

# Jewel Addy

## Software Engineer

### Summary

Creative, detail-orientated software engineer with a deep interest in tech and brand development. Proven track record of creating and implementing successful and eye-catching websites. Looking to help companies bring their web design visions to life.

### Work Experience

#### Software Engineer at 100Devs | Remote

January 2022 - Present

- Collaborated with a team of developers to build modern and responsive web applications using best practices.
- Built semantically structured full stack web applications.
- Applied agile methodologies like SCRUM for project management.

### Recent Projects:

**SuHe Shops (E-Commerce Website)** - Clients can complete purchases from an online e-commerce store and login to their shopping account. Website features gallery of product images displaying varying store offerings.

**Smiley Notes (Web App)** - To support with meal prep and planning, users can search for meal recipes and receive an image, instructions, main ingredients and food category information using an API.

**Name Day Sky (Web App)** - Users can submit their birthday and name information into a form and, using an API, receive the NASA photo of the day that reflects the sky on their birthday or 'name day.'

#### Full Stack Web Developer at Jewel Addy Codes | Washington, DC

January 2022 - Present

- Delivered static websites for clients across small businesses.
- Consulted on SEO, social and digital marketing strategy.
- Clients include SuHe Shops, LLC, an e-commerce apparel and clothing store.

#### Director of Communications at Whitman-Walker Health | Washington, DC

January 2019 - January 2022

- Wrote and copyedited mental and behavioral health, oral health, and other health education materials for public dissemination.
- Increased investment in local and minority-owned advertising businesses to 45%.
- Produced and ran a covid health social media campaign reaching 600K+ people, delivering 1.6M+ impressions, securing 13K+ engagements (likes, shares, comments and link clicks — with link clicks representing more than 50% of engagements).
- Managed the production of a 40th anniversary, hour-long documentary titled "Fearless at 40: The Story of Whitman-Walker" that screened at the 2019 DC History Conference.

### Contact

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### Skills

HTML

CSS

Javascript

React

Node

Web Accessibility

### Education

University of Maryland

B.A. Communication

2011-2015

### Volunteer

#### Media & Education

#### Volunteer at Black Foreigners Ukraine

February 2022-May 2022

Produced and coordinated press and media outreach materials. Work on a team to extract, provide aid and procure education opportunities for Black, African and marginalized foreigners escaping war.

#### Co-Founder & DC Regional Director at Red Dot Campaign, Inc, (501c3)

January 2015-January 2021

Collected menstrual health resources for people in need with 35,000+ collected and distributed. Created uplifting menstrual health awareness experiences through comedy shows, art exhibitions, storytelling workshops and education.