

IRISH FOOD & DRINK EXPORT PERFORMANCE 2013

First Half Export Performance - January To June 2013 (€m)

KEY 2012 2013

4,695m

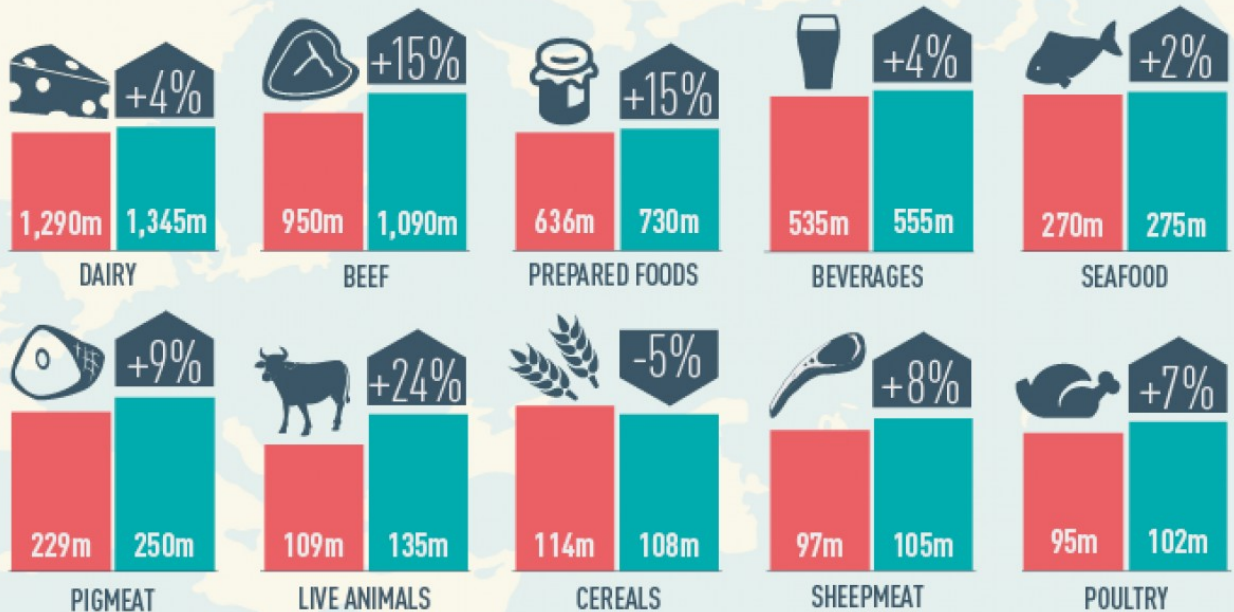
WORTH OF EXPORTS
SO FAR IN 2013

371m

MORE EXPORTS
THAN IN 2012

+8.6%

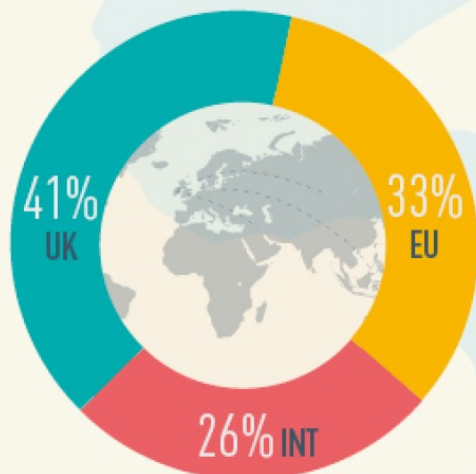
INCREASE IN
EXPORTS



Export Trends By Destination

Key Drivers Of Export

Interesting Industry Facts & Figures



IRELAND'S FOOD AND DRINK HAS A
LARGE GLOBAL REACH, EXPORTING TO

175

COUNTRIES WORLDWIDE

Bord Bia

Irish Food Board

Design: Heather Griffin/Dash.ie



Food Inflation

Price inflation across the euro zone has gradually re-emerged over the last 18 months



Global Prices

Recent years have seen considerable volatility in global agricultural commodity prices



Exchange Rates

2013 has seen sterling return to levels closer to those prevailing in 2011, this has reduced the competitiveness of our exports to key UK markets



250,000

Jobs supported directly and indirectly by the industry



139,900

Family farms currently in Ireland with an average size of 32.7 hectares per holding

€9bn

In food and drink exports for the first time in 2012

4th

Largest net exporter of beef in the world

10%

Of global infant formula is produced in Ireland

50%

Of all global cream liqueur is produced in Ireland