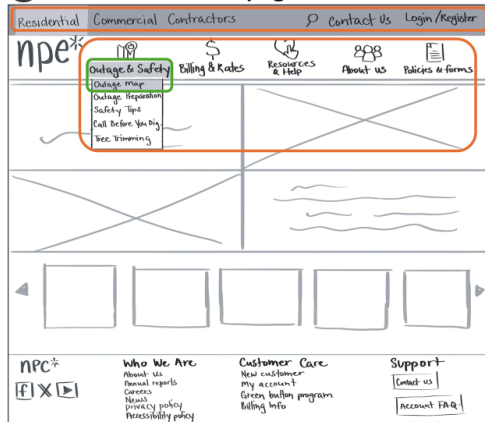


Legend: ■ Significant elements ■ User journey

Task 1: Find out if there is a power outage in your area

1 Homepage

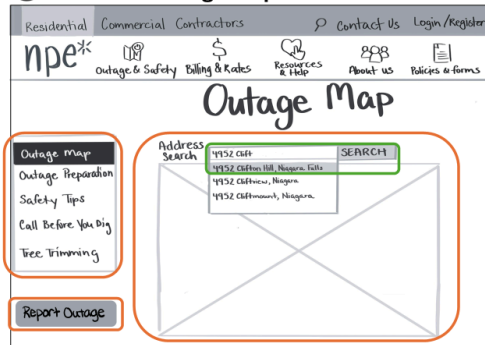


- Global header consists of two parts: 1) top header to indicate user type, contact us & login/register and 2) the navigation menu
- Each user types will have a navigation menu unique to the needs of the user group.
- Responsive design: for mobile devices, navigation icons will appear without the category text.

A

Selects "Outage & Safety" category and clicks on "Outage Map"

A2 Outage Map - Search



- Pages under the "Outage & Safety" category are displayed in the left panel. Current page is highlighted
- Outage map is connected to Google Maps API.
- Below map will be a chart indicating recent outages
- "Report Outage" button to easily notify NPEI of a potential outage

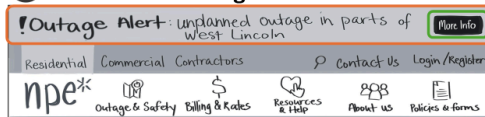
B

Alternative route to complete task

A

Enters address in map search bar and selects correct address

B2 Outage Alert

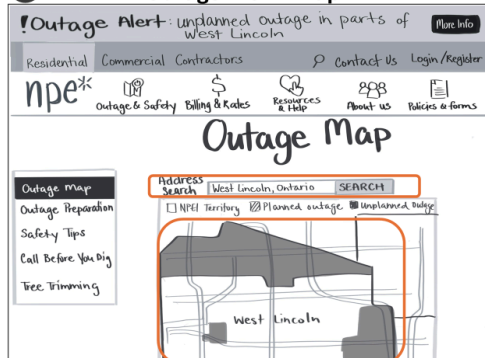


- An "Outage Alert" will pop-up above the global header during a known outage. Text indicates region of outage.

B

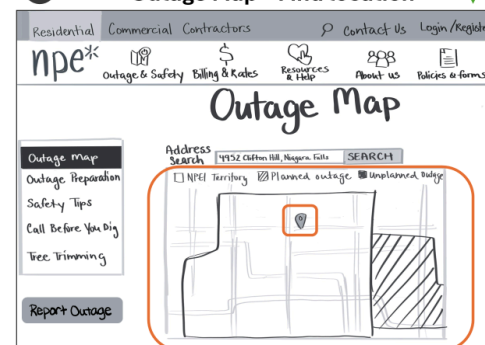
Selects "More Info"

B3 Outage Alert - Map



- Directs user to the outage map, which automatically populates the location and map of the outage(s).
- Below map will include information about estimated time to resolution.

A3 Outage Map - Find location

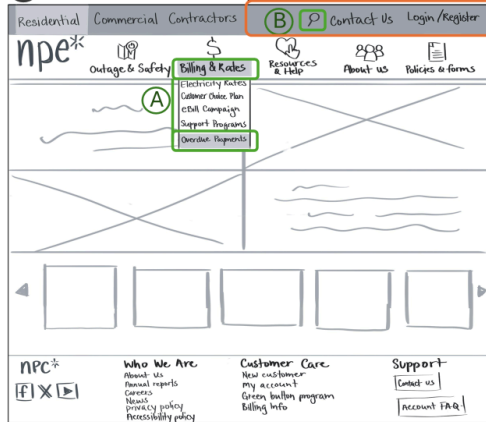


- Map displays location, NPEI territory and any outages in the area.

Legend: ■ Significant elements ■ User journey

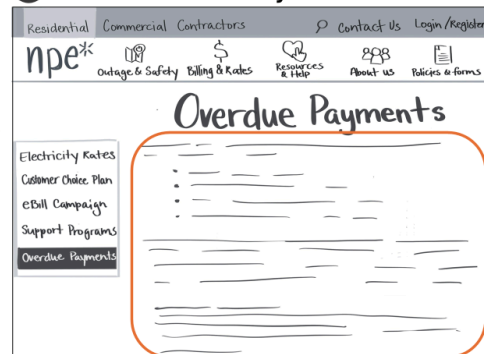
Task 2: Find information on outstanding payments

1 Homepage



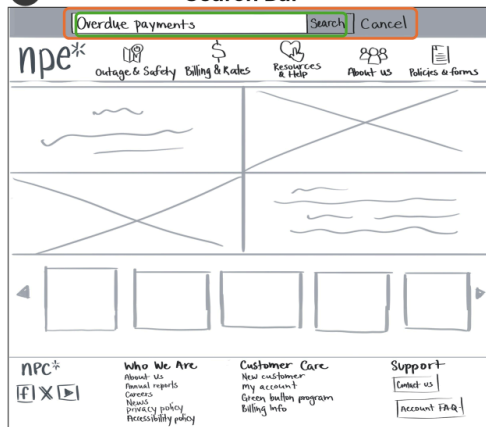
- Search feature is compressed to just feature the search icon for a simpler look.
- Quick links to "Contact Us" and "Login/Register" pages are featured next to the search. The "Log-in/Register" link with change to "My Account" after user has logged in.

A2 Overdue Payments



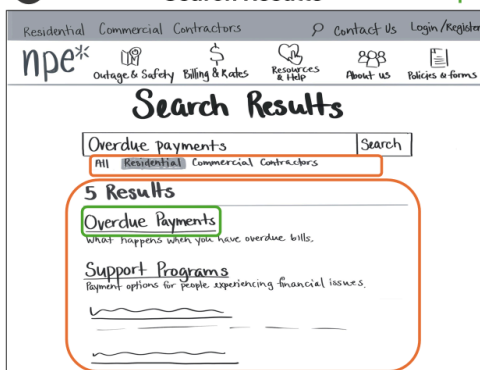
- Text provides information about what happens if user has missed multiple payments, including payment options.
- Link provided to direct user to the support programs page [located under the "Resources & Help"] for further resources.

B2 Search Bar



- Search icon expands to the full search bar. Other links on the top header bar are temporarily removed to accommodate search bar. If the user clicks "Cancel", the top bar will return to default setting.

B3 Search Results



- Filter options are provided under the search bar to allow user to only provide results related to the user type.
- Number of results are indicated. Provides links to all relevant pages and includes a small description of the information on each page.

A
Selects "Billing & Rates" category and clicks on "Overdue Payments"

B
Selects the search icon

B
Types search terms and presses enter. User then selects "Residential" in search filter

B
Clicks on "Overdue Payment" link from search results