



5DATA005W DATA ENGINEERING COURSEWORK

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Data Extraction

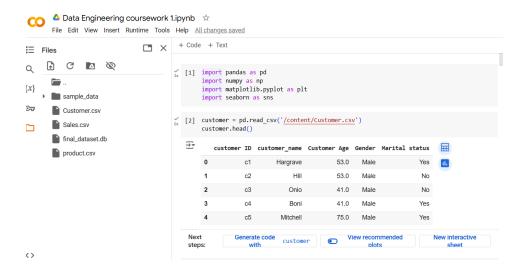
Sample CSV files which shows the customer, sales and products transactions of a electronic store was downloaded from. https://mavenanalytics.io/data-playground as per requirement of the coursework specifications.

Below are the sources which I found related attributes related to dataset files:

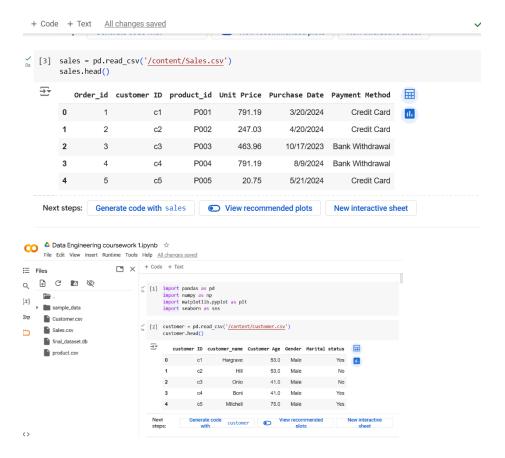
https://maven-datasets.s3amazonaws.com/Bank+Customer+Churn/Bank+Customer+Churn.zip

https://www.kaggle.com/datasets/abhishekrp1517/online-retail-transactions-dataset
https://maven-datasets.s3.amazonaws.com/Coffee+Shop+Sales/Coffee+Shop+Sales.zip

I found different types of attributes related to my dataset for customer, sales and product from different websites and I created my dataset.



I saved my dataset in google drive and it icludes all information about customer transactions, sales transactions and product transactions. Customer_id, product_id and order_id are some unique attributes (primary keys) which were used to record data. There minimum of of five attributes to each dataset. The sales dataset has more characteristics than the other two datasets.



From the above diagram I have imported pandas library for data manipulation ."pd.read_csv" function from pandas reads the all three csv files which is located in the directory. "head()" function shows the first 5 rows of the dataset which read in the csv file. In this case, it extract data from a csv file into pandas dataframe and display a preview data. This is the first step many data analysis works.

Task 01

1.1 Data Exploration

Sample csv files containing customer purchase data such as customer, purchase and sales data files was reviewed to have an idea of its structure and content.

1.(a) No. of data points

These lines of codes shows the number of rows in each data file. Each csv file (customer, sales, product) contains 599 data points by using "len" function from pandas.

1.(b) Name of Attributes

1b.

The above figure shows the names of the attributes in each dataset. By using ".columns" of pandas dataframe to access the column names (attribute) of a dataframe.

1.(c) Type of Attribute

1C.

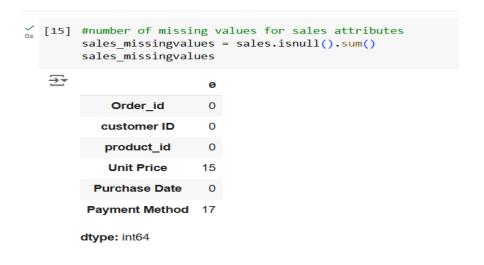
```
\frac{\checkmark}{0s} [11] #customer type of attributes
       customer.info()
   <class 'pandas.core.frame.DataFrame'>
       RangeIndex: 599 entries, 0 to 598
       Data columns (total 5 columns):
                          Non-Null Count Dtype
        # Column
        0 customer ID
                           599 non-null
        1 customer_name 599 non-null
            Customer Age 582 non-null
                                           float64
                           599 non-null
        3 Gender
                                           object
        4 Marital status 599 non-null
                                           object
       dtypes: float64(1), object(4)
       memory usage: 23.5+ KB
```

