



PROFILE

As a results-driven entrepreneur and strategist, I use data, technology, and a combination of theoretical knowledge and practical experience to tackle complex challenges. I prioritize culture, operational excellence, and strategic planning in everything I do, and have a proven track record of growing businesses, building high-performing teams, and expanding product portfolios. I have a talent for fostering collaboration and aligning teams around shared goals, which enables us to operate efficiently and effectively.

KEY SKILLS

Strategy Formation & Execution
Business Growth & Expansion
Data Analysis & Organization
Leadership & Team Development
Financial Planning & Analysis
Partnership Cultivation & Collaboration
Process Improvement & Ops Streamlining
Project Management
Non-Profit Leadership

BOARD OF DIRECTORS

Ivory Ridge Master
Stone Mantel
Utah Mountain Sports Academy (non-profit)

EDUCATION

University of Notre Dame: Master of Accountancy

Brigham Young University: BS Corporate Finance & International Business

LANGUAGES

American English (native)
Brazilian Portuguese (fluent, non-native)

HOBBIES/INTERESTS

Books – Food – The Arts – Tennis – Travel

CONTACT

801.367.8884 – reed.davis00@gmail.com

REED DAVIS

WORK EXPERIENCE

Fusion Labs Partners, President

June 2023-Present

We acquire and grow small healthcare businesses (e.g., compounding pharmacy, cognitive health clinics, hormone clinics, stem cells, weight loss, etc.).

Ampelis LLC, Partner/Co-Founder (Strategy & Ops)

January 2017-July 2023

Co-founded five businesses and oversaw strategic planning and operations, with consolidated revenue of \$20M+:

- Ampelis Health: In 2022, we sold our addiction recovery business (Joint Commission-certified) and invested in launching mental health clinics. We opened two clinics in 2022. In Q1 of 2023, we added med-management and launched our aftercare coaching app.
- Ampelis Business: In 2023, we expanded our Office of the CEO product and doubled our corporate culture consulting clients from the prior year.
- Ampelis Life: In 2022, we signed a multi-year contract with a Division I athletic program to provide Human Performance Coaching to their athletes.

Harvard Business School – Clayton M. Christensen

May 2012-August 2016

Taught and led strategy projects with Professor Clayton M. Christensen:

- Oversaw *The Capitalist's Dilemma* research team (published in The New York Times & Harvard Business Review). I also led the project and wrote portions of Clay's book *The Power of Everyday Missionaries*.
- Created and helped raise \$80M to launch LP Ventures, an early-stage venture capital firm focused on Clay's theories of disruption.
- Worked closely with Clay and various political and business leaders in strategizing ways to disrupt the healthcare industry. This included identifying many technologies and cultural ideologies that must exist before these strategies could be pursued.
- Managed over 80 international projects matching research/consulting personnel with companies seeking Clay's advice on applying his theories.
- Worked with *The Forum for Growth & Innovation*, a Harvard Business School think tank that focuses on discovering, developing, and disseminating robust, accessible theory in the areas of innovation and general management.
- Led a worldwide research project to better understand culture and created and implemented a multi-year strategy to change the culture of one of the largest non-profits in the world.

EY, Consulting Manager

May 2008-August 2012

Created three consulting products, which generated \$50M+ in annual revenue. Grew team from zero to 150+ teammates (70 international):

- Developed an automated process for calculating Deferred Acquisition Costs for insurance companies.
- Automated a system for calculating the fair market value of mortgage-backed securities (MBSs) when they are created, divided, purchased, loaned, etc. The system also enters and updates journal entries in real time based on the MBSs' status.