

Sammy Diamantstein

95 Lippincott Street, Toronto, ON
416-917-5266 | sammy.diamantstein@mail.utoronto.ca

EDUCATION

University of Toronto

2011-Present

Hons. Bachelors of Arts

Specialization in English Literature

WORK EXPERIENCE

Founder/CEO: *FamilyMosaic.ca*

Toronto, Ontario

May 2015 – Present

- Formed and led a five-person team to launch a family oriented social network.
- Responsibilities included defining a business model, securing 17,000\$ of funding and building a list of 3000+ individual potential users.

Goldman Fellow: *AJC*

Brussels, Belgium

May-August 2014

- Designed content and led engagement strategies for the European subsidiary office.
- Additional responsibilities included monitoring and engaging users on social media and event logistics for a 400+ international delegation.

CMO: *TheForeignObserver.com*

Toronto, Ontario

2012 – 2013

- Launched and developed a University of Toronto based foreign policy e-journal's marketing strategy.

EXTRACURRICULAR ACTIVITIES

UofT Varsity Rowing

Toronto, Ontario

2012 – 2014

First Responder: *Magen David Adom*

Tel Aviv, Israel

2013 – 2014

- Trained and spent 240 hours onboard ambulances attending to emergency calls.

SKILL SETS

- French and Hebrew
- Excel, Basic Python , GIMP
- Project Management
- Business plan development and team based execution