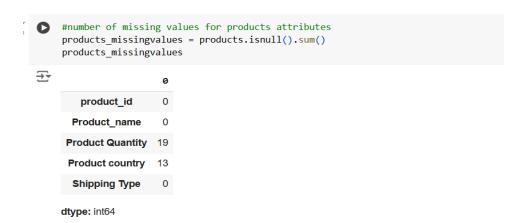
```
[12] #sales type of attributes
         sales.info()
    <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 599 entries, 0 to 598
         Data columns (total 6 columns):
                                 Non-Null Count Dtype
          # Column
          0 Order id
                                  599 non-null
                                                     int64
              customer ID
                                                     object
              product id
                                  599 non-null
                                                     object
float64
              Unit Price
                                  584 non-null
              Purchase Date 599 non-null
Payment Method 582 non-null
                                                     object
                                                     object
         dtypes: float64(1), int64(1), object(4) memory usage: 28.2+ KB
#products type of attributes
         products.info()
    RangeIndex: 599 entries, 0 to 598
Data columns (total 5 columns):
              product_id
Product_name 599 non-nuil
Product Quantity 580 non-null
Product country 586 non-null
Section Type 599 non-null
          0 product_id
                                                        object
float64
                                                        object
object
         dtypes: float64(1), object(4)
         memory usage: 23.5+ KB
```

The purpose of the command "info()" is to display the datatype of each column and summary of the dataset. From the above three figures it indicates the datatypes of each dataset.

1.(d) No. of missing values for each attribute





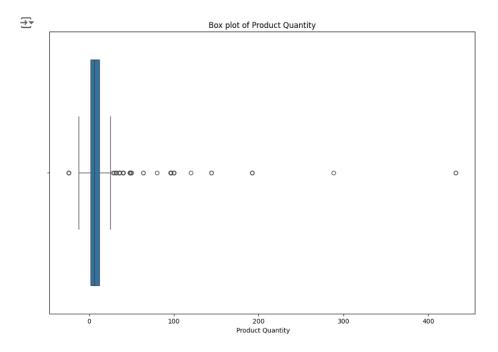


From the above figures it shows the exact number of values missing values of the 3 datasets. In customer there's 17 missing values which is in "customer age" attribute. Both "sales" and "Products" csv dataset has 32 missing values in respectively. The total number of missing values are calculated by using ".sum()" in pandas. "isnull()" command used to find each individual cell of missing values in dataset.

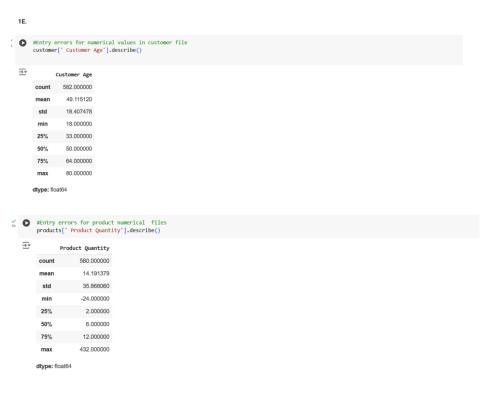
1.(e) Entry Errors for each Attribute

```
PQ_dataset = final_dataset[' Product Quantity']

plt.figure(figsize=(12,8))
sns.boxplot(x=PQ_dataset)
plt.title('Box plot of Product Quantity')
plt.xlabel(' Product Quantity')
plt.show()
```



