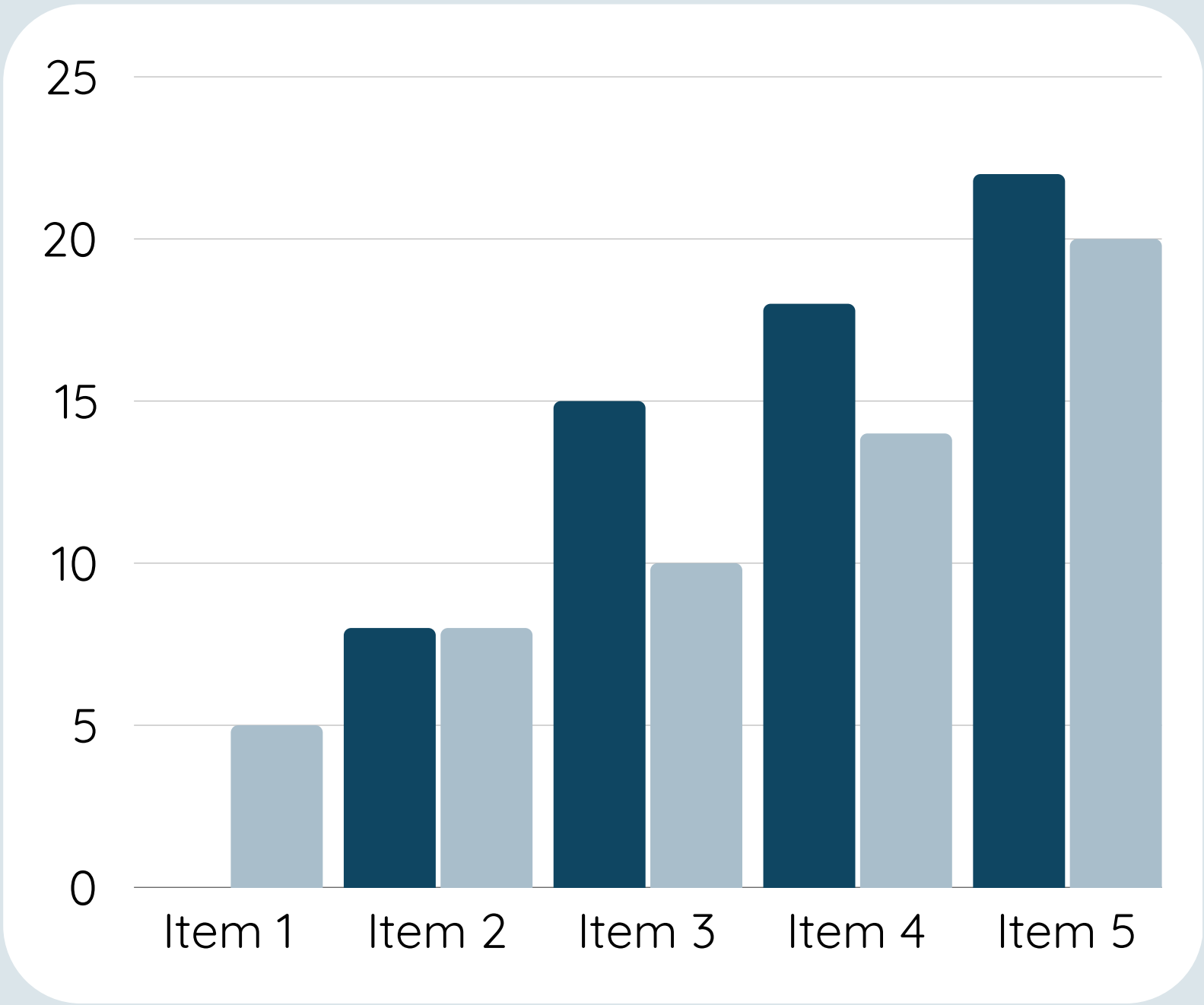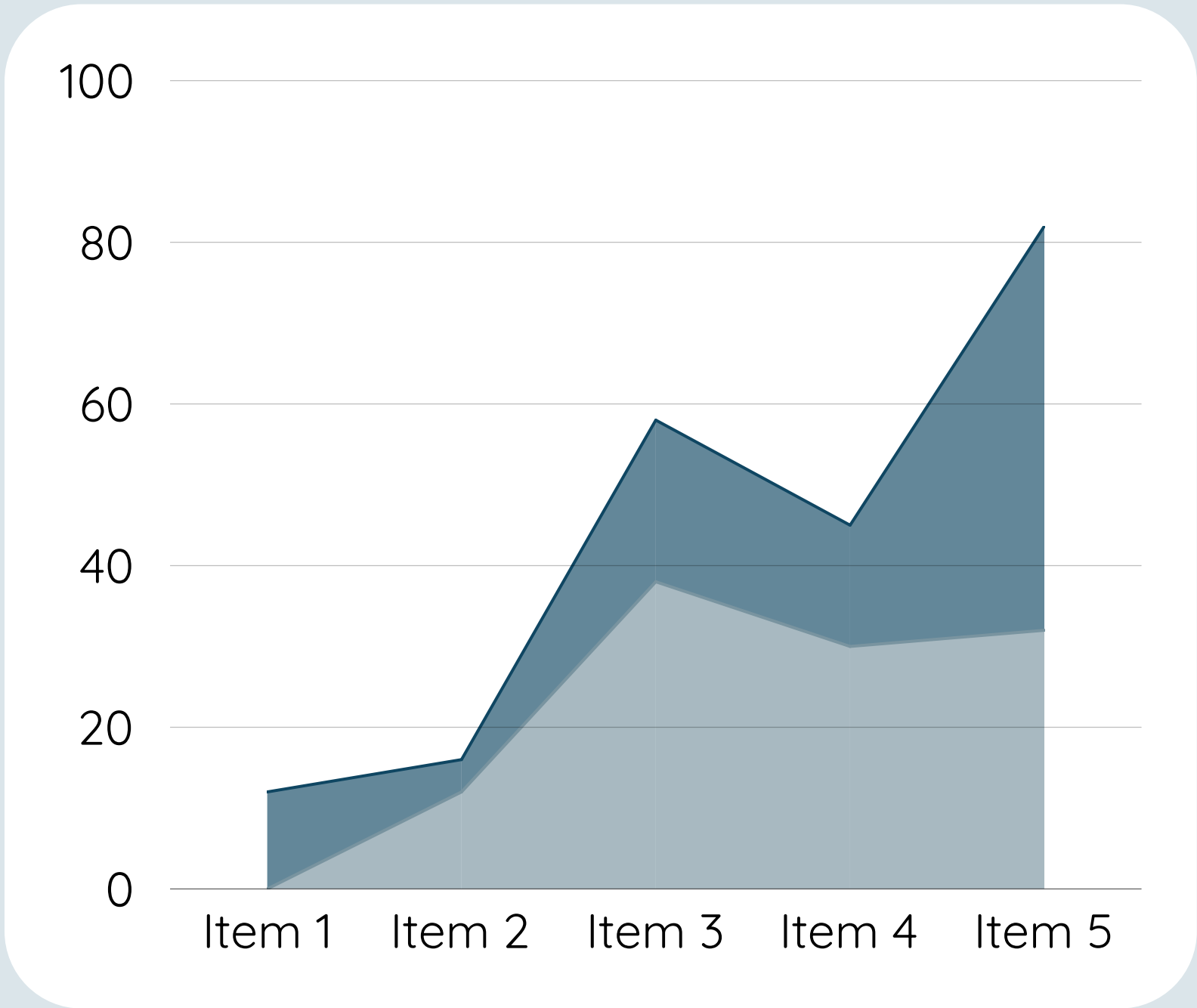
Data Analysis results

Over the past year, sales for Warner & Spencer have experienced a consistent decline, dropping month-on-month. The graphical representation of sales volumes reveals a noticeable downward trend, especially in the last quarter.
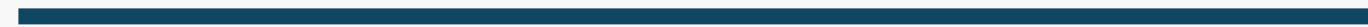
● Product 1

● Product 2

● Product 3

Data Analysis results

Customers are unhappy with Warner & Spencer's new packaging, which may be contributing to a decline in sales. Competitors offer better features and pricing, making it difficult for our product to stand out in the market.

Conclusion

By implementing a well-researched and innovative sales strategy, our goal is not only to boost immediate sales figures but also to establish a sustainable framework for continued growth and success.

Thank you