Sponsorship Package 2017

>_sudo

sponsorship@sudolabs.ca

😄 About Us

Sudo is a Kingston-based initiative with the mission to build an inclusive community where women can learn to code together. Through monthly workshops and meet-ups, we strive to be a dedicated resource to encourage women to become passionate and skilled developers.

In July 2016, Sudo started hosting monthly meet-ups to encourage local women to pursue their interest in tech. People of different skillsets join us at these meet-ups to discuss programming, work on projects, and meet like-minded individuals.

In September 2016, Sudo began offering free programming workshops for women to improve their technical skills. Each workshop focuses on a particular project to complete. So far, we've held workshops covering web development, advanced web development, introductory computer science, creative computing, and WordPress.

We believe programming is a skill everyone should have, and it's our mission to encourage local women to learn these skills.

⚡ Sudo's Impact

(As of January 2017)

- ✓ Over 80+ Workshop attendees

- ✓ Over 50+ Coffee & Code attendees

- ✓ 90% of attendees would attend another Sudo Workshop and recommend Sudo to a friend

- ✓ 90% of participants agreed that they "learned a valuable skill" at a Sudo workshop

- ✓ On average, Sudo workshops were rated 4/5

Why Sponsor Sudo?

As Kingston's first organization devoted to women improving technical skills, Sudo is a lead force in shaping a passionate and collaborative tech community. **Help us make this happen!**

Sponsoring Sudo can help your Company:

Gain awareness of your brand among talented and tech savvy women

Inspire a group of passionate individuals to become skilled developers

Contribute to building an inspiring and welcoming tech community within Kingston

Build relationships with intelligent and innovative women

◆ Sponsorship Benefits

	BRONZE $300	SILVER $500	GOLD $1000
Logo on website	SML	MED	LRG
Opportunities to give out swag		✓	✓
Logo on workshop docs "Workshop thanks to: ABC Inc."			✓

SOCIAL MEDIA:

	BRONZE	SILVER	GOLD
Shout-outs "Thanks ABC Inc. for sponsoring!"	✓	✓	✓
Promos "Check out ABC Inc.!"		✓	✓
Job Postings Promo on Social Media			✓