

The General® Auto Insurance 'TGHowWeDolt' Sweepstakes is available to legal residents of 49 U.S. states and the District of Columbia, excluding Michigan, who are at least 18 years old. No purchase or insurance quote is required for entry, which is subject to federal, state, and local laws. Employees and their families of the Sponsor and associated entities are ineligible. The Sweepstakes runs from December 6, 2021, at 7:00 AM CT to December 16, 2021, at 11:59 PM CT. To participate, entrants must have an Instagram account, follow The General® on Instagram, like the Sweepstakes Entry Post, create a video Reel featuring a dance to a song from Instagram's music library, tag @thegeneralauto, and use the hashtag #TGHowWeDolt. Each participant is limited to one entry, and while there is no cost to enter, standard mobile data rates may apply.

Winners will be selected through a random drawing after December 17, 2021, and must provide a valid email address. Each winner will receive a \$500 Giftogram® electronic gift card, with a total of eight prizes available. The prizes are non-transferable, and winners are responsible for any taxes or fees associated with the prize. Winners will be notified via direct message on Instagram and must respond within five days to claim their prize. Entries must comply with content guidelines, avoiding prohibited material such as explicit content or rights infringement. All expenses related to the prize are the responsibility of the winner, and the gift cards will expire 18 months after ordering. The Sponsor reserves the right to modify or cancel the Sweepstakes as necessary and is not liable for any technical issues or disputes. Participants agree to release the Sponsor and associated entities from any liability related to the Sweepstakes, with any disputes settled through binding arbitration in Nashville, Tennessee, governed by Tennessee law.

Disputes concerning arbitration or judgments related to the Sweepstakes will be exclusively handled in the state and federal courts located in or nearest to Davidson County, Tennessee, with parties waiving the defense of forum non conveniens. Participation in the Sweepstakes and acceptance of a prize grants the Sponsor and its designees the perpetual right to use the winner's name, address (city and state), biographical information, photographs, and statements for promotional purposes

across all media without additional compensation or further permission, except where prohibited by law. Winners' names may be included in a publicly available list. The Sponsor will collect personal data from entrants in accordance with its privacy policy, which participants agree to by entering the Sweepstakes. To obtain the names of the winners, individuals must send a self-addressed, stamped envelope to the specified address after December 27, 2021, but before January 15, 2022; Vermont residents may omit return postage. The Sponsor is The General® Automobile Insurance Services, Inc., located at 2636 Elm Hill Pike, Nashville, Tennessee.