Executive Dashboard

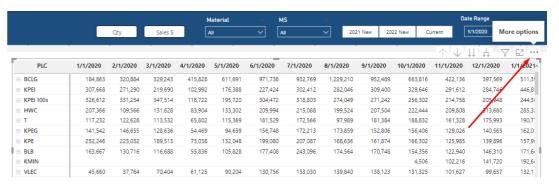
Glossary

Weekly Analysis

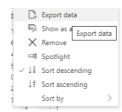
- LM Sold Qty = Last 30 days sold quantity
- L6M AV Sold Qty = Average monthly sold quantity of last 180 days
- LM %= (LM Sold Qty L6M AV Sold Qty)/L6M AV Sold Qty
- LM RE Sold Qty = Last 30 days reorder sold quantity
- L6M AV RE Sold Qty = Average monthly reorder sold quantity of last
- LM RE % = (LM RE Sold Qty L6M AV RE Sold Qty)/L6M AV RE Sold Qty
- Stock DM = Stock / Last 30 days sold quantity
- POASN DM = POASN / Last 30 days sold quantity
- MOQ DM = MOQ / Last 30 days sold quantity
- LM \$ = Last 30 days sales amount
- L6M AV \$ = Average monthly sales amount of last 180 days
- LM % = (LM \$ L6M A.\$)/L6M A.\$
- LM RE \$ = Last 30 days reorder sales amount
- L6M AV RE \$ = Average monthly reorder sales amount of last 180 days
- LM RE % = (LM RE \$ L6M AV RE \$)/L6M AV RE \$
- 2022 YTD = 2022 YTD Qty or Sales
- 2021 YTD = 2021 YTD Qty or Sales
- YTD YOY = (2022 YTD 2021 YTD)/2021 YTD
- Doors = Distinct count of Active total doors given period
- L6M RE Doors = Last 180 days distinct count of Active reorder doors

Export data from a dashboard

Select more options(...) from the upper-right corner of the visualization



Choose the **Export data** option



For more info,

https://docs.microsoft.com/en-us/power-bi/visuals/power-bi-visualization-export-data

Executive Dashboard

Date Range



Company

PU



External Group

- APPLIANCES
- COSMETICS
- EYELASH
- EYEWEAR
- ☐ HAIR ACCESSORY
- HAIR CHEMICAL
- ☐ IMPLEMENTS
- □ NAIL CARE□ NAILS
- ☐ SPA

GOAL VS SALES

\$242,590,742 \$28,270,815

CYTD Goal

LYTD Sales

\$24,992,943

Total Goal

191,103,059....

Total LY Sales

\$26,885,436

LYTD VS CYTD (Sales)

\$26,885,436

CYTD Sales

CYTD Sales

(\$385,611) Var(\$)

\$1,892,492

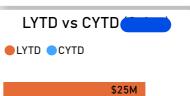
Var(\$)

-4.9% Var(%)

7.6%

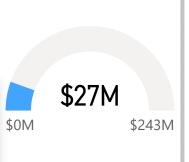
Var(%)





