



SUD WEB

Let's share our superpowers

***Sud Web** is a human-sized traveling web conference.*

***Sud Web** is all about personal experiences and **savoir-faire**.*



SAVOIR FAIRE et FAIRE SAVOIR

transmission **community** **pragmatism**

Social impact **collaboratives experiences**

empowerment **feedback**

self help **craftsmanship**

organisation models **big picture**

initiatives **testimonials**



35

conferences and workshops



101

emotions



∞

happiness



150

attendees



8

volunteers



2

evening parties



879

discussions



7647

videos played

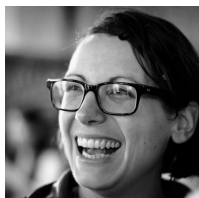
PREVIOUSLY, ON SUD WEB



Kevin Goldsmith, former lead engineer at Spotify, insists on the importance of the culture for a team, if you want to scale fast..



Bruce Lawson former web evangelist for Opera Software, reminds us with his very own british humour the dark consequences when you don't respect web standards.



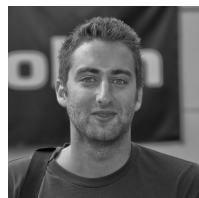
Eva Lotta-Laam, former UX Designer at Google, held a workshop to show how sketching is a powerful tool for teams



Renaud Forestié, UX Designer, told us how its teams succeeded in increasing performance of high traffic press web sites, despite heavy constraints from french advertising companies.



Chris Lowis, Data Scientist at Future Learn demonstrated how the web browser is becoming the favorite music hackerz instrument thanks to Web Audio APIs.



Matthew Caruana Galizia, revealed us how a small dedicated team worked with the 2.6 To of data from the Panama Papers.

...and more than 100 various conférences to open your perspectives
available on the Web

2017 EDITION in AIX-EN-PROVENCE



Friday May 19th : conferences at
Aquabella Hotel



Saturday May 20th : workshops
ESDAC Design School

Our current curation

(non-confirmed speakers)

Adeline Fradet facilite l'accès à la création et à la publication d'histoires numériques pour enfants sur tablettes, pour créer une bibliothèque d'histoires où l'imagination et la créativité n'auraient aucune limite.

Joe Edelman is a Data Scientist working on how to update the software offer with new mesures of users satisfaction.

Rafael Conde, designer at Netlify, works remotely from Portugal with US based developers and testifies of organisationnal modes with various people and culture.

Geoffrey Dorne, a well known french designer, recently published a crowdfounded book on public space reappropriation with hacking.

Hannah Wolfe told us how a small remote team managed to launch Ghost and raise 600k\$ benefits in less than three years..

Laurent Chemla Gandi and Caliopen cofounder and Caliopen told us how hard it is for small teams to launch an infrastructure-based product.

Olivier Ertzscheid, researcher around digital identities shows us what is made with our (private) data and the danger with digital continental drift.

***Sud Web** is a **non-profit** organization whose members are volunteers and its only goal is to give the web Community a **quality** event in the South of France.*

We need you.

To help us rent a venue, record videos, hire a photographer and a visual facilitator, print badges and stickers, accommodate and feed speakers and attendees for two days.

We give you back a **maximum of visibility**, on the Web and during the event.

Our most faithful partners

EYROLLES

MailChimp®



<joliCode/>

 alwaysdata

Our budget



18 000 €

FOOD

Quality lunch and breaks for both days. Organic local food.

6 500 €

SPEAKERS

Travel and hosting fees.

5 000 €

VIDEOS

Recording and publication.

5 000 €

VENUES

Location fees.

5 000 €

COMMUNICATION

Photographer, Shirts, Goodies, Badges, etc.

1 500 €

OTHER

Staff accommodation, other fees (materials,

41 000 €

TOTAL

Roughly for a single edition

*Help us make **Sud Web** two absolutely unforgettable days of conferences and workshops*



MENU

Three simple offers



À LA CARTE

Alternative options

SPONSORING LEVELS

	Contribute for 500€	Help for 1 000€ 6 max.	Support for 2 000€ 3 max.
Lifetime mention on sudweb.fr <i>On every footer page</i>	yes	yes	yes
Social media mentions <i>2500+ impressions/tweets + Facebook</i>	yes	yes	yes
Display Lotogtypes <i>3 kakemonos, keynote slides during intro, pauses and conclusion</i>	<i>small</i>	<i>normal</i>	<i>big</i>
Logotype in newsletters <i>600+ subscribers</i>	<i>small</i>	<i>normal</i>	<i>big</i>
Thanks to our sponsors newsletter <i>600+ subscribers.</i>		yes	yes
Full pass <i>Full access, lunch and parties, 200 EUR value</i>		1	3
Simple stand <i>Present your services to attendees on a simple stand. You can offer goodies if you want.</i>		yes	yes
Animation Stand <i>Get a bigger stand to get more engaged with attendees : live testing, interviews, animation, etc.</i>			yes
Gold newsletter <i>Dedicated mail to present your activities to all of our subscribers.</i>			yes

If you need more details, please contact us.

