

**Studio Sü**

# Suyun Chen

UX/UI Designer & Front-End Developer

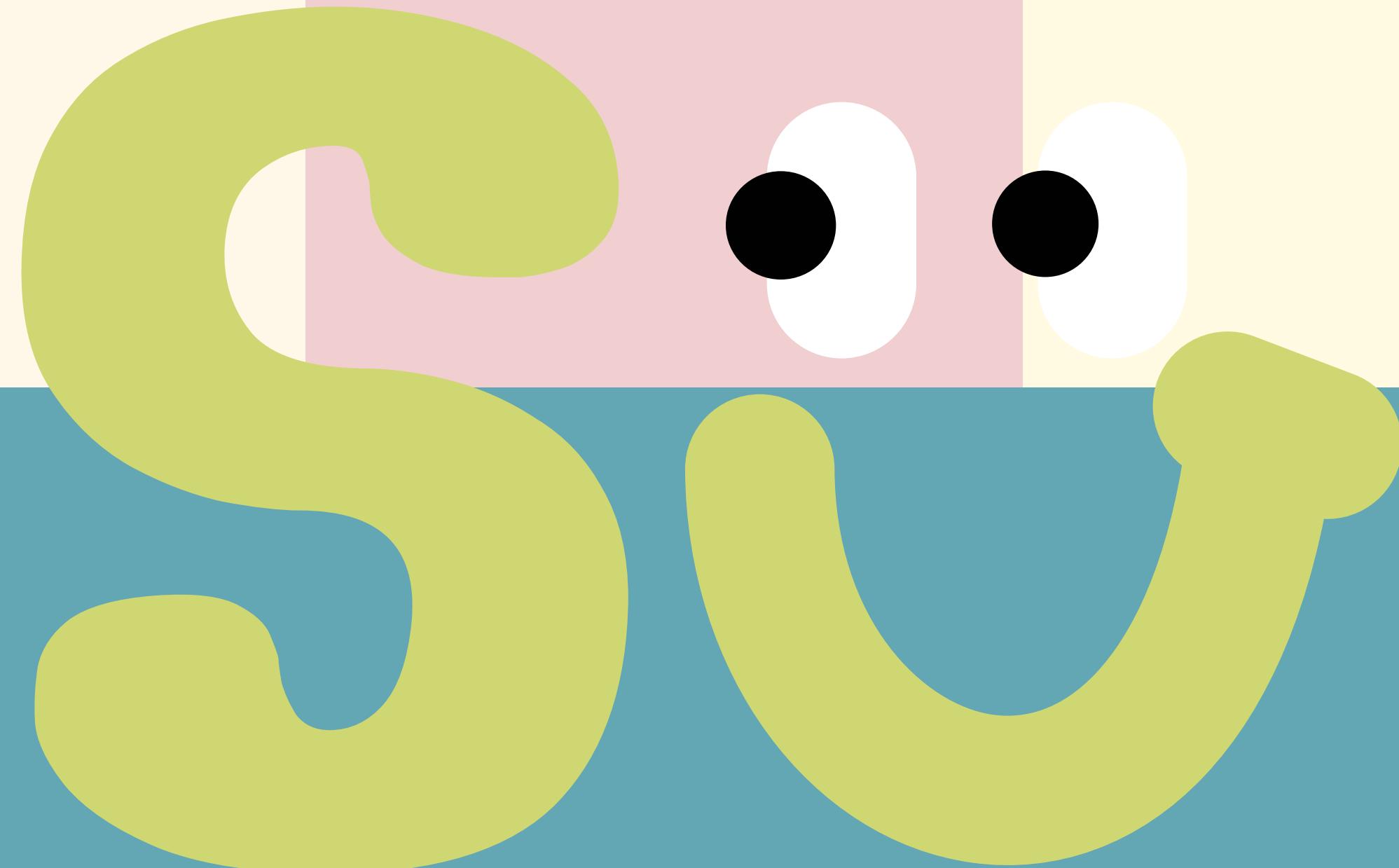
Hi, I'm Suyun, a passionate UX/UI Designer and Front-End Developer dedicated to creating user-centered and engaging digital solutions. I thrive on transforming complex problems into intuitive and beautiful experiences.

 @official\_studiosu

 <https://studiosu.me/>

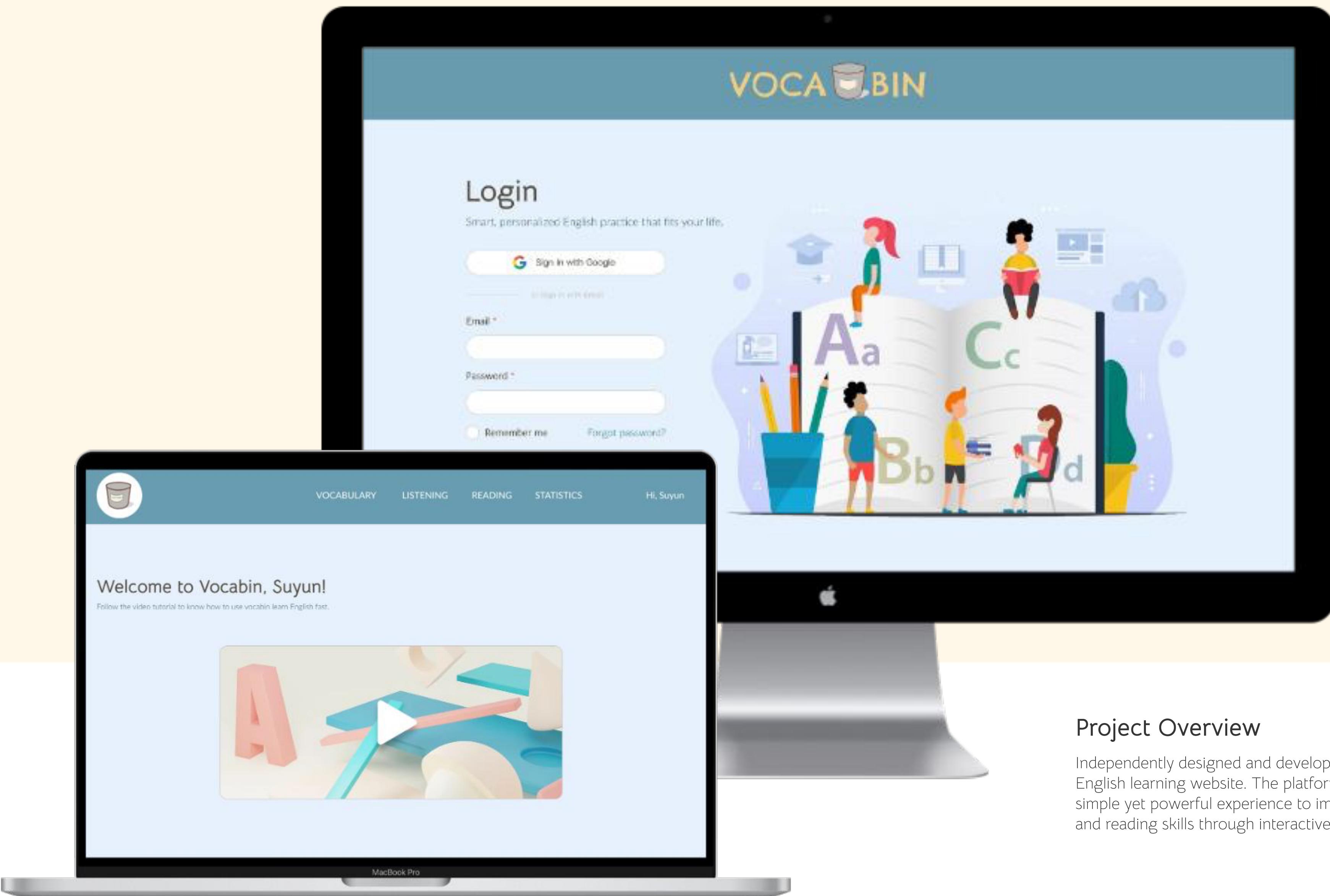
 042 110 3818

 suyunchen@outlook.com



# VOCABIN

English Learning Website



## Project Overview

Independently designed and developed VOCABIN, a full-stack English learning website. The platform aims to provide users with a simple yet powerful experience to improve vocabulary, listening, and reading skills through interactive, keyboard-driven exercises.

## What I did

- UI/UX Design
- Frontend Development
- Backend Development
- API Design & Implementation
- Database Design
- Project Management & Solo Development

## Project Goal (Core Learning Engine)

Enhancing Vocabulary & Listening Skills

The screenshot shows the homepage of the Core Learning Engine. At the top, there is a navigation bar with icons for VOCABULARY, LISTENING, READING, and STATISTICS, and a greeting "Hi, Suyun". Below the navigation bar, a large banner says "Welcome back, Suyun!". Underneath the banner, there are three main sections: "VOCABULARY", "LISTENING", and "READING". Each section has a title "Current Learning" and displays statistics: "List Name" (IELTS Conversation word list), "Total Words" (1204), "Finished" (200), and a progress bar. Each section also has an "ENTER" button at the bottom.

## User Pain Points

- Traditional vocabulary memorization is often passive and ineffective.
- Lack of engaging and interactive methods for listening comprehension practice.
- Difficulty retaining new words and applying them in context.

## The Solution

VOCABIN offers an interactive 'Word Study' feature where users actively type words after hearing them, reinforcing memory through physical action. The 'Listening Practice' breaks down sentences into manageable parts for typing, improving accuracy step-by-step. Optional phonetic display and hints are included.

## Display pages

- Vocabulary Learning Interface
- Homepage of learning (vocabulary/listening/reading)

The screenshot shows the VOCABIN interface. At the top, there is a navigation bar with icons for VOCABULARY, LISTENING, READING, and STATISTICS, and a greeting "Hi, Suyun". Below the navigation bar, there is a "Word Study" section with fields for "Time" (00:00), "Input" (0), "Correct" (0), and "Accuracy" (0). To the right of this section, there is a "Dictionary" panel with fields for "List Name" (IELTS Conversation word list), "Chapter" (4), and "Dictation mode" (ON). Below the "Word Study" section, there is a call-to-action "Click or Press any key to start" and a definition: "Is a section of a book or a story, usually numbered or titled."

**Project Goal** (Personalized Learning)  
AI-Powered Reading & Progress Insights

## The Solution

VOCABIN features 'Personalized Reading' where the system tracks user error words and automatically generates short reading articles and practice questions based on those specific words. This helps users practice weak points in a relevant context. Users can also easily track their learning progress and see improvements through a dedicated statistics section.

## Display pages

- Personalized Reading Article & Exercise Page

## User Pain Points

- Generic learning materials don't address individual weak points.
- Lack of tools to practice difficult words in relevant contexts.
- Difficulty in tracking learning progress and identifying areas for improvement.

The dashboard features a top navigation bar with links for USER MANAGE, MATERIAL, ERROR REPORT, and STATISTICS, along with a search icon and 'Hi, Admin' greeting. Below the navigation are two large, rounded rectangular boxes displaying user counts: '9864 TOTAL USERS' and '1099 ACTIVE USERS'. A horizontal line labeled 'Management Blocks' separates these from three smaller cards below: 'USER MANAGE' (with a user icon), 'MATERIAL MANAGE' (with a book icon), and 'ERROR REPORT' (with an exclamation mark icon). The background is a light blue gradient.

This screen shows a list of unread error reports. At the top, there are two buttons: 'Unread Reports' (selected) and 'Completed Reports'. Below is a table titled 'Reports list' with columns for 'Time' and 'Operate'. The table lists ten entries, each with a checkmark in the 'Operate' column. The table has a vertical scrollbar on the right.

