

Position Summary...

What you'll do...

Position Summary and what you'll do in this role:

The Walmart US eCommerce Marketplace team empowers sellers worldwide to reach millions of buyers. We

You'll make an impact by:

Driving Product Strategy: Partner with product managers to define key performance indicators (KPIs), and

Optimizing Marketing Performance: Analyze marketing campaign performance across various channels (e

Building Comprehensive Analytics Frameworks: Develop and maintain robust analytics dashboards and re

Conducting Deep-Dive Analyses: Proactively analyze customer and seller data to identify trends, patterns,

Designing and Implementing Experiments: Develop and execute A/B tests and other experiments to meas

Collaborating with Cross-Functional Teams: Partner with product managers, marketing teams, engineers,

Translating Data into Actionable Insights: Communicate complex data insights in a clear and concise man

Developing Predictive Models: Utilize machine learning and statistical modeling techniques to forecast tren

Ensuring Data Integrity and Governance: Maintain data quality and consistency by adhering to data govern

Instrument data elements within Product Analytics Platforms (MixPanel, Google Analytics, Amplitude, etc.)

Support Weekly, Monthly and Quarterly Business review with a focus on actionable insights that influence

You'll sweep us off our feet if:

You have a proven track record of driving product and marketing success through data analysis.

You possess strong analytical and problem-solving skills, with a keen attention to detail.

You have experience with marketing attribution, customer segmentation, and lifetime value analysis.

You are proficient in SQL, Python, R, or other data analysis tools.

You have experience with data visualization tools such as Tableau or Power BI.

You are a self-starter with a strong sense of ownership and a passion for data-driven decision-making.

You thrive in a fast-paced, dynamic environment and are comfortable with ambiguity.

You have excellent communication and presentation skills, with the ability to influence stakeholders at all l

You have a startup mentality: scrappy, creative, drive, and passion to be best-in-class

You move fast, with a builder mindset, learning and iterating.

You are stimulated by challenges and are ready to engage at Fortune 1 scale.

You are skilled at engaging and communicating with senior leaders both internal and external.

Minimum Qualifications

Bachelor's degree in Business, Analytics, Statistics, or related field and 4 years' experience in data analy

Strong SQL (writing complex queries), Product Analytics Tools (MixPanel, Google Analytics, Amplitude etc

Preferred Qualifications

Masters: Business Administration; Economics; Statistics, Product or Marketing Analytics area and 7+ year

At Walmart, we offer competitive pay as well as performance-based bonus awards and other great benefits

You will also receive PTO and/or PPTO that can be used for vacation, sick leave, holidays, or other purp

For information about PTO, see <https://one.walmart.com/notices>.

Live Better U is a Walmart-paid education benefit program for full-time and part-time associates in Walma

Eligibility requirements apply to some benefits and may depend on your job classification and length of en

For information about benefits and eligibility, see One.Walmart.

Sunnyvale, California US-08479:The annual salary range for this position is \$117,000.00-\$234,000.00

Bentonville, Arkansas US-09401:The annual salary range for this position is \$90,000.00-\$180,000.00

Additional compensation includes annual or quarterly performance bonuses.

Additional compensation for certain positions may also include:

- Stock

Minimum Qualifications...

Outlined below are the required minimum qualifications for this position. If none are listed, there are no minimum qualifications.

Option 1: Bachelor's degree in Business, Engineering, Statistics, Economics, Analytics, Mathematics, Arts, or Social Sciences, and 1 year's supervisory experience.

Preferred Qualifications...

Outlined below are the optional preferred qualifications for this position. If none are listed, there are no preferred qualifications.

Data science, data analysis, statistics, or related field, Master's degree in Business, Computer Science, Engineering, or Social Sciences.

Primary Location...

702 Sw 8Th St, Bentonville, AR 72716, United States of America