

## SilverStartup: Gold Edition Project Structure

This document outlines the new organization of your project assets. This structure is designed to feed directly into the Next.js Application Architecture.

### 00\_Admin\_Planning

**Purpose:** The "War Room". High-level strategy, status reports, and operating procedures.

- SOPs/ : Instructions for development and prompts.
- Research/ : Analysis of competitors, ChatGPT plans, and Perplexity deep dives.
- Compliance/ : Accessibility (WCAG) guidelines crucial for the retiree demographic.

### 01\_Marketing\_Sales

**Purpose:** External-facing content to get users *into* the app.

- Partnerships/ : Specific pitches for AARP and other organizations.
- Copywriting/ : Email sequences, landing page hooks, and lead magnet quizzes.

### 02\_Course\_Production (CRITICAL)

**Purpose:** The content factory. This is where the actual product lives before it goes into the code.

- 00\_Module\_Orientation/ : Consolidated files for the "Welcome" module. Contains the student-facing markdown, workbooks, and instructor guides.
- 01\_Module\_Foundation/ : The first real lesson module.
- Global\_Assets/ :
  - Images/ : All the clean, flat vector illustrations and UI mockups.
  - Video\_Scripts/ : Central location for all teleprompter and video scripts.
- 99\_Templates\_Skeletons/ : The "Cookie Cutters". Use these markdown templates when creating Module 03, 04, etc., to ensure consistency.

### 03\_Tech\_Dev

**Purpose:** Engineering resources and legacy scripts.

- Scaffolding/ : JSON manifests and data structures used to generate the course outline.
- Legacy\_Scripts/ : Python scripts used for SEO checking or chart generation in previous iterations.

## 99\_Archive

**Purpose:** The "Junk Drawer". Nothing was deleted, just moved here.

- `Original_Dump/` : The contents of `scattered_files` and `ORIGINALS` that didn't fit a specific category.
- `Claude_Exports/` : Old conversation logs.

## Next Steps for Next.js Integration

Now that your files are organized, here is how they map to the "Gold Edition" Tech Stack:

1. **Content Content:** The Markdown files in `02_Course_Production` will eventually be moved into the Next.js app's database (Supabase) or a content folder ( `/content` ) if using MDX.
2. **Images:** The contents of `02_Course_Production/Global_Assets/Images` will go into the Next.js `public/assets` folder.
3. **Branding:** The logos in the marketing folder will determine the `tailwind.config.ts` color palette.