

# Mohammed Suhaib Shabbir

📞 289-600-5895    ✉️ [suhaib2307@yahoo.com](mailto:suhaib2307@yahoo.com)    🔗 [linkedin.com/in/mohammed-suhaib-shabbir](https://www.linkedin.com/in/mohammed-suhaib-shabbir)    🐙 [github.com/suhaxbb](https://github.com/suhaxbb)

## EDUCATION

<b>Humber Polytechnic - Longo Faculty of Business</b> Postgraduate Certificate in Business Insights and Analytics (Dean's List)	Sept 2023 - Sept 2025 Toronto, Ontario
<b>ICFAI University - ICF AI Business School</b> Bachelor of Business Administration (Majors in Finance & Management)	Jun 2019 - Jun 2022 Hyderabad, India
<b>Relevant Courses:</b> Data Analytics Tools, Predictive Analytics, Big Data, Quantitative Methods, Database and SQL, Managerial Accounting & Finance, Quantitative Business Modeling, Governance & Ethics in Data Analytics, Business Strategy, Project Management	

## SKILLS

<b>Languages &amp; Tools :</b> R, SQL, Python, Power BI, Tableau, IBM Cognos Analytics, MS Office Suite (Excel, PowerPoint, Outlook)
<b>Soft Skills :</b> Storytelling, Stakeholder Collaboration, Cross-functional Communication, Data Transformation
<b>Specialized Skills :</b> Digital Transformation, Process Optimization, AI-Driven Solutions, KPI reporting

## WORK EXPERIENCE

<b>Sport Chek</b> Sales Advisor	Nov 2024 - Present Toronto, Ontario
<ul style="list-style-type: none"><li>Operated POS systems to process 50+ customer transactions daily, ensuring accurate payments and minimal errors.</li><li>Effectively promoted the Triangle MasterCard, securing an average of 10+ new sign-ups per week by clearly communicating its benefits.</li><li>Improved in-store product accessibility by reorganizing displays, leading to a 10% increase in sales of high-demand items.</li><li>Provided personalized customer service by addressing 20+ inquiries weekly, enhancing satisfaction and loyalty through tailored recommendations.</li></ul>	
<b>Saudi Ericsson</b> Financial Analyst Intern	Jun 2021 - Aug 2021 Riyadh, Saudi Arabia
<ul style="list-style-type: none"><li>Conducted financial process risk assessments using advanced Excel, identifying and resolving 20+ discrepancies, improving data accuracy and ensuring compliance with regulatory standards.</li><li>Analyzed departmental expenditures and prepared detailed reports for stakeholders, reducing compliance issues and improving audit outcomes by 25%.</li><li>Optimized reconciliation workflows by refining manual processes, reducing reconciliation time by 30% and supporting timely monthly financial reporting.</li><li>Assisted in financial data validation and reporting for client accounts, streamlining the reconciliation of over 150 expense claims monthly, improving accuracy and decision-making.</li></ul>	
<b>ICFAI University</b> Research Analyst Intern	Jun 2020 - Aug 2020 Hyderabad, India
<ul style="list-style-type: none"><li>Used Excel to clean and analyze data from 30+ sources, identifying trends and key barriers to adopting green and sustainable products.</li><li>Created structured reports and presentations in Excel, using pivot tables, charts, and formulas to summarize findings and provide 3+ strategic recommendations for improving sustainability adoption.</li></ul>	

## LEADERSHIP EXPERIENCE

<b>Arena Sports Club - ICF AI University</b> Event and Marketing Lead	Mar 2021 – Apr 2022 Hyderabad, India
<ul style="list-style-type: none"><li>Organized 10+ university-wide events, using Google Forms for registration and feedback, boosting attendance by 30% and enhancing student engagement.</li><li>Streamlined onboarding processes for 50+ team members, implementing efficient workflows that improved collaboration and integration by 2x.</li><li>Developed and managed targeted social media campaigns, leveraging analytics to increase online engagement by 40% and attract a wider audience.</li></ul>	

## PROJECTS

<b>Fraud Detection in Financial Transactions   Python</b> 🐍	Dec 2024
<ul style="list-style-type: none"><li>Developed a robust fraud detection pipeline using advanced data preprocessing techniques and machine learning models, enhancing classification accuracy and improving reliability in identifying fraudulent transactions.</li></ul>	
<b>Retail Performance Analysis &amp; Customer Insights   IBM SPSS, IBM Cognos Analytics</b> 📊	Dec 2024
<ul style="list-style-type: none"><li>Analyzed customer satisfaction and sales data using SPSS and designed interactive dashboards in IBM Cognos Analytics, uncovering regional trends and top-performing products to deliver actionable business recommendations.</li></ul>	
<b>Bank Loan Performance Analytics &amp; Reporting   SQL, Power BI</b> 📈	Sept 2024
<ul style="list-style-type: none"><li>Assessed key metrics such as funded amounts and customer profiles using SQL, and created Power BI dashboards to visualize loan application trends and repayment behaviors, supporting data-driven decision-making and compliance.</li></ul>	