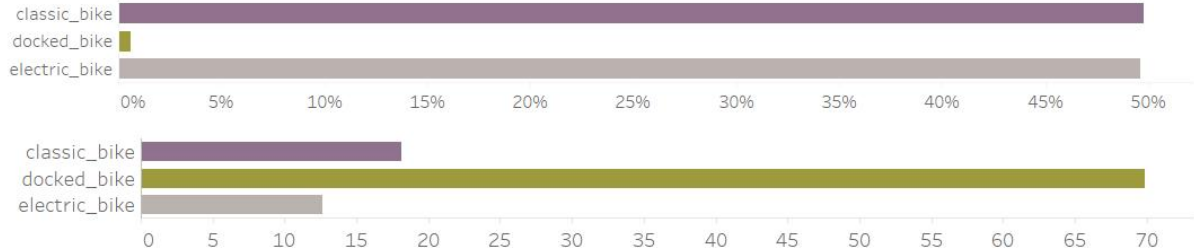
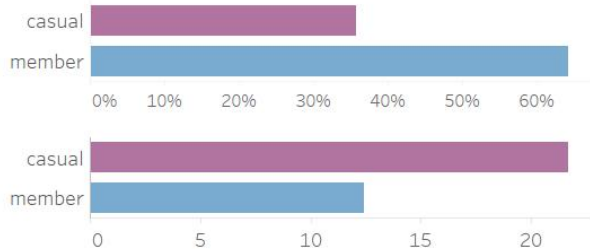


TOTAL RIDERS
57,34,170

AVERAGE RIDE LENGTH
15.72 minutes



Member Casual
casual member

number of riders

24,460

4,60,563

seasons

(All)

