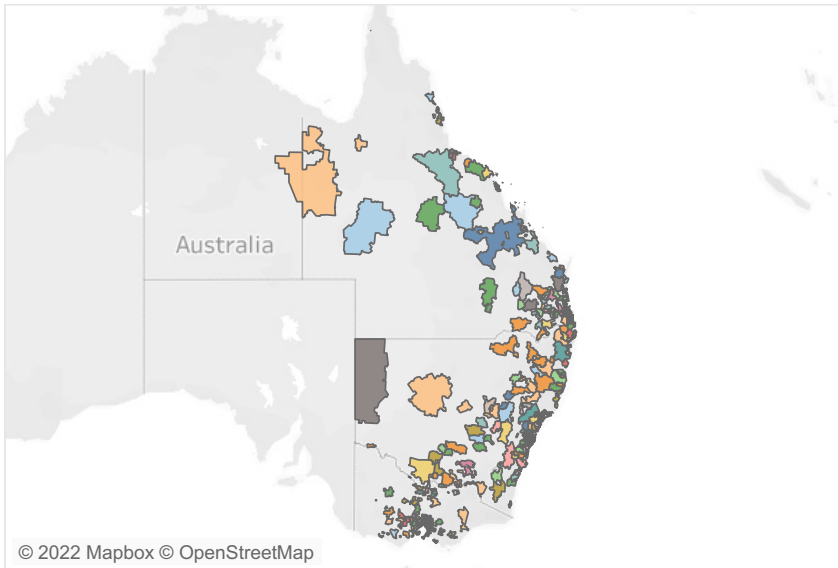
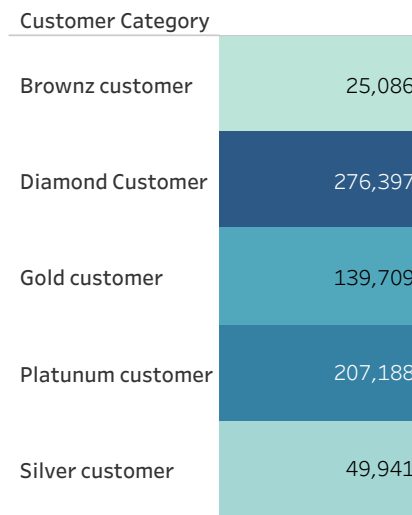


KPMG Virtual Internship - Customer Data Analytics Report

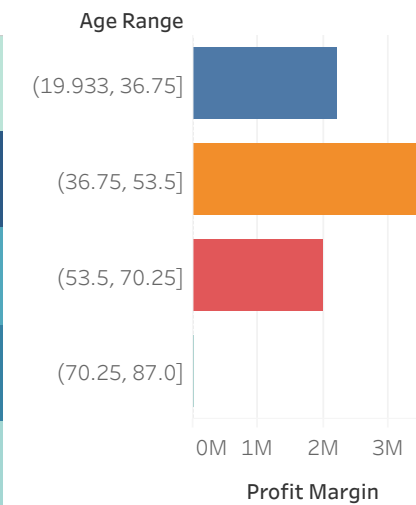
Online and Offline order in the states



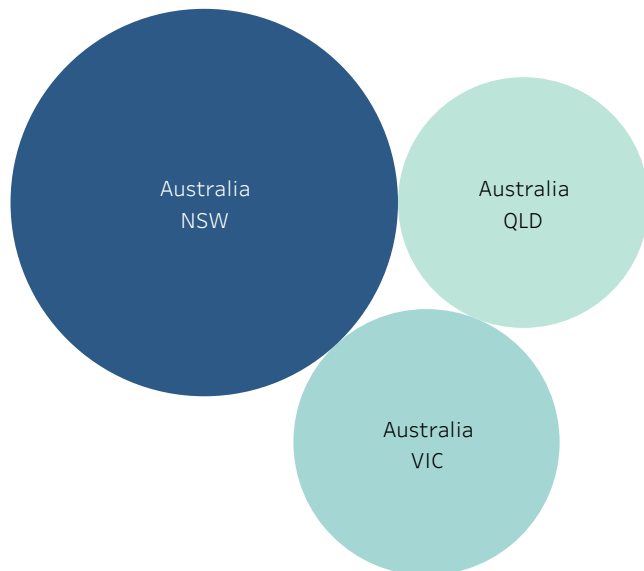
RFM Score on segmented customer



Profit observed by age range



State wise profit and transaction count



monthly bike purchase gender comparison