Reports list	Time	Operate
• Vocabulary error, record error	(18 Apr 2025)	Check
• Listening error, Spell error	(18 Apr 2025)	Check
• Vocabulary error, Spell error	(18 Apr 2025)	Check
• Listening error, record error	(18 Apr 2025)	Check
• Vocabulary error, record error	(18 Apr 2025)	Check
• Vocabulary error, Spell error	(18 Apr 2025)	Check
• Listening error, Spell error	(18 Apr 2025)	Check
• Vocabulary error, Just need check	(18 Apr 2025)	Check
• Vocabulary error, Spell error	(18 Apr 2025)	Check
• Listening error, record error	(18 Apr 2025)	Check
• Vocabulary error, Record error	(18 Apr 2025)	Check

## Project Goal (Robust Platform)

Full-Stack Architecture & Content Management

## The Solution

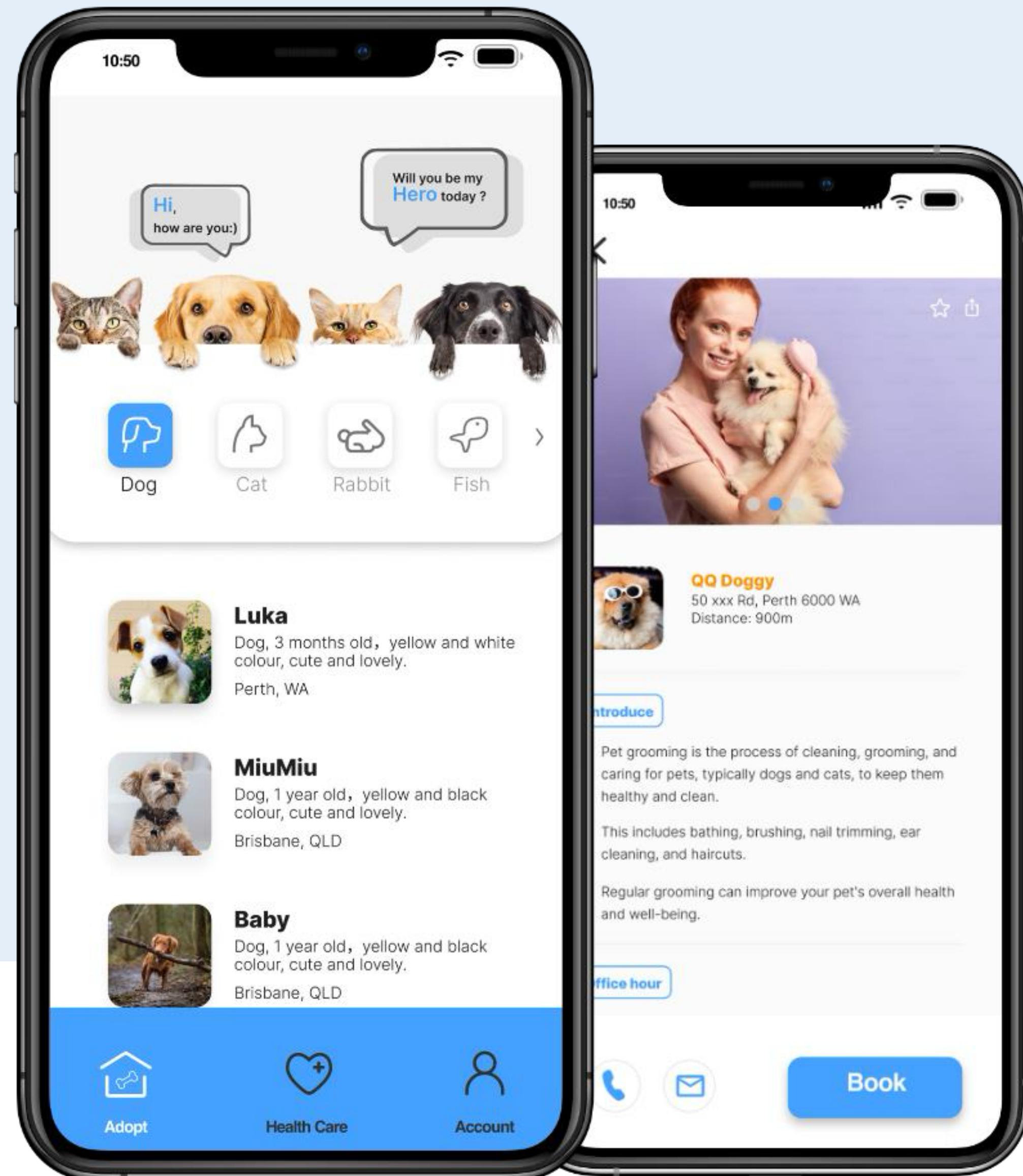
VOCABIN was built as a full-stack application using Next.js (React) for frontend, Node.js & Next.js API routes for backend, and MongoDB for data storage. A dedicated admin panel allows for management of official word lists, listening materials, user accounts, and error reports, ensuring platform integrity and content quality.

## Display pages

- Admin Dashboard Overview (User management/learning material/error report)
- Error Report Management

# RSPCA

## Pet Care App



## Project Overview

The RSPCA Pet Care App is designed to provide pet owners with a comprehensive management tool, covering everything from adoption to daily care and health management. With this app, pet owners can easily locate veterinary services nearby, manage their pet's health records, and gain access to essential information and support for pet care.

## What I did

- User Research
- UI+UX Design
- Interactive Prototyping
- Usability Testing

## Project Goal (Adoption & Pet Profiles)

Streamlining Pet Adoption and Centralizing Pet Information

## User Pain Points

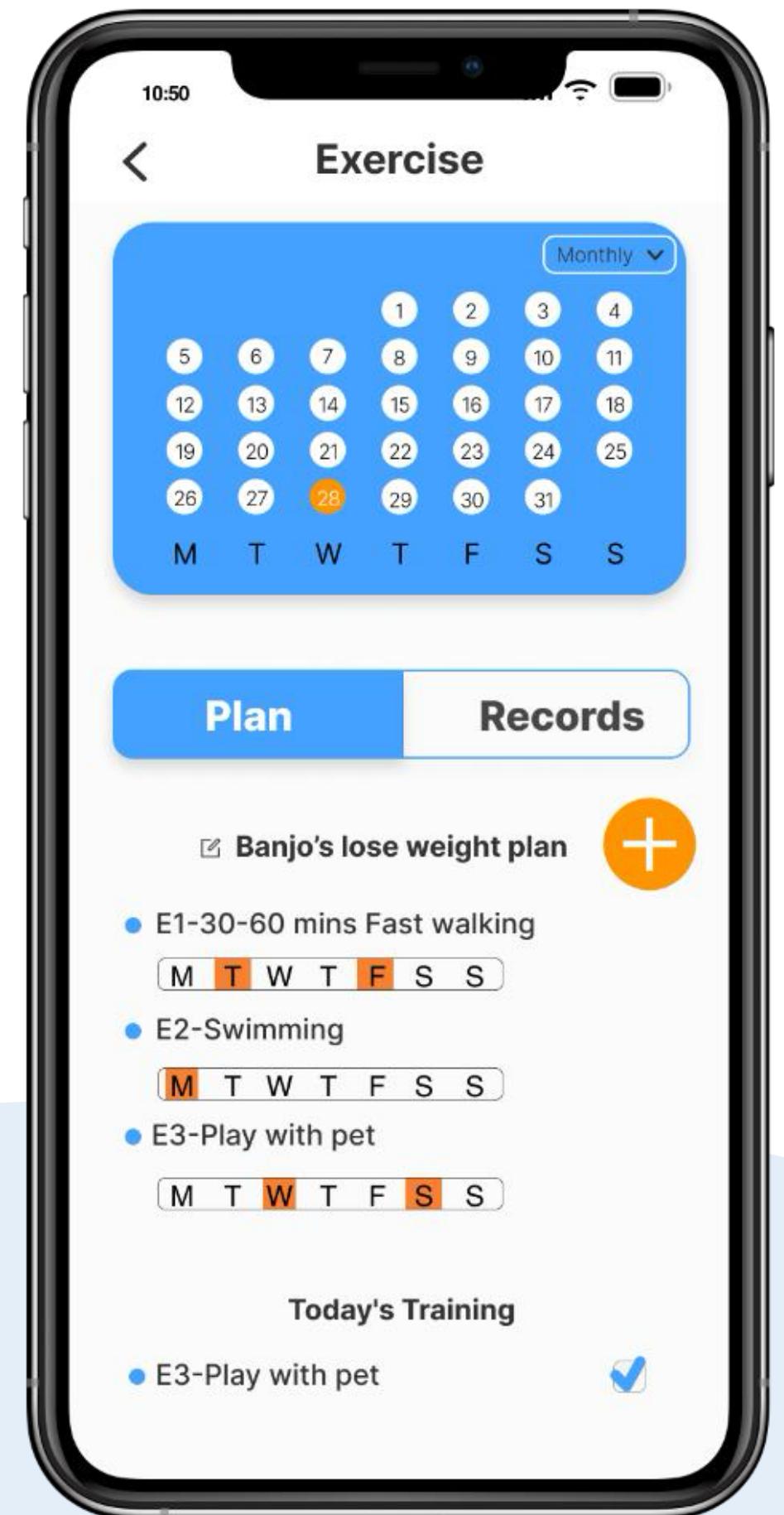
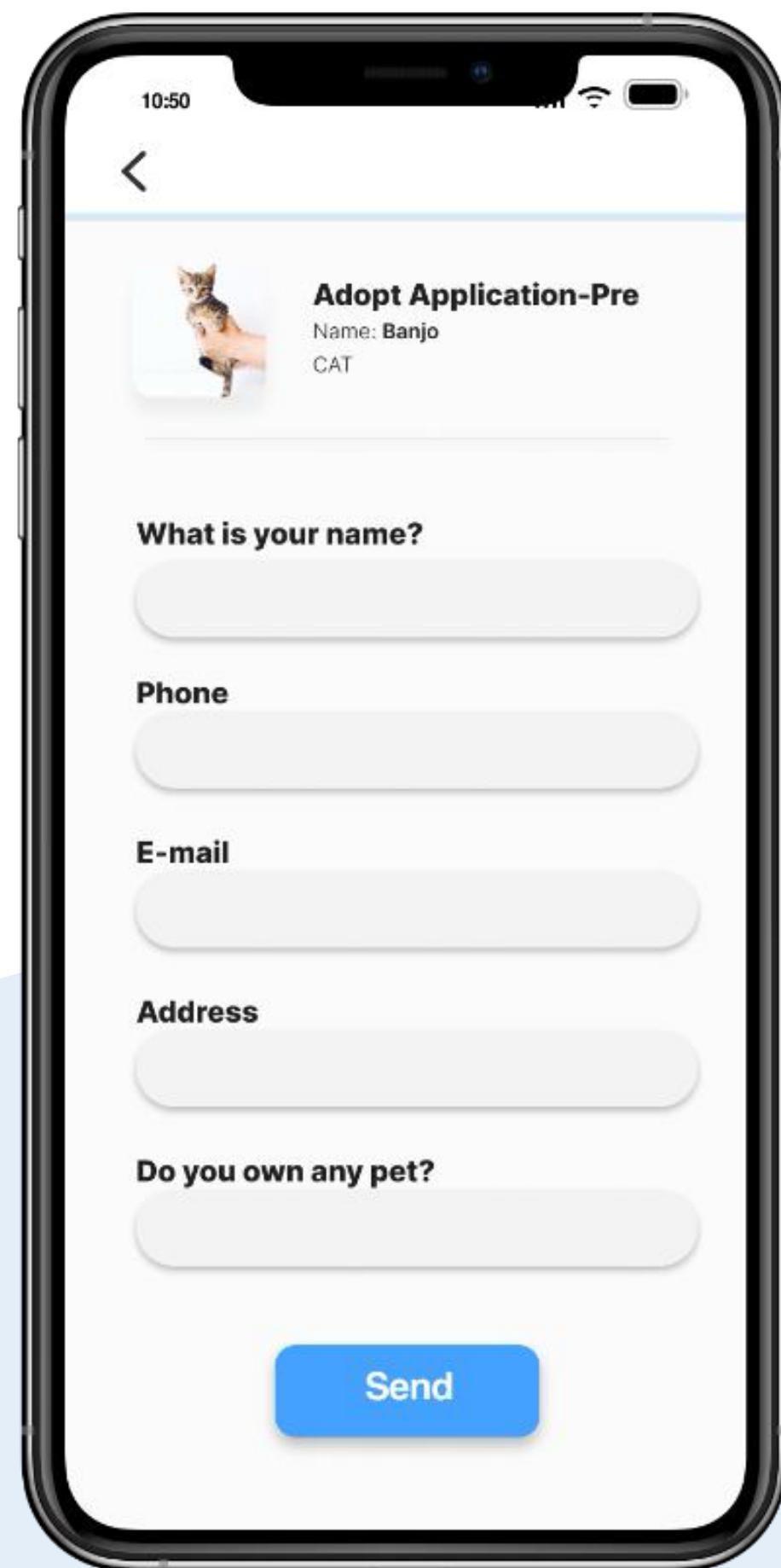
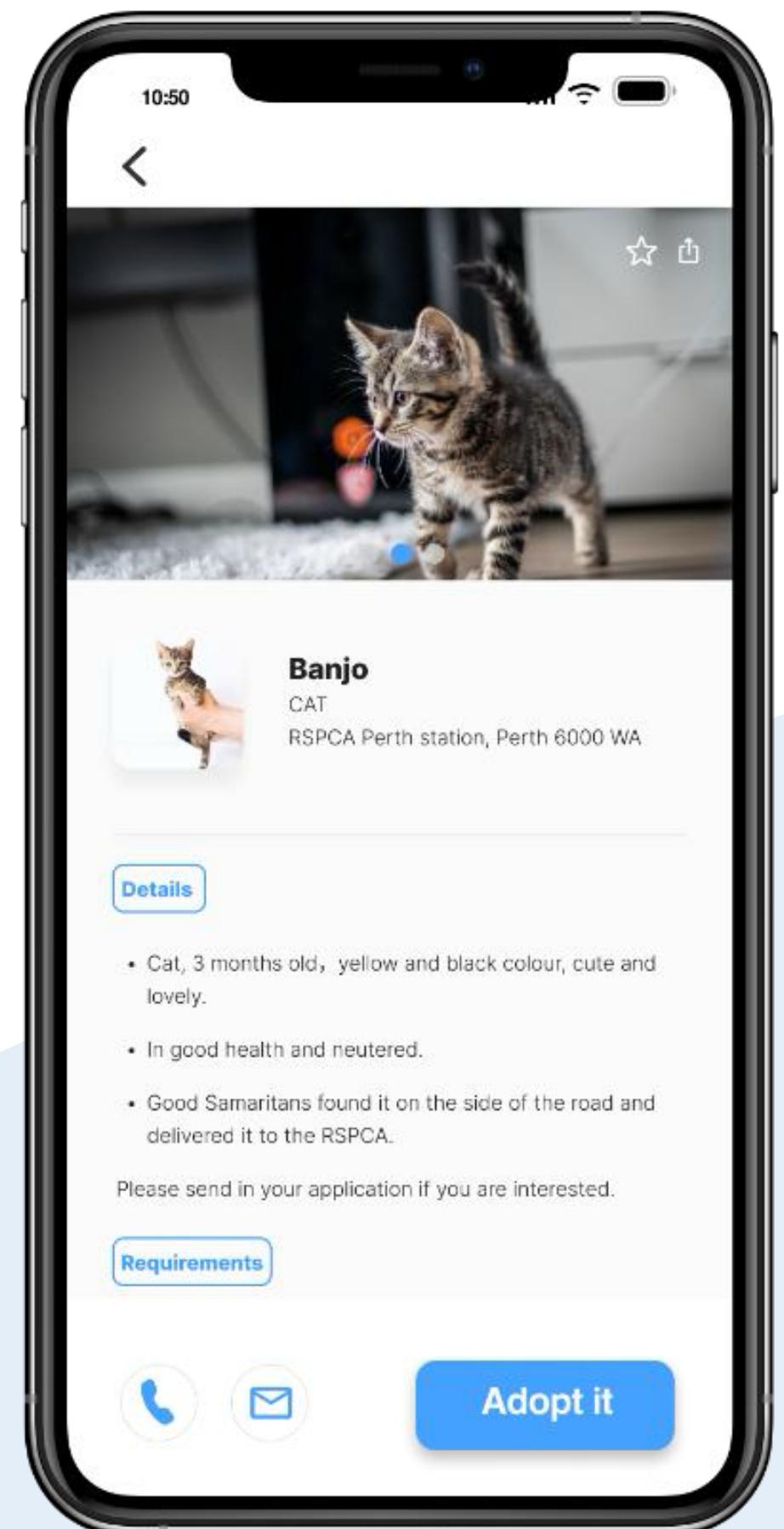
- Information Overload:** Users struggle with scattered information when looking to adopt or manage pet details.
- Complex Adoption Process:** Finding and applying for pet adoption can be a daunting task.
- Disorganised Records:** Keeping track of a pet's history, vaccinations, and preferences is challenging.

