

# Sponsorship Package 2017



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# About Us

Sudo is a Kingston-based initiative with the mission to build an inclusive community where women can learn to code together. Through monthly workshops and meet-ups, we strive to be a dedicated resource to encourage women to become passionate and skilled developers.

In July 2016, Sudo started hosting monthly meet-ups to encourage local women to pursue their interest in tech. People of different skillsets join us at these meet-ups to discuss programming, work on projects, and meet like-minded individuals.

In September 2016, Sudo began offering free programming workshops for women to improve their technical skills. Each workshop focuses on a particular project to complete. So far, we've held workshops covering web development, advanced web development, introductory computer science, creative computing, and WordPress.

**We believe programming is a skill everyone should have, and it's our mission to encourage local women to learn these skills.**



# Sudo's Impact Report

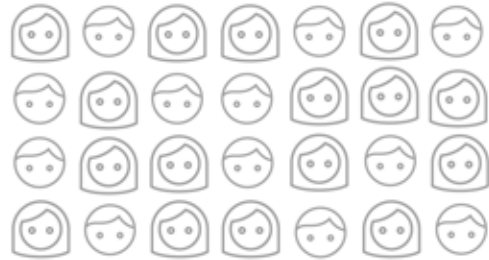
(September 2016 - March 2017)



**6** workshops  
held to date

**20**

attendees  
on average per workshop



**117** Total Coders

“ How would you rate  
the overall workshop?



**88%**

learned a valuable skill  
at a Sudo workshop

**94%**



would recommend a Sudo  
workshop to a friend

“ Would you attend another  
Sudo workshop in the future?



**94%**  
said Yes!

“ Has your interest in programming  
increased after taking the workshop?



**100%**  
said Yes!



# Why Sponsor Sudo?

As Kingston's first organization devoted to women improving technical skills, Sudo is a lead force in shaping a passionate and collaborative tech community. **Help us make this happen!**

## Sponsoring Sudo can help your Company:



**Gain awareness** of your brand among talented and tech savvy women



**Inspire** a group of passionate individuals to become skilled developers



**Contribute** to building an inspiring and welcoming tech community within Kingston



**Build relationships** with intelligent and innovative women



# Sponsorship Benefits

	BRONZE \$300	SILVER \$500	GOLD \$1000
Logo on website	SML	MED	LRG
Opportunities to give out swag		✓	✓
Logo on workshop docs "Workshop thanks to: ABC Inc."			✓

## SOCIAL MEDIA:

Shout-outs "Thanks ABC Inc. for sponsoring!"	✓	✓	✓
Promos "Check out ABC Inc.!"		✓	✓
Job Postings Promo on Social Media			✓