The above boxplot shows the outliers for "Product Quantity" attribute in product dataset which has entry errors. Entry errors may have negative consequences on the reliability and quality of the data which makes difficult to analyze. Matplotlib and Seaborn libraries were used to plot the boxplot diagram.



```
_{	t 0s}^{	extstyle \prime} [17] #Entry errors for categorical values in customer file
           print(customer['Gender'].unique())
     → ['Male' 'Female']

[18] print(customer['Marital status'].unique())
     → ['Yes' 'No']
    #Entry errors for categorical values in product file
          print(products['Product_name'].unique())
    Ţ ['Smartphone' 'Tablet' 'Laptop' 'Smartwatch']
→ ['France' 'Spain' 'Germany' nan]
#Entry errors for numerical values in sales file sales['Unit Price'].describe()
       count 584.000000
       mean 481.825068
        std 316.269875
       25% 247.030000
        50% 463.960000
       75% 791.190000
        max 844.830000
      dtype: float64
#Entry errors for categorical values in sales file
Saleslist = sales['Purchase Date'].unique().tolist()

    ['3/20/2024', '4/20/2024', '10/17/2023', '8/9/2024', '5/21/2024', '5/26/2024', '1/30/2024', '6/24/2024', '10/3/2023', '1/1/2024', '6/25/2024', '
     4
√ [23] print(sales['Payment Method'].unique())
  ⊕ ['Credit Card' 'Bank Withdrawal' nan 'Mailed Check']
```

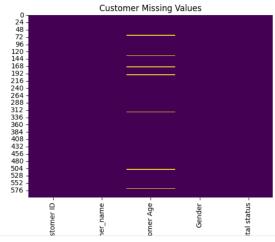
None of the other attributes in the dataset has entry errors.

1.(f) Heatmap to check missing values

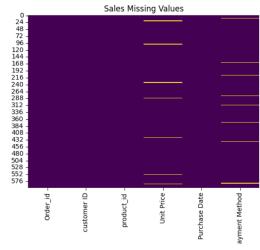
1F.

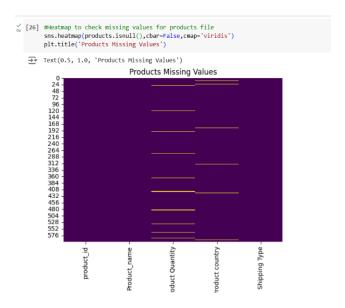
'
[24] #Heatmap to check missing values for customer file
 sns.heatmap(customer.isnull(),cbar=False,cmap='viridis')
 plt.title('Customer Missing Values')

→ Text(0.5, 1.0, 'Customer Missing Values')



- #Heatmap to check missing values for sales file sns.heatmap(sales.isnull(),cbar=False,cmap='viridis') plt.title('Sales Missing Values')
 - → Text(0.5, 1.0, 'Sales Missing Values')





The above heatmaps indicates the customer, product and sales dataset visual representation of missing values in their relative datasets. The yellow lines shows the missing values in columns of the datasets. Missing values can significantly impact the analysis and decision making.

Task 02.

2.1 Data Transformation

k 0	_													
S f	<pre>#merging S_customer = pd.merge(sales,customer,on='customer ID',how ='outer') final_dataset = pd.merge(S_customer,products,on='product_id',how='outer') final_dataset</pre>													
r_	id '	customer ID	product_id	Unit Price	Purchase Date	Payment Method	customer_name	Customer Age	Gender	Marital status	Product_name	Product Quantity	Product country	Shipping Type
	1	c1	P001	791.19	3/20/2024	Credit Card	Hargrave	53.0	Male	Yes	Smartphone	6.0	France	Standard
	2	c2	P002	247.03	4/20/2024	Credit Card	Hill	53.0	Male	No	Tablet	6.0	Spain	Overnight
	3	с3	P003	463.96	10/17/2023	Bank Withdrawal	Onio	41.0	Male	No	Laptop	8.0	France	Express
	4	c4	P004	791.19	8/9/2024	Bank Withdrawal	Boni	41.0	Male	Yes	Smartphone	6.0	France	Overnight
	5	c5	P005	20.75	5/21/2024	Credit Card	Mitchell	75.0	Male	Yes	Smartphone	6.0	Spain	Express
5	95	c595	P595	247.03	3/8/2024	Credit Card	Greco	22.0	Female	Yes	Tablet	1.0	Spain	Overnight
5	96	c596	P596	463.96	12/8/2023	Credit Card	Lombardi	75.0	Female	Yes	Laptop	1.0	Germany	Overnight

Combine multiple csv files data with their attributes into a single dataset to make it easy to analyze and make decisions. To merge two dataframes we use the pandas function "pd.merge". "on=" indicates the joining column for this merge. "outer" join combines to keep all rows from both datasets. This code merges and combine customer, product and sales datasets with a new dataframe "final_dataset".

