



SUGI RAJASEKAR

SEARCH ENGINE OPTIMIZATION

CONTACT

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32B, sivalingapuram,
Thandampalayam, Erode-
638109

EDUCATION

2022-2024

- MCA - Computer Applications
- Kongu Engineering College
- 62%

2019 - 2022

- B.Sc Computer Science
- Kongu Arts and Science College
- 68%

SKILLS

- Wordpress
- Wix
- Google Analytics
- Google Search console
- SEMrush
- Ubersuggest
- SQL

LANGUAGES

- English
- Tamil
- Malayalam

PROFILE

To work in a challenging role at a reputable organization to utilize my technical and management skills for the growth of the organization as well as to enhance my knowledge about new and emerging trends in the IT world.

WORK EXPERIENCE

DIGITAL MARKETING - SEARCH ENGINE OPTIMIZING

- Kanavu Startup Village, Erode- 1 Year Experience in Seo
- Executed SEO strategies to increase website visibility and organic traffic using tools like SEMrush, Ahrefs, Ubersuggest, and Google Search Console.
- Conducted keyword research and competitive analysis to improve content rankings.

Wordpress

Managed and optimized WordPress websites and blogs for better search engine indexing.

Google Analytics

- Tracked website performance using Google Analytics, providing actionable insights and reports.

Presentation

- Created SEO-optimized content and visual assets using Canva, enhancing both readability and engagement.
- Prepared performance reports and presentations using Microsoft Excel, Word, and PowerPoint.

LINKEDIN



www.linkedin.com/in/sugi-rajasekar33