

# Privacy policy

## The introduction

Shenzhen Ydstrong Smart Health Technology co Limited and its affiliated companies (hereinafter referred to as "SmartEMS App" or "we") attach great importance to your personal information and give you control over your personal information. We will use strong encryption technology to protect your privacy and develop strict policies to manage all data. When you visit SmartEMS App or use our services, you need to agree to the provisions of this policy regarding how we collect, use, store and share your relevant information. If you do not agree to any content of this privacy policy, please stop using or accessing our products and services immediately.

By using or continuing to use our services, you agree that we collect, use, store and share your information in accordance with this privacy policy.

Your continued use of our products and services constitutes your acceptance of this privacy policy and its updates. This privacy policy constitutes and is governed by the user agreement.

We reserve the right to modify this privacy policy at any time, effective at the time of publication.

## The term

- **1. Cookie:** Cookies are small files that contain strings and are sent to your computer when you visit a website. When you visit a site again, the Cookie enables the site to recognize your browser. Cookies can also store user preferences and other information. You can reset your browser to reject all cookies or prompt when cookies are sent. But without cookies, some website functions or services may not work properly.
- **2. Application data cache:** Application data caching is a data storage mechanism on a device. It has many benefits, such as enabling web applications to run without an Internet connection, and improving the performance of related applications by making content load faster.
- **3. Personal information:** Information provided to us by the user that can be used to identify the user's personal identity, such as name, email address, phone number, bank card number, id number, address, communication record, or other data that we can properly link to find such information.
- **4. The IP address:** Each computer connected to the Internet is assigned a unique number called an Internet protocol (IP) address. Since these Numbers are usually specified based on the region of the country/region, IP addresses are

often used to identify the country/region in which the computer is connected to the Internet.

- 5. 「Minors」 is defined as a minor under the age of 18, taking into account applicable laws and cultural practices in various countries and regions.

## **First. How do we collect and use your information?**

### **1. How do we collect your information?**

In providing our services, we may collect, store and use the following information:

#### **1.1 The information you provided**

- 1.1.1 When you register an account or use our services, you provide us with relevant personal information, such as your name, height, weight, email address, phone number, address, etc. If you want to take full advantage of the various sharing features we offer, you may also need to create publicly displayed profiles, which may include your name and photo.
- 1.1.2 The Shared information you provide to other parties through our services and the information you upload, submit, store, send or receive when using our services.

#### **1.2 We obtain information when you use the service**

We will collect information about the services you use and how you use them, such as your SmartEMS App campaign, membership of SmartEMS, and any information that may be generated when you use SmartEMS membership or SmartEMS hardware products or services. Such information includes:

- 1.2.1 Equipment information: We collect device-specific information, such as your hardware, operating system information, mobile device version, device identification number, screen resolution, etc.
- 1.2.2 Log information
  - A. Equipment or software information, such as your mobile devices, web browsers, or other programs that are used to access the other programs of our service, your IP address and mobile devices use for the version and device identification code;
  - B. The information that you search or browse when using our services, such as the web search term you use, the URL of the social media page you visit, and other information and content details that you browse or request when using our services;
- 1.2.3 IP Address
  - A. Information about mobile applications (apps) and other software you have used, as well as information about your use of such mobile applications and software;

- B. The information you communicate through our service, such as the account you communicated with, and the time, data and duration of the communication;
  - C. The information (metadata) contained in the content you share through our services, such as the date, time or place of the Shared photos or videos that were taken or uploaded.
- 1.2.4 Video, pictures, game software, etc.

In order to provide you with a full range of sports experience, after your authorization, our server will extract video, pictures, software name, version number and so on from your device, and upload them to the server through encryption for comparison to match the display function corresponding to video, pictures and software.

- 1.2.5 Camera information

When you use the functions of scanning QR code, taking photos and shooting video, we will access the relevant permissions of your device camera and collect the pictures and video information you provided based on scanning QR code and shooting photos. If you refuse to provide permissions and content, you will only be unable to use this feature, but it will not affect your normal use of other SmartEMS features

- 1.2.6 The location information

You may authorize the device location function to be turned on and use our location-based services. Of course, you may also disable the location function to stop us from collecting your location information at any time.

- 1.2.9 Bluetooth

You need to enable Bluetooth to use SmartEMS related hardware training equipment. If you refuse to enable it, you will be unable to use SmartEMS training box and SmartEMS training suit.