2.2 Data cleaning process

```
Q1 = final_dataset[' Product Quantity'].quantile(0.25)
Q3 = final_dataset[' Product Quantity'].quantile(0.75)
IQR = Q3 - Q1

lower_bound = Q1 - 1.5 * IQR
upper_bound = Q3 + 1.5 * IQR

# Filter data to exclude outliers
filtered_PQ_dataset = final_dataset[(final_dataset[' Product Quantity'] >= lower_bound

[78] plt.figure(figsize=(12, 8)) # Adjust figure size if needed
sns.boxplot(x=filtered_PQ_dataset[' Product Quantity'])
plt.title('Box Plot of Product Quantity after removing outleirs')
plt.xlabel(' Product Quantity')
plt.show()

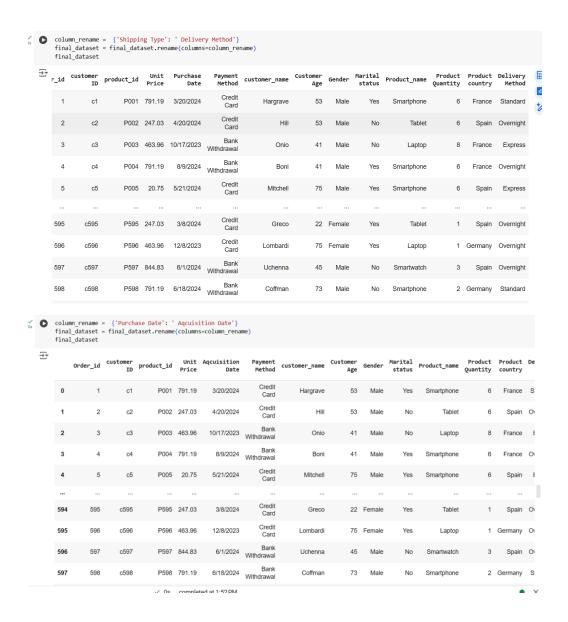
Box Plot of Product Quantity after removing outleirs

# Box Plot of Product Quantity after removing outleirs
```

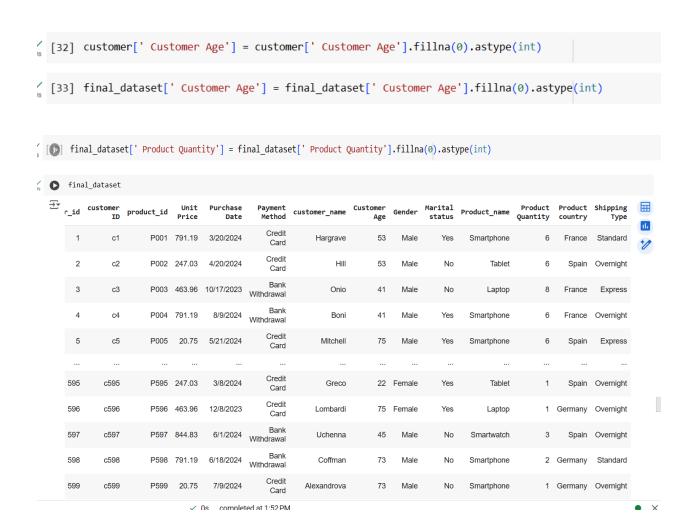
Product Quantity

-10

The above diagram and codes show a data cleaning procedure for the product dataset of the "Product Quantity" attribute after removing outliers. By Removing the outliers from the boxplot diagram, it provides a more representative view of the "Product Quantity" dataset. The lines inside the box indicate the median. Data points beyond the whiskers are outliers.



