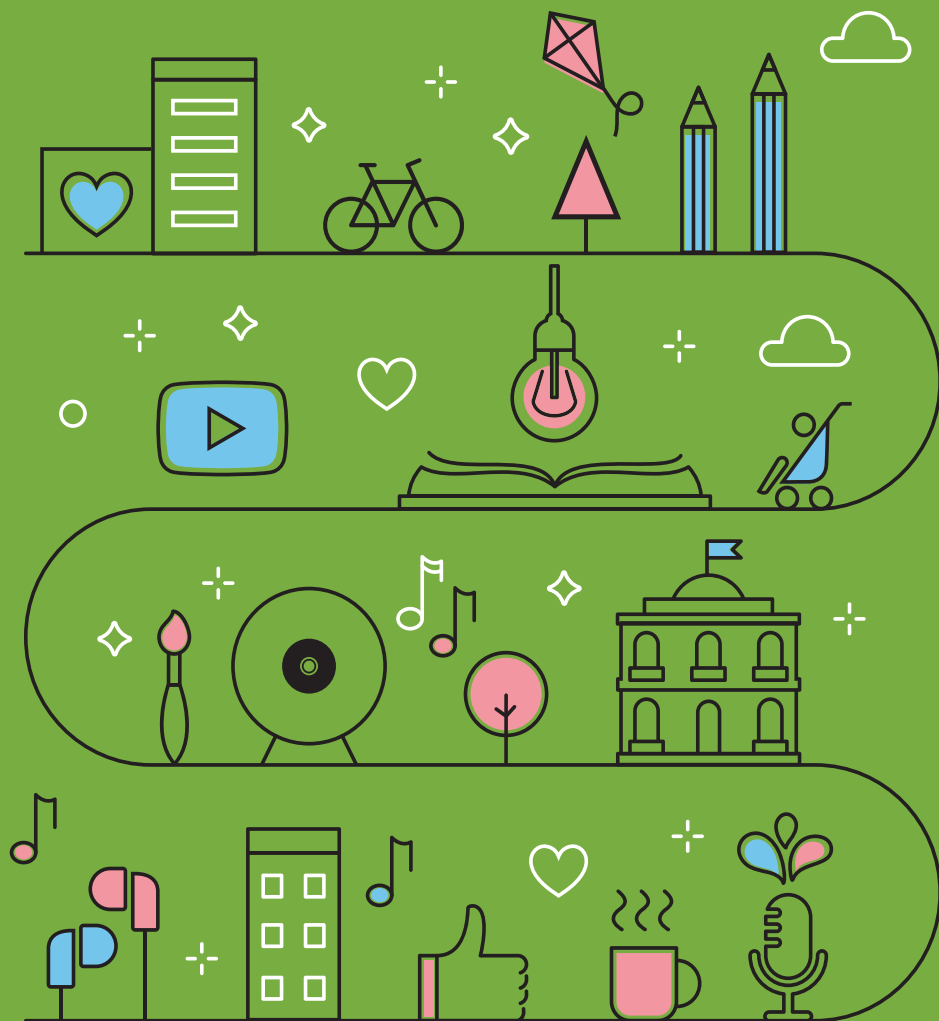


# Suffolk Libraries Book Journey 2021 Sponsorship Pack



# ABOUT SUFFOLK LIBRARIES AND WHY WE NEED TO FUNDRAISE

**Suffolk Libraries is a charity that runs 44 public libraries, two pop up libraries, three mobile libraries and a home library service.**

We provide parents and carers a chance to share experiences, offer a helping hand for those seeking employment and those who are lonely and isolated the chance to connect with other people.

Through the COVID pandemic we have had a taste of life without physical libraries. During this challenging time we did our bit to reach out and find new ways to engage and support people. For example, our telephone befriending service has now made over 10,000 calls since the start of the first lockdown.

Social isolation is a major issue in Suffolk and a previous study has shown that every £1 spent on Suffolk Libraries groups and activities to combat social isolation and improve wellbeing equates to a saving of just over £8 for the NHS.

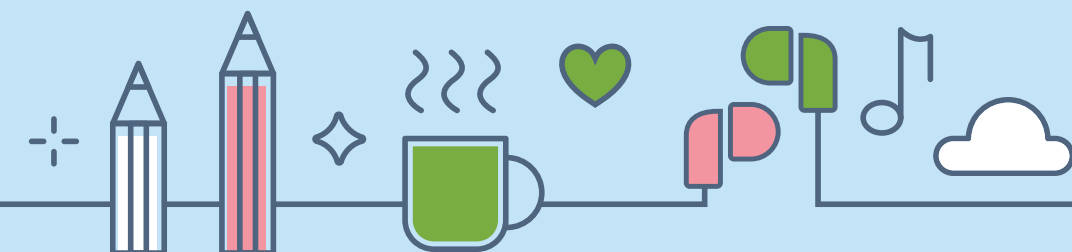
Suffolk Libraries is needed more than ever but to continue to provide and develop these services we need to raise more money. Our normal fundraising and income generating activities such as room hire were affected by the pandemic so fundraising is vital to our plans to make an even bigger difference to local people and do our bit to aid recovery.