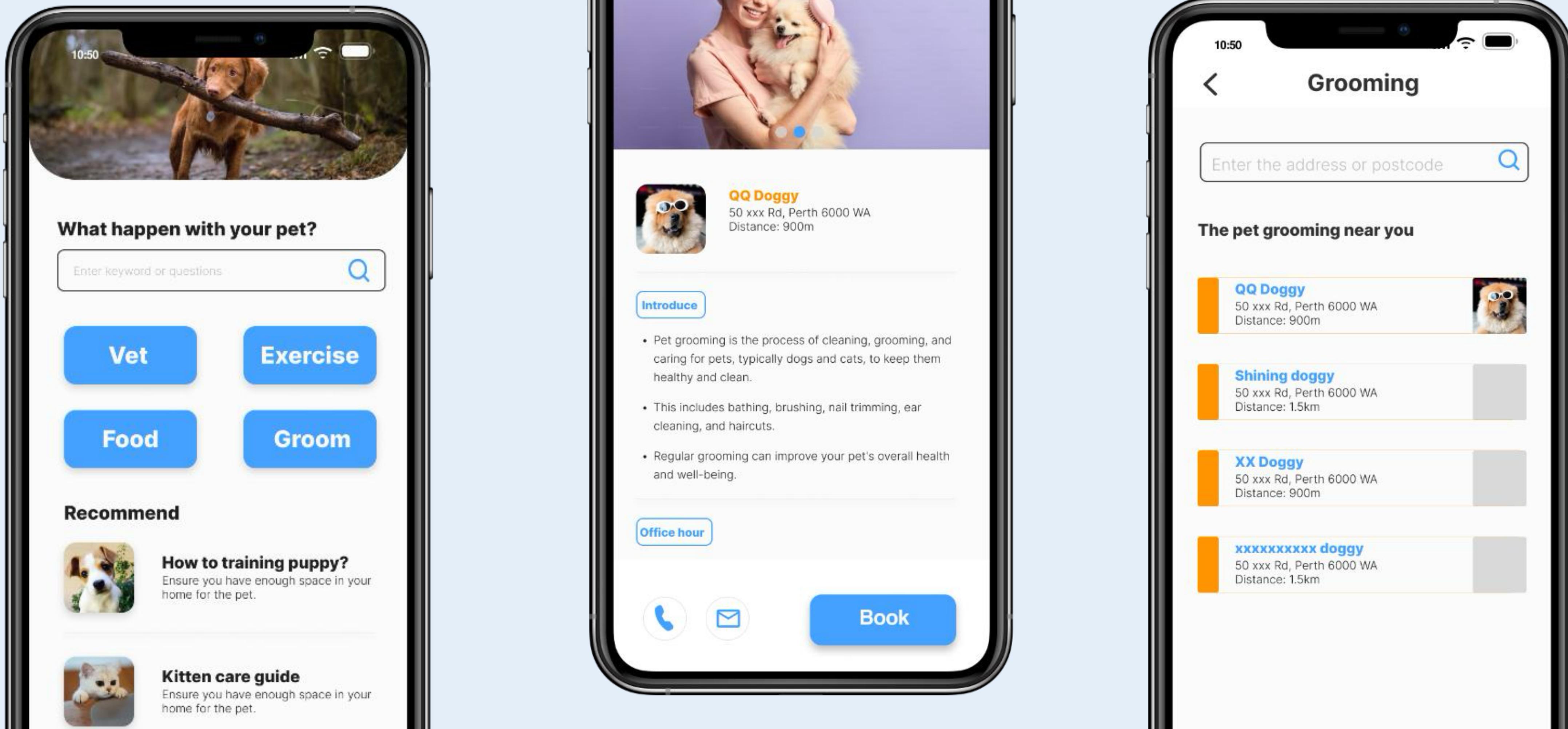
## The Solution

The app provides a centralized platform for pet adoption, featuring detailed pet profiles with clear information and an intuitive application process. Users can also create comprehensive profiles for their own pets, storing all essential data, photos, and notes in one easily accessible place, reducing stress and improving organization.

