



**DHIRUBHAI AMBANI INSTITUTE OF INFORMATION AND  
COMMUNICATION TECHNOLOGY**

# **IE418**

## **UX DESIGN FOR MOBILE APPLICATION**

### **HOW MIGHT WE (HMW)**

#### **GROUP - 24**

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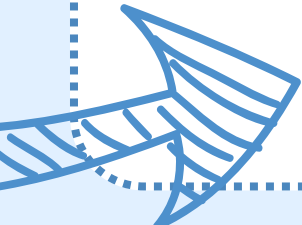

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## HOW MIGHT WE (HMW)

- How might we help users showcase their unique personality through profile customization ?
  - How might we improve the accuracy of matching based on the preferences or interest ?
  - How might we make icebreaking easier and more interesting for users ?
  - How might we ensure users feel secure while using the app ?
  - How might we make user to engage in shared virtual experience ?
  - How might we design the app that is inclusive for people with disabilities?
  - How might we provide different communication formats (text, voice, video) to suit different user preferences?
  - How might we gamify the dating experience to make it more engaging?
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