

Northampton 101 - Environmental Management Essay

You are required to write a 1,000 word essay critically evaluating recent trends and developments in **one** of the following areas:

- odour control
- environmental psychology
- remediation of contaminated land
- carbon dioxide sequestration
- low technology water treatment

Northampton 101 - Computing Essay

You are required to write a 1,000 word essay critically evaluating recent trends and developments in **one** of the following areas:

- cloud computing
- social media
- computer games
- communication system

Northampton 101 - Management Essay

You are required to write a 1,000 word essay critically evaluating recent trends and developments in **one** of the following areas:

- Globalisation
- Facebook Marketing
- Online Buying
- Online Selling
- Online Marketing

The essay should conform with the requirements highlighted below

Length:	Minimum 800 words (up to a maximum of 1,000 words)
Figures:	No more than THREE figures or photographs
Tables:	No more than TWO tables
Presentation:	Word processed, 1.5 spacing Font Arial 11 pt
Style:	Produce a short critical evaluation of the chosen topic based on a survey of the current scientific literature. It is expected that you will undertake an on-line literature survey via Metalib.
References:	Harvard Referencing System Minimum of 5

Grade Criteria

For each criterion, between 0 and 3 points are assigned depending on how well the essay meets its requirements, with 0 representing complete failure according to the criterion. The total number of points is 24.

1. *Exposition*. Is the essay well-organised and free of spelling and grammatical errors?
2. *Relevance*. Does the essay answer the question asked? How relevant is the content of the essay to that question?
3. *Completeness*. Does the essay address adequately all the issues requested?
4. *Literature Survey*. Has the scientific literature been appropriately surveyed and have appropriate research been identified?
5. *Critical evaluation*. Does the essay make a clear and coherent critical evaluation of available information? Does it make creative connections between the arguments of different authors?
6. *Analysis*. Analysis is a matter of breaking things into their component parts and determining how they function. Does the essay go beyond surface assertions to evaluate the logic that generates the conclusions?
7. *Synthesis*. Synthesis is a matter of pulling things together. Does the essay show an appreciation of how the issues discussed are relevant to the broader concerns of the course?
8. *Originality*. Is the essay the student's own work? Does it 'pass' the Turnitin plagiarism test?

To pass this Activity you need to score more than 1 on all above criteria.