Suho Shin

Ph.D. Student at University of Maryland, College Park

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RESEARCH INTEREST

I am interested in mechanism design and market design, broadly construed. A core thread throughout my research is the development of the algorithmic foundations of delegated decision-making under uncertainty, a theme at the intersection of computer science, operations research, and economics. Across classical markets, modern digital platforms, and AI systems, decision-makers increasingly rely on autonomous or strategic agents to act on their behalf. For instance, non-experts delegate decision-making to experts, content platforms delegate high-quality production to creators, and individuals even largely delegate information-seeking to large language models these days. A critical challenge in such settings is that delegatees may have ulterior motives, misaligned incentives, or incomplete information, which can lead to undesirable outcomes for the delegator. How can delegation be structured so that the resulting system remains efficient, fair, and economically sustainable? I study how a principal—such as a regulator, platform, or algorithm designer—can design mechanisms, learning procedures, and information structures that align the incentives of self-interested or bounded agents. My ultimate goal is to build a coherent framework of delegation mechanisms that unifies incentive design and decision optimization for human-AI systems, online marketplaces, and various organizations.

EDUCATION

University of Maryland, College Park

Ph.D. in Computer Science

• Advisor: Prof. MohammadTaghi Hajiaghayi

Korea Advanced Institute of Science and Technology

M.S. in Electrical Engineering

• Advisor: Prof. Yung Yi

Korea Advanced Institute of Science and Technology

B.S. in Mathematical Sciences

Daejeon, South Korea

Maryland, USA

Sep. 2022 -

Mar. 2016 - Jan. 2018

Daejeon, South Korea Mar. 2011 – Feb. 2016

Working paper, SSRN link

PUBLICATION

 (α, β) denotes alphabetical order of authorship.

Optimal Contest for Recommender Systems

 $^{\alpha,\beta}N$. Golrezaei, M. Hajiaghayi, S. Shin

- Job Market Paper
- 2025 Market Innovation Workshop
- 2025 PSOR best video competition, finalists (Youtube link)

Algorithmic Delegated Choice: An Annotated Reading List

 $^{\alpha,\beta}M$. Hajiaghayi, S. Shin

SIGecom Exchanges Vol 23.1, 2025

Delegation with Costly Inspection

 $^{\alpha,\beta}M$. Hajiaghayi, P. Krysta, M. Mahdavi, S. Shin

EC'25

Delegated Choice with Combinatorial Constraints EC'25 $^{\alpha,\beta}$ K. Banihashem, M. Hajiaghayi, P. Krysta, S. Shin - submitted to Operations Research Tokenized Bandit for LLM Decoding and Alignment ICML'25 S. Shin, C. Yang, H. Xu, M. Hajiaghayi - EC'25 workshop on Info/Econ/LLMs - EC'25 workshop on Human-AI collab Replication-proof Bandit Mechanism Design with Bayesian Agents AAAI'25 (oral) S. Shin, S. Esmaeili, M. Hajiaghayi Robust and Performance Incentivizing Algorithms for Bandits with Strategic Agents AAAI'25 S. Esmaeili, S. Shin, A. Slivkins Gains-from-Trade in Bilateral Trade with a Broker SODA'25 $^{\alpha,\beta}I$. Hajiaghayi, M. Hajiaghayi, G. Peng, S. Shin **Online Advertisements with LLMs** SIGecom Exchanges Vol 22.2, 2025 $^{\alpha,\beta}$ S. Feizi, M. Hajiaghayi, K. Rezaei, S. Shin Ad Auctions for LLMs via Retrieval Augmented Generation NeurIPS'24 $^{\alpha,\beta}M$. Hajiaghayi, S. Lahaie, K. Rezaei, S. Shin - EC'24 Workshop on Frontiers of Online Advertising: Autobidding, GenAI, and Beyond **Dueling Over Dessert, Mastering the Art of Repeated Cake Cutting** NeurIPS'24 $^{\alpha,\beta}S$. Branzei, M. Hajiaghayi, R. Phillips, S. Shin, K. Wang - submitted to Math of Operations Research Fairness and Efficiency in Online Class Matching NeurIPS'24 $^{\alpha,\beta}M$. Hajiaghayi, S. Jahan, M. Sharify, S. Shin, M. Springer A Regret Analysis of Repeated Delegated Choice AAAI'24 $^{\alpha,\beta}M$. Hajiaghayi, M. Mahdayi, K. Rezaei, S. Shin An Improved Relaxation for Oracle-Efficient Adversarial Contextual Bandits NeurIPS'23 $^{\alpha,\beta}K$. Banihashem, M. Hajiaghayi, S. Shin, M. Springer **Bandit Social Learning under Myopic Agents** NeurIPS'23, under review at MOR $^{\alpha,\beta}K$. Banihashem, M. Hajiaghayi, S. Shin, A. Slivkins - submitted to Math of Operations Research - EC'24 Workshop on Information Acquisition

EC'23

- AMLS'24 (best poster award)

Delegating to Multiple Agents

 $^{\alpha,\beta}M$. Hajiaghayi, K. Rezaei, S. Shin

Multi-armed Bandit Algorithm against Strategic Replication.

