RA LA

Visual Brand Identity

AZ **About Us**

At RAZAM, we redefine the standards of interior design and renovation on the French Riviera. As a full-cycle company, we provide a complete range of services, starting with the development of a detailed design project, including 3D visualizations, and meticulous selection of furniture and decor. What sets us apart is our guarantee: the final renovation will perfectly match the design that our clients approve.

Our Values

- •Professionalism: We combine architectural expertise with precision execution to bring your vision to life.
- •Simplicity: We streamline the design and renovation process, making it easy for clients to navigate.
- •Accessibility: Unlike large corporations, we deliver premium services without overwhelming costs or delays.

With RAZAM, your dream interior becomes reality—designed with care, crafted to perfection, and delivered without compromise. Let us handle the details, so you can enjoy a space that truly reflects your style and needs.

LOGO SKETCH



FREE SPACE

When using the logo in different formats, it is recommended to leave free space around it. This ensures that the logo is perceived as comfortably and effectively as possible.



BRAND COLORS



CMYK 70 58 51 54 RGB 61 64 68 HEX #3D4044

CMYK 43 33 29 9 RGB 151 153 159 HEX #97999F

TYPEFACE

For headings and sentences that require special attention, use the main font,

Mont, which includes various typefaces. This font is generally reserved for product names or headings in all printed materials.

For regular text blocks, use the

Geometria font



LOGO TYPES



hite

Black

Grey

CAR GO BRANDING





BUSINESS CARD





T-SHIRT