## Display pages

- Pet adoption
- Pet training planning and record





## Project Goal (Local Services)

Simplifying Access to Trusted Local Pet Services

## User Pain Points

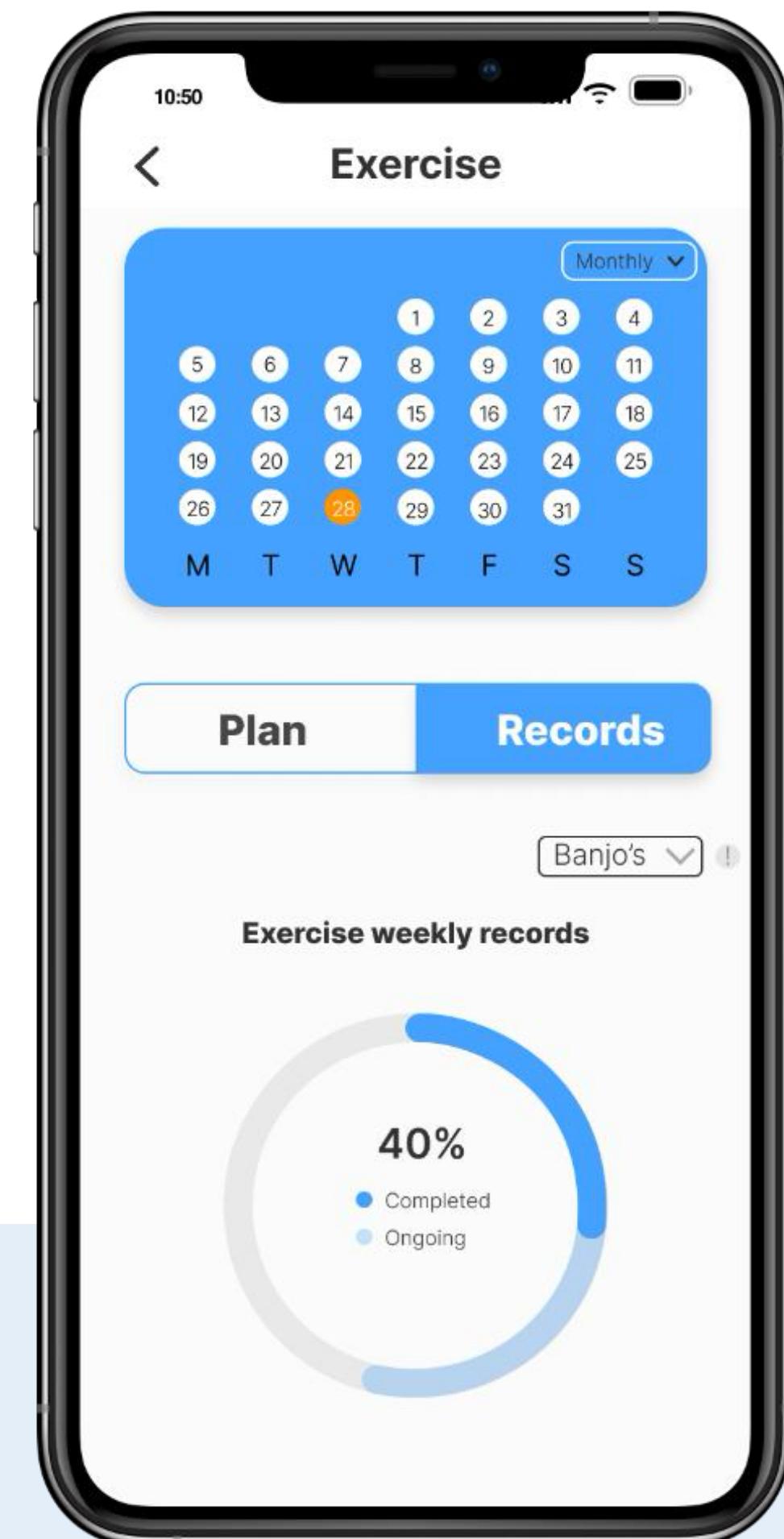
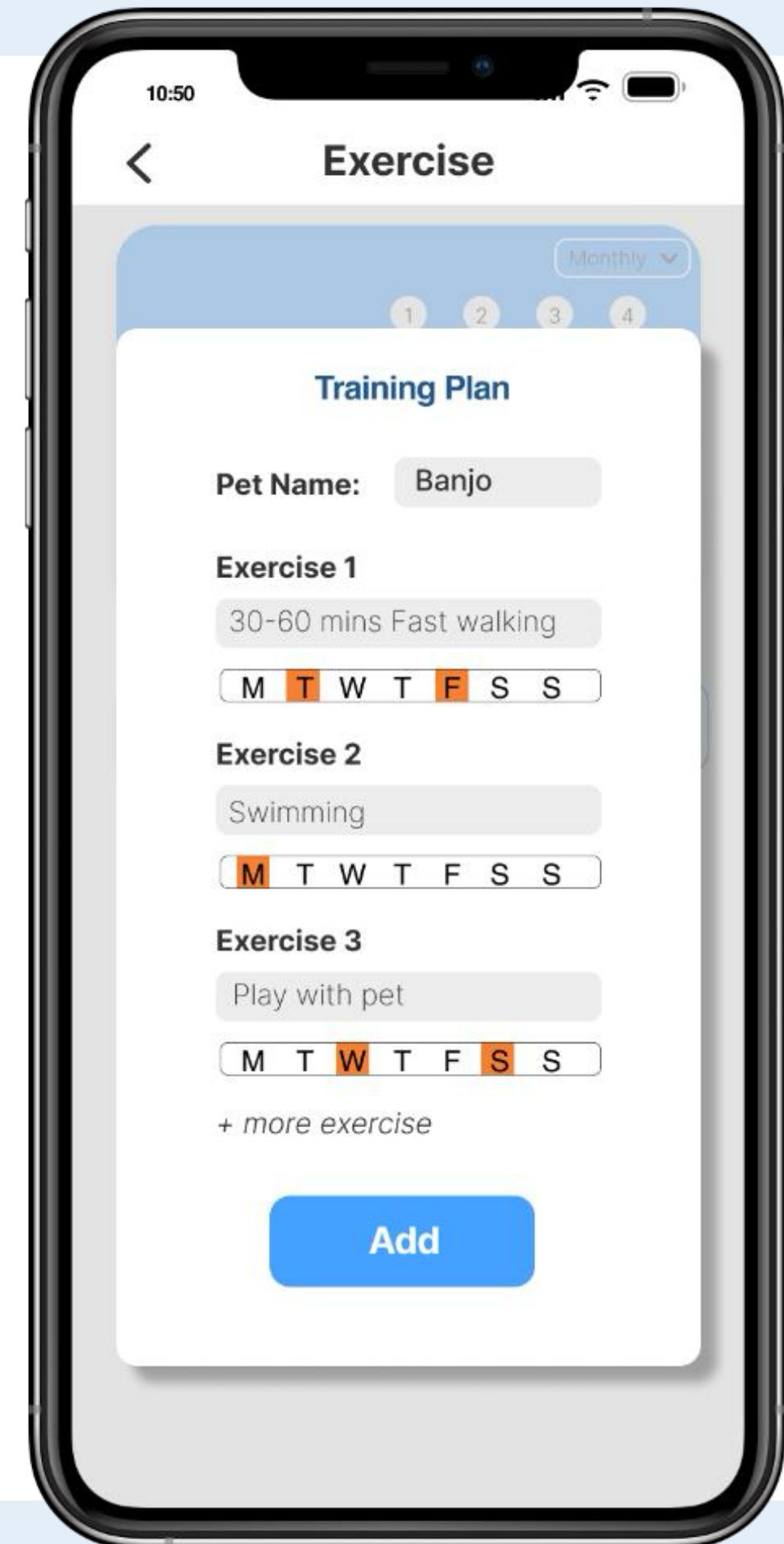
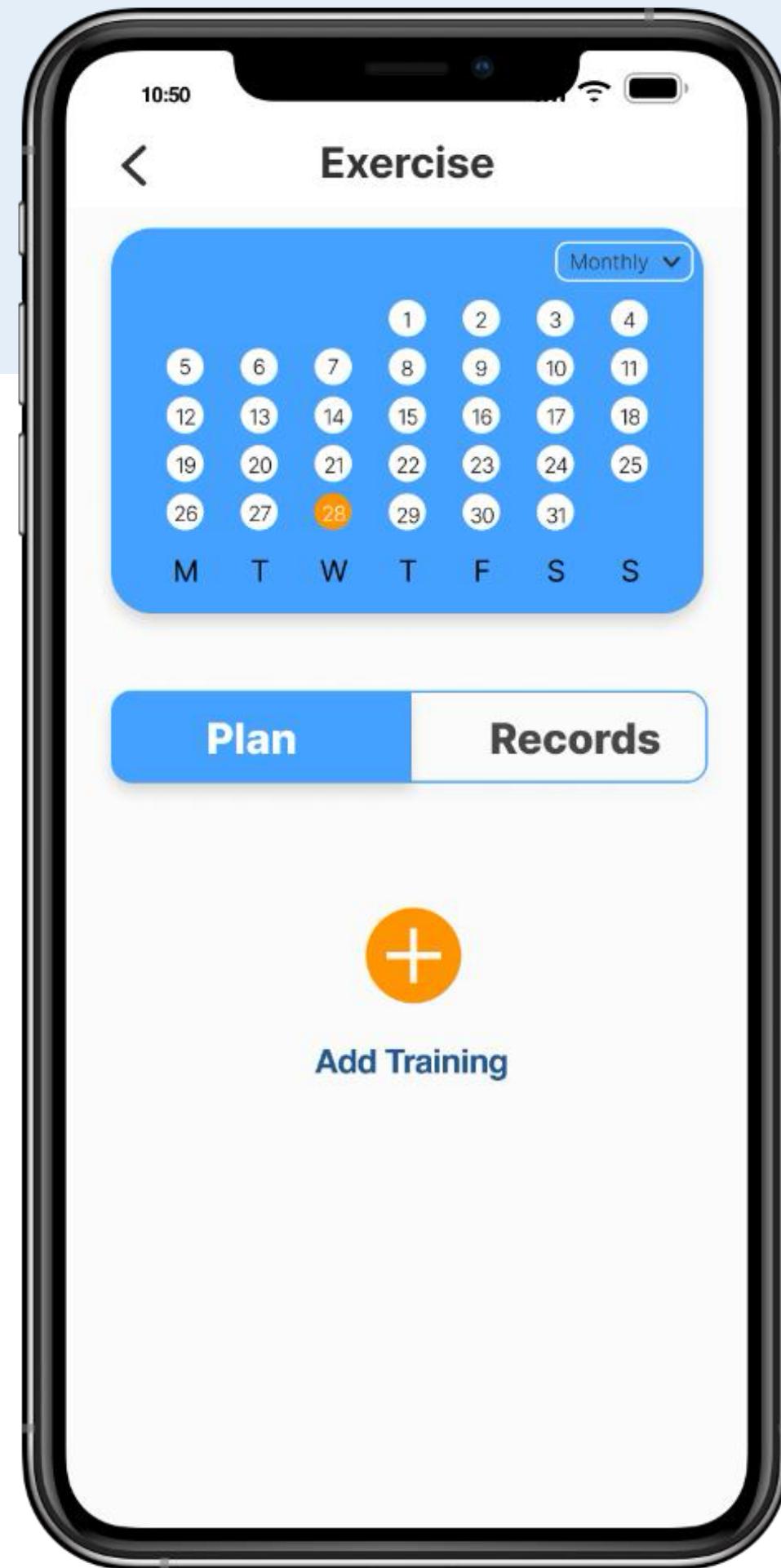
- Finding Reliable Services:** Difficulty locating trusted local veterinarians or groomers, especially in emergencies or new areas.
- Inefficient Booking:** Time-consuming process of calling multiple places for appointments.
- Lack of Reviews/Information:** Uncertainty about service quality and pricing.

## The Solution

The app integrates a local service discovery feature, allowing users to easily find nearby veterinarians and groomers. Users can view service details, read reviews and potentially book appointments directly through the app, saving time and reducing the stress of finding quality pet care.

## Display pages

- Health Care page
- Grooming service near user
- Grooming shop detail and book page



## Project Goal (Health & Wellness)

Empowering Proactive Pet Health and Wellness Tracking

## User Pain Points

- Forgotten Appointments:** Difficulty remembering vaccination schedules and vet check-ups.
- Reactive Care:** Lack of tools for proactive health monitoring and preventative care.
- Difficulty Tracking Progress:** No easy way to track pet's weight, exercise, or medication.

## The Solution

The app features a robust health tracking system, allowing users to log vaccinations, set reminders for appointments, monitor weight and activity levels. This empowers users to take a proactive approach to their pet's health, visualize progress, and ensure timely medical care.

## Display pages

- Pet exercise add page
- Pet training record

# Lilac Valley

Farm Stay Official Website



## Project Overview

Designed and developed a responsive homepage for Lilac Valley, a farm stay offering a tranquil retreat. The project focused on creating an inviting online presence to attract target audiences and showcase the farm's unique charm and offerings.

## What I did

- UX Research
- UI Design
- Frontend Development

The image displays the Lilac Valley Farm Stay website across three devices. The main view is on a MacBook Pro, showing the homepage with a prominent image of a modern, triangular wooden cabin in a rural setting. The cabin has a large glass front and a blue corrugated metal roof. A white circular logo with a stylized barn icon is in the top left. The navigation bar includes 'About', 'Service', 'Gallery', 'Contact', and a highlighted 'Bookings' button. Below the navigation is a tagline: 'A farm stay that's fun for the whole family.' followed by a 'Start a trip' button. To the right of the main screen are two smartphones. The top smartphone shows a single image of a room with a large window overlooking a landscape. The bottom smartphone displays a grid of images under 'Gallery', a testimonial from 'Derek Li' with a quote about paradigm-shifting innovation, and sections for 'Cozy Rooms' and 'Local Fresh'.



### Cozy Rooms

Only then can we achieve the kind of paradigm-shifting, game-changing results that will position us

[Read more →](#)



### Local Fresh

Only then can we achieve the kind of paradigm-shifting, game-changing results that will position us

[Read more →](#)



### Animals

Only then can we achieve the kind of paradigm-shifting, game-changing results that will position us

[Read more →](#)



## A farm stay that's fun for the whole family.

Only then can we achieve the kind of paradigm-shifting, game-changing results that will position us as thought leaders in our industry and drive us towards unprecedented levels of success

### Gallery



### How People say ?



Derek Li  
Perth, WA

As a synergistic agent of paradigm-shifting innovation, I must say that the intricacies of our hyper-connected, post-modern society.

### Contact Us

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

Text:

