

BILL REES

Engineered Services: Tulsa, OK./Dallas, TX.

Tulsa, OK - USA

www.linkedin.com/in/bill-rees

Experience

Jan 2012 - June 2023, Budapest, HU + Tulsa, OK.

T.D. Williamson (Energy Pipeline Products & Services)

Vice President, Western Hemisphere

End-to-end accountability for \$325MM P&L across the Americas, mobilizing 750-strong workforce. Unified leadership, transformed manufacturing & introduced Entrepreneurial Operating System.

Vice President, Marketing & Strategy Execution

Scaled the European go-to-market and route-to-market globally, aligned to industry sectors & customer segments, to rationalize footprint & establish differentiated customer-engagement/CRM.

Senior Director, Europe

Unified all territories under one \$75MM, 175-employee P&L. Set global forecasting standards, piloted channel-partner program.

General Manager, Central Europe

Forged winning go-to-market; stabilized & grew turbulent territory.

Jan 2007 – Dec 2011, Mexico City, MX + Budapest, HU.

PIMS of London (Energy Pipeline & Pressure Vessel Services)

Founding Director of integrity consulting platform, defining and integrating services for NoC's throughout LAM, N. Africa & CE-CIS.

Jan 2000 – Dec 2006, Newcastle, UK + Budapest, HU + Houston, TX. *PII Pipeline Solutions (Energy & Utility Pipeline Inspection)*

Various roles, unearthing value in this PE-backed venture, exited to GE Oil & Gas – which ultimately became Baker Hughes – including:

- Global Sales Manager Pipeline Data Solutions;
- General Manager, EAM Positive Projects;
- General Manager Waterline.

Jul 1991 - Dec 1999, Somerset, UK + various.

Sewer Services (Utility Pipeline Rehabilitation)

Initially a gap-year roustabout, then a post-graduate Project Manager rising thu' to Projects Director of this man-entry civils contracting entity which exited to Insituform (Aegion Group). Advisory / Non-Exec. Roles

Jul 2023 – present, Tulsa, OK. **Advisor**, *Pipeline Exchange (PX)*

(Pipeline Industrial Sector)

Advising Funds & PE (direct or via the big-3 consultants) on many of the key transactions within this sector during 2023 H2 & 2024 H1.

Education

Sep 1990 - Jun 1991

Bachelor of Planning

University of Manchester

B.Pl Town Planning.

RTPI Graduate award 1991

Sep 1987 - Jun 1990

Bachelor of Arts (Hons.)

University of Manchester

BA Town & Country Planning. Specialized in Civil Engineering (Tunnelling), Urban Economics.

Membership / Volunteering

- Undercroft Montessori, School facilities Board.
- Booker T Washington, JROTC parent-liaison.
- Metro Tulsa Soccer Club, U12 Boys Coach.

Sabbatical(s)

Not Applicable.