Credit Card Transaction Reports

revenue	interest	tran_amt	tran_vol
55M	8M	45M	656K

Q4 Q2 Q3 Q1

Silver Gold Blue Platinum

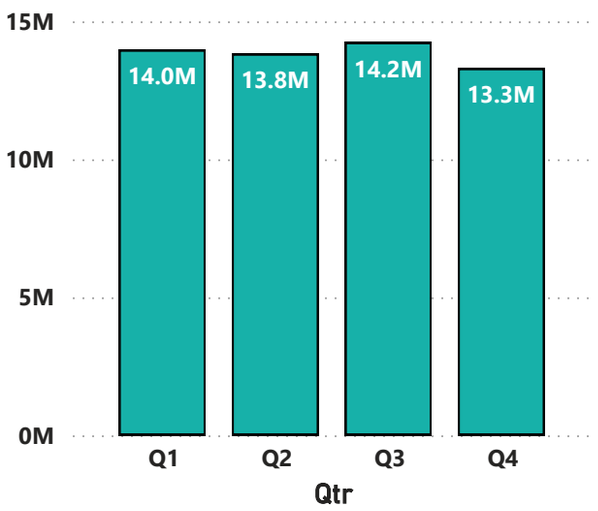
Silver Gold Blue Platinum

F M

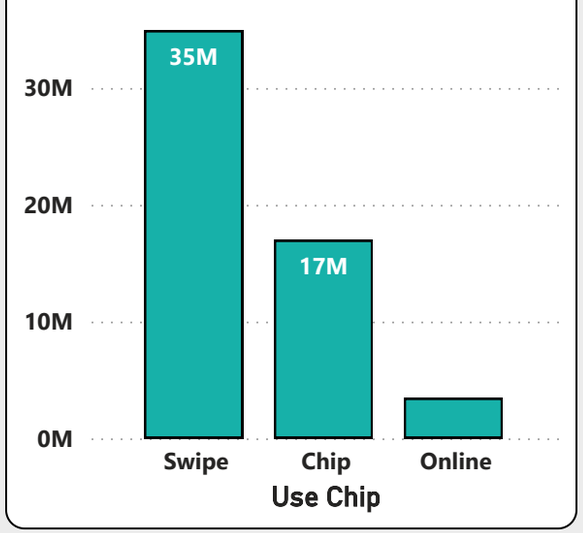
Week_Start_Date: All

Swipe Online Chip

Revenue by Qtr

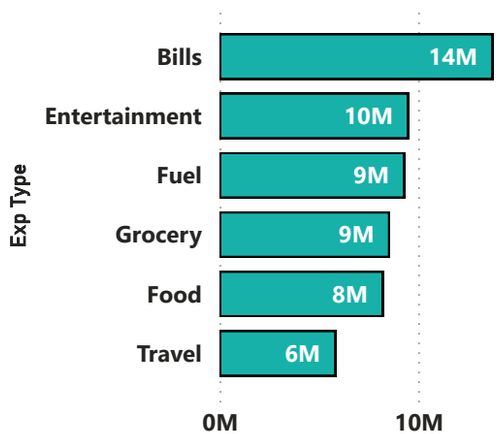


Revenue by Use Chip

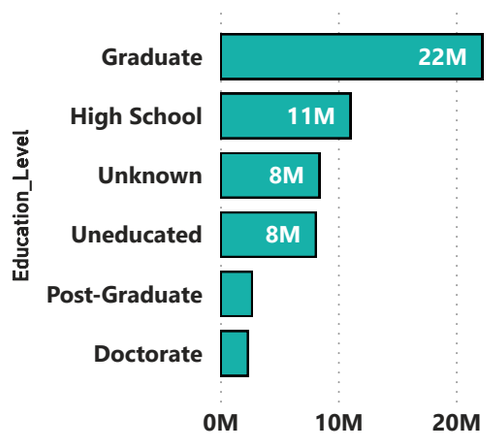


Card_Category	Sum of revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	**55315410**	**44522013**	**7843382**