S. Shin, S. Lee, J. Ok

Power of Bonus in Pricing for Crowdsourcing.

S. Shin, H. Choi, Y. Yi, J. Ok

SIGMETRICS'22

AISTATS'22

HONOR & AWARD

Outstanding Graduate Assistant Award AY 23-24

University of Maryland

USA

USA

Dec 2023

Gradute School Summer Research Fellowship

University of Maryland (declined)

Summer 2023

Dean's Fellowship

University of Maryland

USA Fall 2022 - Fall 2024

The National Scholarship for Science and Engineering

Korea Student Aid Foundation

South Korea

Spring 2011 - Fall 2017

Dean's Award for Entrance

Korea Advanced Institute of Science and Technology

South Korea Spring 2011

Gold Medal, Korean Mathematical Olympiad

Korean Mathematical Society

South Korea

Fall 2008

VISIT & INTERNSHIP

Visiting Student

Host: Prof. Haifeng Xu

University of Chicago

Summer 2024

Visiting Student

Host: Prof. Piotr Krysta

Host: Prof. Jungseul Ok

University of Liverpool

Jul. 2023

Visiting Student

Topic: Mathematics and Computer Science of Market and Mechanism Design

SLMath, UC Berkeley

Jun. 2023

Research Intern

Machine Learning Lab, Postech

Summer 2022

INDUSTRY EXPERIENCE

LINE plus Corporation, LINE Advertisement Platform

Data scientist, ML engineer

Seongnam, South Korea Oct. 2020 - Apr. 2022

Coupang, Product, Search and Discovery Platform

Software Engineer

Jamsil. South Korea

Aug. 2018 - Sep. 2020

SERVICE

Program Committee

AAAI'26,WINE'25,AAAI'25

Reviewer

SODA'26,ICML'25,NeurIPS'24,ICML'24,NeurIPS'23,AISTATS'22

MENTORING/ADVISING	
Mentoring Gary Peng (Undergrad at UMD)	Dec. 2023 - WIF
- Received CRA award (link)	
Mentoring Aya Sghiouar (High school student at Bouskoura High School)	HSRI'24 Summer 2024
TALK	
Delegated Choice with Costly Inspection INFORMS Annual Meeting, Auctions and Market Design Award Session	Georgia, USA Oct. 2025
Tokenized Bandit for LLM Decoding and Alignment INFORMS Annual Meeting, Invited Session	Georgia, USA Oct. 2025
Optimal Contest for Recommender Systems INFORMS Annual Meeting, PSOR Business Meeting Award Session	Georgia, USA Oct. 2025
Delegation with Costly Inspection ACM Conference on Economics and Computation (EC)	Stanford, USA Jul. 2025
Delegated Choice with Combinatorial Constraints ACM Conference on Economics and Computation (EC)	Stanford, USA Jul. 2025
Replication-proof Bandit Mechanism Design with Bayesian Agents Association for the Advancement of Artificial Intelligence (AAAI)	Philadelphia, USA Feb. 2025
Gains-from-Trade in Bilateral Trade with a Broker Symposium on Discrete Algorithm (SODA)	New Orleans, USA Jan. 2025
Prophet Inequality, Posted Pricing, and Delegated Choice Microecon Theory Seminar, Sungkyunkwan University	Seoul, South Korea Sep. 2024
Combinatorial Delegated Choice East Asia Game Theory Conference	Jeju, South Korea Aug. 2024
Ad Auctions for LLMs via Retrieval Augmented Generation	New Haven, USA

EC'24 Workshop on Frontiers of Online Advertising: Autobidding, GenAI, and Beyond

Delegated Choice, Prophet Inequality, and Beyond

Sigma Lab, UChicago

Jul. 2024

Jun. 2024

Chicago, USA

Topics in Economics and Computation Machine Learning Lab, Postech	Pohang, South Korea Jan. 2024
Delegating to Multiple Agents ACM Conference on Economics and Computation (EC)	London, UK Jul. 2023
Mechanism Design and Multi-armed Bandits Machine Learning Lab, Postech	Virtual Feb. 2022
TEACHING	
Advanced Topics in Theory of Computing; Algorithmic Game Theory (CMSC858J) Guest Lecturer (4 full lectures)	Fall 2025 UMD
Introduction to Computer Systems Teaching Assistant	Fall 2024 UMD
Introduction to Computational Game Theory (CMSC474) Teaching Assistant	Fall 2023 UMD
Design and Analysis of Computer Algorithms (CMSC451) <i>Teaching Assistant</i>	Spring 2023 UMD
Introduction to Computational Game Theory (CMSC474) Teaching Assistant	Fall 2022 UMD
Data Structure and Algorithms for Electrical Engineering (EE205) <i>Teaching Assistant</i>	Fall 2017 KAIST
Computer Networks (EE323) Teaching Assistant	Spring 2017 KAIST