

# SUHWOO AHN

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## Curriculum Vitae

Kookmin University  
 77, Jeongneung-ro, Seongbuk-gu, Seoul  
 Republic of Korea 02707  
 Email: [suhwooahn@kookmin.ac.kr](mailto:suhwooahn@kookmin.ac.kr)  
 Website: <https://suhwooahn.github.io>  
 GitHub: <https://github.com/suhwooahn>

## EMPLOYMENT

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2025      **Assistant Professor**  
 – Present      School of Media and Advertising  
                  Kookmin University, Seoul, Republic of Korea.

2024      **Postdoctoral Research Associate**  
 – 2025      Minnesota Journalism Center  
                  Hubbard School of Journalism and Mass Communication  
                  University of Minnesota – Twin Cities, Minneapolis, MN.  
                  Supervisor: Dr. Benjamin Toff

## EDUCATION

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2024      **Michigan State University**, East Lansing, MI.  
                  Ph.D. in Communication  
                  Dissertation: Exploring the Uncertain Role of an Accuracy Goal in the Selection  
                  and Processing of Political Information: Accounting for the Ability  
                  in the Theory of Motivated Reasoning.  
                  Committee: Drs. Dustin Carnahan (*Chair & Advisor*), Daniel E. Bergan, Tai-  
                  Quan (Winson) Peng, and Dan Hiaeshutter-Rice (*Department of*  
                  *Advertising + Public Relations*)

- 2019      **Seoul National University**, Seoul, Republic of Korea.  
 M.A. in Communication  
 Thesis: A Longitudinal Study on Partisan Differentiation of Media Outlets in South Korea.  
 Committee: Drs. June Woong Rhee (*Chair*), Chul-joo Lee, and Kyu S. Hahn (*Advisor*)
- 2016      **Sogang University**, Seoul, Republic of Korea.  
 B.A. in Mass Communications and Sociology (*dual degree*), *Summa Cum Laude*

## RESEARCH INTERESTS

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Suhwoo Ahn's research centers on how the media shape attitudes and beliefs about the political world, for better or for worse. He studies political media use, AI and journalism, and correction of misinformation. He is also interested in applying computational methods in examining communication phenomena.

## PUBLICATIONS

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- Ahn, S.**, & Carnahan, D. (2025). How Does Emphasizing Bipartisan Agreement Reduce Affective Polarization? Examining Three Dimensions of Perceived Similarity as Mediators. *Journal of Broadcasting & Electronic Media*, 69(3). 254-272.  
<https://doi.org/10.1080/08838151.2025.2492868>
- Ahn, S.**, Lee, C., & Bae, I. (2024). Patients' Use of Electronic Health Record Facilitates Patient-Centered Communication: Findings From the 2017 Health Information National Trends Survey. *Journal of Medical Internet Research*, 26, e50476. <http://dx.doi.org/10.2196/50476>
- Ahn, S.**, Bergan, D. E., Ma, S. & Carnahan, D. (2023). Estimating the Impact of Immediate Versus Delayed Corrections on Belief Accuracy. *Communication Monographs*, 90(3). 372-392. <https://doi.org/10.1080/03637751.2023.2202728>
- Carnahan, D., **Ahn, S.**, & Turner, M. M. (2023). The Madness of Misperceptions: Evaluating the Ways Anger Contributes to Misinformed Beliefs. *Journal of Communication*, 73(1), 60-72.  
<https://doi.org/10.1093/joc/jqac041>
- Ma, S., Bergan, D., **Ahn, S.**, Carnahan, D., Gimby, N., Virtue, I., & McGraw, J. (2023). Fact-Checking as a Deterrent? A Conceptual Replication of the Influence of Fact-Checking on

the Sharing of Misinformation by Political Elites. *Human Communication Research*, 49(3). 321-338. <https://doi.org/10.1093/hcr/hqac031>

Carnahan, D., Bergan, D. E., Ulusoy, E., **Ahn, S.**, & Wade, R. B. (2022). Assessing the Potential of Partisan Group Cues in Promoting Accurate Beliefs. *Mass Communication and Society*. <https://doi.org/10.1080/15205436.2022.2127367>