## **2. How do we use your information**

We may use the information collected above for the following purposes:

- 2.1 We offer our services to you;
- 2.2 When we provide services, it is used for authentication, customer service, security protection, fraud detection, archiving and backup purposes to ensure the security of the products and services we provide to you;

- 2.3 Help us design new services and improve our existing services;
- 2.4 So that we can better understand how you access and use our services to respond specifically to your personalized needs, such as language Settings, location Settings, personalized help services and instructions, or other aspects of your and other users' responses;
- 2.5 Offer you ads that are more relevant to you instead of ads that are generally available;
- 2.6 Evaluate and improve the effectiveness of advertising and other promotional and promotional activities in our services;
- 2.7 Perform software validation and upgrade services;
- 2.8 To provide information to our affiliates, third parties or other users in response to specific requests from users for specific services;
- 2.9 Other circumstances that benefit users and SmartEMS App operators and do not violate any mandatory laws and regulations;
- 2.10 Let you participate in the investigation of our products and services.

### **3. We are committed to**

- 3.1 We will not show you personalized ads based on sensitive categories such as race, religion, sexual orientation or health status;
- 3.2 We will not sell your personal information to any third party at any time and under any circumstances, and we will only use the information obtained under this agreement to the extent permitted by law. We will develop strict policies to protect your personal information and will not make your personal information public or available to third parties unless prior authorization is obtained from you or otherwise provided in this statement.

**4. In order to ensure the quality of service, we may provide you with the services you requested or the contents you may be interested in by our affiliated companies or other trusted partners. Upon your authorization and consent, we will share the personal information necessary for the product or service with the affiliated companies or partners. We will require our affiliates and partners to keep your personal information safe in accordance with our instructions, privacy policy and any other appropriate confidentiality and security measures. In addition, we will not provide or share your information to any third party without your authorization.**

**5. If you are using an iPhone, we will, with your authorization, receive and send fitness data from HeathKit to calculate training consumption. To simplify your input process, we read your weight data from HeathKit. At the same time, the training data you generate in the SmartEMS App will be synchronized with HeathKit from apple. Any information obtained through the use of HeathKit, such as weight and heart rate data, will not be Shared or sold to any third party, including advertisers and other agents. We will not use HeathKit information for marketing, advertising, and similar services.**

6. We will not transfer or disclose your personal information to any non-affiliated third party unless:

- 6.1 Relevant laws and regulations, legal procedures, mandatory requirements of government agencies;
- 6.2 To transfer in order to complete a merger, division, acquisition, or transfer of assets;
- 6.3 Obtain your authorization in advance;
- 6.4 You use the sharing feature;
- 6.5 For the purpose of academic research or public interest;
- 6.6 To improve user experience and provide personalized promotion services to the extent permitted by laws, regulations and policies;
- 6.7 Other circumstances which we deem necessary and which do not violate the mandatory provisions of the law.

7. We will not provide your sensitive personal information to anyone except with your consent.

## **Second. How can we protect your personal information?**

We will develop strict information management policies, equipped with a professional technical team and take reasonable preventive measures to protect your personal information from unauthorized browsing, disclosure, abuse, change, destruction and loss.

## **Third. How do we deal with personal information provided by minors?**

1. We attach great importance to the protection of minors' information. We will only use or disclose personal data about minors to the extent permitted by law, or with the consent of a guardian in accordance with local law, or for the purpose of protecting minors. The definition of "minor" should take into account the laws in use and the cultural management of each country and region. We do not intentionally collect or solicit personal information of minors.

## **Fourth. The information you share**

We will provide social network service, you are using this type of service, you can upload or release of information (including your personal information, your circle of contacts, friends), you upload or post information in response to others, and log information associated with this information, as long as you don't delete this information, they would have been retained in the public domain, and other users to share, browse by using our service. Even if you delete the information, the information may be independently cached, copied or stored by other users or non-affiliated third parties that are not under our control, or stored in the public domain by other users or third parties.

## **Fifth. Third-party service provider**

1. To facilitate your access and enrich your experience, there may be products or services provided by third parties. You can choose whether to access such content or links, or whether to use the products or services of that third party. But we have no control over the products or services provided by third parties. We have no control over any personal information held by third parties. This policy does not apply to the protection of your information in the use of third-party products or services. This policy does not apply to any information you provide to third parties at your choice. Please check the privacy protection policy of this third party.

## **Sixth. Update of this policy**

1. We may modify and update this privacy policy from time to time. We will release the updated privacy policy in SmartEMS App in the form of notice and announcement. You can visit SmartEMS App to check the latest version of privacy policy.

## **Seventh. Scope of application of this article**

1. Our privacy policy applies to all services provided by Shenzhen Ydstrong Smart Health Technology Co Limited. and its affiliates, including those provided on SmartEMS App, but does not include services with independent privacy policies (such as products and services provided by third parties).

2. Our privacy policy does not apply to products and services provided by third parties, such as products and services provided by third parties on SmartEMS App and other websites linked to our services. These products, services or websites will have independent privacy policies to regulate, please refer to the corresponding policies separately.

3. Our privacy policy does not cover information processing policies of other companies and organizations that advertise our services and may use our cookies or other log information to place and use ads.