**Send**

### Lilac Valley

Slogan Slogan Slogan Slogan Slogan  
Slogan Slogan

Follow Us



### About Us

Service  
Gallery  
Contact

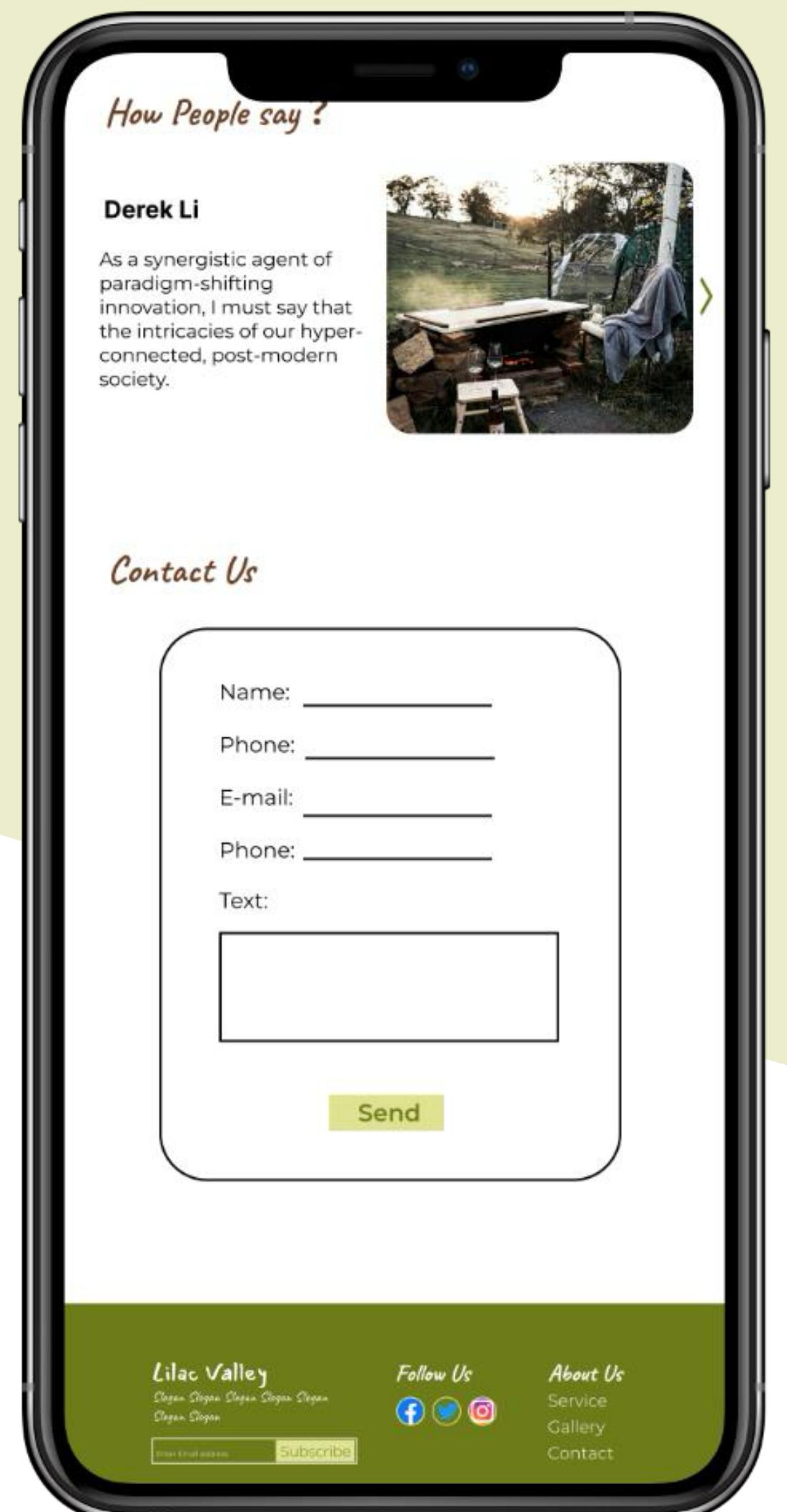
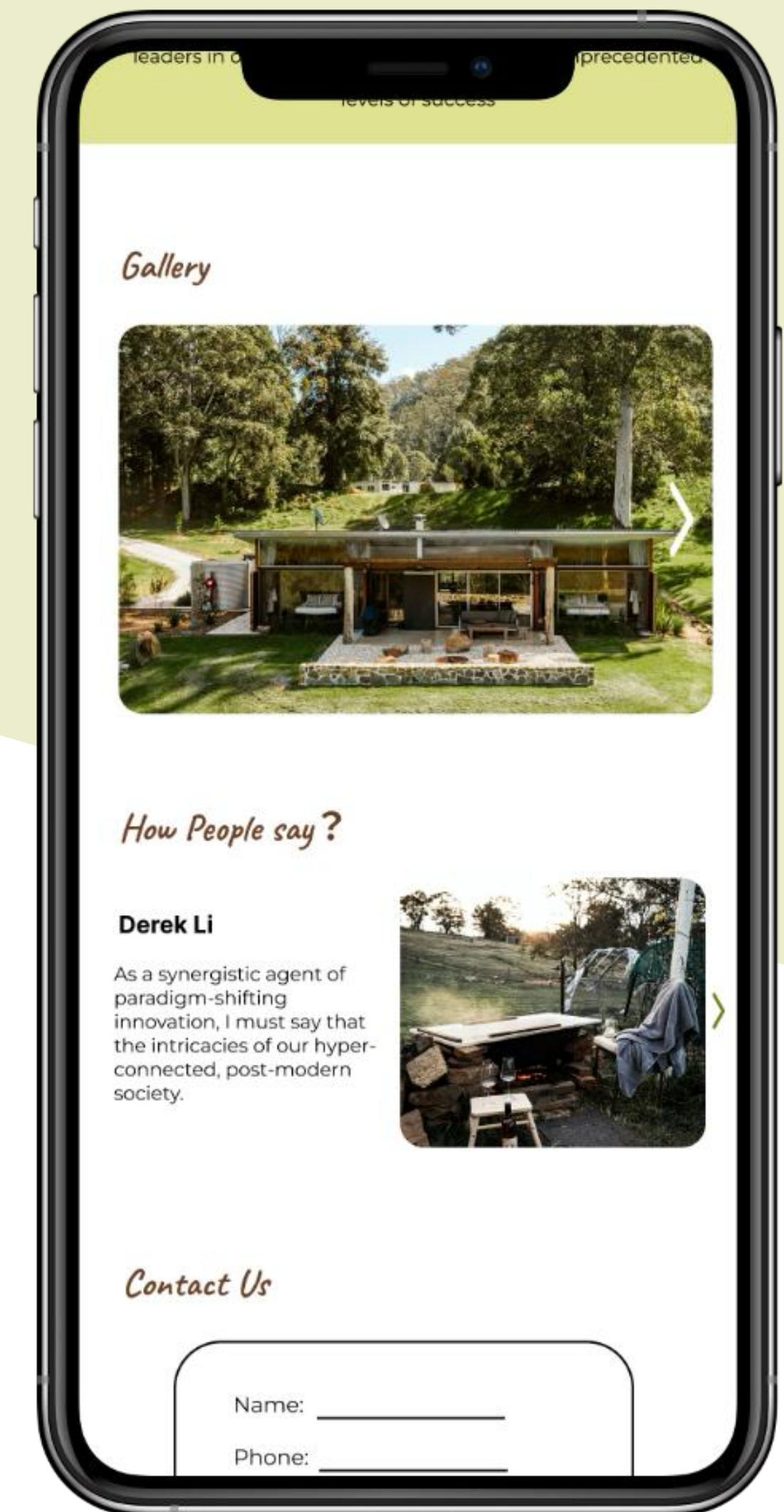
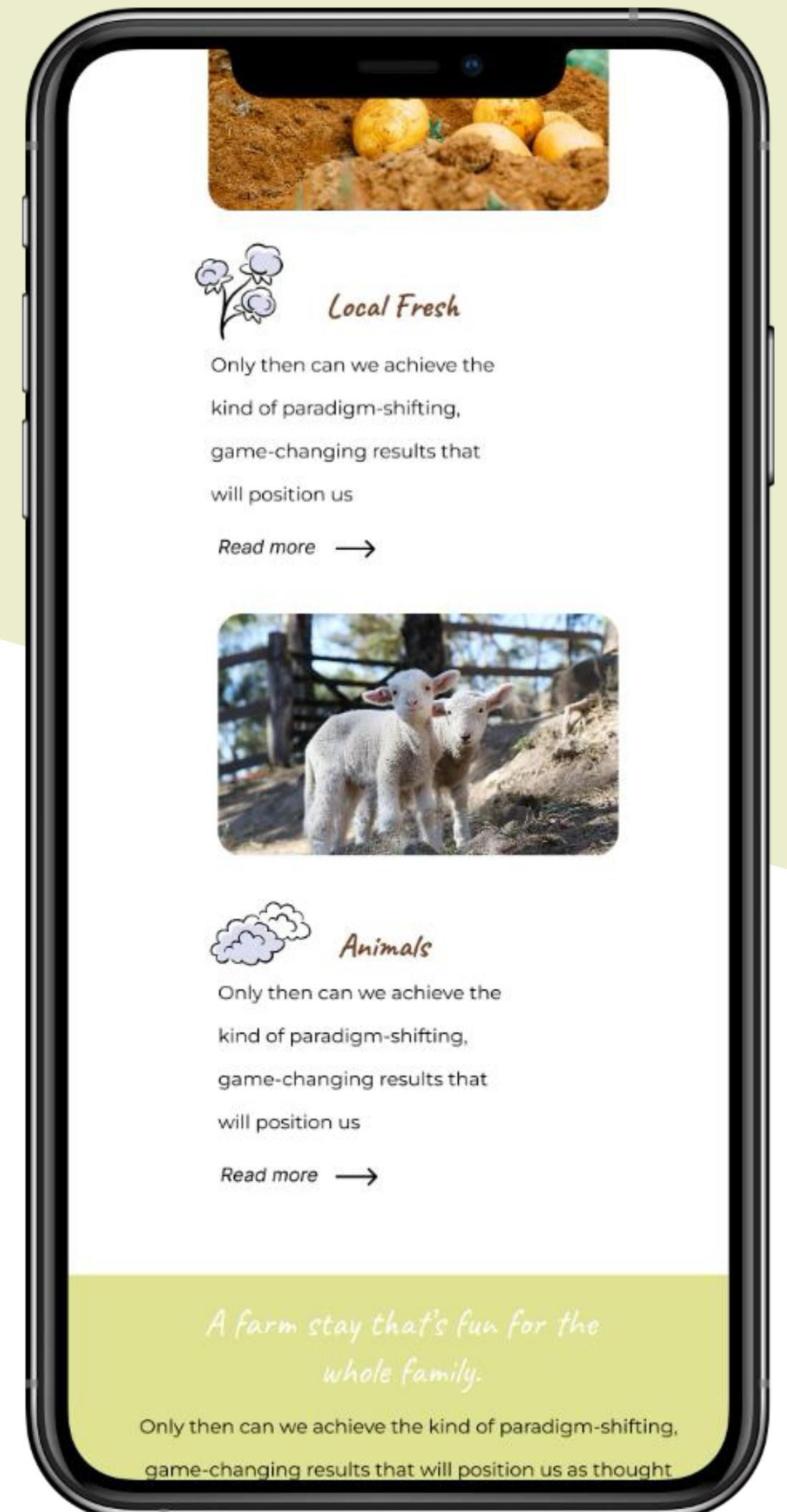
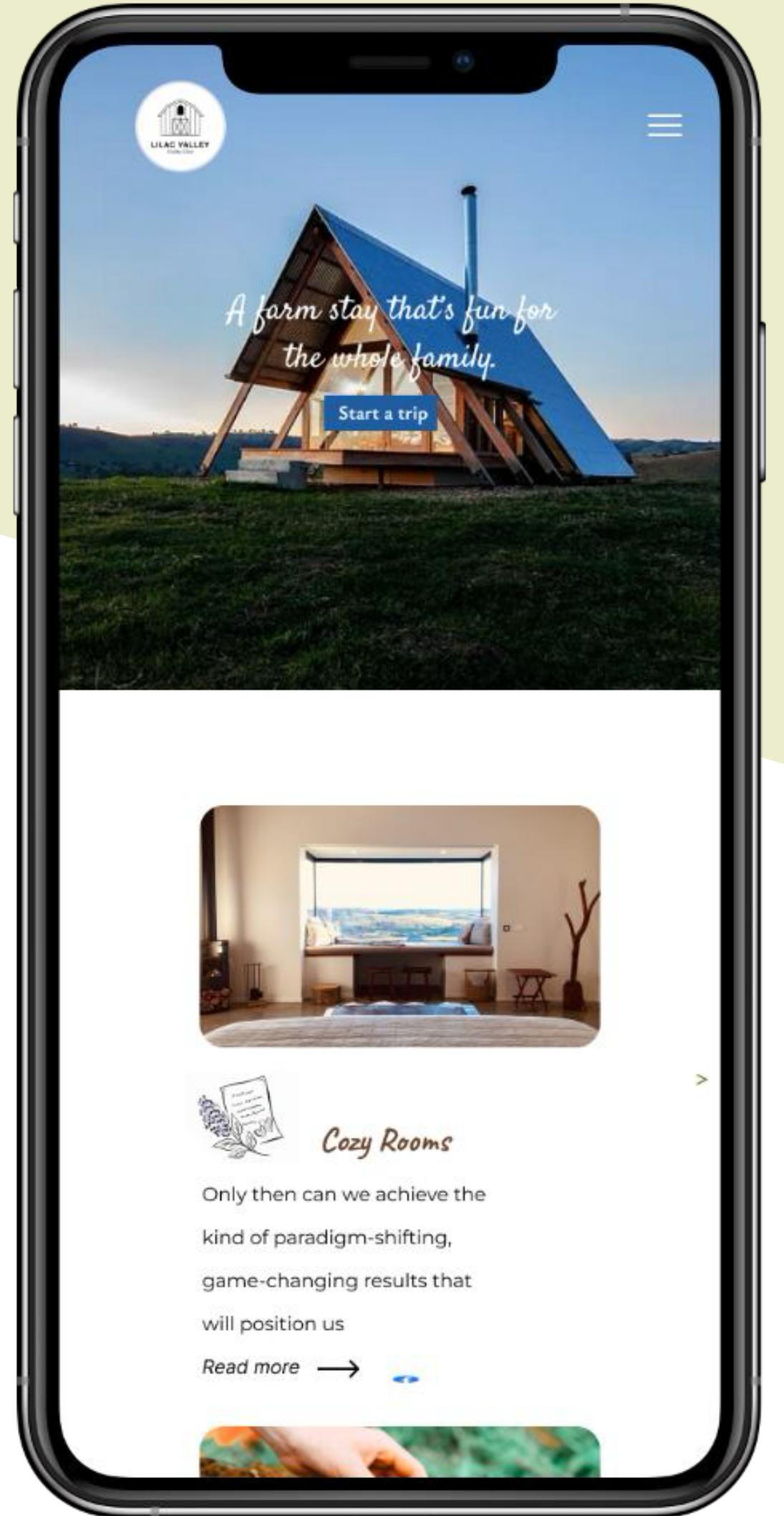
Enter Email address

Subscribe

## *How People say ?*



As a synergistic agent of paradigm-shifting innovation, I must say that the intricacies of our hyper-connected, post-modern society.





