

# SUHWOO AHN (안서우)

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## Curriculum Vitae

Assistant Professor  
School of Media and Advertising  
Kookmin University  
77, Jeongneung-ro, Seongbuk-gu, Seoul, Republic of Korea 02707

Email: [suhwooahn@kookmin.ac.kr](mailto:suhwooahn@kookmin.ac.kr)  
Website: <https://suhwooahn.github.io>  
GitHub: <https://github.com/suhwooahn>

## EDUCATION

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2024      **Ph.D. in Communication**  
Michigan State University  
East Lansing, Michigan, USA

Dissertation: Exploring the Uncertain Role of an Accuracy Goal in the Selection and Processing of Political Information: Accounting for the Ability in the Theory of Motivated Reasoning  
Committee: Drs. Dustin Carnahan (*Chair & Advisor*), Daniel E. Bergan, Tai-Quan (Winson) Peng, and Dan Hiaeshutter-Rice (*Department of Advertising + Public Relations*)

2019      **M.A. in Communication**  
Seoul National University  
Seoul, Republic of Korea

Thesis: A Longitudinal Study on Partisan Differentiation of Media Outlets in South Korea  
Committee: Drs. June Woong Rhee (*Chair*), Chul-joo Lee, and Kyu S. Hahn (*Advisor*)

2016      **B.A. in Mass Communications, Summa Cum Laude**  
B.A. in Sociology (*dual degree*)  
Sogang University  
Seoul, Republic of Korea

## ACADEMIC POSITIONS

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- 2025            **Assistant Professor**  
 – Present      School of Media and Advertising  
                     Kookmin University  
                     Seoul, Republic of Korea
- 2024            **Postdoctoral Research Associate**  
 – 2025          Minnesota Journalism Center  
                     Hubbard School of Journalism and Mass Communication  
                     University of Minnesota – Twin Cities  
                     Minneapolis, Minnesota, USA  
                     Supervisor: Dr. Benjamin Toff

## RESEARCH INTERESTS

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Suhwoo Ahn's research centers on how the media shapes attitudes and beliefs about the political world. He studies people's susceptibility to political misinformation, strategies for correcting misinformed beliefs, and the role of the media in reinforcing or mitigating biased perceptions of politics. Building on this work, he examines the adoption of AI technologies in the media and their impact on political biases. He employs computational and other methodological approaches to investigate these communication phenomena.

## PUBLICATIONS

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- Ahn, S., & Carnahan, D. (2025).** How Does Emphasizing Bipartisan Agreement Reduce Affective Polarization? Examining Three Dimensions of Perceived Similarity as Mediators. *Journal of Broadcasting & Electronic Media*, 69(3). 254-272.  
<https://doi.org/10.1080/08838151.2025.2492868>
- Ahn, S., Lee, C., & Bae, I. (2024).** Patients' Use of Electronic Health Record Facilitates Patient-Centered Communication: Findings From the 2017 Health Information National Trends Survey. *Journal of Medical Internet Research*, 26, e50476. <http://dx.doi.org/10.2196/50476>
- Ahn, S., Bergan, D. E., Ma, S. & Carnahan, D. (2023).** Estimating the Impact of Immediate Versus Delayed Corrections on Belief Accuracy. *Communication Monographs*, 90(3). 372-392. <https://doi.org/10.1080/03637751.2023.2202728>

- Carnahan, D., **Ahn, S.**, & Turner, M. M. (2023). The Madness of Misperceptions: Evaluating the Ways Anger Contributes to Misinformed Beliefs. *Journal of Communication*, 73(1), 60-72. <https://doi.org/10.1093/joc/jqac041>
- Ma, S., Bergan, D., **Ahn, S.**, Carnahan, D., Gimby, N., Virtue, I., & McGraw, J. (2023). Fact-Checking as a Deterrent? A Conceptual Replication of the Influence of Fact-Checking on the Sharing of Misinformation by Political Elites. *Human Communication Research*, 49(3), 321-338. <https://doi.org/10.1093/hcr/hqac031>
- Carnahan, D., Bergan, D. E., Ulusoy, E., **Ahn, S.**, & Wade, R. B. (2022). Assessing the Potential of Partisan Group Cues in Promoting Accurate Beliefs. *Mass Communication and Society*. <https://doi.org/10.1080/15205436.2022.2127367>
- Ahn, S.**, Lee, C., & Ko, Y. (2022). Network Social Capital and Health Information Acquisition. *Patient Education and Counseling*, 105(9), 2923-2933. <https://doi.org/10.1016/j.pec.2022.05.007>
- Ahn, S.**, Bergan, D. E., Carnahan, D., Barry, R., & Ulusoy, E. (2021). Out-Party Cues and Factual Beliefs in an Era of Negative Partisanship. *Journal of Political Marketing*, 20(3-4), 269-288. <https://doi.org/10.1080/15377857.2021.1939570>
- Ulusoy, E., Carnahan, D., Barry, R. C., Bergan, D. E., Ma, S., **Ahn, S.**, & McGraw, J. (2021). Flooding the Zone: How Exposure to Implausible Falsehoods Shapes Subsequent Belief Judgments. *International Journal of Public Opinion Research*, 33(4), 856-872. <https://doi.org/10.1093/ijpor/edab022>