# SUFFOLK LIBRARIES BOOK JOURNEY – HOW WILL YOU DO YOURS?

**We will be once again running our whacky and wonderful 'book journey' - where a book by a local author travels across Suffolk, visiting all 44 libraries. This will take place between 7 and 11 September 2021 and will feature Nick Butterworth's book 'The Owl' who also features in Percy the Park Keeper.**

Oona the Owl, the Suffolk Libraries mascot, will be travelling to all 44 libraries and we need your help to sustain her through her epic journey. Oona's big adventure will start on Tuesday 7 September in Brandon and finish on Saturday 11 September in Lowestoft and she will visit every other Suffolk library along the way.

The last book journey was a great success. Many companies and organisations had fun getting involved and it created a buzz across the county and we hope to build on this in 2021.



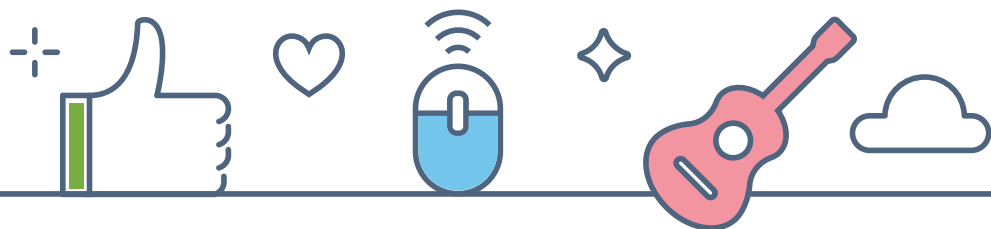
## YOU CAN GET INVOLVED IN THE FOLLOWING WAYS:

**Main Sponsor** – Oona will wear a t-shirt with your company logo and all promotion/PR for this part of the journey will feature your company. Suggested donation £500

**Travel** – Could your company or organisation cover a leg of the journey and transport the book between two of our libraries? You could use your liveried vehicle, jog, cycle or even ride a unicorn. Suggested donation £100

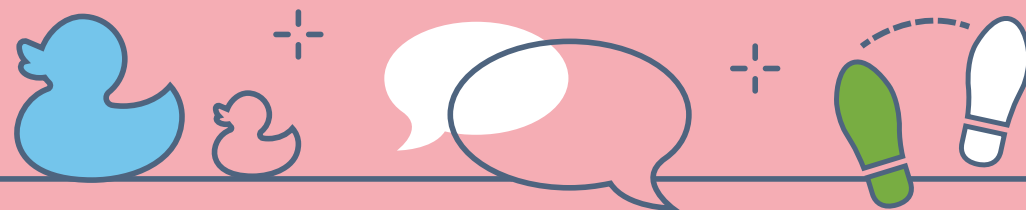
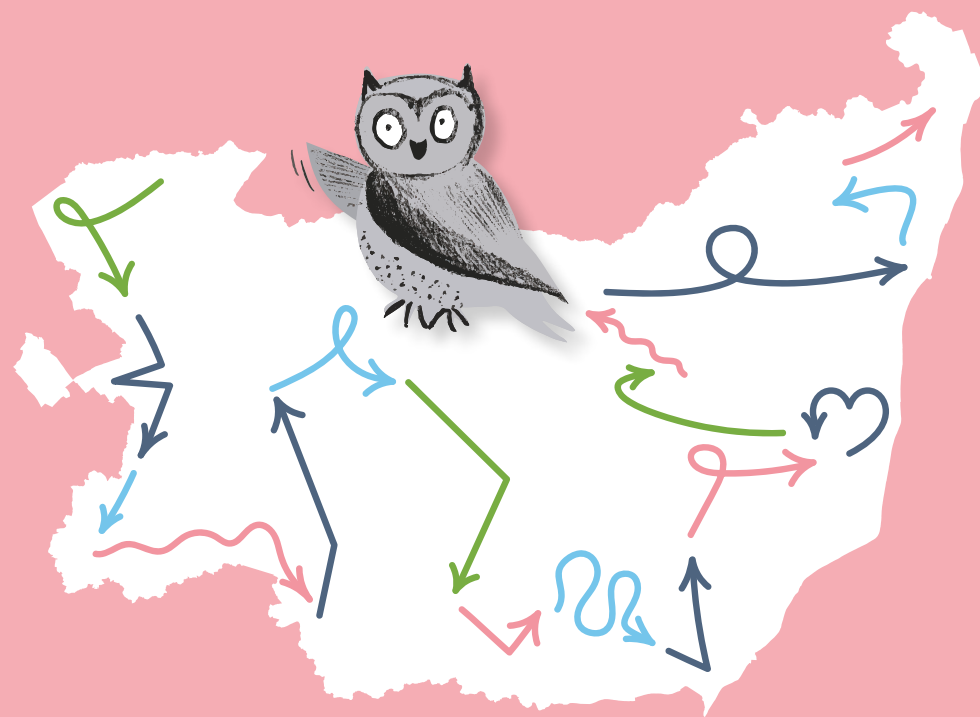
**Sponsorship** – The easiest way to raise money is for your team to get sponsored to cover a leg of the journey. This means you can easily send a link to your personal fundraising page to friends and colleagues. Our chosen donation platform for sponsorship is [www.goldengiving.com](http://www.goldengiving.com). You can follow the instructions on the site and select Suffolk Libraries as the charity you want to support when you set up your page.