Lilac Valley

About Service Gallery Contact Bookings

*A farm stay that's fun for  
the whole family.*

Start a trip



# Head Space-Habit Tracker



## Project Overview

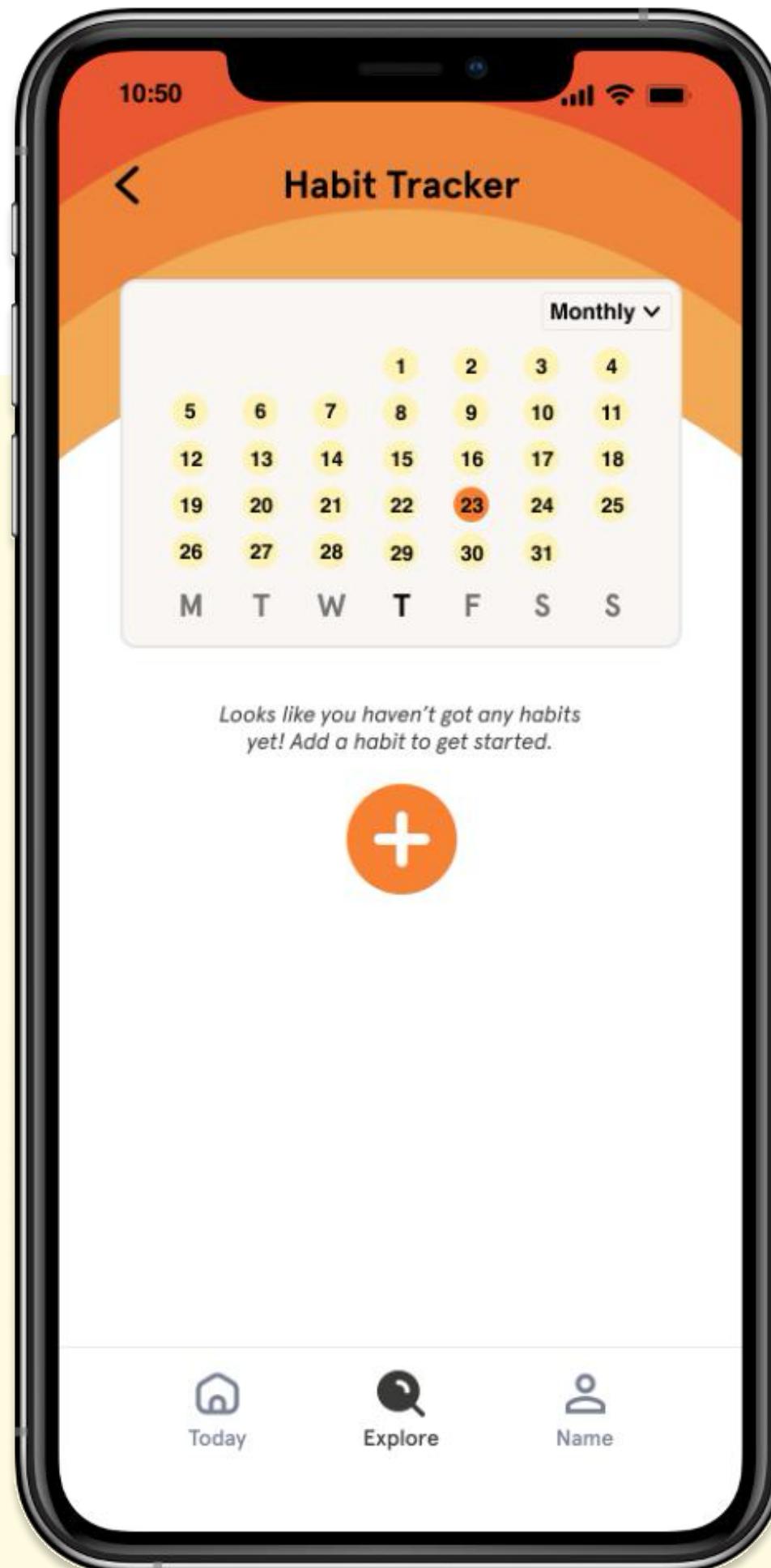
As part of a re-design initiative for the Headspace app, this project focused on conceptualizing and designing a new 'Habit Tracker' feature. The goal was to help users cultivate mindfulness and self-discipline by seamlessly integrating habit tracking within their existing meditation practice.

## What I did

- User Research
- UI+UX Design

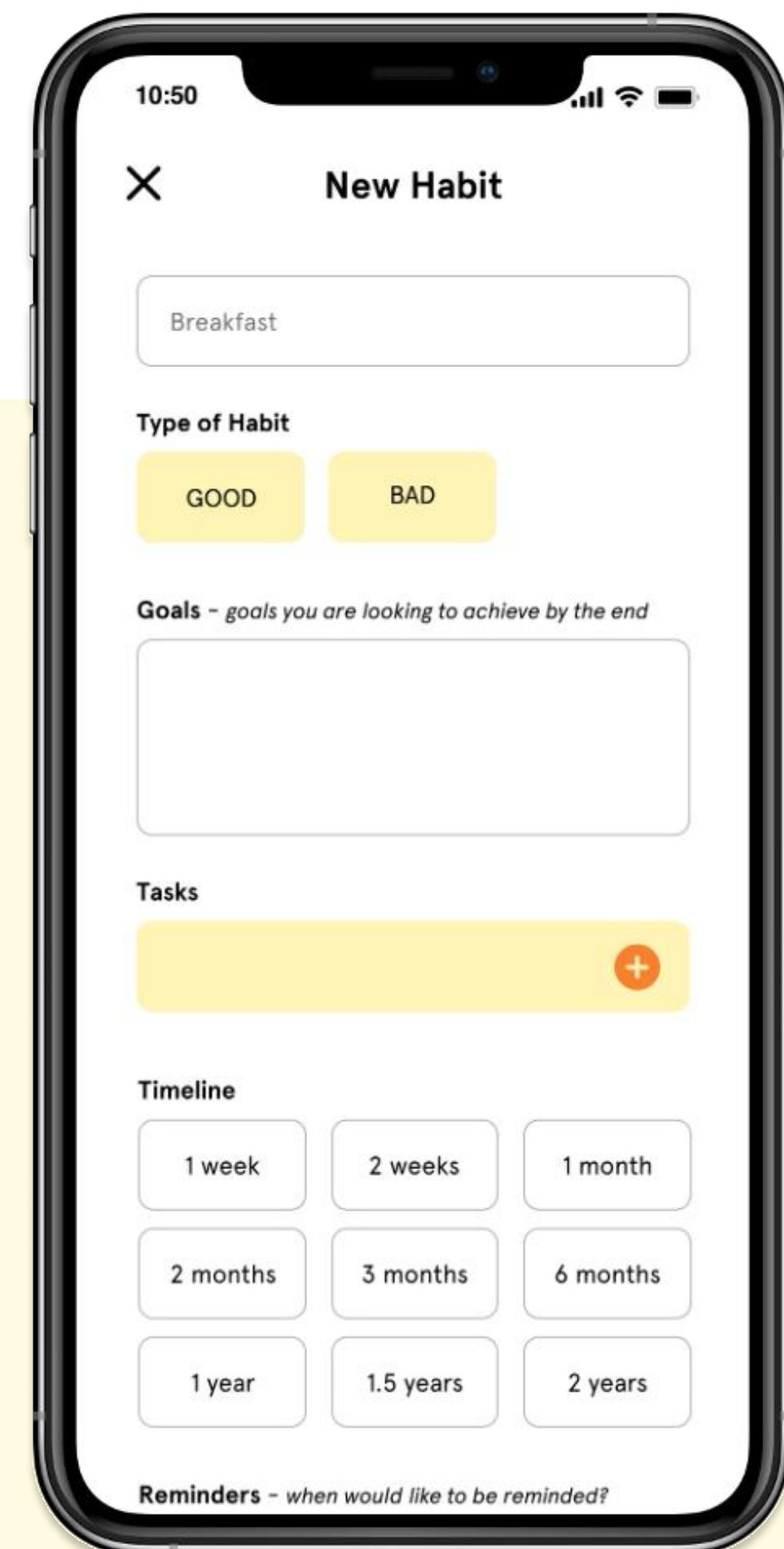
## Project Goal

Designing an Intuitive, Personalization & Motivating Habit Tracker



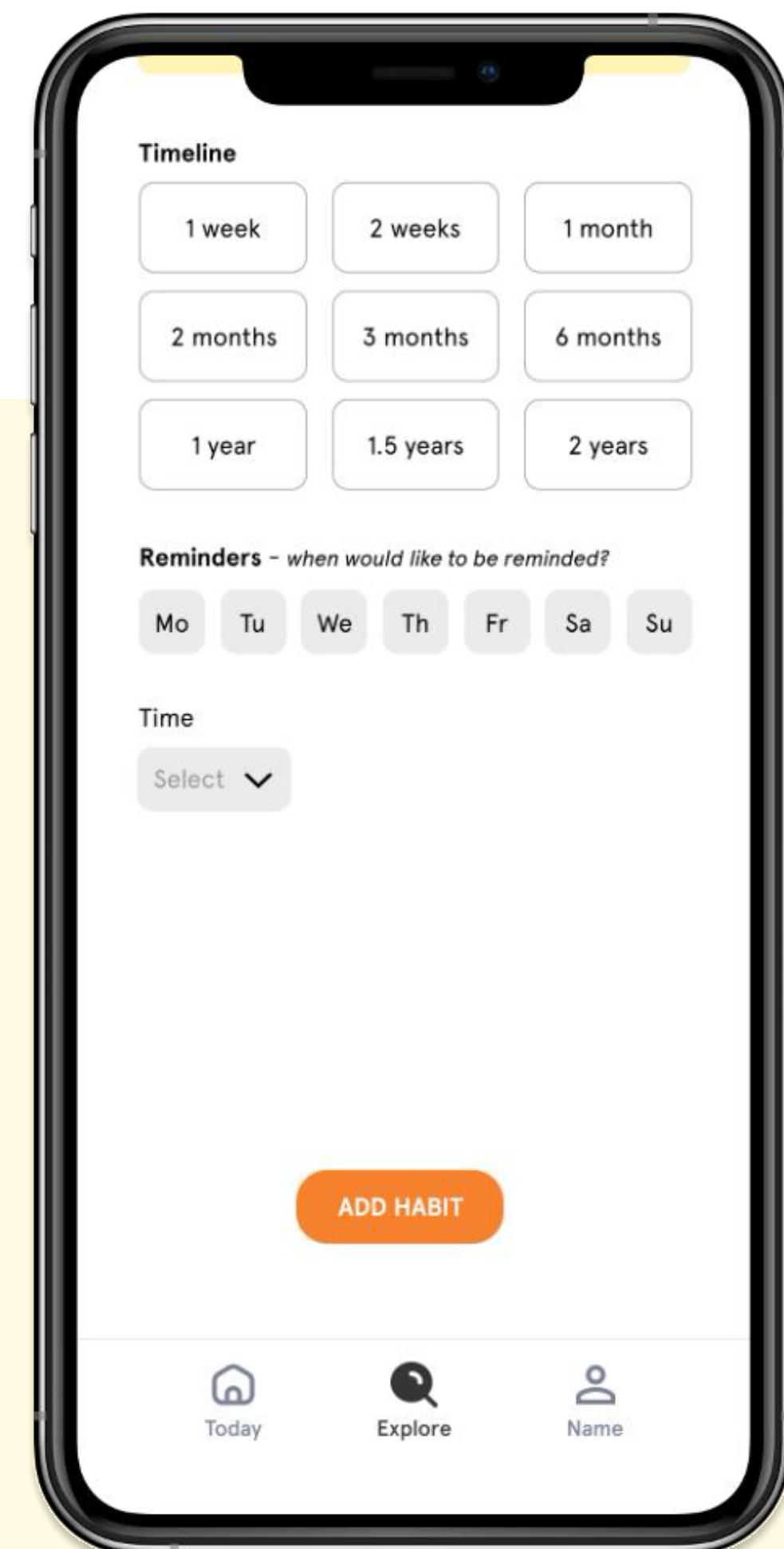
## Ideation & Key Design Decisions

- The design focused on an intuitive interface, personalized habit settings, clear progress visualization, and a gamified achievement system (badges) to foster engagement and motivation.
- Key considerations included seamless integration with existing Headspace features and addressing user privacy concerns.