## MANUSCRIPTS UNDER REVIEW

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Carnahan, D., Amakoh, K., **Ahn, S.**, & Bergan, D. E. Title blinded for review. Submitted 2025.

**Ahn, S.** Title blinded for review. Submitted 2025.

## MANUSCRIPTS IN PREPARATION

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**Ahn, S.**, & Hahn, K. S. Ideological Polarization and Moderation of News Outlets as a Niche Market Strategy.

Carnahan, D., **Ahn, S.**, & Turner, M. M. Replication of the Madness of Misperceptions: Anger and Misinformed Beliefs in the 2024 U.S. Election.

**Ahn, S.**, Lee, C., Kyung, E., & Choi, S. Liberal News versus Social Media: Divergent Effects on Misinformation Beliefs and Policy Support for Electric Vehicles.

**Ahn, S.**, Kim, J., & Lee, C. Who Benefits from Electronic Health Record Use? Moderating Roles of Education and Trust in the Health Care System on Patient-Centered Communication.

## RESEARCH IN PROGRESS

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When Science Becomes Politics: How Partisan Bias and Media Use Shape Public Understanding of Science (*data analysis in progress*).

Different Types of AI Disclosures in News Headlines and Their Effects on Perceptions of Accuracy, Bias, and Trust (*data analysis in progress*).

Microtargeted Social Media Advertisements and Their Influence on Political Behavior: Evidence from the 2016 and 2020 U.S. Elections (*data analysis in progress*).

## CONFERENCE PRESENTATIONS

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**Ahn, S.**, & Hahn, K. S. (2023, November). Partisan Differentiation of the Media Outlets: A Niche Market Strategy. *Paper presented at the 109th annual National Communication Association Conference, National Harbor, MD.*

Carnahan, D., Amakoh, K., **Ahn, S.**, Sastry, M., & Bergan, D. E. (2023, April). Who's Asking? Assessing Interviewer Effects on Estimates of Misperceptions in the Public. *Paper presented at the 80th annual Midwest Political Science Association conference, Chicago, IL, Hybrid.*

**Ahn, S.**, & Carnahan, D. (2022, November). Exploring Three Ways Bipartisan Agreement and Partisan Difference Messages Influence Affective Polarization. *Paper presented to the 108th annual National Communication Association Conference, New Orleans, LA, Hybrid.*

