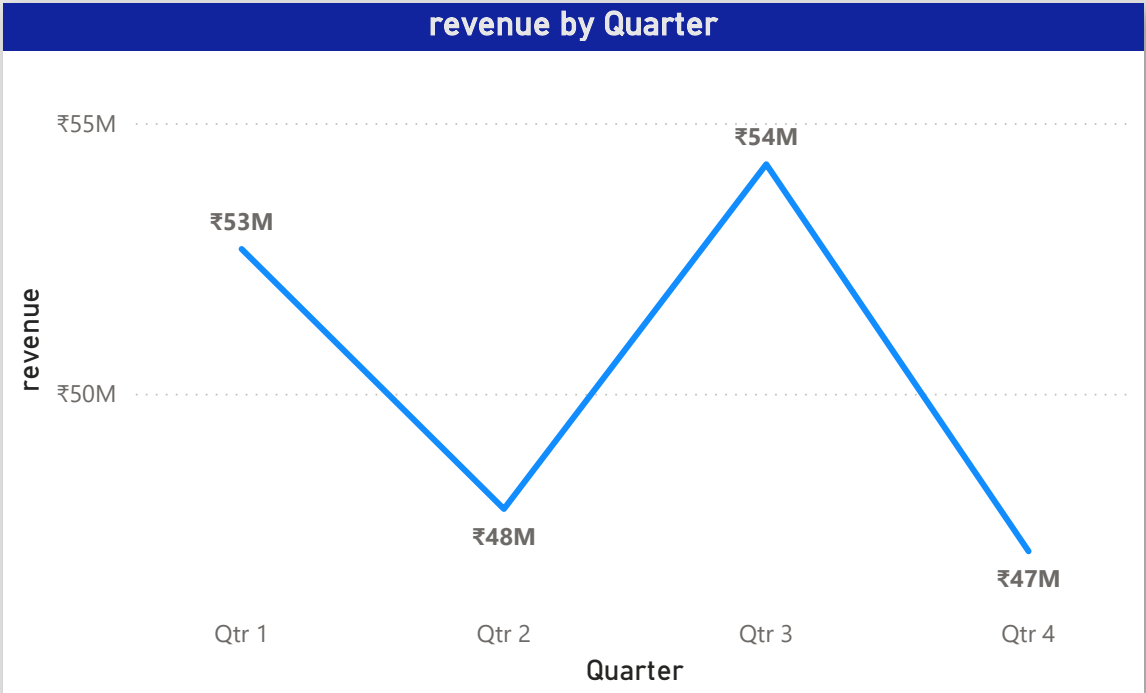
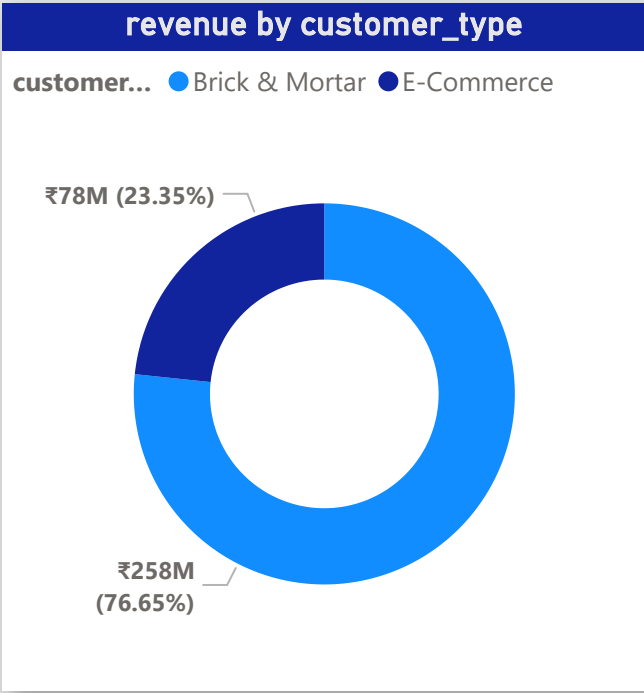
