Sufyan Iftikhar

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PROFESSIONAL SUMMARY

Microsoft-certified BI & Data Analytics professional with 5+ years of experience delivering scalable, insight-led solutions across infrastructure, utilities, and real estate finance. Skilled in Power BI (DAX, Power Query), SQL, Python, and automation (Power Automate, VBA). Proven track record of streamlining reporting, unifying data models, and enabling self-service analytics for stakeholders. Currently supporting Lloyds Living in shaping their long-term data strategy, developing self-service reporting tools, and leading the design of unified data models.

CORE SKILLS

- Power BI (DAX, Power Query, Dataflows)
- Data Modelling & ETL Pipelines
- KPI Reporting & Visualisation
- Stakeholder Engagement & Collaboration
- Reporting Strategy & Process Automation

- SQL & Database Management
- Microsoft Power BI Certified (PL-300)
- Power Automate, Python, VBA
- Data Governance & Quality

PROFESSIONAL EXPERIENCE

Lloyds Banking Group – Lloyds Living   **Leeds, UK**
Assistant Data and Reporting Manager   *May 2025 – Present*

- Designed and delivered a unified Power BI data model, creating a single source of truth that enhanced data consistency across finance, development and operations teams.
- Built scalable self-service dashboards enabling stakeholders to independently generate insights, reducing ad hoc reporting requests.
- Collaborated with external data providers to automate ingestion pipelines, improving timeliness and quality of financial and operational reporting.
- Worked closely with business users to gather requirements, shape reporting solutions, and ensure alignment with Lloyds Living's strategic goals.
- Automated manual processes using VBA, Power Automate and Power Query, reducing repetitive work and freeing time for value-add analysis.
- Contributed to the data strategy and reporting framework for Lloyds Living, the Group's rapidly growing private rental business, with a portfolio of over 5,500 properties.

Turner and Townsend   **Leeds, UK**
Performance and Reporting Analyst   *Apr 2024 – May 2025*

- Designed and deployed five end-to-end Power BI dashboards for Northumbrian Water's £3 billion AMP7 Programme, automating reporting for over 300 contracts and enhancing real-time decision-making.
- Optimised DAX calculations and Power Query workflows to ensure efficient data processing and reporting accuracy, cutting report generation time by over 50%.
- Collaborated with cross-functional stakeholders to align reporting solutions with operational goals and deliver actionable programme insights.
- Conducted training sessions for project teams, increasing proficiency in dashboard utilization and data interpretation.

WSP   **Remote, UK**
Data Analyst and Solutions Engineer   *Mar 2023 – Mar 2024*

- Leveraged SQL to consolidate and manage complex data sets, ensuring comprehensive and accurate data integration across multiple sources.
- Developed automated Python scripts for data validation, enforcing data governance and ensuring 100% compliance with data quality standards.
- Created interactive Tableau dashboards that delivered real-time KPIs, enhancing decision-making processes for technical and management teams.
- Produced detailed process maps using Microsoft Visio, streamlining project execution and operational workflows.

WSP   **Leeds, UK**
Assistant Project Manager   *Oct 2021 – Mar 2023*

- Managed financial oversight for five major National Highway schemes, reducing budget variances to under 5%.
- Oversaw change management processes for the £36 million A629 Salterhebble Scheme, ensuring timely submissions and adherence to NEC contract requirements.
- Acted as the primary client contact for the NCC PI Programme (£350k), efficiently addressing inquiries and driving solutions.
- Led bi-weekly coordination meetings with project managers and directors, enhancing communication and delivery standards.
- Managed an international team of 10, consistently meeting deadlines and maintaining high-quality output.
- Recognised with the STAR Award for exceptional project management and rapid career advancement.

EDUCATION

University of Bradford   **Bradford, UK**
BEng (Hons) Civil and Structural Engineering, First Class (78%)   *2017 – 2020*

CERTIFICATIONS & TRAINING

- **Microsoft PL-300:** Microsoft Power BI Data Analyst Associate (Feb 2025)
- **Udemy** – Python for Machine Learning & Data Science (Jan 2022)

HONOURS & AWARDS

- **STAR Award (2023)** – Recognised for proactive project management and outstanding performance.
- **ICE Student Prize (2020)** – Top Civil Engineering student.
- **ICE Local Branch Prize (2019)** – Best performance in Stage 2.
- **IStructE Raymond Corrigan Memorial Prize (2019)** – Honored for exceptional structural design skills.