

Second Act Profit System — 10■Minute Decision Checklist (Chaz)

Check a box, jot a note. This unlocks packaging + launch.

Item	Choice / Notes
Module titles & “no■AI” stance	<input type="checkbox"/> Approve <input type="checkbox"/> Changes:
Website hero headline	<input type="checkbox"/> A: Retirement is just the beginning. <input type="checkbox"/> B: Have a business plan by Friday. Notes:
Featured example businesses (pick 2–3)	<input type="checkbox"/> Tutoring <input type="checkbox"/> Organizing <input type="checkbox"/> Pet Sitting <input type="checkbox"/> Garden Care <input type="checkbox"/> Event Helper <input type="checkbox"/> Photography
Guarantee	<input type="checkbox"/> 14■day satisfaction refund Notes:
Support channel	<input type="checkbox"/> Email only <input type="checkbox"/> Email + Phone window (suggest: Tue/Thu 2–4pm). Notes:
Ad test budget	<input type="checkbox"/> \$100 <input type="checkbox"/> \$200 <input type="checkbox"/> \$300 Notes:
Preferred first launch date	_____ / _____ / 20_____