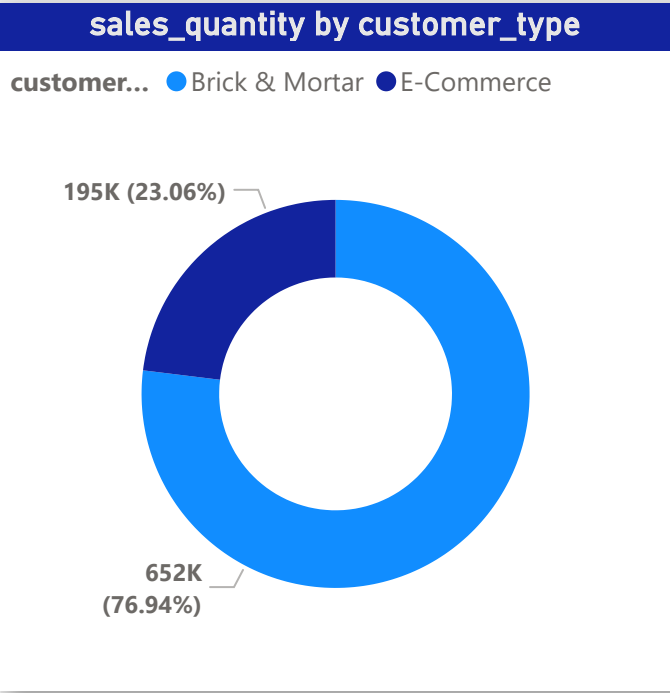
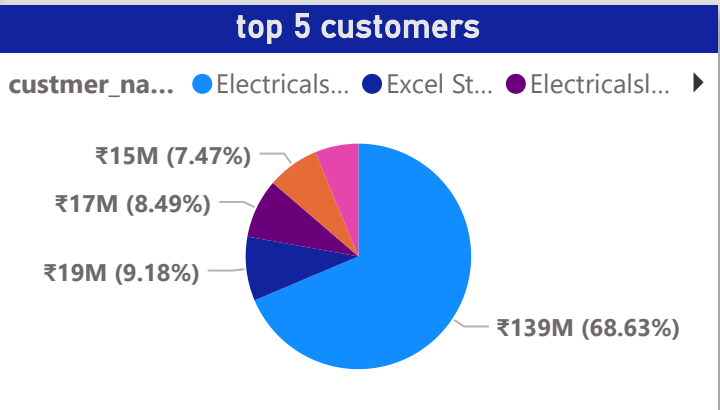
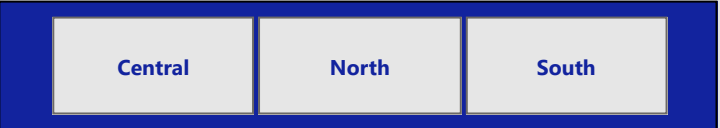
