

THE DONALD ADVERTISING NATIONAL KORP

ANALYTICS PROPOSAL

MAKE D.A.N.K. GREAT AGAIN

Sufyan Kazi
Director of First Impressions

Yanxi Lu,
Master of Disaster

Kalgi Shah,
Grand Poobah

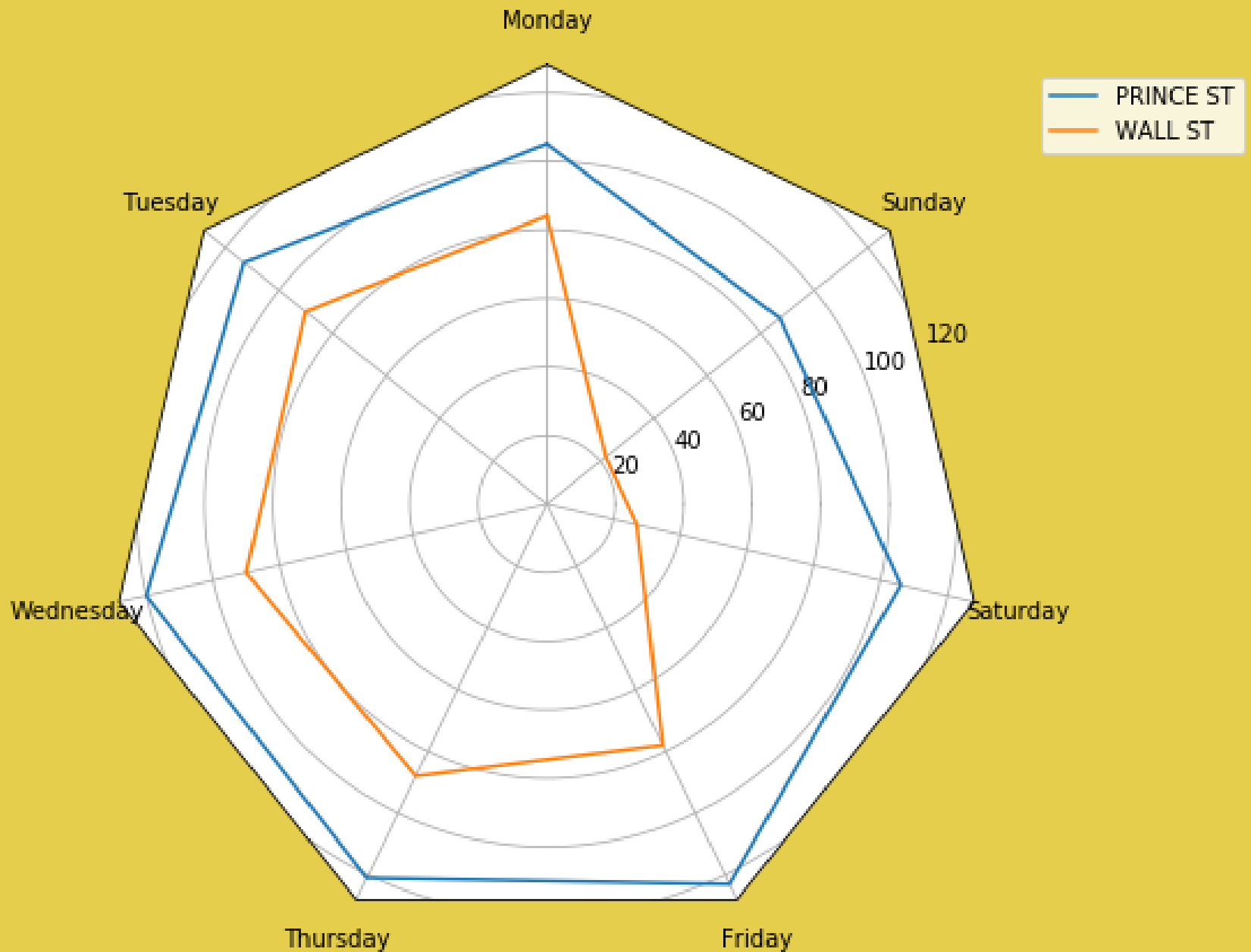
Michael Rapp,
Director of last impressions

