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## CURRICULUM VITAE

## UX DESIGNER & RESEARCHER

# SUJITH ANAND

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## WORK EXPERIENCE

Freelance UX Designer  
@ Emocial Ltd,  
London  
May 16 - Present

Responsible for  
improving the current  
application to achieve  
better user experience  
and clean up visual  
work

UX Design & Research Intern  
@ IBM Studios, Böblingen  
Feb 16 - Jun 16

Worked on two different  
projects as UX Designer and  
UX Reseaercher creating  
paper sketches, low-mid fedilty  
wireframe design, wireframe  
testing, Interviews, Design  
walkthroughs with business  
partners and internal IBM  
users.

Freelance UX Designer  
@ Non-Profit, London  
Sept 15 - Oct 15

Worked on designing  
responsive web  
application along with  
personas, Information  
Architecture, Task  
Flow, Paper Sketches,  
Low-mid fidelity  
wireframes.

UX Design Intern @  
Emocial Ltd,  
London  
Mar 15 - Aug 15

Responsible for  
creating responsive  
web application  
which captures and  
enriches thousands  
of customers  
profiles every  
month.

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## EDUCATION

MSc Human  
Computer Interaction  
& Design @ UCL,  
London (Year two)  
Sep 14 - Sep 15

MSc Human Computer  
Interaction & Design @ KTH,  
Stockholm  
(Year One)  
Aug 13 - Jul 14

MSc Advanced  
Computer Science @  
Newcastle University,  
Newcastle, UK  
Sep 11 - Sep 12

BSc Information  
Science Engg @  
BMSCE,  
Bangalore, India  
Jun 06 - Apr 10

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## SKILLS

### Design

Storyboard  
Scenarios  
User Journeys  
Task Analysis  
Sketching  
Wireframes  
Prototyping  
Responsive Design

### Research

Survey  
Interview  
Focus Group  
Dairy Study  
Heuristic Evaluation  
Competitive Evaluation  
Usability Testing  
Empathy Maps  
Personas

### Software

Sketch  
Photoshop  
Illustrator  
Balsamiq  
InVision  
Proto.io  
Azure  
NVivo

### Methodology

Agile (Scrum)  
Waterfall

### Programming

HTML (Beginner)

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