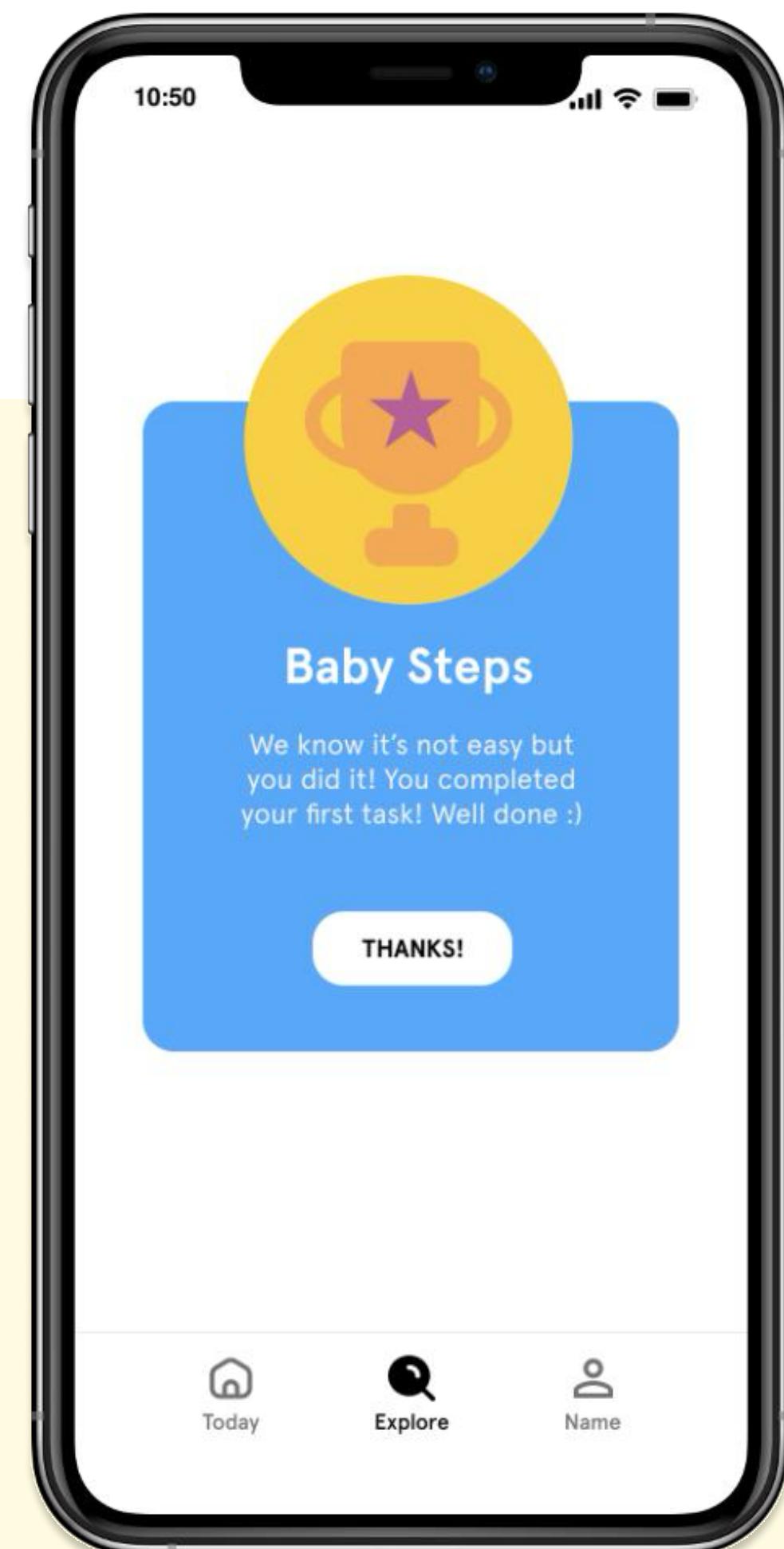
## The Solution

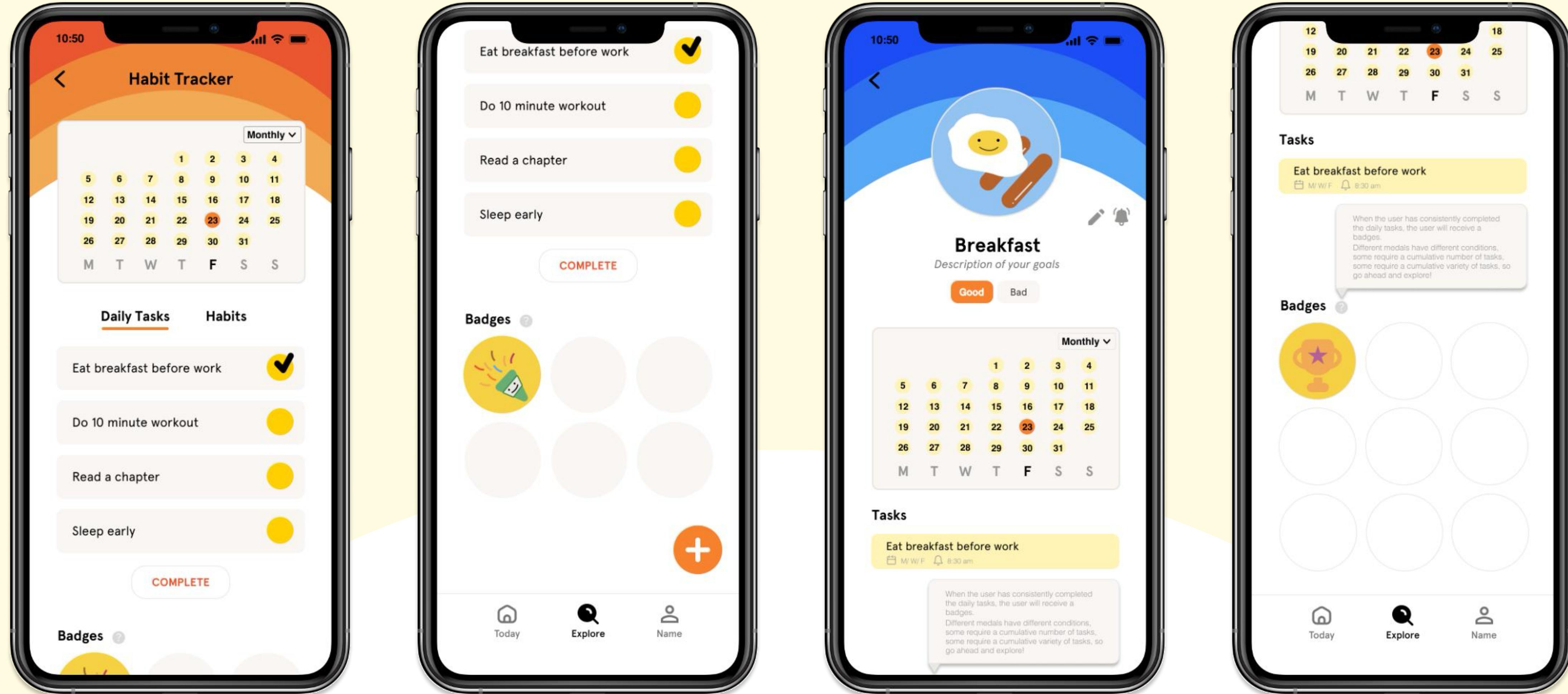
The Habit Tracker feature allows users to easily add and customize habits, track daily tasks, visualize their progress through clear dashboards and calendars, and earn badges for achievements. The design prioritizes simplicity and positive reinforcement."



## Display pages

- Habit Tracker Main Page
- Habit Adding Process
- Courage Page





## Display pages

- Habit Tracker Main Page  
(daily tasks checklist version, habits list track version)
  - Badges Blocks Part
  - Specific Habit Detail page  
(user can edit in this page)
  - Specific Habit Badges Blocks Part



COMPLETE

# Help Me Move

Moving service website

The image shows a laptop screen displaying the 'BROWSE TASK' section of the Help Me Move website. The tasks listed are:

Type	Price	Location	Date	Time
Pet transfer	\$ 400	Stirling, WA	Sun, 13 Nov	14:00-18:00
Packing, Delivery	\$ 300	Stirling, WA	Sun, 13 Nov	14:00-18:00
Delivery	\$ 100	Stirling, WA	Sun, 13 Nov	14:00-18:00
Load&unload	\$ 50	Stirling, WA	Sun, 13 Nov	14:00-18:00
Packing	\$ 100	Stirling, WA	Sun, 13 Nov	14:00-18:00
Packing, Delivery	\$ 80	Stirling, WA	Sun, 13 Nov	14:00-18:00
Load&unload, Delivery	\$ 220	Stirling, WA	Sun, 13 Nov	14:00-18:00
Packing, Delivery	\$ 100	Stirling, WA		
Packing	\$ 80	Stirling, WA		
Packing, Load, Delivery, Pet transfer	\$ 1000			

The mobile phone screen displays a promotional image of a moving truck with the text "...AT YOUR SERVICE" and "HELP YOU MOVE". A button labeled "Post a task" is visible.

## Project Overview

Help Me Move is a platform designed to connect users planning a move with comprehensive moving services. This project focused on the complete UX and UI design, aiming to address common frustrations in the moving process by creating a user-friendly, visually appealing, and transparent online solution.

## What I did

- User Research
- UI+UX Design
- Interactive Prototyping

## Project Goal

Streamlining Task Creation & Finding the Right Service



Select service flexible, pack, load&unload, pets transfer, delivery or more.  
Compare price from many service providers.  
Check customers reviews of helpers  
Check the latest update for items delivery.  
High efficiency customer service.  
...

**Post a task**



Help people move home.  
Earn extra money in free time.  
You can Pack, load&unload or delivery.  
...

**Become a helper**

## User Pain Points

- Users find it difficult and time-consuming to articulate their moving needs clearly to multiple providers.
- Uncertainty about what services are available and how to choose the right ones (e.g., packing, pet transfer).
- Lack of a centralized way to request and compare quotes efficiently.

## The Solution

- A guided, step-by-step task posting process allows users to easily define their requirements, including selecting specific services like packing, loading/unloading, delivery, and pet transfer.
- The platform enables users to set their budget and receive multiple quotes, empowering them to pick the best option.