**Match funding** – Could you increase your support for Suffolk Libraries by matching what your team have raised? We are aware that many companies encourage staff to get involved in supporting the community by offering to match any funds raised. This is a great way to show your commitment to the county and its communities. We'd be really grateful if you would consider match funding your team's efforts!



## THE BOOK JOURNEY 2021 – COMING TO A TOWN NEAR YOU!

**Our Book Journey will involve Oona the Owl and a copy of 'The Owl' by Nick Butterworth travelling from library to library. It'll start from Brandon on 7 September and end up in Lowestoft on the 11th September - a total of 323 miles!**



# 2021 ROUTE ITINERARY

Starting from	Travelling to	Mileage	Times
<b>Tuesday 7 September</b>			
Brandon	Lakenheath	6.2	09:30 - 10:15
Lakenheath	Mildenhall	6	10:15 - 11:00
Mildenhall	Newmarket	10	11:00 - 11:45
Newmarket	Haverhill	15.2	11:45 - 12:45
Haverhill	Kedington	4	12:45 - 13:15
Kedington	Clare	5.2	13:15 - 13:45
Clare	Glensford	4.5	13:45 - 14:15
Glensford	Long Melford	4	14:15 - 14:45
Long Melford	Sudbury	3.2	14:45 - 15:15
<b>Wednesday 8 September</b>			
Sudbury	Great Cornard	1.5	09:30 - 10:15
Great Cornard	Lavenham	7.3	10:15 - 10:45
Lavenham	Bury	12.3	10:45 - 11:45
Bury	Ixworth	7.3	11:45 - 12:30
Ixworth	Thurston	4	12:30 - 13:00
Thurston	Elmswell	6.1	13:00 - 13:45
Elmswell	Stowmarket	6	13:45 - 14:15
Stowmarket	Needham	4	14:15 - 14:45
Needham	Hadleigh	11.5	14:45 - 15:45
<b>Thursday 9 September</b>			
Hadleigh	Capel	8	09:30 - 10:15
Capel	Chantry	5.5	10:15 - 10:45
Chantry	Stoke	3	10:45 - 11:45
Stoke	Broomhill	3	11:45 - 12:15
Broomhill	Ipswich	2.1	12:15 - 12:45

# ...which one has your name on?

Starting from	Travelling to	Mileage	Times
<b>Thursday 9 September (continued)</b>			
Ipswich	Rosehill	1.6	12:45 - 13:15
Rosehill	Kesgrave	3.5	13:15 - 13:45
Kesgrave	Gainsborough	4.6	13:45 - 14:15
Gainsborough	Felixstowe	10	14:15 - 14:45
<b>Friday 10 September</b>			
Felixstowe	Woodbridge	13.4	09:00 - 09:45
Woodbridge	Wickham Market	5	09:45 - 10:15
Wickham Market	Aldeburgh	12.2	10:15 - 11:00
Aldeburgh	Leiston	3.9	11:00 - 11:45
Leiston	Saxmundham	4.3	11:45 - 12:15
Saxmundham	Debenham	16.2	12:15 - 13:15
Debenham	Framlingham	8.5	13:15 - 14:00
Framlingham	Eye	12.5	14:00 - 15:00
Eye	Stradbroke	7.5	15:00 - 15:45
Stradbroke	Halesworth	15	15:45 - 14:45
<b>Saturday 11 September</b>			
Halesworth	Southwold	8.6	10:00 - 10:45
Southwold	Kessingland	8.6	10:45 - 11:15
Kessingland	Bungay	15.7	11:15 - 11:45
Bungay	Beccles	6.2	11:45 - 12:15
Beccles	Oulton Broad	7.7	12:15 - 12:45
Oulton Broad	Lowestoft	2.1	12:45 - 13:15

## CONTACT US

If you'd like to find out more about the Suffolk Libraries Book Journey Challenge email or if you have any queries please email **[fundraising@suffolklibraries.co.uk](mailto:fundraising@suffolklibraries.co.uk)**

Please share your book journey photos using the hashtag **#suffolklibrariesbookjourney**  
Our favourites will receive a treat!

## SUPPORT US

Support us by giving via our Text Giving service:

Text **1LIBRARY** to **70085** to donate £1

Text **5LIBRARY** to **70085** to donate £5

Text **10LIBRARY** to **70085** to donate £10



Suffolk Libraries is a charity. Please support your library service and consider making a regular or one-off donation. For details visit **[www.suffolklibraries.co.uk/donate](http://www.suffolklibraries.co.uk/donate)**