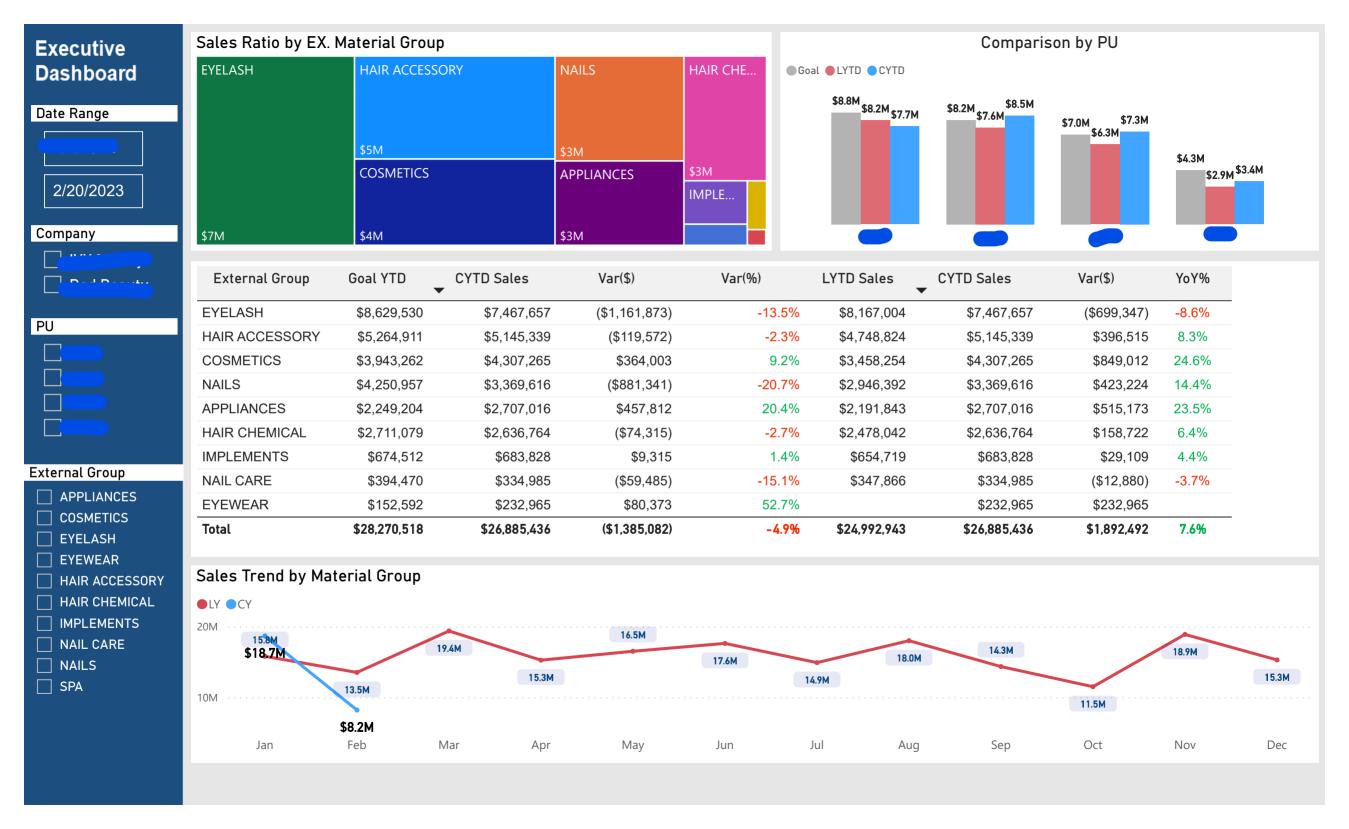
\$27M

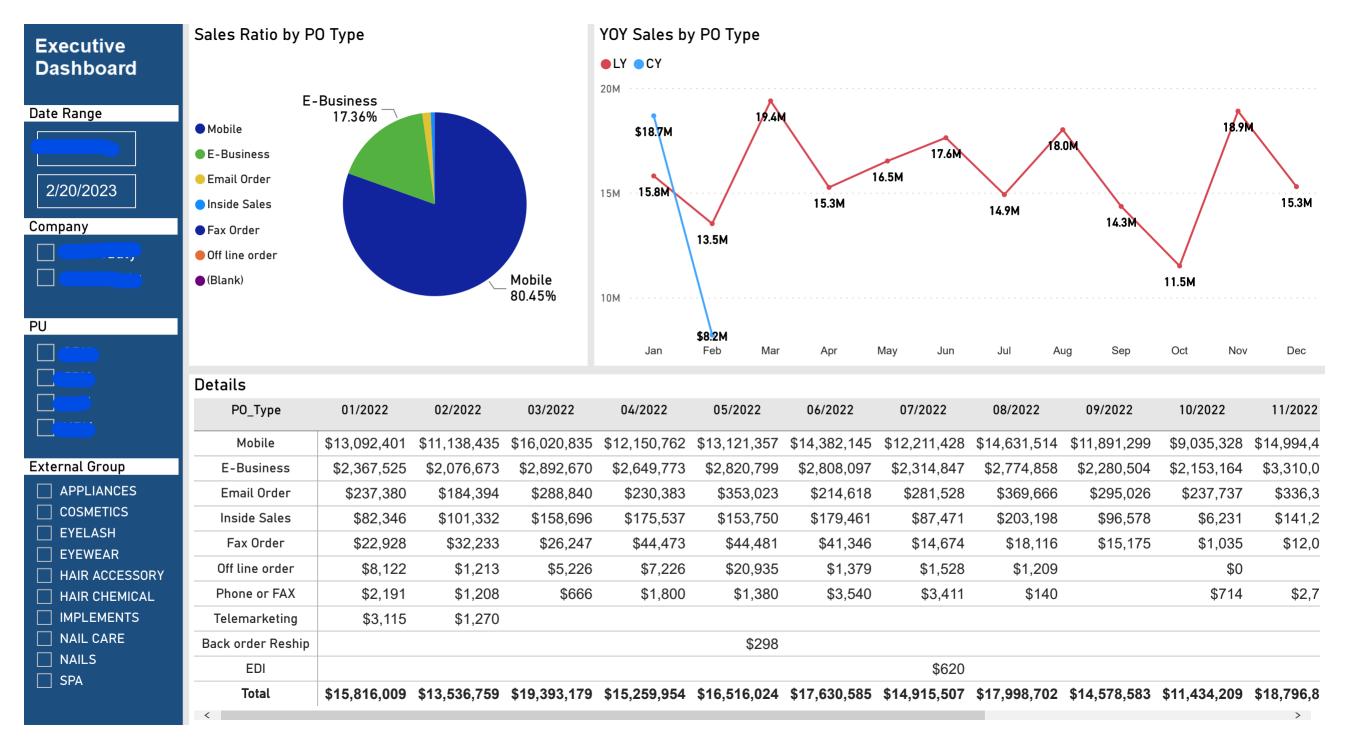
Goal vs Sales



Total Goal vs Sales

Month	Goal	CYSales	Var(\$)	Var(%)	LYSales	CYSales	YOY(\$)	YOY(%)
1	\$18,273,126	\$18,676,528	\$403,402	2.2%	15,803,936.66	\$18,676,528	\$2,872,591	18.2%
2	\$19,995,379	\$8,208,908	(\$11,786,472)	-58.9%	13,527,738.32	\$8,208,908	(\$5,318,830)	-39.3%
3	\$19,182,753		(\$19,182,753)	-100.0%	19,385,906.45		(\$19,385,906)	-100.0%
4	\$19,426,305		(\$19,426,305)	-100.0%	15,259,370.83		(\$15,259,371)	-100.0%
5	\$20,172,404		(\$20,172,404)	-100.0%	16,517,386.44		(\$16,517,386)	-100.0%
6	\$20,605,855		(\$20,605,855)	-100.0%	17,628,586.69		(\$17,628,587)	-100.0%
7	\$20,745,178		(\$20,745,178)	-100.0%	14,913,526.04		(\$14,913,526)	-100.0%
8	\$20,800,538		(\$20,800,538)	-100.0%	18,013,211.90		(\$18,013,212)	-100.0%
9	\$20,937,042		(\$20,937,042)	-100.0%	14,349,972.30		(\$14,349,972)	-100.0%
10	\$20,837,007		(\$20,837,007)	-100.0%	11,509,010.85		(\$11,509,011)	-100.0%
11	\$20,829,486		(\$20,829,486)	-100.0%	18,900,272.16		(\$18,900,272)	-100.0%
12	\$20,785,668		(\$20,785,668)	-100.0%	15,294,140.40		(\$15,294,140)	-100.0%
Total	\$242,590,742	\$26,885,436	(\$215,705,307)	-88.9%	191,103,059.04	\$26,885,436	(\$164,217,623)	-85.9%





Executive		Company Current/New					Material	~	MS V		Date Range	
Dashboard				2022 New	2023 New	Current	All	~	Multiple selecti	ons 🗸		2/20/2023
PU	~	PLC	Description	1st Sales Date	Goal YTD	CYTD Sales ▼	Var (%)	LYTD Sales	CYTD Sales	YOY%	LM Sales	CM Sales ,
All	~	± KMIN	Ek Luxury Mink Collection 01	10/29/20	\$1,521,374	\$1,429,602	-6.0%	\$1,216,206	\$1,429,602	17.5%	\$986,726	\$442,876
External Material Group	~	± T	Kc T Semi-Permanent African Violet	1/2/19	\$682,265	\$719,952	5.5%	\$798,216	\$719,952	-9.8%	\$494,544	\$225,408
