

# Reading List

## Mechanic Books to Read

Ford: The Times, the Man, the Company, *by Alan Nevins*

My Life and Work, *by Henry Ford and Samuel Crowther*

The People's Tycoon: Henry Ford and the American Century, *by Steven Watts*

Wheels for the World: Henry Ford, His Company, and a Century of Progress, *by Douglas G. Brinkley*

Grinding it Out: The Making of McDonalds, *by Ray Kroc, Robert Anderson*

McDonald's: Behind the Arches, *by John F Love*

In Sam We Trust: The Untold Story of Sam Walton and Wal-Mart, the World's Most Powerful Retailer, *by Bob Ortega*

Made in America, My Story, *by Sam Walton*

Sam Walton & Wal-Mart, *by Sam Walton*

The Wal-Mart Triumph: Inside the World's #1 Company, *by Robert Slater*

The Wal-Mart Way: The Inside Story of the Success of the World's Largest Company, *by Don Soderquist*

IKEA Magic: 20 Business Lessons, *by John Grant*

Leading by Design: The IKEA Story, *by Bertil Torekull*

Direct from Dell: Strategies that Revolutionized an Industry, *by Michael Dell, Catherine Fredman*

How Dell Does It, *by Steven Holzner*