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| Sarah  **Data** **Analyst** Image result for pictire profile | Background: Sarah is a data analyst at the organization tasked with generating various population reports for decision-making purposes.  Goals: Sarah needs to access population data efficiently and generate accurate reports for different geographical entities (world, continent, region, country, city) |
| Tasks: Sarah will use the system to run SQL queries to extract population data, generate reports according to specified requirements, and analyse trends.  Concerns: Sarah is concerned about the accuracy and reliability of the data and needs to ensure that the system provides up-to-date information. | technical Skills: Proficient in SQL, database management, and report generation tools. |

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| Six Photography Tricks For Digital Pix | Retrato de homens, Fotos de ... | Name: David Age: 35  Occupation: Businessman that sells cars across the world. Additional info: Doesn’t like seagulls. At all. |
| Frustrations:  Difficulty in finding accurate and easy to access data on the populations of countries and cities.  The lack of good information he would have (before using our app) on population sizes would lower the accuracy of his sales predictions and so he is then more likely to make a loss.  Wishes:  David wishes that there was an efficient, quick and easy way to access data about population sizes so he can use it to gain valuable insight into the supply and demand of his products. | Scenario:  David is aware that a factor in the amount of success a car type has is the size of the population in the area he is selling these cars in.  The only info he then needs is the population of the cities he sells (or will sell) in so he can adjust the amount of supply he provides those areas with depending on the size of their populations.  He finds our app and is pleased with how easily accessible it is in providing population data about different cities and countries, many of which he already sells cars in. From this, not only is he able to adjust supply and demand, he is also able to gain even more data/reinforcement with reference to the idea that population size affects car sales and how it |

**Users stories:**

As Sarah, I want to efficiently access population data to generate accurate reports for various geographical entities including the world, continent, region, country, and city. This requires me to:

Log in to the system using my credentials.

Navigate to the population data section.

Run SQL queries to extract the required population data.

Generate reports according to specified requirements, ensuring accuracy and reliability.

Analyze trends in population data to provide valuable insights for decision-making purposes.

Ensure that the system provides up-to-date information to maintain data accuracy and reliability.

User Story 2: David, the Businessman

As David, I want an efficient, quick, and easy way to access data about population sizes, so I can use it to gain valuable insight into the supply and demand of my products. This involves:

Discovering and accessing the population data app.

Easily navigating the app to find population data for cities and countries where I sell cars.

Using the population data to adjust supply and demand strategies based on population sizes.

Making informed sales predictions by incorporating population data into my analysis.

Ensuring that the population data provided is accurate and reliable to avoid making losses.

Appreciating the accessibility and user-friendliness of the app, which enhances my decision-making process and boosts business success.

By addressing these user stories, the system can effectively meet the needs of both Sarah, the Data Analyst, and David, the Businessman, providing them with accurate and easily accessible population data for their respective purposes.