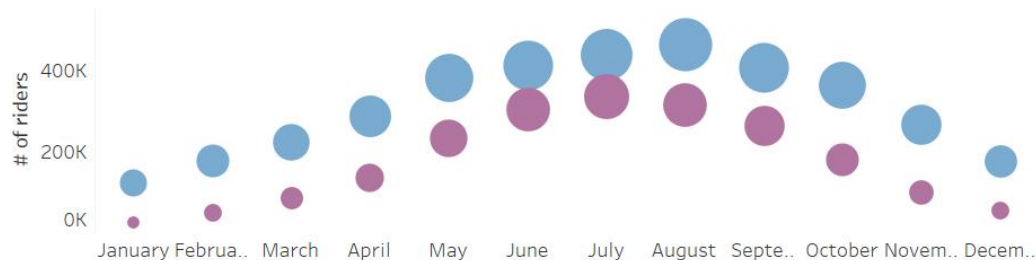
Rideable Type

classic_bike

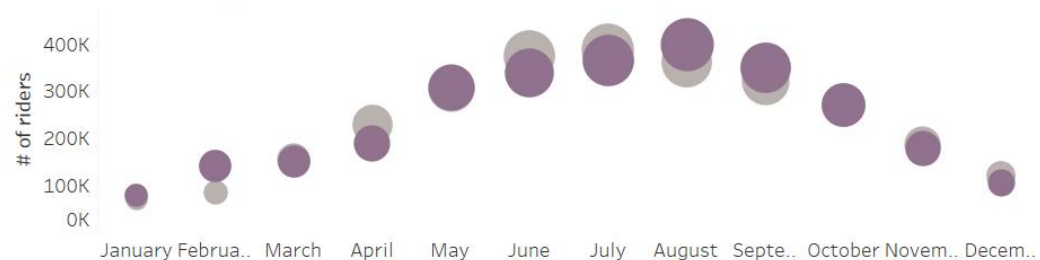
docked_bike

electric_bike

Monthly riders by membership status



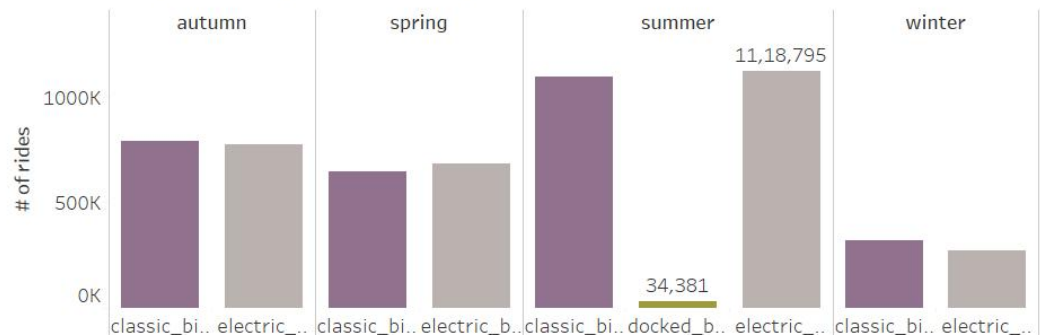
Monthly riders by bike type



Distribution of (casual/members) riders seasonally



No. of rides per bike type seasonally



Member Casual

casual
member

Member Casual

casual
member

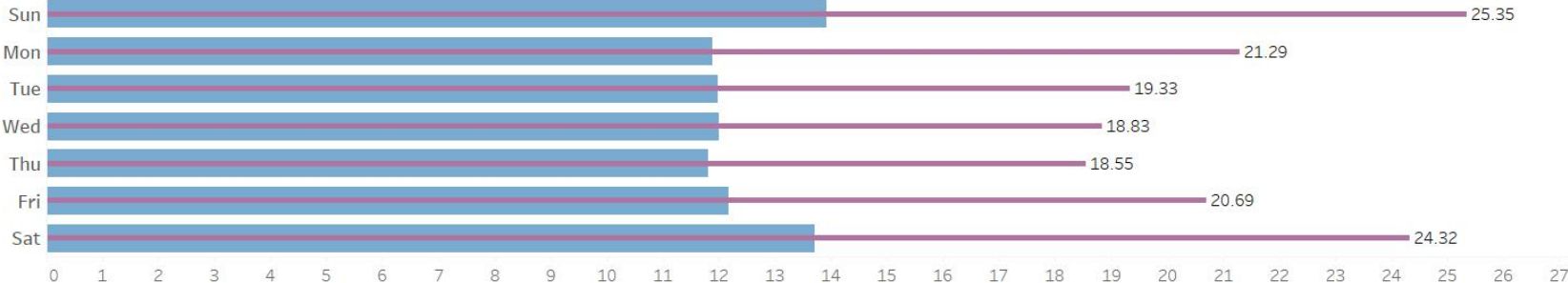
number of riders

5,972 3,90,877

Minute of Start Time

2 PM 3 PM

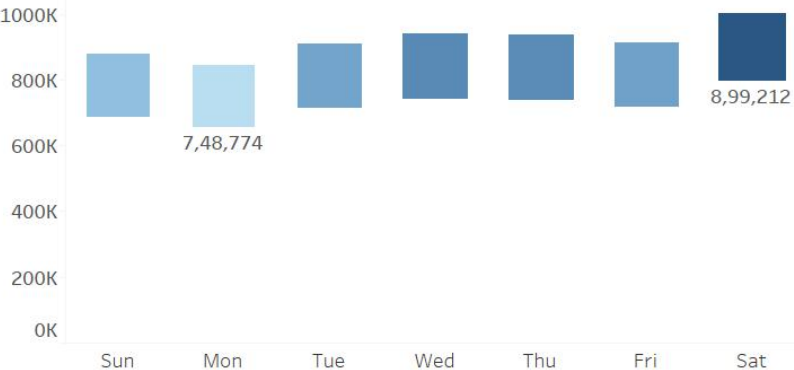
Average duration of rides by weekdays



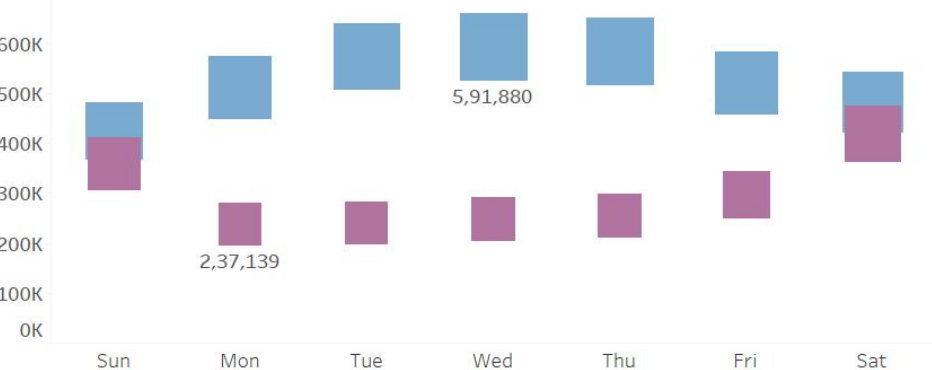
Bike demand by hour

| | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