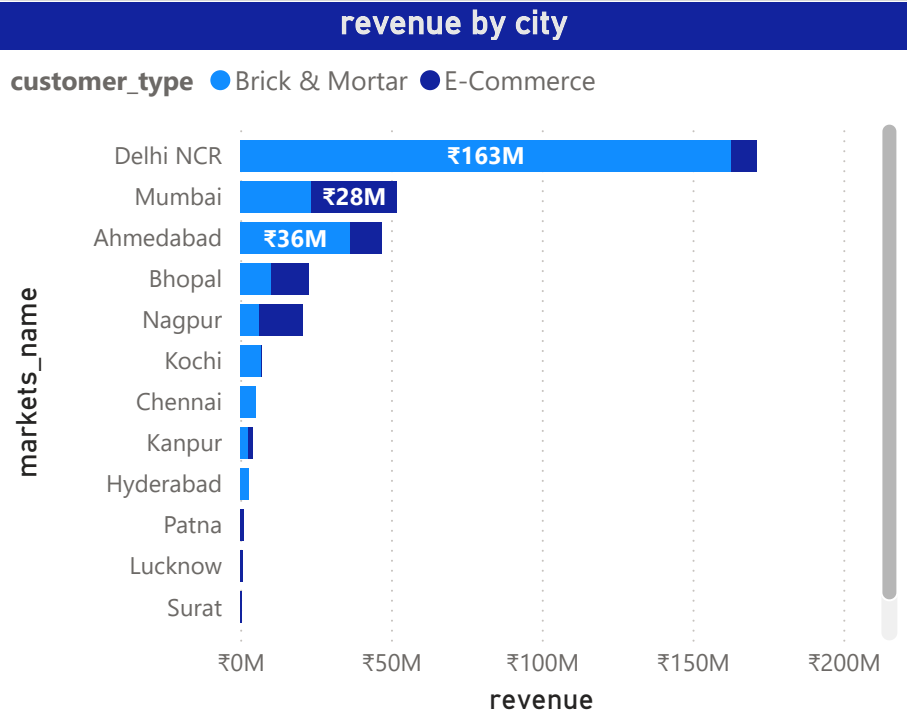
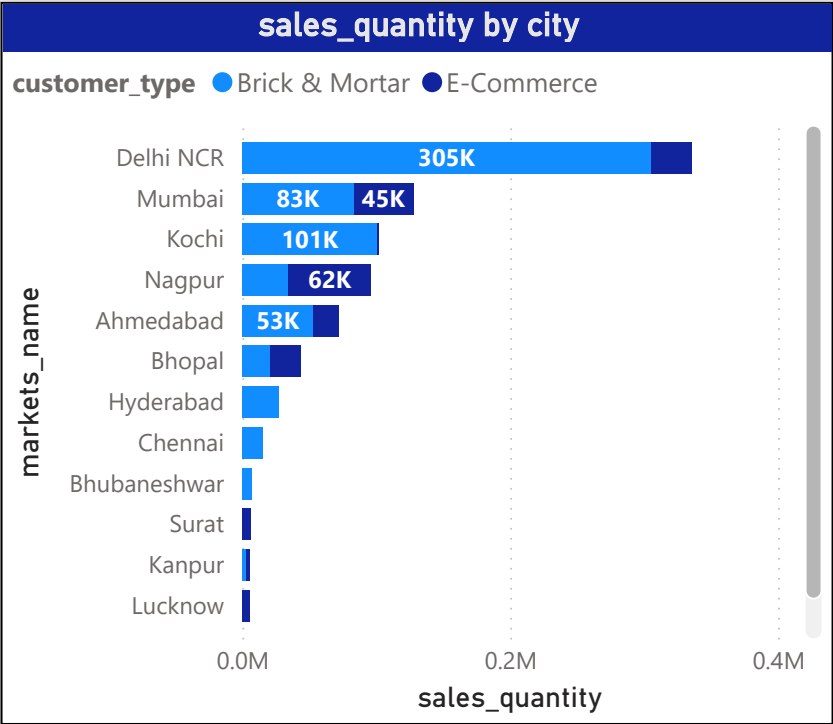