- Ahn, S.**, Bergan, D. E., Ma, S., & Carnahan, D. (2022, November). Estimating the Impact of Immediate Versus Delayed Corrections on Belief Accuracy. *Paper presented to the 108th annual National Communication Association Conference, New Orleans, LA, Hybrid.*
- Ahn, S.**, Carnahan, D., & Turner, M. M. (2022, May). The Madness of Misperceptions: Evaluating the Ways Anger Contributes to Misinformed Beliefs. *Paper presented at the 72nd annual International Communication Association conference, Paris, France, Hybrid.*
- Ahn, S.**, Bergan, D. E., Ma, S., Carnahan, D., & Finerty, C. (2022, April). Estimating the Impact of Immediate Versus Delayed Corrections on Belief Accuracy. *Paper presented at the 79th annual Midwest Political Science Association conference, Chicago, IL, Hybrid.*
- Ahn, S.**, Bergan, D. E., Carnahan, D., Barry, R., & Ulusoy, E. (2021, November). Out-Party Cues and Factual Beliefs in an Era of Negative Partisanship. *Paper presented at the 107th annual National Communication Association Conference, Seattle, WA.*
- Ma, S., Bergan, D., Carnahan, D., **Ahn, S.**, Virtue, I., & McGraw, J. (2021, October). The Influence of Fact-Checking on Policymaker Social Media Posts about the Trump Impeachment: A Field Experimental Replication. *Paper presented at the annual American Political Science Association Conference, Seattle, WA, Hybrid.*
- Ahn, S.**, Lee, C., & Ko, Y. (2021, May). Social Capital and Health Information Acquisition. *Paper presented at the 71st annual International Communication Association conference, Online.*
- Ulusoy, E., Carnahan, D., Barry, R. C., Bergan, D. E., Ma, S., **Ahn, S.**, & McGraw, J. (2021, May). Flooding the Zone: How Exposure to Implausible Falsehoods Shapes Subsequent Belief Judgments. *Paper presented at the 71st annual International Communication Association conference, Online.*
- Ahn, S.**, Lee, C., & Bae, I. (2020, November). How Does Electronic Health Record Use Increase Patient-Centered Communication? The Role of Health Information Efficacy and Social Support. *Paper presented at the 106th annual National Communication Association conference, Online.*
- Carnahan, D., Bergan, D. E., **Ahn, S.**, Ulusoy, E., & Barry, R. (2020, November). The Beliefs of Others: The Influence of Normative Information about the Partisan In-Group on Citizens' Factual Beliefs about Politics. *Paper presented at the 106th annual National Communication Association conference, Online. \*Top paper award in Political Communication Division*

**Ahn, S.** (2018, November). A Study on the Small Group Discussion in Deliberative Polling through Network Analysis: The Case Study of Shin-Kori Nuclear Reactors. *Presentation at Seoul National University – University of Tokyo – National Cheng Chi University Symposium*, Taipei, Taiwan.

**Ahn, S.** (2017, November). News Portal's Partisan News Arrangement and Users' Preferences. *Presentation at Seoul National University – University of Tokyo – National Cheng Chi University Symposium*, Tokyo, Japan.

## TEACHING

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**Kookmin University**, Seoul, Republic of Korea

Artificial Intelligence and Media (*Fall 2025*) (*taught in English*)

Graduate: Audience Analysis (*Fall 2025*)

Introduction to Communication (*Spring 2025*)

Media and Information (*Spring 2025*)

*Assistant Professor*

**University of Minnesota – Twin Cities**, Minneapolis, Minnesota, USA

Media and Politics (JOUR 3786)

*Instructor of Record* (*Fall 2024*)

**Michigan State University**, East Lansing, Michigan, USA

Effects of Mass Communication (COM 275)

*Instructor of Record* (*Summer 2022*)

Methods of Communication Inquiry (COM 300)

*Recitation Instructor* (*Fall 2021, Fall 2022, Spring 2023, Fall 2023, Spring 2024*)

Human Communication (COM 100)

*Recitation Instructor* (*Fall 2019, Spring 2020, Fall 2020, Spring 2021*)

## FELLOWSHIP

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Dissertation Completion Fellowship (\$5,000) at Michigan State University, 2024

Graduate Office Fellowship at Michigan State University, 2023

Cloud Computing Fellowship at Michigan State University, 2022

## SKILLS

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Advanced statistics (network analysis, structural equation modeling, hierarchical linear modeling, longitudinal data analysis) with statistical programs (SPSS, Stata, Mplus)

Programming languages (R, Python) for data crawling and machine learning

## PROFESSIONAL EXPERIENCE

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**Internship**, No Cut News, a daily newspaper run by South Korea's Christian Broadcasting System (CBS), March 2014 – June 2014. Worked as a reporter and wrote articles about the 2014 South Korean local elections.

## HONORS AND AWARDS

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Academic Excellence Scholarship at Sogang University (*Spring 2012, Fall 2012, Spring 2013*)

## SERVICE

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**Secretary**, Association for Graduate Students in Communication (AGSCOM) at Michigan State University, September 2022 – August 2023.

**President**, Korean Association for Graduate Students in College of Communication Arts and Sciences at Michigan State University, September 2022 – August 2023.

**President**, Sogang Chorus (서강합창단) at Sogang University, December 2012 – November 2013.

## REFERENCES

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**Dustin Carnahan**

Ph.D., The Ohio State University  
Associate Professor  
Department of Communication  
Michigan State University  
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**Daniel E. Bergan**

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Michigan State University  
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**Tai-Quan (Winson) Peng**

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Michigan State University  
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**Dan Hiaeshutter-Rice**

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Michigan State University  
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