

Press Kit (Brand Guide)

1. About TRACO

TRACO is a modern trading platform designed to make stock analysis, insights, and financial learning simple and accessible for everyone — from new investors to market experts.

Our mission is to empower people with tools, resources, and knowledge to make smarter investment decisions.

2. Vision & Mission

Vision: To be the most trusted and user-friendly trading insights platform globally.

Mission:

- Provide innovative tools for market analysis
- Deliver transparent and reliable trading insights
- Support investors in building long-term financial confidence

3. Media Contact

For press inquiries, interviews, or access to additional brand materials:

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