**Ahn, S.**, Lee, C., & Ko, Y. (2022). Network Social Capital and Health Information Acquisition. *Patient Education and Counseling*, 105(9), 2923-2933. <https://doi.org/10.1016/j.pec.2022.05.007>

**Ahn, S.**, Bergan, D. E., Carnahan, D., Barry, R., & Ulusoy, E. (2021). Out-Party Cues and Factual Beliefs in an Era of Negative Partisanship. *Journal of Political Marketing*, 20(3-4), 269-288. <https://doi.org/10.1080/15377857.2021.1939570>

Ulusoy, E., Carnahan, D., Barry, R. C., Bergan, D. E., Ma, S., **Ahn, S.**, & McGraw, J. (2021). Flooding the Zone: How Exposure to Implausible Falsehoods Shapes Subsequent Belief Judgments. *International Journal of Public Opinion Research*, 33(4), 856-872. <https://doi.org/10.1093/ijpor/edab022>

## MANUSCRIPT UNDER REVIEW

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(Submitted) Carnahan, D., Amakoh, K., **Ahn, S.**, & Bergan, D. E. Title blinded for review. Submitted in June 2025.

(Submitted) **Ahn, S.** Title blinded for review. Submitted in August 2025.

## MANUSCRIPTS IN PREPARATION

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**Ahn, S.**, Kim, J., & Lee, C. Predictors of Electronic Health Record Use and its Relationship with Patient-Centered Communication: Moderating Role of Education and Trust to the Health Care System. *Manuscript in preparation*.

**Ahn, S.**, & Hahn, K. S. The Ideological Polarization and Moderation of News Outlets as a Niche Market Strategy. *Manuscript in preparation*.

## ONGOING PROJECTS

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Politicized and Polarized Understanding of Science and Technology. *Data analysis in progress.*

Disclosure of Artificial Intelligence Use in News Production. *Data analysis in progress.*

Algorithmic Microtargeting on Social Media Platforms. *Data analysis in progress.*

## CONFERENCE PRESENTATIONS

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**Ahn, S.,** & Hahn, K. S. (2023, November). Partisan Differentiation of the Media Outlets: A Niche Market Strategy. *Paper presented at the 109th annual National Communication Association Conference, National Harbor, MD.*

Carnahan, D., Amakoh, K., **Ahn, S.,** Sastry, M., & Bergan, D. E. (2023, April). Who's Asking? Assessing Interviewer Effects on Estimates of Misperceptions in the Public. *Paper presented at the 80th annual Midwest Political Science Association conference, Chicago, IL, Hybrid.*

**Ahn, S.,** & Carnahan, D. (2022, November). Exploring Three Ways Bipartisan Agreement and Partisan Difference Messages Influence Affective Polarization. *Paper presented to the 108th annual National Communication Association Conference, New Orleans, LA, Hybrid.*

**Ahn, S.,** Bergan, D. E., Ma, S., & Carnahan, D. (2022, November). Estimating the Impact of Immediate Versus Delayed Corrections on Belief Accuracy. *Paper presented to the 108th annual National Communication Association Conference, New Orleans, LA, Hybrid.*

**Ahn, S.,** Carnahan, D., & Turner, M. M. (2022, May). The Madness of Misperceptions: Evaluating the Ways Anger Contributes to Misinformed Beliefs. *Paper presented at the 72nd annual International Communication Association conference, Paris, France, Hybrid.*

**Ahn, S.,** Bergan, D. E., Ma, S., Carnahan, D., & Finerty, C. (2022, April). Estimating the Impact of Immediate Versus Delayed Corrections on Belief Accuracy. *Paper presented at the 79th annual Midwest Political Science Association conference, Chicago, IL, Hybrid.*

**Ahn, S.,** Bergan, D. E., Carnahan, D., Barry, R., & Ulusoy, E. (2021, November). Out-Party Cues and Factual Beliefs in an Era of Negative Partisanship. *Paper presented at the 107th annual National Communication Association Conference, Seattle, WA.*