MAKE D.A.N.K. GREAT AGAIN

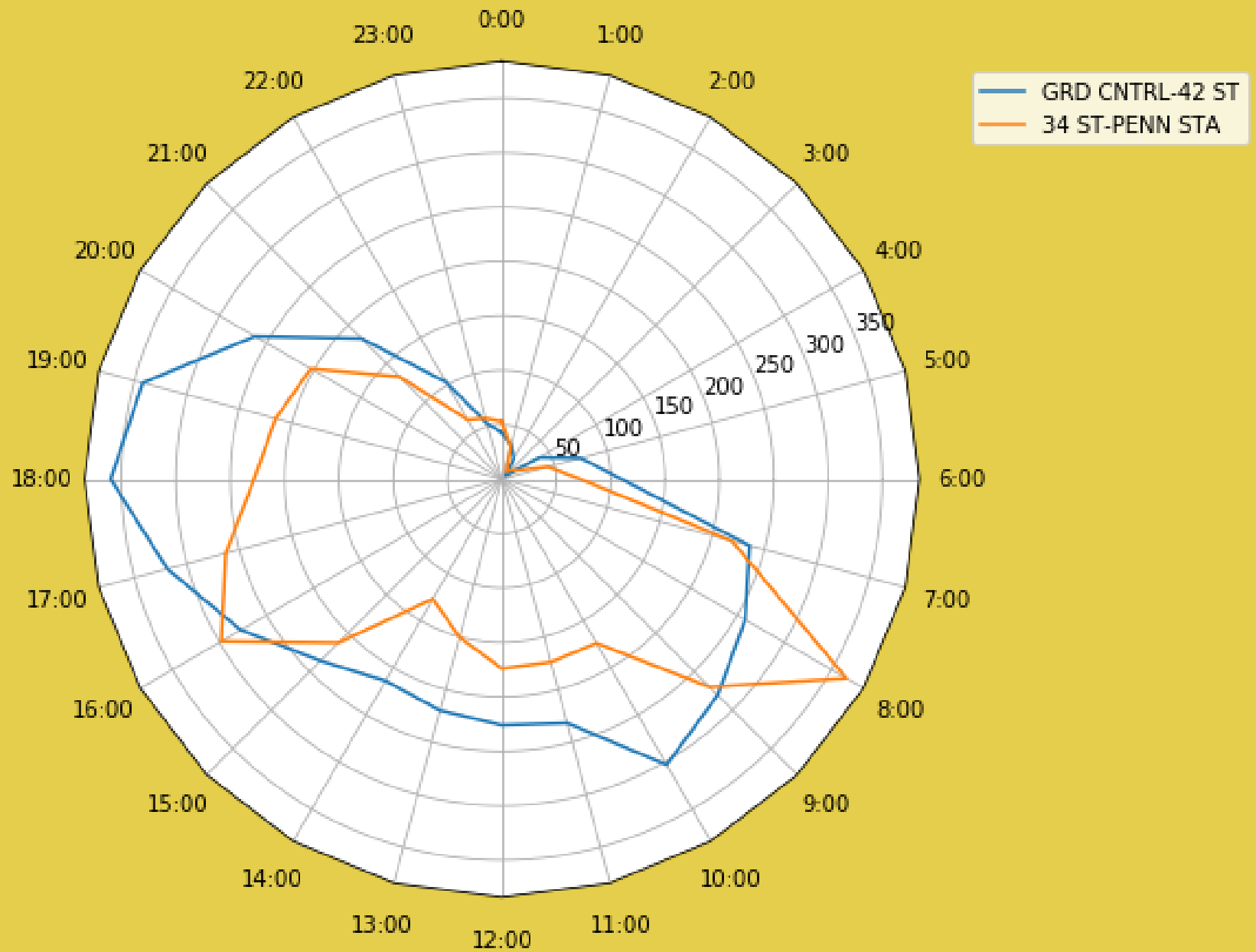
DIGITAL BILLBOARD PRICING

Dynamic pricing

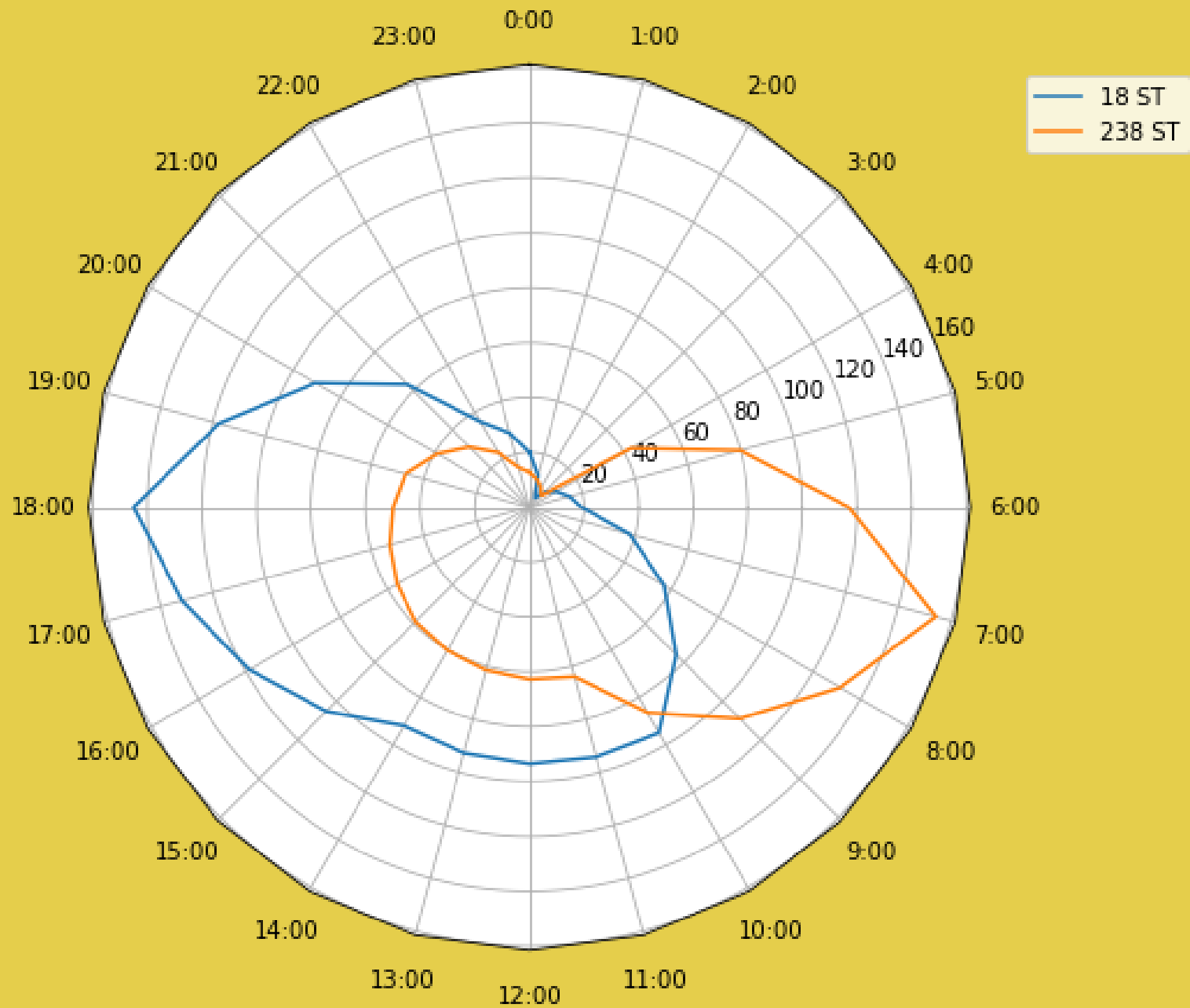
Weekend Warriors



David vs Goliath



Different Strokes



Future Work

1. Algorithm pricing hourly billboard slots
2. Event schedules
3. Surrounding
4. Street Traffic

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MEET OUR TEAM

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