

Credit Card Transaction Report

All



Q4

Q3

Q2

Q1

Low

Mediume

High

F

M

Gold

Silver

Blue

Platinum

Revenue

57M

Interest Earn

8.0M

Transaction
Amount

46M

Transaction
Count

667K

card_category

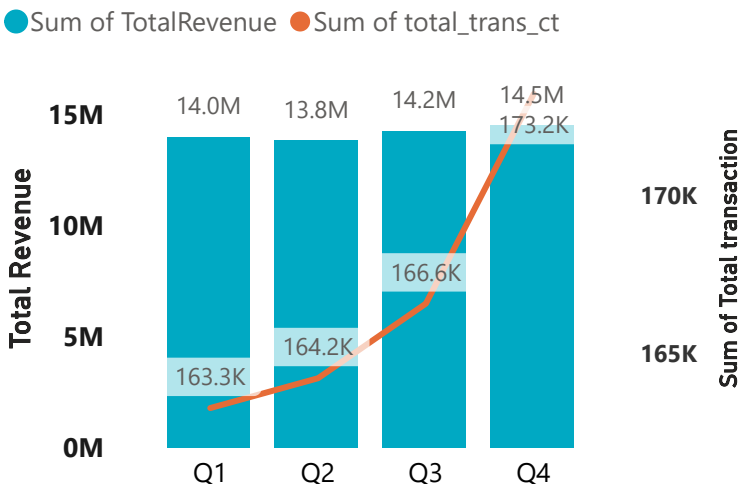
Sum of
TotalRevenue

Sum of
total_trans_amt

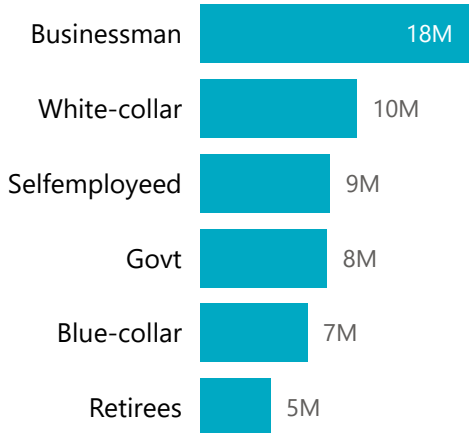
Sum of
interest_earned

Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

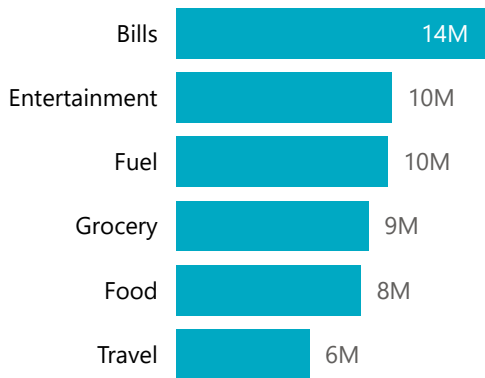
QTR Revenue and Transaction Chart



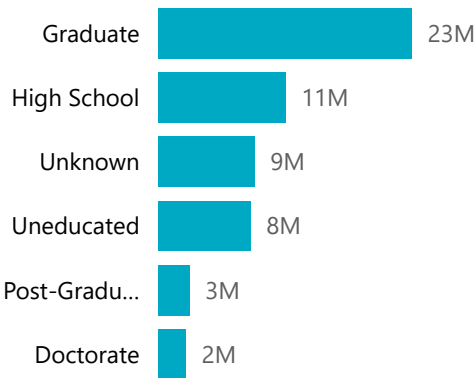
Revenue by Customer Job



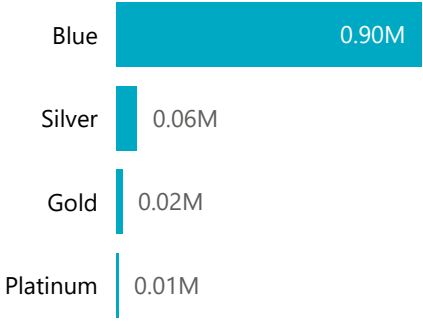
Revenue by Expenditure Type



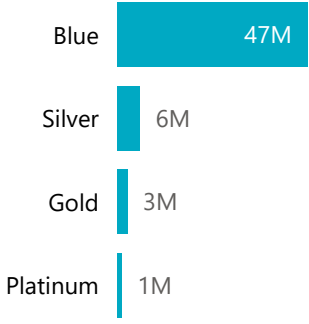
Revenue by Education Level



Card Category & Customer
Acquisition Cost



Revenue by Card
Category



Revenue by Card Uses