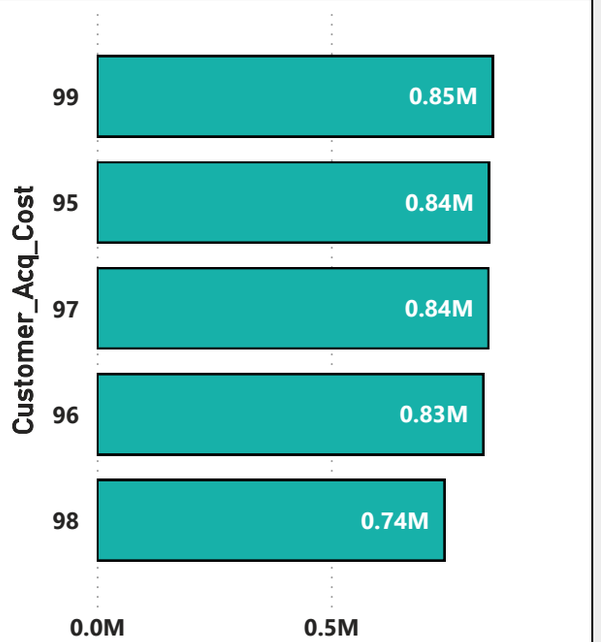
Revenue by Exp Type



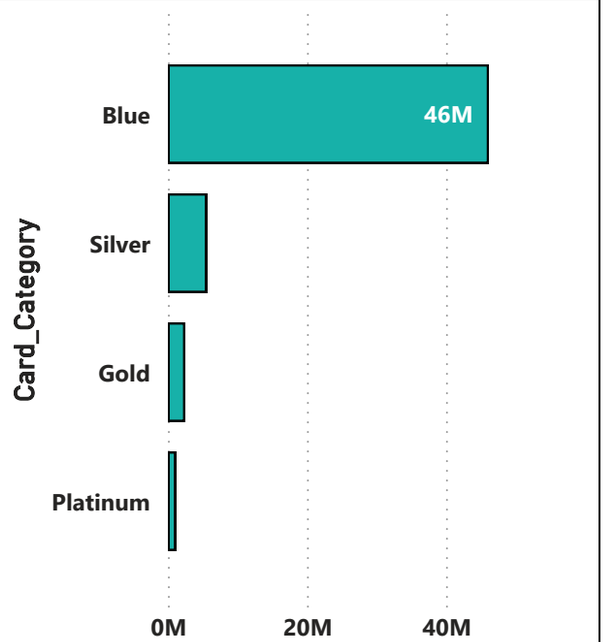
Revenue by Education_Level



Revenue by Customer_Acq_Cost



Revenue by Card_Category



credit card customers details

revenue	interest	income	c_satisfaction_rate
55M	8M	576M	3.2

Q4 | Q2 | Q3 | Q1

Silver | Gold | Blue | Platinum

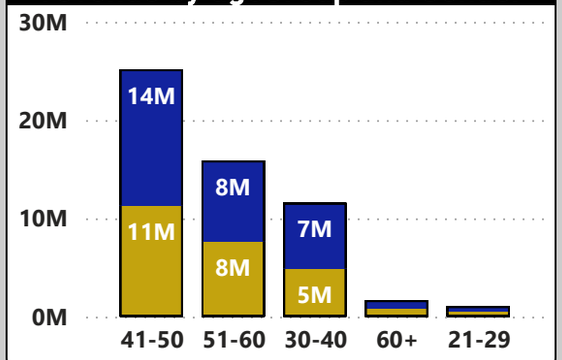
M 30M | F 25M

Week_Start_Date: All

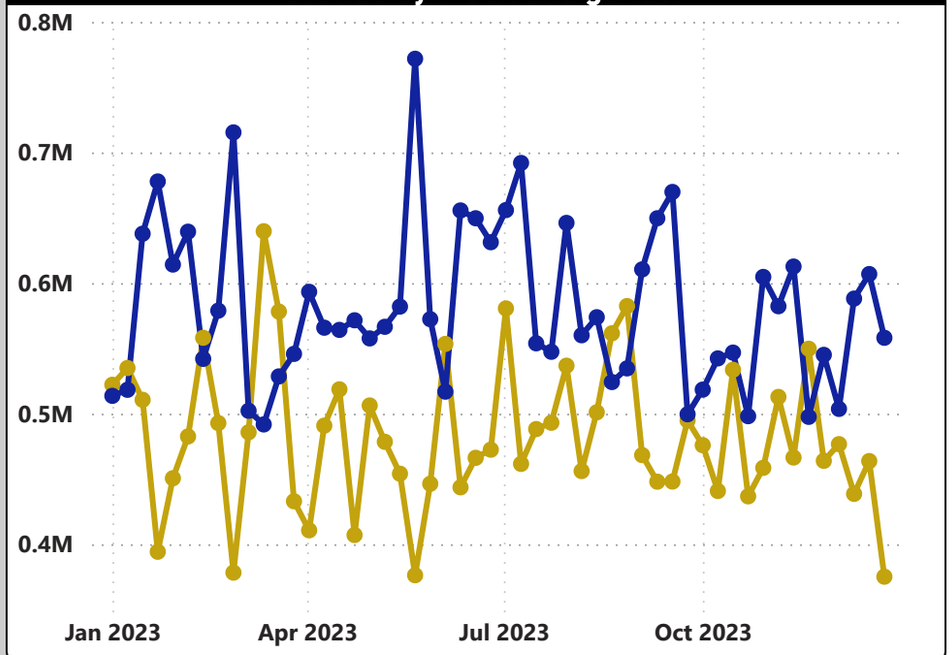
Swipe | Online | Chip

Customer_Job	Sum of revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployeed	8261758	1119742	75313288
White-collar	10114656	1441074	103930055
Total	55315410	7843382	575914439

