## SUHASINI JOHN GADAM

·	CAREER OBJECTIVE	
To obtain a challenging management posi problem solving and lean management skill.		
	EDUCATION —	
M.S. Engineering Management (GPA: 3.9/4.0) M.B.A Marketing, Production & Operations	· ·	· · · · · · · · · · · · · · · · · · ·
	Tools —	
MS Project, MS Office, JIRA, B	Bugzilla, Salesforce.com, Zendesk, Trello,	Sketch, Adobe Creative Cloud
,	SKILLS —	
<ul> <li>Scrum Master &amp; Agile Methodologies</li> <li>Six Sigma &amp; Lean Agility</li> <li>Sales Pipeline Management</li> <li>Operations &amp; Logistics Management</li> <li>Risk Identification &amp; Mitigation</li> </ul>	<ul> <li>Planning Poker Effort Estimation</li> <li>User Experience Research</li> <li>New Product Development</li> <li>Marketing &amp; Advertising</li> <li>Leadership &amp; Negotiations</li> </ul>	<ul> <li>Strategic Planning &amp; Execution</li> <li>Cross-Domain Collaboration</li> <li>Requirement &amp; Quality Analysis</li> <li>360 Degree CRM Strategies</li> <li>Scheduling &amp; Budgeting</li> </ul>
	EXPERIENCE	

## Engineering Management Intern International Technological University, San Jose, CA

Jan'16 - Dec'16

- Pitched, planned and executed **SGA Build & Pitch Hackathon** by collaborating with 25 volunteers, 100 participants, 20 faculty/staff members and guest speakers. Involved in all phases of project lifecycle, maintained project schedules, meeting summaries and status reports for effective collaboration between team members.
- Successfully hosted a **Toastmasters Speed Networking Event** for IT professionals by managing a team of 20 volunteers. Designed reports, graphs and charts to provide a summary of event status to senior management and faculty members.
- Contributed to successful closures of both projects, with complete report documentation and feedback reviews.
- Managed ITU Presents, a school event similar to TED Talks, which hosts experts in engineering disciplines to present tech trends.

## Associate Project Manager

## Codeforce 360, Hyderabad, India

Jun'11 - Jul'15

- 4 years of project and product management experience, managed cross-functional teams of 20 developers, designers and testers.
- Applied Agile, Six Sigma and Lean project management techniques for optimizing project resources and maximizing performance.
- Communicated regularly with clients to update project and prepared reports to communicate gathered data and drove decisions to improve delivery timelines by 2x.
- Improved project velocity by communicating regularly with developers and testers through daily stand-ups, sprint review reports, scrum notes and project retrospectives.
- Reduced 15% attrition rate by proposing and executing a project plan for a Zendesk ticketing system for company clients.
- Utilized Sprint Burn-Down, Gantt Charts and Planning Poker technique for effort estimation depending on project priorities and backlog length to ensure quality and timely delivery.
- Improved project velocity by breaking down requirements into short and focused user stories with inputs from stakeholders.
- Delivered two successful releases within 6 months for The Integral and increased their sales pipeline by 22%.
- Owned product strategy and roadmap supported by revenue and user experience analysis and research.
- Conducted product design sprints with UX teams to rapidly prototype wireframes and draw up requirement documents for features.
- Worked closely with UX teams for researching CRM customization benefits and techniques to introduce new products to clients.
- Successfully drove customer engagement by 3x, integrating Email Marketing & Campaign Management with customer feedback loop.
- Delivered CRM solution by integrating data & knowledge management systems that increased customer service productivity by 18%.
- Developed product strategy by evaluating client interaction impact and released first version of product (TrackTop Project Status & Monitoring Tool) in 5 months and increased new client acquisition rate by 20%.

ABOUT ME
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