## Display pages

- Service Select Options
- Post Task Page



HOME BROWSE TASK ABOUT

Q 

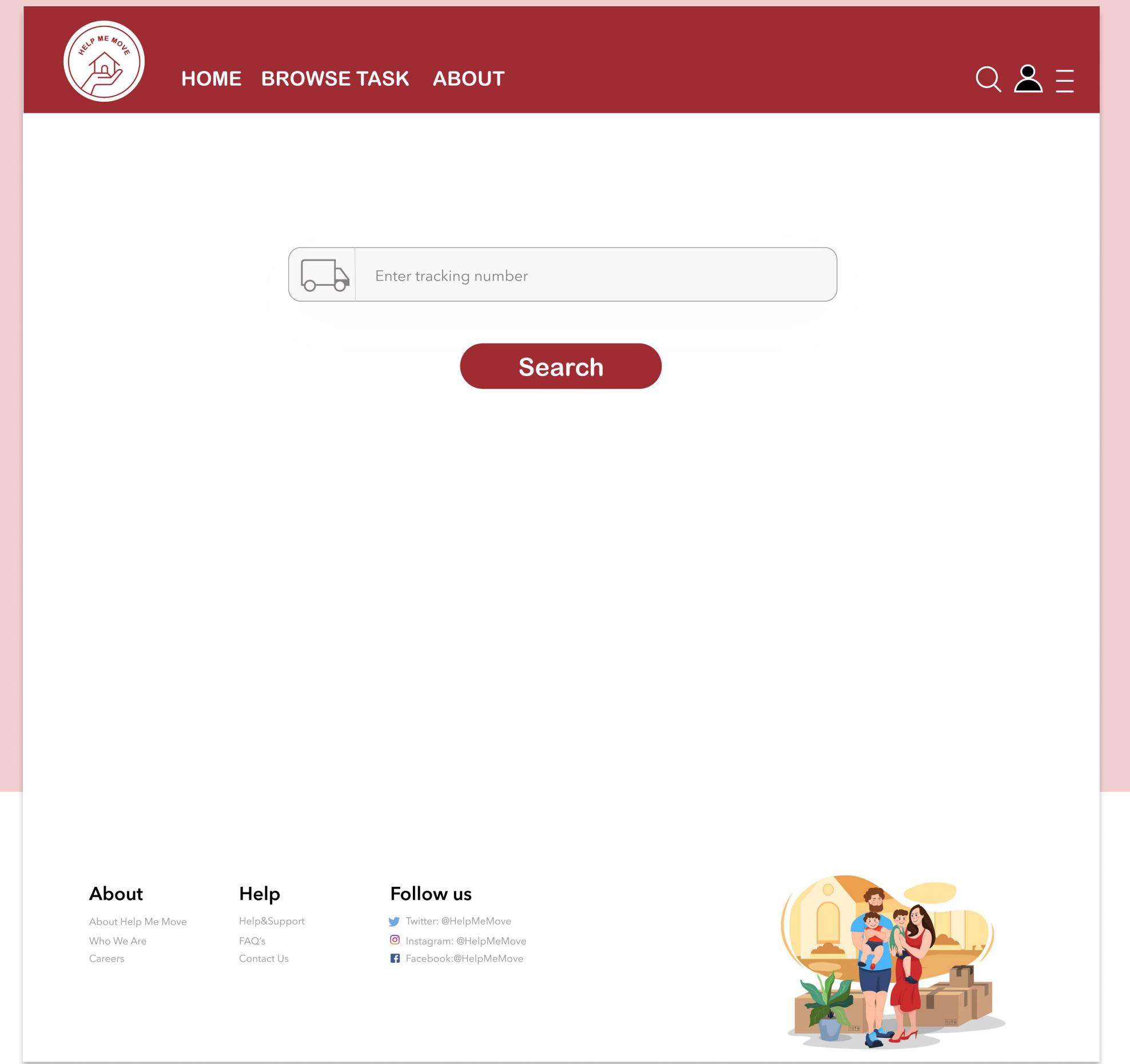
Select what service you want

 Packing    Load&unload    Delivery !    Pet transfer

When you need this task done ?

On date ▾   Before date ▾   I am flexible

**Next**



The screenshot shows the Help Me Move homepage. At the top, there's a navigation bar with the logo "HELP ME MOVE" (a hand holding a house), "HOME", "BROWSE TASK", and "ABOUT". On the right of the navigation is a search icon, a user profile icon, and a menu icon. Below the navigation is a search bar with a truck icon and the placeholder "Enter tracking number". A large red "Search" button is centered below the search bar. The main content area is currently empty, indicated by a large light gray box. At the bottom, there are three columns: "About" (links to About Help Me Move, Who We Are, and Careers), "Help" (links to Help&Support, FAQ's, and Contact Us), and "Follow us" (links to Twitter, Instagram, and Facebook). To the right of these columns is a cartoon illustration of a family moving boxes.

## Project Goal

Providing Peace of Mind: Task Tracking & Successful Moves

## Display pages

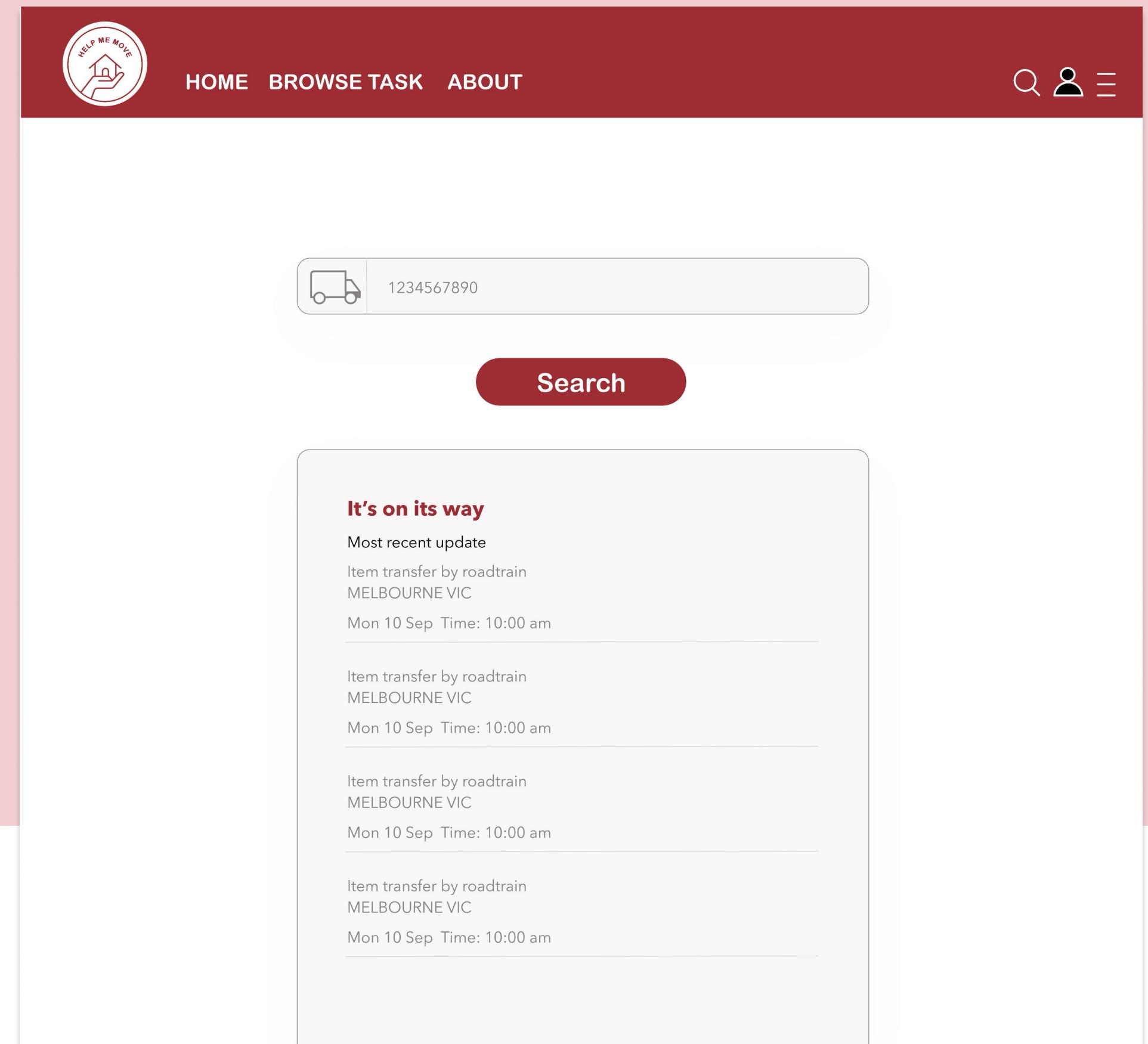
- Service Select Options
- Post Task Page

## User Pain Points

- Anxiety about the status of their move and belongings once the service is booked.
- Lack of real-time updates or a clear way to track progress.

## The Solution

- The platform offers a task tracking feature allowing users to monitor the progress of their move (e.g., 'It's on its way').
- Clear confirmation and status updates provide reassurance throughout the moving process.



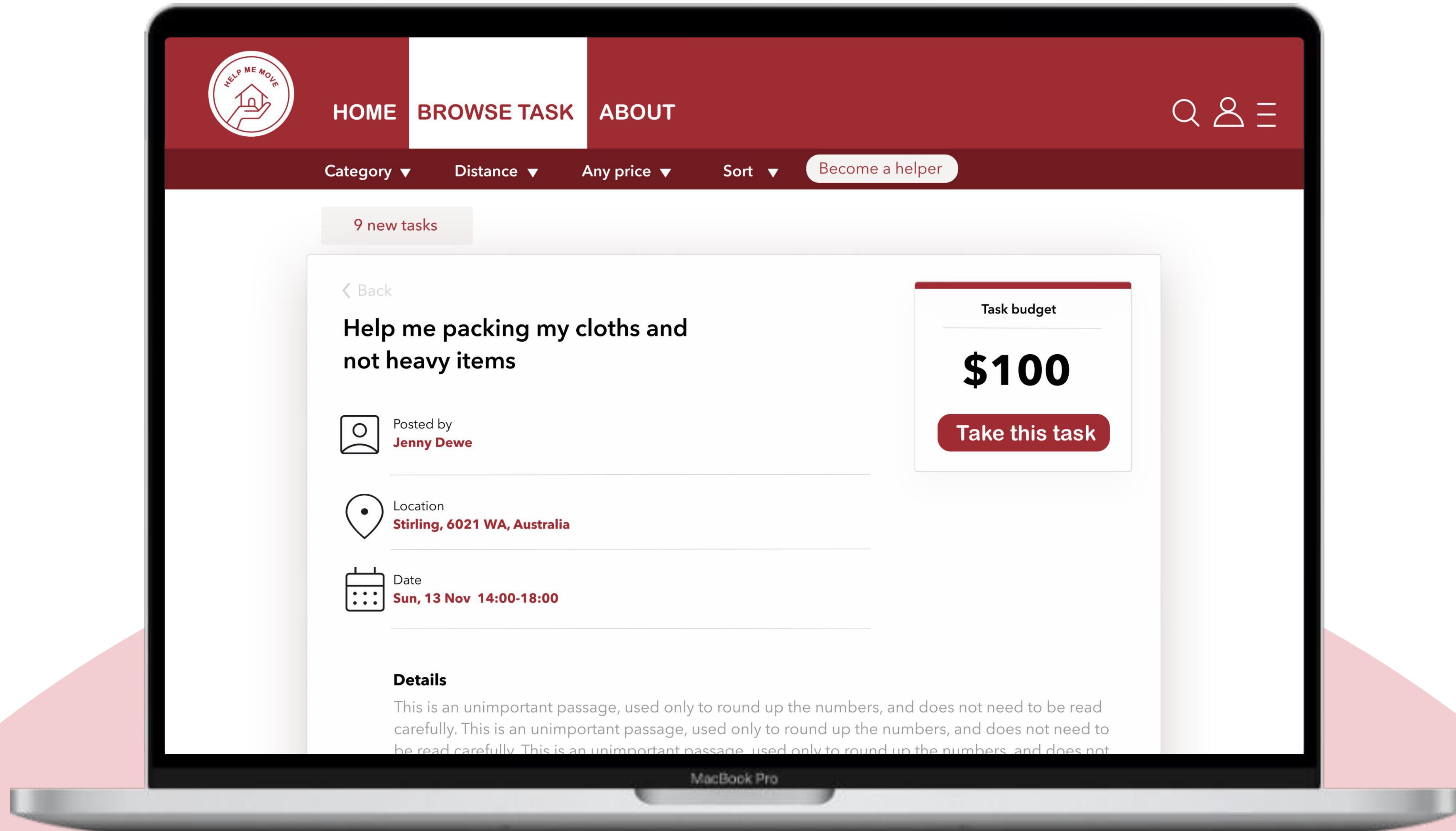
The screenshot shows the Help Me Move task tracking page. At the top, there's a navigation bar with the logo "HELP ME MOVE", "HOME", "BROWSE TASK", and "ABOUT". On the right of the navigation is a search icon, a user profile icon, and a menu icon. Below the navigation is a search bar with a truck icon and the tracking number "1234567890". A large red "Search" button is centered below the search bar. The main content area displays a list of tracking updates under the heading "It's on its way". The first update is "Most recent update: Item transfer by roadtrain MELBOURNE VIC Mon 10 Sep Time: 10:00 am". Below it are three more identical entries. At the bottom, there are three columns: "About" (links to About Help Me Move, Who We Are, and Careers), "Help" (links to Help&Support, FAQ's, and Contact Us), and "Follow us" (links to Twitter, Instagram, and Facebook). To the right of these columns is a cartoon illustration of a family moving boxes.

**About**  
About Help Me Move  
Who We Are  
Careers

**Help**  
Help&Support  
FAQ's  
Contact Us

**Follow us**  
Twitter: @HelpMeMove  
Instagram: @HelpMeMove  
Facebook:@HelpMeMove





## Display pages

- A Task Information Page