The above two diagrams shows another python script for data cleaning to rename columns in the "final_dataset" dataset. The "column_rename" line creates a dictionary while "columns=column_rename" is an argument which shows to find the new names through dictionary. This code renames "shipping type" and "Purchase Date" in the merged dataset



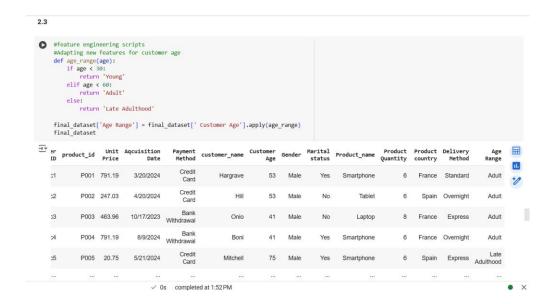
This 3rd data cleaning procedure indicates how to change datatype to an integer.In the above diagrams we can see the both "customer age" and "Product Quantity" attributes datatype has been changed into integers. ".astype(int)" is the argument which changes the datatype to an integer.

2.3 Feature Engineering

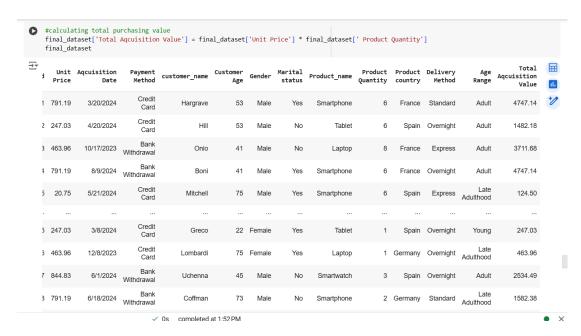
Adapting new features for customer age

In this feature a new column is getting added to the merged dataset. The raw age data changed into meaningful datatypes as young, adult, late adulthood according to the customers age under a new coulumn named "age range". If the age is less than 30 the function string returns young age group, if the age is above 30 and less than 60 its return to adult category and if the

age is greater than 60 the function returns as late adulthood. This categorize the customer age data into groups.



Calculating total purchasing value



The above diagram shows the line of codes which creates a new coulumn in the merged dataset named" Total acquisition Value". In this case it multiplies the Unit price of each product by Product Quantity to get the total purchase value.



This diagram show the same thing as the total acquisition values. In this code it shows the total acquisition value related to each customer.

Handling the Missing Values



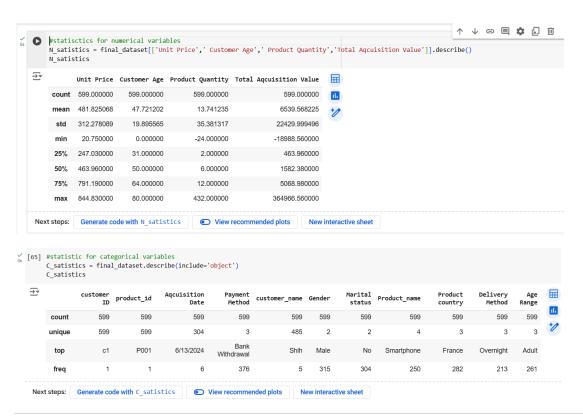
```
mean_payment_method = final_dataset['Payment Method'].mode()[0]
                               final_dataset['Payment Method'].fillna
final_dataset['Payment Method'].fillna(mean_payment_method, inplace=True)
                               final_dataset['Payment Method']
           sipython-input-66-22e8001e3521>:3: FutureWarning: A value is trying to be set on a copy of a DataFrame or Series through chained assignment using The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always
                             For example, when doing 'df[col].method(value, inplace=True)', try using 'df.method({col: value}, inplace=True)' or df[col] = df[col].method(value, inplace=True)' or df[col] = df[col] =
                                      final dataset['Payment Method'].fillna(mean payment method, inplace=True)
                                                   Payment Method
                                      0
                                                                     Credit Card
                                                                     Credit Card
                                      2 Bank Withdrawal
                                                   Bank Withdrawal
                                                                     Credit Card
                                 594
                                                                     Credit Card
                                 595
                                                                     Credit Card
                                 596 Bank Withdrawal
mean_product_country = final_dataset['Product country'].mode()[0]
final_dataset['Product country'].fillna
final_dataset['Product country'].fillna(mean_product_country , inplace=True)
final_dataset['Product country']
           cipython-input-67-715f713d8170>:3: FutureWarning: A value is trying to be set on a copy of a DataFrame or Series through chained assignment using The behavior will change in pandas 3.0. This inplace method will never work because the intermediate object on which we are setting values always
                             For example, when doing 'df[col].method(value, inplace=True)', try using 'df.method({col: value}, inplace=True)' or df[col] = df[col].method(value, inplace=True)' or df[col] = 
                                   final dataset['Product country'].fillna(mean product country , inplace=True)
                                                 Product country
                                  0
                                                                                    France
                                                                                         Spain
                                  2
                                  3
                               594
                                                                                        Spain
                               595
                                                                              Germany
                               596
                                                                                       Spain
  mean_total_aqcuisition_value = final_dataset['Total Aqcuisition Value'].mean()
                                 final_dataset['Total Agcuisition Value'].fillna(mean_total_agcuisition_value', inplace=True)
final_dataset['Total Agcuisition Value']
               \overline{\mathbf{x}}
                                                         Total Agcuisition Value
                                        0
                                                                                                                         4747.14
                                                                                                                           1482.18
                                        2
                                                                                                                          3711.68
                                                                                                                           4747.14
                                                                                                                               124.50
                                      594
                                                                                                                             247.03
                                      595
                                                                                                                               463.96
                                      596
                                                                                                                           2534.49
                                                                                                                           1582.38
                                     597
                                     598
                                                                                                                                  20.75
                                 599 rows × 1 columns
                                 dtype: float64
```