Sponsor what you want

	Price	Discount price <i>For Gold, Silver and Bronze sponsors</i>
Sud Web 2017 recap movie <i>Get your brand associated with Sud Web 3min recap movie. Limited to one sponsor.</i>	1 500€	1 200€
The sugar touch <i>Pay for the dessert and get a mention "offered by..." Limited to one sponsor..</i>	1 000€	800€
Dedicated Workshops <i>Held a dedicated workshop on saturday. Limited to two sponsors.</i>	1 000€	800€
Job offers <i>Want to hire new talents ? Display your job offers on our website and on the job wall during the event. Limited to three sponsor..</i>	1 000€	800€
Visual facilitation <i>Help us provide visual feedback for every conference and get your logo on it. Limited to one sponsor.</i>	800€	500€

Want to do something different? We're listening, just [contact us](#)

Gold sponsors on every video published



7k

videos played



40k+

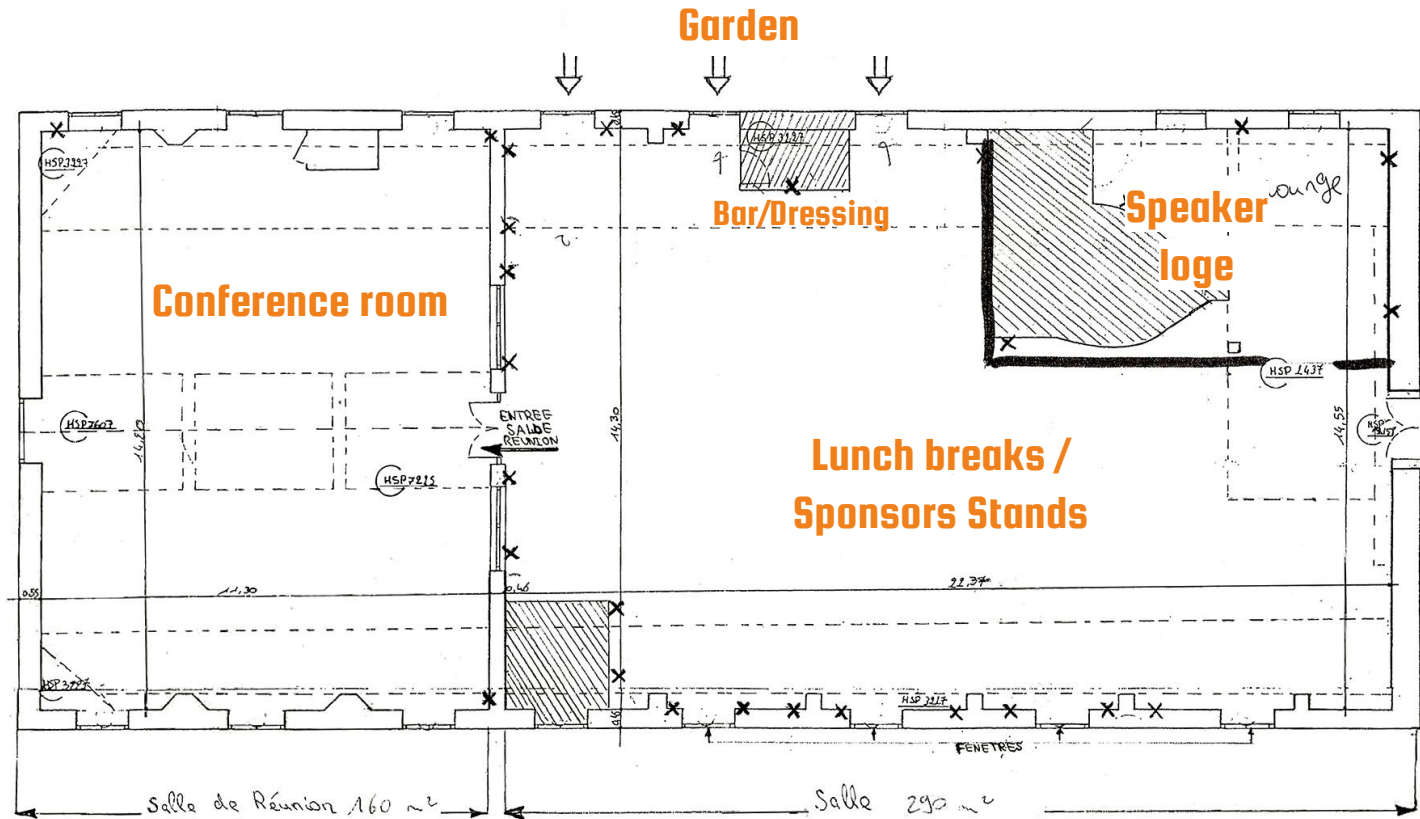
video displays



30k+

pageviews on the website

Conferences venue plan





Contact Us

*You're interested in **becoming a Sud Web sponsor**, you need **more information** on the different possibilities, **wish to sponsor** something specific, or just **help us** make Sud Web great again ?*

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Thank you

