

Full Travel Itinerary Planner & Virtual Travel Assistant

- **Potential Impact:**

1. Simplifies group tour planning, reducing time and effort by 50%.
2. Boosts group tour bookings by 20%, increasing TBO's market share.
3. Enhances customer satisfaction with personalized, AI-driven recommendations.

- **Innovation:**

4. Combines AI-powered virtual assistant with real-time group collaboration tools.
 5. Integrates seamless booking for accommodations, transport, and activities.
 6. Provides unique destination-specific insights for both agents and travelers.
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Implementation and Technical Feasibility

Frontend:

- ReactJS for intuitive UI.

Backend:

- Python/Node.js with booking API integration.

AI:

- GPT-powered recommendations tailored to group preferences.

Database:

- Cloud-based solutions like Firebase for scalability.

Timeline:

- Prototype in 3 months, beta testing in 6 months.

Adoption Risk/Feasibility:

- Resistance from agents accustomed to traditional tools.
- Ensuring accuracy in AI-driven recommendations.
- Easy onboarding with video tutorials and phased rollout.
- Partnering with reliable data providers for robust insights



Thank You!

