Sufyan Iftikhar

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Portfolio: https://sufyaniftikhar.github.io/



PROFESSIONAL SUMMARY

Microsoft-certified BI & Data Analytics professional with 5+ years' experience in building data models, automation pipelines, and interactive dashboards. My <u>online portfolio</u> demonstrates real-world projects across infrastructure, utilities, and real estate finance, where I've streamlined reporting, enabled self-service analytics, and driven strategic decision-making. Currently supporting Lloyds Living in shaping their long-term data strategy and delivering scalable reporting solutions.

CORE SKILLS

- Power BI (DAX, Power Query, Dataflows)
- Data Modelling & ETL Pipelines
- KPI Reporting & Visualisation
- Stakeholder Engagement & Collaboration
- Reporting Strategy & Process Automation

- SQL & Database Management
- Microsoft Power BI Certified (PL-300)
- Power Automate, Python, VBA
- Data Governance & Quality

PROFESSIONAL EXPERIENCE

Lloyds Banking Group – Lloyds Living Assistant Data and Reporting Manager

Leeds, UK May 2025 – Present

- Designed and delivered a unified Power BI data model, creating a single source of truth that enhanced data consistency across finance, development and operations teams.
- Built scalable self-service dashboards enabling stakeholders to independently generate insights, reducing ad hoc reporting requests.
- Collaborated with external data providers to automate ingestion pipelines, improving timeliness and quality of financial and operational reporting.
- Worked closely with business users to gather requirements, shape reporting solutions, and ensure alignment with Lloyds Living's strategic goals.
- Automated manual processes using VBA, Power Automate and Power Query, reducing repetitive work and freeing 10+ hours per month.
- Contributed to the data strategy and reporting framework for Lloyds Living, the Group's rapidly growing private rental business, with a portfolio of over 5,500 properties.

Turner and Townsend Performance and Reporting Analyst

Leeds, UK Apr 2024 – May 2025

- Designed and deployed five end-to-end Power BI dashboards for Northumbrian Water's £3 billion AMP7
 Programme, automating reporting for over 300 contracts and enhancing real-time decision-making.
- Optimised DAX calculations and Power Query workflows to ensure efficient data processing and reporting accuracy, cutting report generation time by over 50%.
- Collaborated with cross-functional stakeholders to align reporting solutions with operational goals and deliver actionable programme insights.
- Conducted training sessions for project teams, increasing proficiency in dashboard utilization and data interpretation.

WSP

Data Analyst and Solutions Engineer

Remote, UK *Mar 2023 – Mar 2024*

- Leveraged SQL to consolidate and manage complex data sets, ensuring comprehensive and accurate data integration across multiple sources.
- Developed automated Python scripts for data validation, enforcing data governance and ensuring 100% compliance with data quality standards.
- Created interactive Tableau dashboards that delivered real-time KPIs, enhancing decision-making processes for technical and management teams.
- Produced detailed process maps using Microsoft Visio, streamlining project execution and operational workflows.

WSP Assistant Project Manager

Leeds, UK Oct 2021 – Mar 2023

- Managed financial oversight for five major National Highway schemes, reducing budget variances to under 5%.
- Oversaw change management processes for the £36 million A629 Salterhebble Scheme, ensuring timely submissions and adherence to NEC contract requirements.
- Acted as the primary client contact for the NCC PI Programme (£350k), efficiently addressing inquiries and driving solutions.
- Led bi-weekly coordination meetings with project managers and directors, enhancing communication and delivery standards.
- Managed an international team of 10, consistently meeting deadlines and maintaining high-quality output.
- Recognised with the STAR Award for exceptional project management and rapid career advancement.

EDUCATION

University of Bradford

Bradford, UK

BEng (Hons) Civil and Structural Engineering, First Class (78%)

2017 - 2020

CERTIFICATIONS & TRAINING

- Microsoft PL-300: Microsoft Power BI Data Analyst Associate (Feb 2025)
- Udemy Python for Machine Learning & Data Science (Jan 2022)

HONOURS & AWARDS

- STAR Award (2023) Recognised for proactive project management and outstanding performance.
- ICE Student Prize (2020) Top Civil Engineering student.
- ICE Local Branch Prize (2019) Best performance in Stage 2.
- IStructE Raymond Corrigan Memorial Prize (2019) Honored for exceptional structural design skills.