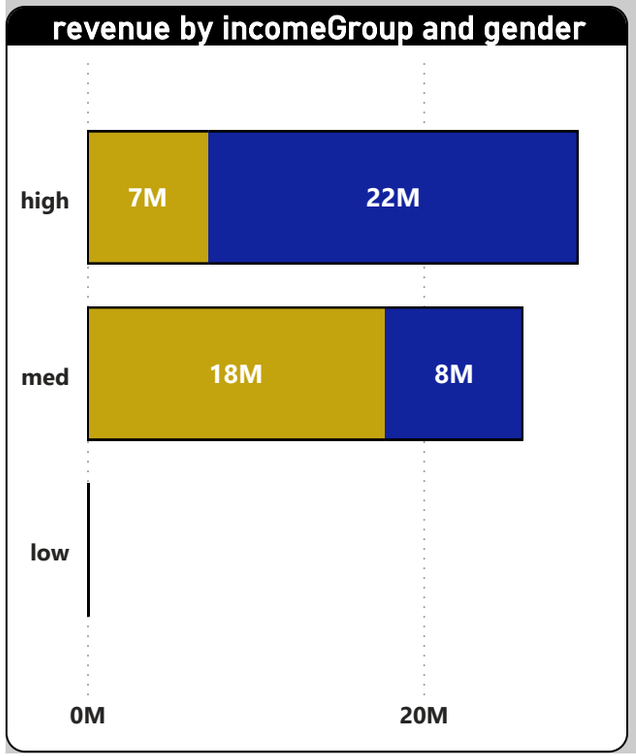
revenue by ageGroup and Gender



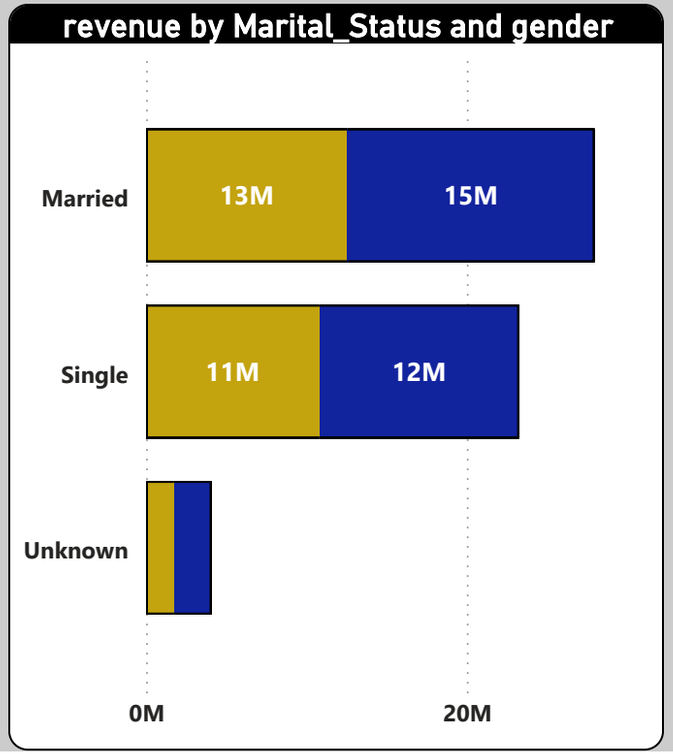
revenue by week and gender



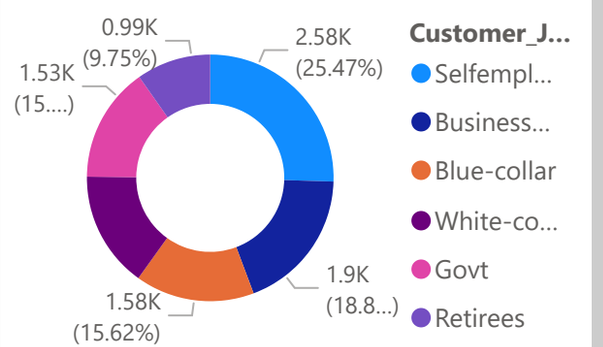
revenue by incomeGroup and gender



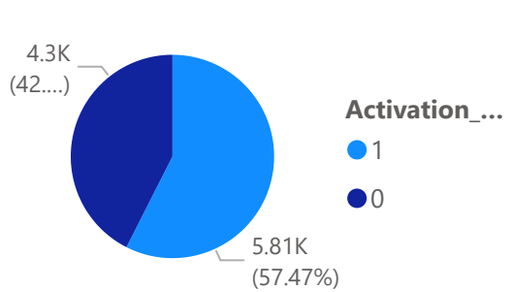
revenue by Marital_Status and gender



Count of Delinquent_Acc by Customer_Job



Activation Card in 30 days



CREDIT CARD DASHBOARD

Q4 | Q2
Q3 | Q1

Week_Start_Date
