

## Ideation Phase


### Brainstorm & Idea Prioritization Template

Date	10 October 2023
Team ID	B15B948BDCC8F7D80CE4C5CDB1581A94
Project Name	Food Tracking System
Maximum Marks	-

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

1 of 1

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

→

### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

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A

#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

#### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

#### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →


1

### Define your problem statement

🕒 5 minutes

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## Food tracking system



#### Key rules of brainstorming

To run an smooth and productive session

- 🕒 Stay in topic.
- 💡 Encourage wild ideas.
- 🕒 Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

### Step-2: Brainstorm, Idea Listing and Grouping

[illegible]

## Step-3: Idea Prioritization

1

Prioritize

30 minutes

Importance

I rank all ideas from most important to least important, either by myself or with others. I rank ideas that have the most potential impact.

Feasibility

Regardless of their importance, which ideas are more feasible to implement? (Cost, time, effort, complexity, etc.)

Every idea deserves a chance to shine. I'm putting this board on my wall to make sure I don't forget any ideas.

These ideas deserve more attention. I'm going to make sure they get the resources they need to move forward.

2

After you collaborate

You can export the mural as an image or PDF to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to help them in the way about the success of the session.

Export the mural

Export a copy of the mural as a PDF or PNG to share in emails, reports, or social media.

Keep moving forward

Strategy Workshop

Define the components of a new idea or strategy.

[Open the template](#)

Customer experience journey map

Visualize customer needs, motivations, and attitudes for an experience.

[Open the template](#)

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) in developing a plan.

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