



# suzanne wernberg

✉ SUEWERNBERG@YAHOO.COM

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🚗 DRIVER'S LICENSE

Passionate about digital technology, I chose to pursue a new cursus in digital transformation after a eye-opening experience in a work-study MBA with a tech firm. I'm currently looking for a 33-month work-study placement, starting on january 2025, to further my development in this sector.

## Experience

AVR 2023 - AVR 2024

### DIGITAL MARKETING ASSISTANT

*RecrutonsEnsemble - Marseille*

- Management of social networks
- Internal communications
- Creation of digital content
- Development, implementation and monitoring of digital marketing strategies

OCT 2022 - AVR 2023

### MARKETING AND COMMUNICATIONS MANAGER

*Manhattan fitness - Marseille*

- Customer relationship management
- Management of social networks
- Implementation and application of marketing strategies
- Benchmarking
- Creation of newsletters and digital content

MARS 2022 - JUIN 2022

### ASSISTANT MANAGER

*O Rose - Salon de Provence*

- Preparation of orders
- Room service
- Stock management and premises maintenance
- Team management (training, organisation, recruitment)
- Digitalisation of the brand via social networks

MAI 2021 - MARS 2022

### MULTI-SKILLED EMPLOYEE

*Pizza Go/O Rose - Salon de Provence*

- Telephone switchboard
- Preparation and cooking
- Production of flyers
- Room service
- Stock management and maintenance of premises

FEV 2020 - MAI 2021

### INTERIM

*Manpower agency/Randstad agency - Salon de Provence*

- Preparation of orders
- Stocktaking
- Handling
- Computerised stock management
- Customer reception
- Customer relations
- Analysis of customer returns
- Mission coordination

JUIL 2017 - AOÛT 2019

### SELF-SERVICE EMPLOYEE

*SALONDIS (E. Leclerc) - Salon de Provence*

- Welcoming and advising customers
- Stocking shelves
- Stock management (supplies and quality control)
- Maintaining the sales area

## Education

2024 - 2027

### MSc Pro - Digital Transformation

*Epitech - Marseille*

2022 - 2024

### MBA Business Manager, Digital Communication, Marketing and E-Business

*Pigier Performance - Marseille*

2017 - 2020

### Bachelor's Degree in Applied Foreign Languages

*Aix-Marseille University (2017-2019)  
Universidad de Granada (2019-2020)*

2017

### Baccalaureate ES

*Adam de Craponne High School*

## SKILLS

### SOFT SKILLS

Autonomy  
Creativity  
Thoroughness  
Team spirit  
Focus on results  
Organisational skills  
Communication skills

### HARD SKILLS

Communication strategy  
Marketing strategy  
Creation of visuals  
Article writing  
Market monitoring  
No-Code

NOTION

MS OFFICE

CANVA

SOCIAL MEDIA

## Languages

**French** Mother tongue

**English** Fluent (fluent, C2) TOEIC 970/990

**Spanish** Intermediate (autonomous, C1)

## HOBBIES