All

revenue	interest	income	avg_css	tran_amt	tran_vol
55M	8M	576M	3.2	45M	656K

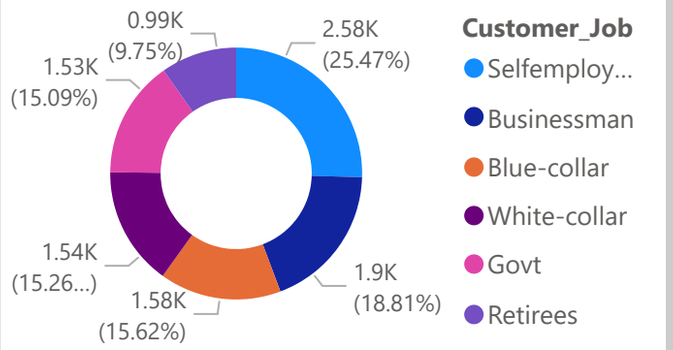
Swipe | Online | Chip

M 30M | F 25M

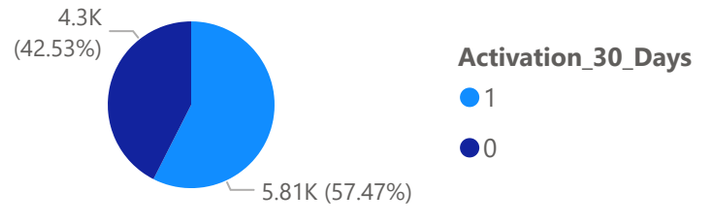
Silver | Blue | Gold | Platinum

weeks_num	prevWeekRevenue	currWeekRevenue	weekOnWeekRevenue
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%
6	1064578	1121745	5.4%
7	1121745	1099909	-1.9%
Total	**1070439**	**933134**	**-12.8%**