#After handling all the missing values



In this case, all the above diagram the merged final dataset missing values were handled. Numeric values used "mean" to fill out missing numeric values and "mode[0]" to fill categorical missing values. "fillna()" to fill the missing values.

2.4 Metafile



```
[66] final_dataset_dp = len(final_dataset)
    final_dataset_attributes = list(final_dataset)
    final_dataset_data_type = final_dataset.dtypes

**Metadataf = pd.DataFrame({
        'Property': ['Number of DP - final_dataset','types of attributes - final_dataset', 'data type - final_dataset','Numerical variables - final_dataset':
        'Value': [final_dataset_dp, final_dataset_attributes, final_dataset_data_type, N_satistics, C_satistics]

**Metadataf.to_csv('metadataf.csv', index=False)*

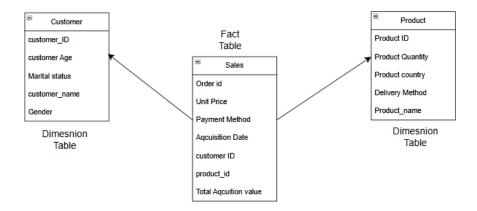
[68] metadataf.to_csv('metadataf.csv', index=False)
```

The above screenshots indicates the statistics of numerical and categorical value data in the merged final dataset.

Task 03

Dataloading

Simple Dimensional Diagram



Task 03

```
| Formula | Form
```

On task 3 I have imported the sqlite3 with sqlite database. This setup a "conn" connection to and SQLite database file named final_dataset.db. In this case, I have created a new database to store the data. "conn.close()" closes the database connection.

This task involved transferring the cleaned final dataset into a relational database to analysis. Setting up a schema setup is crucial in the data loading process when working with my sql database. Primary keys, foreign keys, constraints are some of the main components of schema setup in SQL database. A well-designed schema setup ensures correctly loaded data.

Task 05.

Self Reflection

The most challenging task was to find a suitable CSV file dataset that can use according to the coursework specifications. It also involved overcoming challenges like data interpret, cleaning, transforming and coding.

By working through these I learned so many things and had valuable improvement of practical skills. This contribution gave a deeper understanding of data management and analysis for real world data industry.

Data integration and combining three datasets into one merged file was challenging as always. When cleaning the data there was so many data quality issues like missing values and oultiers in the product quantity column. Also, this includes removing duplicates in the dataset as well.

The coursework provided me with invaluable learning experiences in various data areas.

Storing data into a SQLite database initiate the concept of data management which will set the footing for more data pipelines.

This coursework was a deep dive into the practical aspect of data engineering.

Overall, this coursework has been an outstanding experience, which improved my skills in coding and changed my view and importance of handling data.