|--------|--------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|--------|--------|
| casual | 11,223 | 27,850 | 50,636 | 69,719 | 70,682 | 88,501 | 1,12,986 | 1,34,462 | 1,39,432 | 1,44,122 | 1,59,257 | 1,81,506 | 1,96,356 | 1,70,072 | 1,25,119 | 91,483 | 75,209 | 66,594 | 46,441 |
| member | 34,253 | 1,05,069 | 1,95,350 | 2,45,373 | 1,67,827 | 1,50,914 | 1,78,549 | 2,04,085 | 2,03,607 | 2,04,309 | 2,49,148 | 3,35,730 | 3,90,877 | 3,07,789 | 2,16,366 | 1,52,546 | 1,17,346 | 86,764 | 54,519 |

Overall weekly distribution of riders



Weekly distribution of riders (member / casual)

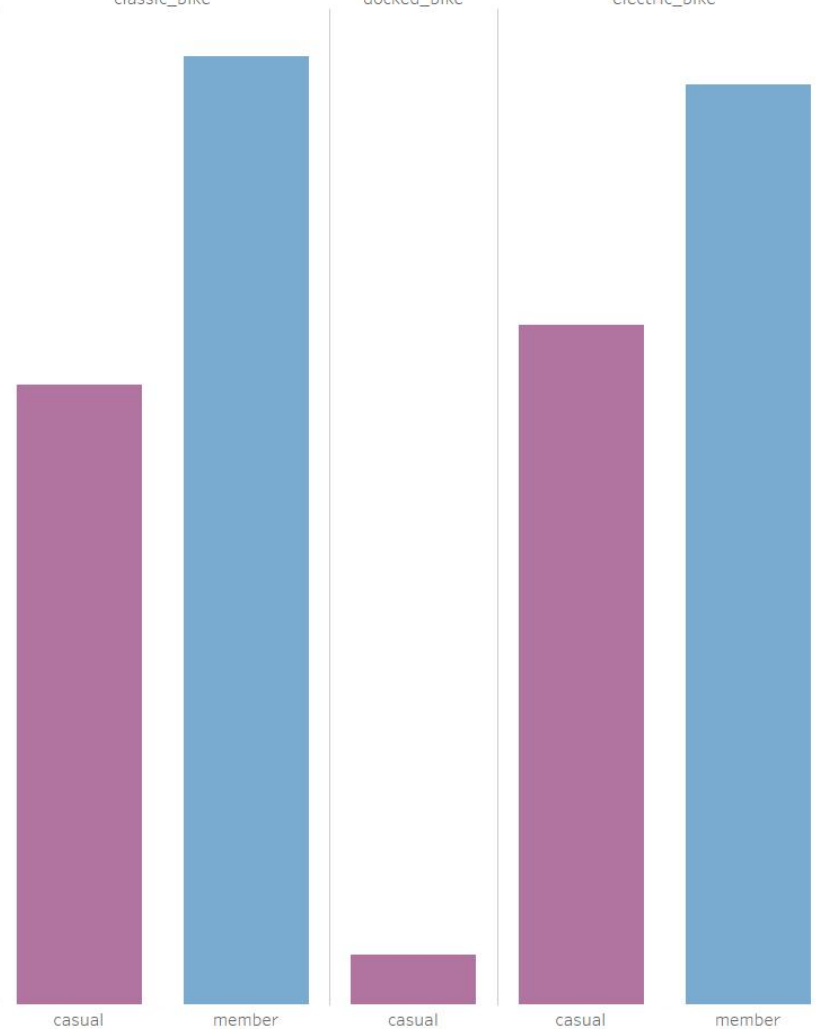
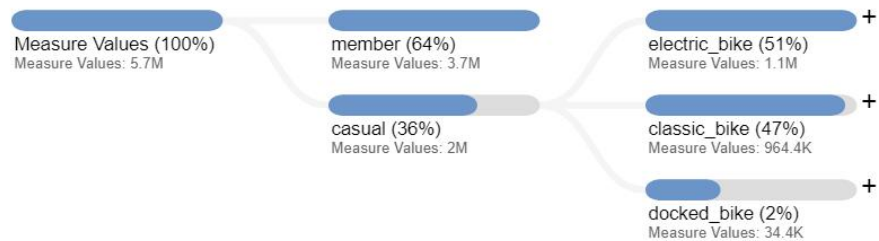


BUSIEST SEASON
summer

BUSIEST MONTH
August

BUSIEST DAY
Sat

BUSIEST TIME
5 PM



- casual
- member