

Suha Park

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SKILLS

HTML5, CSS, JavaScript, C#, SQL, GitHub, Photoshop, Figma, Customer-centered mindset

EDUCATION

Software Engineering

September 2022 - Present

Centennial College, Toronto, ON, Canada

Expected graduation: December 2023

- GPA: 4.30/4.5

International Trade

March 2012 – February 2018

Inha University, Incheon, Korea

- GPA: 4.13/4.5

EXPERIENCE

Overseas Sales

February 2019 – May 2022

Sunjin Beauty Science, Seoul, Korea

- Demonstrated exceptional negotiation skills during the COVID-19 (August 2020) resulting in a 10-fold increase in sales with a key customer.
- Reduced customer complaints from an average of 30 per month to only 2 per month by improving sample management system.
- Enhanced annual sales by 8% by reducing logistics costs by 13%.

Digital Marketer (CO-OP)

March 2016 – June 2016

Hanchang Corporation, Seoul, Korea

- Created two sets of product detail pages with photoshop for online marketplaces.
- Increased sales of Bluetooth speakers by implementing promotions targeting bicycle clubs

AWARDS

- Achieved 3rd place in the Blue Salt Media Hackathon at Centennial College (2023)
- Recognized as the Best Employee of The Month at Sunjin Beauty Science (August 2020)
- Recognized as the best student ambassador at Inha University (2012)