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## WI&C 2013 notification for paper 2

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**WI&C 2013** <wic2013@easychair.org>  
To: Suhas Aggarwal <suhasagg@gmail.com>

Sun, Mar 24, 2013 at 1:54 PM

Dear Suhas,

We are happy to inform you that your submission entitled "Animated CAPTCHAs and Games for Advertising" has been accepted for presentation at the Web Intelligence & Communities 2013 workshop that will be held on Tuesday May 14th, just before WWW 2013 at Rio de Janeiro, Brazil.

You will find the reviewers' comments below. Please consider them carefully to update your paper and then upload on the easychair web site the final camera ready version that is due for the 3rd April, 2013.

Your camera-ready version have to respect the formatting instructions given here:  
[www.sheridanprinting.com/typedept/www13.htm](http://www.sheridanprinting.com/typedept/www13.htm)

We would like also to draw to your attention that the early registration deadline ends tomorrow (monday 25th march). You should register as soon as possible if you want to take advantage of these early registration fees. The registration page is there:  
<http://www2013.org/registration/>

Looking forward seeing you in Rio

the WI&C'13 chairs  
Rajendra Akerkar, Pierre Maret, Laurent Vercoeur

----- REVIEW 1 -----

PAPER: 2  
TITLE: Animated CAPTCHAs and Games for Advertising  
AUTHORS: Suhas Aggarwal

OVERALL EVALUATION: 3 (strong accept)  
REVIEWER'S CONFIDENCE: 4 (high)  
Originality: 5 (excellent)  
Technical quality: 4 (good)  
Relevance to the workshop topics: 5 (excellent)  
Presentation: 5 (excellent)

----- REVIEW -----

this paper, we discuss animated captcha systems which can be very useful for advertising.  
After explaining the existing systems the authors did explain the limitations of these systems (one image only)

the authors then proposed a system, they explained its design. the uniqueness of this system is its support for animation.  
they proposed three different systems , provided their design and examples about each.

the API was explained then and system implementation very succinct.  
The Analysis given was a detailed one and based on solid referencing.

the reader would have like to see more about the implementation details.

----- REVIEW 2 -----

PAPER: 2  
TITLE: Animated CAPTCHAs and Games for Advertising  
AUTHORS: Suhas Aggarwal

OVERALL EVALUATION: 1 (accept for workshop presentation but requires several improvements)

REVIEWER'S CONFIDENCE: 3 (medium)

Originality: 3 (fair)

Technical quality: 4 (good)

Relevance to the workshop topics: 4 (good)

Presentation: 3 (fair)

----- REVIEW -----

The paper presents animated captcha systems that is useful for advertising. Further it presents Interactive Environment/Game Captcha that provide a effective medium for advertising. Finally, this paper describes a Game with a purpose which promotes advertising and can be used to obtain feedback/reviews, collect user questions concerning Advertisements.

The API was described, however I would like to see complete details of implementation. Moreover, the Analysis was narrated with limited details.