All	~	⊕ KPEI	lek 3D Collection Chic - 01	1/2/19	\$987,446	\$638,986	-35.3%	\$1,204,273	\$638,986	-46.9%	\$441,488	\$197,499
Brand	~	± KPEG	Big Size Individual Lash Adhesive Black	1/2/19	\$671,136	\$619,343	-7.7%	\$537,516	\$619,343	15.2%	\$435,081	\$184,262
All	~	+ VLEC	Vle Realmink Cashmere Rose	3/3/20	\$606,012	\$492,507	-18.7%	\$765,828	\$492,507	-35.7%	\$342,563	\$149,945
Material Group	<u></u>	⊕ HQ	Red Edge Band Wrap Scarf Black	2/8/21	\$494,146	\$449,456	-9.0%	\$675,996	\$449,456	-33.5%	\$317,770	\$131,685
All	~		(Bsh01) Red Prof. Soft Grip Bsh	4/11/22	\$507,443	\$410,136	-19.2%		\$410,136		\$275,383	\$134,753
PLC	~	± BCLG	Broadway Clear Lip Gloss - Coconut Oil	1/2/19	\$274,572	\$390,744	42.3%	\$269,280	\$390,744	45.1%	\$281,256	\$109,488
All	~	+ BD	Bd05N & Brsh06Br Promotional Set	1/2/19	\$459,446	\$385,498	-16.1%	\$493,869	\$385,498	-21.9%	\$264,015	\$121,482
category	~	± TCS	Tintation Color Spray - Black 6Oz	11/11/19	\$358,593	\$372,511	3.9%	\$197,065	\$372,511	89.0%	\$257,189	\$115,323
All	~		lek 3D Individual Kf Ultrablack Long	9/1/20	\$526,108	\$369,822	-29.7%	\$319,575	\$369,822	15.7%	\$260,550	\$109,272
sub_category_1 All	×	Total	Red Processing Cap XI 10 Pcs +1	1/2/19	\$25,895,822	\$26,885,436	3.8%	\$24,992,943	\$26,885,436	7.6%	\$18,676,528	\$8,208,908
sub_category_2	~	Monthly Performa	ance									
All	~	●LY ●CY										
sub_category_3	~	^{20M} \$18.7M				17.6M		18.0M				
All	~	15.8M	19.4M		16.5M	17.0M					18.9M	
sub_category_4	~	15M							14.3M		/	
All	~		13.5M	15.3M			14.9M			\checkmark		15.3M
sub_category_5	~	10M · · · · · · · · · · · · · · · · · · ·	\$8.2M							· · · 11.5M · · ·		
All	~											
		Jan	Feb Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

