
CURRICULUM VITAE

UX DESIGNER & RESEARCHER

SUJITH ANAND

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WORK EXPERIENCE

Freelance UX Designer
@ Emocial Ltd,
London
May 16 - Present

Responsible for
improving the current
application to achieve
better user experience
and clean up visual
work

UX Design & Research Intern
@ IBM Studios, Böblingen
Feb 16 - Jun 16

Worked on two different
projects as UX Designer and
UX Reseaercher creating
paper sketches, low-mid fedilty
wireframe design, wireframe
testing, Interviews, Design
walkthroughs with business
partners and internal IBM
users.

Freelance UX Designer
@ Non-Profit, London
Sept 15 - Oct 15

Worked on designing
responsive web
application along with
personas, Information
Architecture, Task
Flow, Paper Sketches,
Low-mid fidelity
wireframes.

UX Design Intern @
Emocial Ltd,
London
Mar 15 - Aug 15

Responsible for
creating responsive
web application
which captures and
enriches thousands
of customers
profiles every
month.

EDUCATION

MSc Human
Computer Interaction
& Design @ UCL,
London (Year two)
Sep 14 - Sep 15

MSc Human Computer
Interaction & Design @ KTH,
Stockholm
(Year One)
Aug 13 - Jul 14

MSc Advanced
Computer Science @
Newcastle University,
Newcastle, UK
Sep 11 - Sep 12

BEEngg Information
Science @
BMSCE,
Bangalore, India
Jun 06 - Apr 10

SKILLS

Design

Storyboard
Scenarios
User Journeys
Task Analysis
Sketching
Wireframes
Prototyping
Responsive Design

Research

Survey
Interview
Focus Group
Dairy Study
Heuristic Evaluation
Competitive Evaluation
Usability Testing
Empathy Maps
Personas

Software

Sketch
Photoshop
Illustrator
Balsamiq
InVision
Proto.io
Azure
NVivo

Methodology

Agile (Scrum)
Waterfall

Programming

HTML (Beginner)