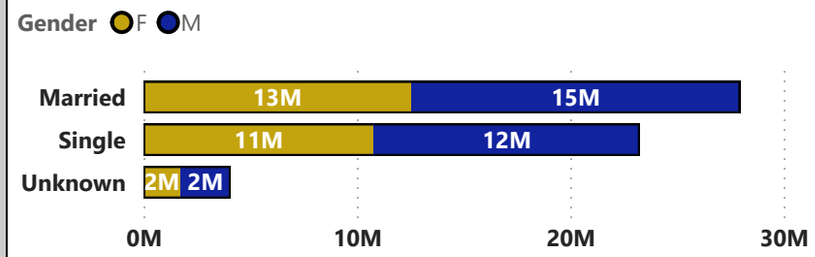
Count of Delinquent_Acc by Customer_Job



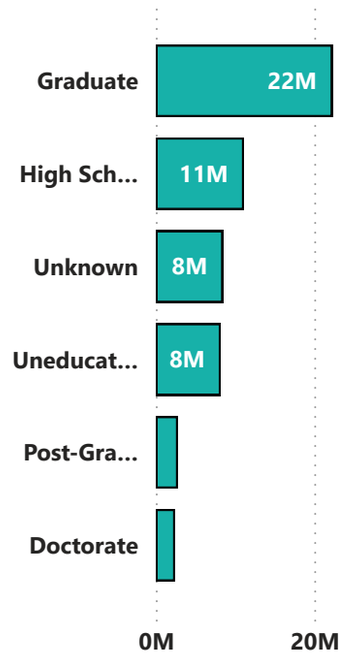
Account Activation in 30 days



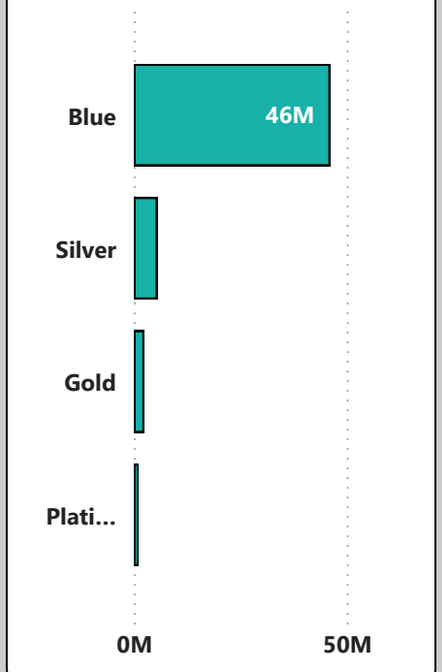
revenue by Marital_Status and gender



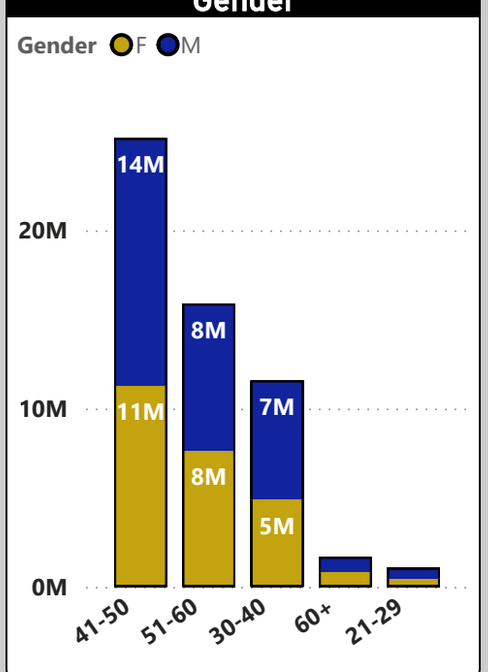
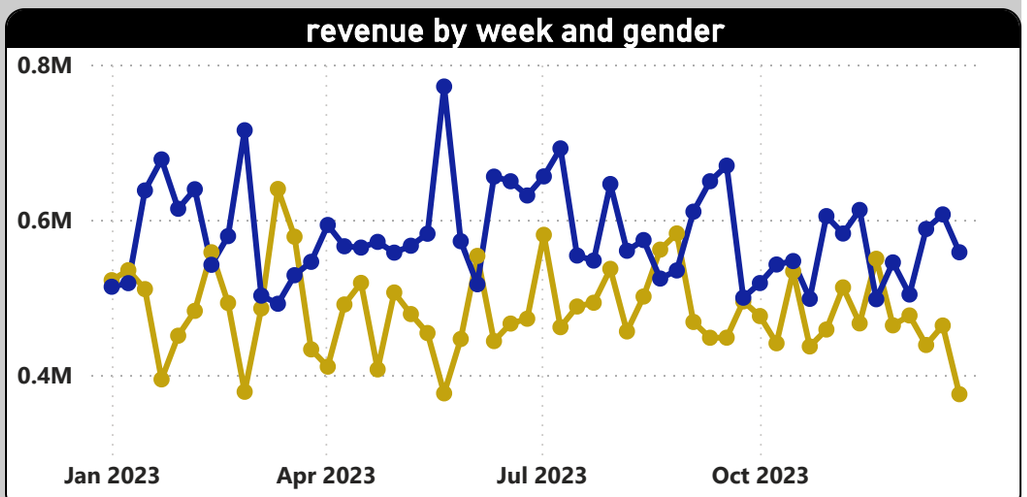
Revenue by Educational Level



Revenue by Card_Category



revenue by ageGroup and Gender



revenue by week and gender