

```
import matplotlib.pyplot as plt
import seaborn as sns
import pandas as pd
df=pd.read_csv('/content/Mall_Customers.csv')
print(df.head(15))
```

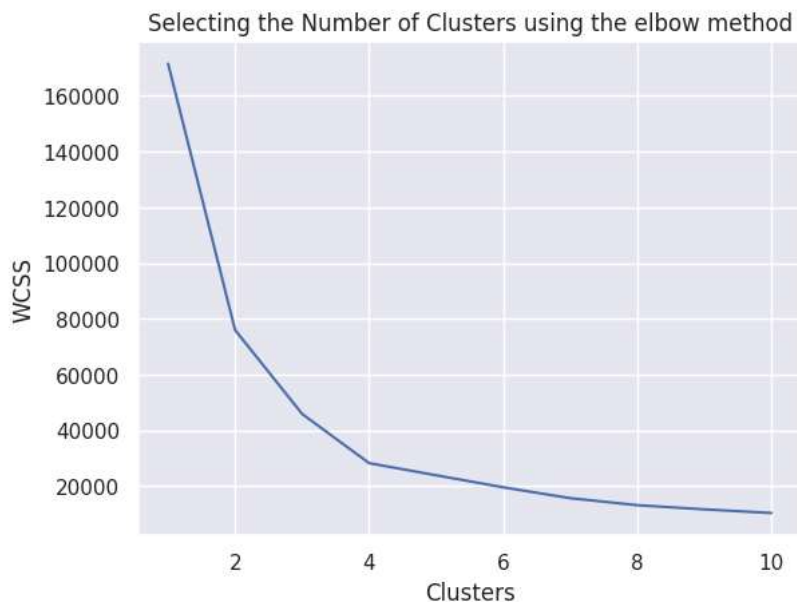
| | CustomerID | Gender | Age | Annual Income (k\$) | Spending Score (1-100) |
|----|------------|--------|-----|---------------------|------------------------|
| 0 | 1 | Male | 19 | 15 | 39 |
| 1 | 2 | Male | 21 | 15 | 81 |
| 2 | 3 | Female | 20 | 16 | 6 |
| 3 | 4 | Female | 23 | 16 | 77 |
| 4 | 5 | Female | 31 | 17 | 40 |
| 5 | 6 | Female | 22 | 17 | 76 |
| 6 | 7 | Female | 35 | 18 | 6 |
| 7 | 8 | Female | 23 | 18 | 94 |
| 8 | 9 | Male | 64 | 19 | 3 |
| 9 | 10 | Female | 30 | 19 | 72 |
| 10 | 11 | Male | 67 | 19 | 14 |
| 11 | 12 | Female | 35 | 19 | 99 |
| 12 | 13 | Female | 58 | 20 | 15 |
| 13 | 14 | Female | 24 | 20 | 77 |
| 14 | 15 | Male | 37 | 20 | 13 |

```
from sklearn.cluster import KMeans
x=df[['Age','Spending Score (1-100)']].copy()

for i in range(1,11):
    kmeans=KMeans(n_clusters=i, init='k-means++', max_iter=300, n_init=10,random_state=0)
    kmeans.fit(x)

wcss=[]
for i in range(1,11):
    kmeans=KMeans(n_clusters=i, init='k-means++', max_iter=300, n_init=10,random_state=0)
    kmeans.fit(x)
    wcss.append(kmeans.inertia_)

sns.set()
plt.plot(range(1,11),wcss)
plt.title('Selecting the Number of Clusters using the elbow method')
plt.xlabel('Clusters')
plt.ylabel('WCSS')
plt.show()
```



```
for k in range(1,11):
    #data =X[X["cluster"]==k]
    plt.scatter(x["Age"],x["Spending Score (1-100)"])
    #plt.scatter(kmeans.cluster_centers+[: 0],kmeans.cluster_centers_[:, 1],s=300,c='red')
    plt.title("clusters idnetified by k-mewans Clustering")
    plt.vlabel("Spending Score (1-100)")
```

```
plt.scatter(Spending Score (1-100) ,  
plt.xlabel("Age")  
plt.show()
```

