Suhasini Gadam
UI/UX Designer

🖥 https://suhasinigadam.com

✉ g.suhasini.john@gmail.com

📞 408-646-7040

Work Experience:

Freelance ———————————— Jan'16 - Present

- Conception - user research - design - implementation and product marketing strategies of mobile apps.
- Design and development of websites and single page web apps with information architecture.
- Designing flyers, posters, brochures, business cards, with clear fonts and good color schemes.

Accelerize 360 ———————————— Jun'11 - Aug'15

- Customized web layouts to fit business requirements and improved customer engagement by 2x.
- Built and enhanced training manuals for users.
- Designed and implemented social media strategy, company logo and website.

Projects:

Trails Movie Trailer Maker Web App -
Logo Design, User Research, Sketch 3, Invision

Daily Scoops News Digest iOS App -
User Research, Sketch 3, Invision, Xcode

Profils Location Aware Android App -
Location Research, NinjaMock, Balsamiq, PowToon

SensU Mobile Intelligence Android App -
Context Awarenss, NinjaMock, PowToon

Aura Fashion Accessories Website -
HTML, CSS, JavaScript, jQuery, Bootstrap

Turingify StartUp Company Website -
HTML, CSS, JavaScript, jQuery, Bootstrap

Gifts Galore Landing Webpage -
HTML, CSS, Bootstrap

Education:

MS Engineering Management - ITU, CA
MBA (Marketing) - IGNOU, India

Profile:

I strive to create intuitive and simple, yet delightful user experiences, right from conception to implementation. I constantly challenge myself to learn new skills and technologies in interface design and front-end development.

Technical Skills:

Expert Knowledge -
HTML, CSS, Bootstrap, Responsive Design

Advanced Knowledge -
JavaScript, jQuery, Angular JS

Tools Worked With -
Sketch 3, Balsamiq, NinjaMock, Photoshop, Illustrator, InDesign, Invision, Proto.io

Design Skills:

User Research
Personas
App features
User Centric Design
Information Architecture
Story Boards
User Flow Charts
Sitemaps
Mock-ups
Wireframes
Prototypes
Typography
Testing