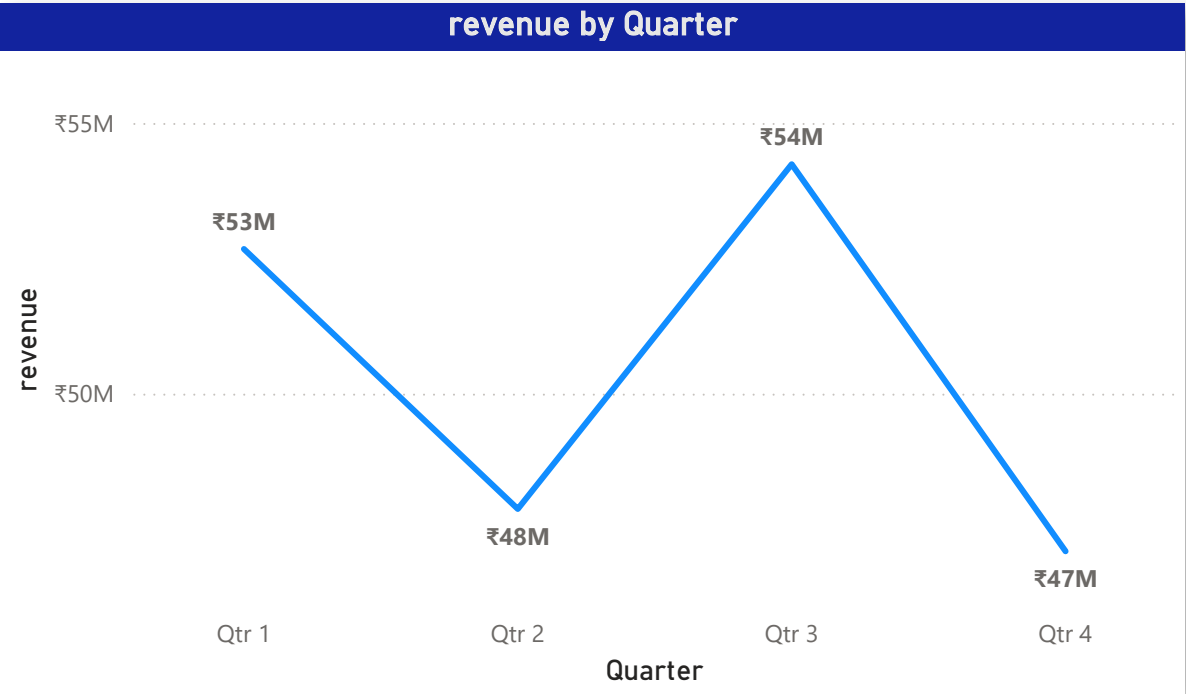
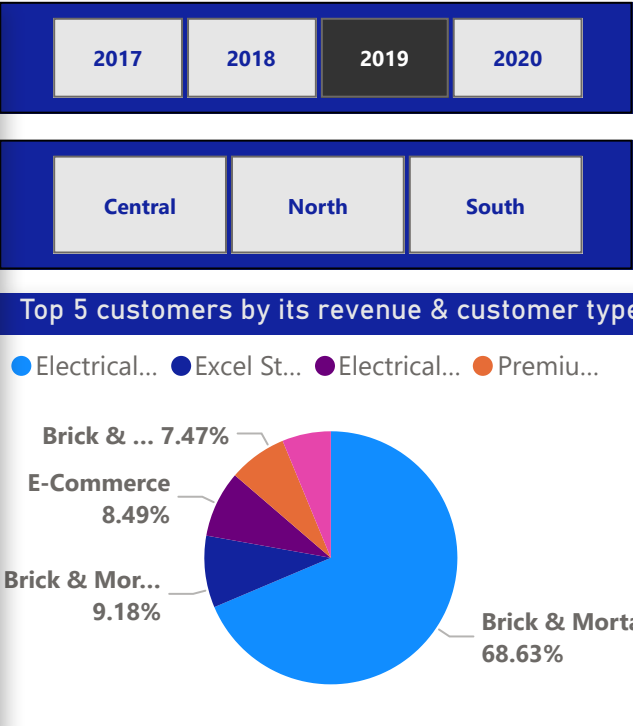
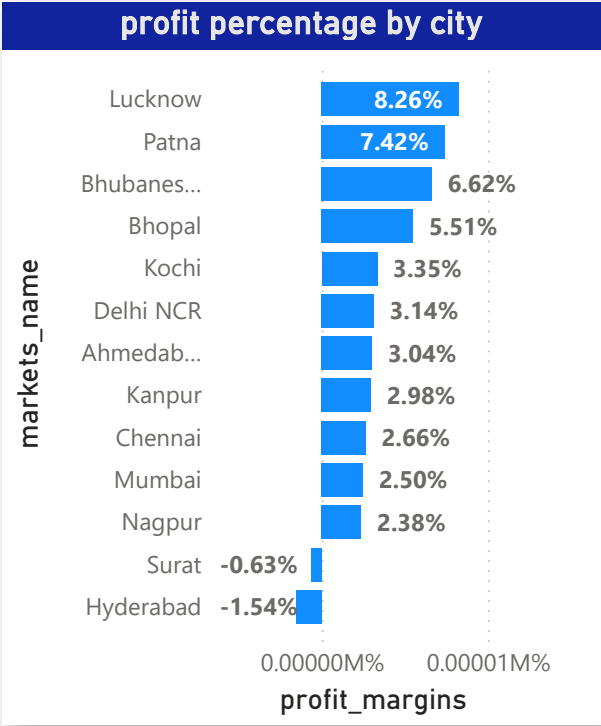
