## **CURRICULUM VITAE**

## **UX DESIGNER & RESEARCHER**

# SUJITH ANAND

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## **WORK EXPERIENCE**

Freelance UX Designer @ Emocial Ltd, London May 16 - Present

Responsible for improving the current application to achieve better user experience and clean up visual work

UX Design & Research Intern @ IBM Studios, Böblingen Feb 16 - Jun 16

Worked on two different projects as UX Designer and UX Reseaercher creating paper sketchs, low-mid fedilty wireframe design, wireframe testing, Interviews, Design walkthroughs with business partners and internal IBM users.

Freelance UX Designer @ Non-Profit, London Sept 15 - Oct 15

Worked on designing responsive web application along with personas, Information Architecture, Task Flow, Paper Sketches, Low-mid fidelity wireframes.

UX Design Intern @ Emocial Ltd, London Mar 15 - Aug 15

Responsible for creating responsive web application which captures and enriches thousands of customers profiles every month.

# **EDUCATION**

MSc Human Computer Interaction & Design @ UCL, London (Year two) Sep 14 - Sep 15 MSc Human Computer Interaction & Design @ KTH, Stockholm (Year One) Aug 13 - Jul 14 MSc Advanced Computer Science @ Newcastle University, Newcastle, UK Sep 11 - Sep 12 BSc Information Science Engg @ BMSCE, Bangalore, India Jun 06 - Apr 10

## **SKILLS**

# Design

Storyboard Scenarios User Journeys Task Analysis Sketching Wireframes Prototyping Responsive Design

# Research

Survey
Internview
Focus Group
Dairy Study
Heuristic Evaluation
Competitive Evaluation
Usability Testing
Empathy Maps
Personas

## **Software**

Sketch
Photoshop
Illustrator
Balsamiq
InVision
Proto.io
Azure
NVivo

# Methodology

Agile (Scrum) Waterfall

# **Programming**

HTML (Begineer)