

# Living Our Culture, Powering Our Impact



Dear Team,

At Optimos India, our culture is more than words on a wall - it is the energy that fuels our transformation and the values that guide every decision we make. As we continue to reimagine businesses for our clients, we are launching the **Culture & Values Campaign: Living Our Impact**.

## Why This Matters?

Our culture shapes how we collaborate, innovate, and deliver results. By living our values every day, we not only strengthen Genpact but also create an environment where each of us can thrive.

## Our Values in Action

- Curiosity – Challenge assumptions, learn relentlessly, and stay future-ready.
- Courage – Speak up, take bold decisions, and drive change with confidence.
- Integrity – Do the right thing, always—especially when it's hard.

- Inclusion – Value diverse perspectives and ensure every voice matters.
- Collaboration – Break silos and win together for our clients and each other.

## **What's Next?**

Over the coming weeks, you will see:

- Stories from colleagues who live our values every day.
- Interactive workshops and team huddles to bring values to life in your work.
- Recognition moments to celebrate those who embody our culture.

## **Your Role**

- Reflect on how you bring these values into your daily work.
- Share your own stories and recognize peers who inspire you.
- Commit to making our culture a lived experience, not just a campaign.

Together, let's make our culture the strongest lever for transformation—because when we live our values, we power SG Analytics' impact.

Thank you for being the heart of our culture.

## **Best Regards**

Corporate Communications Team