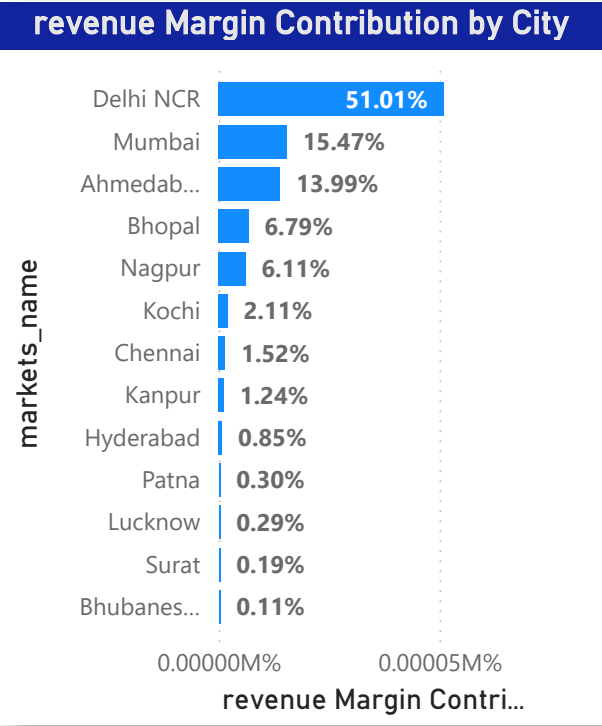
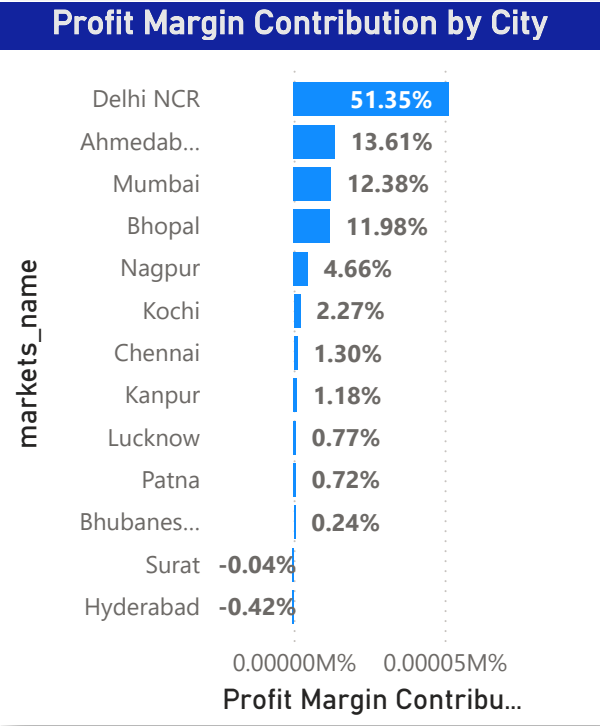
Total Revenue	Total Sales
₹336.02M	847K