- Ma, S., Bergan, D., Carnahan, D., **Ahn, S.**, Virtue, I., & McGraw, J. (2021, October). The Influence of Fact-Checking on Policymaker Social Media Posts about the Trump Impeachment: A Field Experimental Replication. *Paper presented at the annual American Political Science Association Conference, Seattle, WA, Hybrid.*
- Ahn, S.**, Lee, C., & Ko, Y. (2021, May). Social Capital and Health Information Acquisition. *Paper presented at the 71st annual International Communication Association conference, Online.*
- Ulusoy, E., Carnahan, D., Barry, R. C., Bergan, D. E., Ma, S., **Ahn, S.**, & McGraw, J. (2021, May). Flooding the Zone: How Exposure to Implausible Falsehoods Shapes Subsequent Belief Judgments. *Paper presented at the 71st annual International Communication Association conference, Online.*
- Ahn, S.**, Lee, C., & Bae, I. (2020, November). How Does Electronic Health Record Use Increase Patient-Centered Communication? The Role of Health Information Efficacy and Social Support. *Paper presented at the 106th annual National Communication Association conference, Online.*
- Carnahan, D., Bergan, D. E., **Ahn, S.**, Ulusoy, E., & Barry, R. (2020, November). The Beliefs of Others: The Influence of Normative Information about the Partisan In-Group on Citizens' Factual Beliefs about Politics. *Paper presented at the 106th annual National Communication Association conference, Online. \*Top paper award in Political Communication Division*
- Ahn, S.** (2018, November). A Study on the Small Group Discussion in Deliberative Polling through Network Analysis: The Case Study of Shin-Kori Nuclear Reactors. *Presentation at Seoul National University – University of Tokyo – National Cheng Chi University Symposium, Taipei, Taiwan.*
- Ahn, S.** (2017, November). News Portal's Partisan News Arrangement and Users' Preferences. *Presentation at Seoul National University – University of Tokyo – National Cheng Chi University Symposium, Tokyo, Japan.*

## FELLOWSHIP

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Dissertation Completion Fellowship (\$5,000) at Michigan State University, 2024.

Graduate Office Fellowship at Michigan State University, 2023.

Cloud Computing Fellowship at Michigan State University, 2022.

## TEACHING

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**Kookmin University**, Seoul, Republic of Korea

Introduction to Communication (*Spring 2025*)

Media and Information (*Spring 2025*)

Artificial Intelligence and Media (*Fall 2025*)

Audience Analysis (*Fall 2025*)

*Assistant Professor*

**University of Minnesota – Twin Cities**, Minneapolis, MN.

Media and Politics (JOUR 3786)

*Instructor of Record (Fall 2024)*

**Michigan State University**, East Lansing, MI.

Effects of Mass Communication (COM 275)

*Instructor of Record (Summer 2022)*

Methods of Communication Inquiry (COM 300)

*Recitation instructor (Fall 2021, Fall 2022, Spring 2023, Fall 2023, Spring 2024)*

Human Communication (COM 100)

*Recitation instructor (Fall 2019, Spring 2020, Fall 2020, and Spring 2021)*

## SKILLS

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Advanced statistical techniques, including network analysis, structural equation modeling, hierarchical linear modeling, and longitudinal data analysis with statistical programs, SPSS, STATA, MPLUS, and HLM.

Programming language, including R and Python. Used data crawling and machine learning techniques in several research projects.

## PROFESSIONAL EXPERIENCE

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**Internship**, No Cut News, a daily newspaper run by South Korea's Christian Broadcasting System (CBS), March 2014 – June 2014. Worked as a reporter and wrote articles about Sinking of MV *Sewol* and 2014 South Korean local elections.

## HONORS AND AWARDS

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Academic Excellence Scholarship at Sogang University. Spring 2012, Fall 2012, and Spring 2013.

## SERVICE

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**Secretary**, Association for Graduate Students in Communication (AGSCOM) at Michigan State University, September 2022 – August 2023.

**President**, Korean Association for Graduate Students in College of Communication Arts and Sciences at Michigan State University, September 2022 – August 2023.

## REFERENCES

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**Dustin Carnahan**

Ph.D., The Ohio State University  
Associate Professor  
Department of Communication  
Michigan State University  
Email: [carnaha9@msu.edu](mailto:carnaha9@msu.edu)

**Daniel E. Bergan**

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Michigan State University  
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**Tai-Quan (Winson) Peng**

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Michigan State University  
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**Dan Hiaeshutter-Rice**

Ph.D., University of Michigan  
Assistant Professor  
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Michigan State University  
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