Customer Sales & Revenue Insights



Total Revenue	Total Profit
₹336M	₹10.49M

Customer Sales & Revenue Insights



customer_name	revenue	Profit Margin Contribution Percentage	revenue Margin Contribution Percentage	profit_margins
Electricalsara Stores	₹138,542,215	45.37%	41.23%	3.43%
Leader	₹6,363,099	6.71%	1.89%	11.05%
Control	₹10,004,504	4.50%	2.98%	4.72%
Premium Stores	₹15,076,075	3.63%	4.49%	2.52%
Electricalslytical	₹17,144,682	3.52%	5.10%	2.15%
Logic Stores	₹5,828,789	3.41%	1.73%	6.14%
Nixon	₹11,140,489	3.40%	3.32%	3.20%
Excel Stores	₹18,535,841	2.57%	5.52%	1.46%
Surge Stores	₹9,090,392	2.26%	2.71%	2.60%
Modular	₹7,052,811	2.19%	2.10%	3.26%
Nomad Stores	₹6,322,146	2.18%	1.88%	3.62%
Total	₹336,019,102	100.00%	100.00%	3.12%

Total Profit Margin

₹10.5M

Total Revenue

₹336M

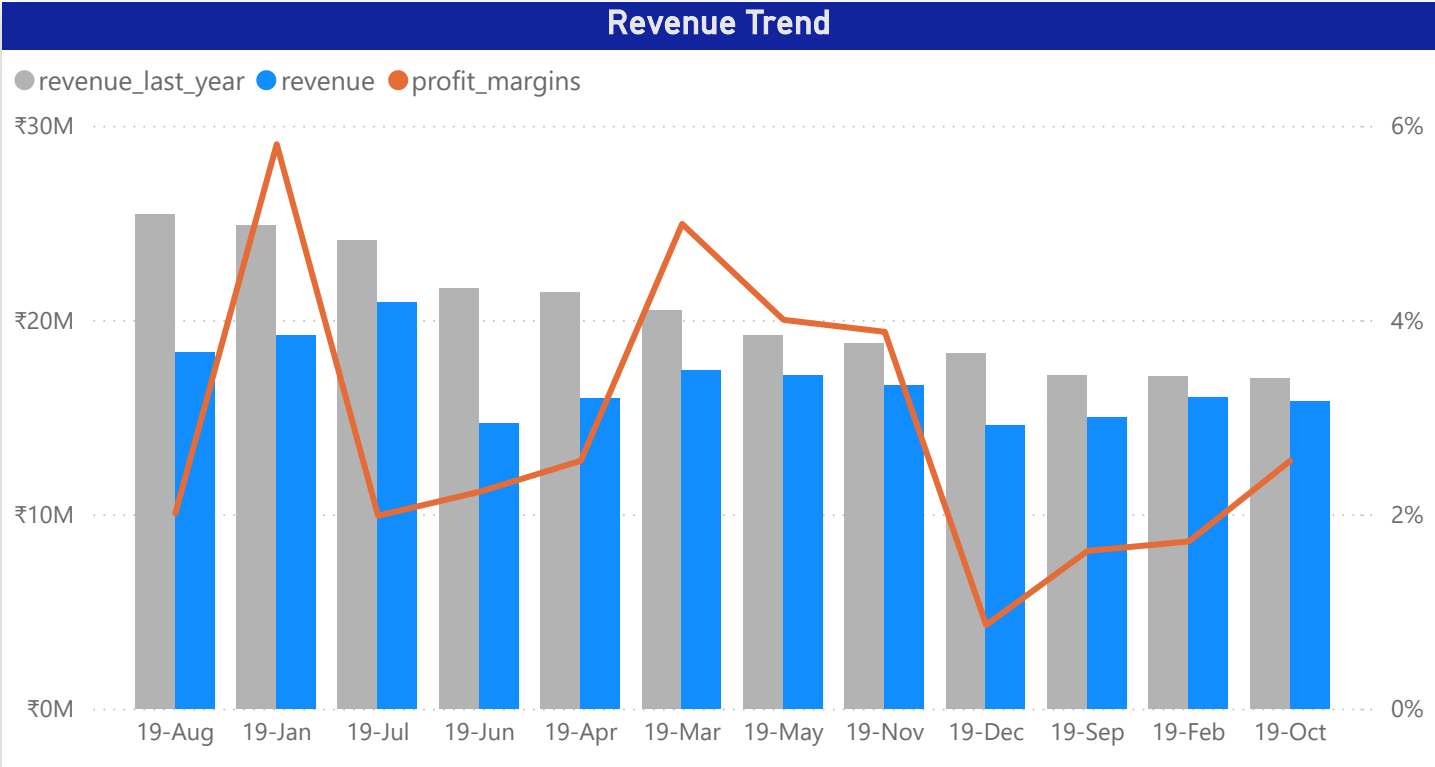
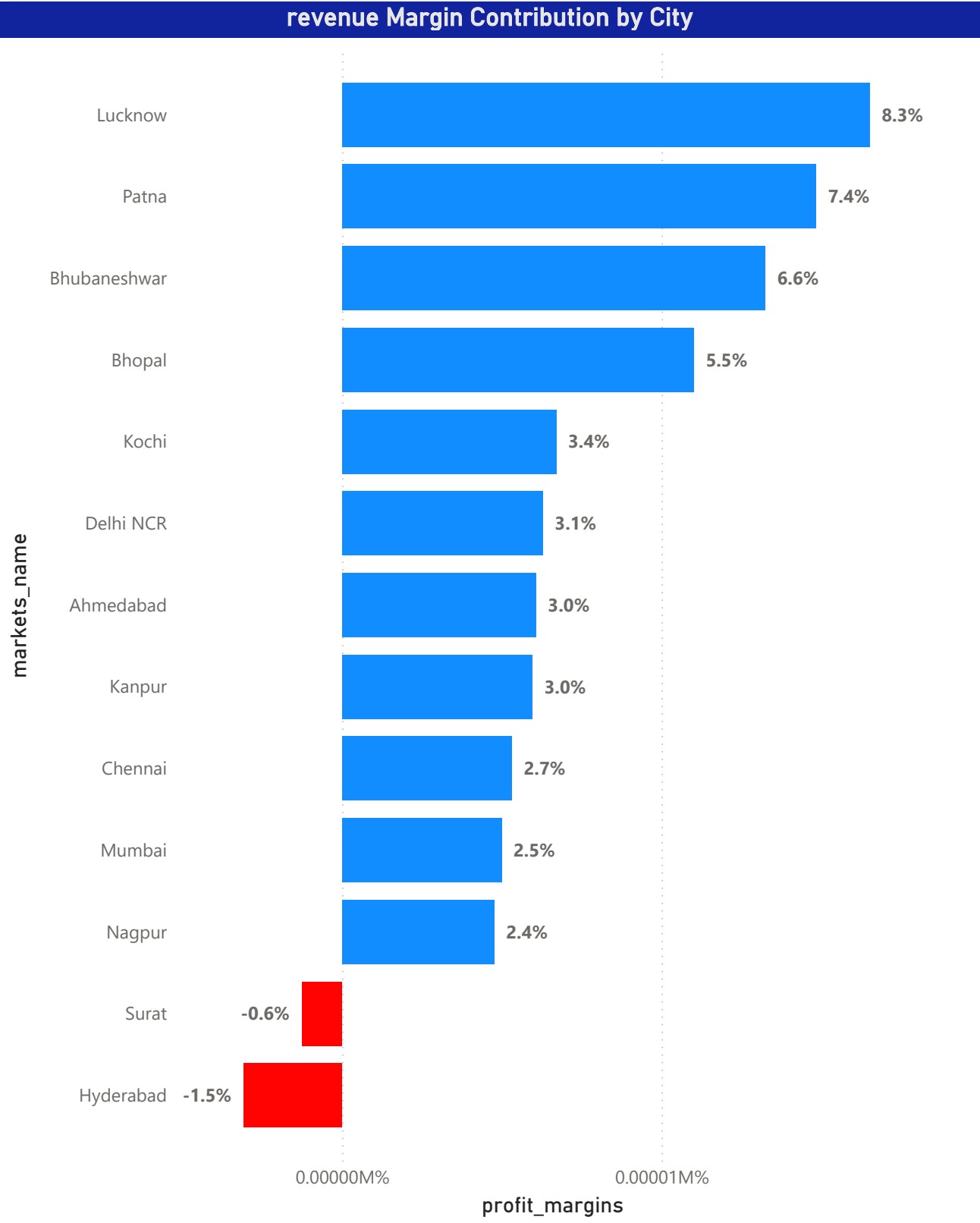
profit_target

1%

performance insights

CentralNorthSouth

2017201820192020



custmer_name	revenue	Profit Margin Contribution Percentage	revenue Margin Contribution Percentage	profit_margins
Electricalsara Stores	₹138,542,215	45.37%	41.23%	3.43%
Leader	₹6,363,099	6.71%	1.89%	11.05%
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Surge Stores	₹9,090,392	2.26%	2.71%	2.60%
Modular	₹7,052,811	2.19%	2.10%	3.26%
Nomad Stores	₹6,322,146	2.18%	1.88%	3.62%
Forward Stores	₹7,282,246	2.10%	2.17%	3.03%
Unity Stores	₹4,899,814	1.99%	1.46%	4.27%
Epic Stores	₹7,076,188	1.75%	2.11%	2.59%
Total	₹336,019,102	100.00%	100.00%	3.12%