



"I'm looking for genuine connections with people who share my interests, without the hassle of superficial features"

AGE 22

JOB TITLE Software Engineer

STATUS Single

LOCATION Bangalore , INDIA

PASSIONATE

APATHETIC

CURIOUS

ADVENTUROUS

Arjun Sharma

ABOUT

Arjun is a tech-savvy professional working in the bustling city of Bangalore. He enjoys exploring new technology, outdoor adventures, and connecting with like-minded individuals who share his passions. He is familiar with the world of dating apps and is seeking meaningful interactions that align with his interests and lifestyle

GOALS

- Meet people with similar hobbies such as gaming, tech discussions, and outdoor adventures.
- Build connections for both casual dating and potentially serious relationships.

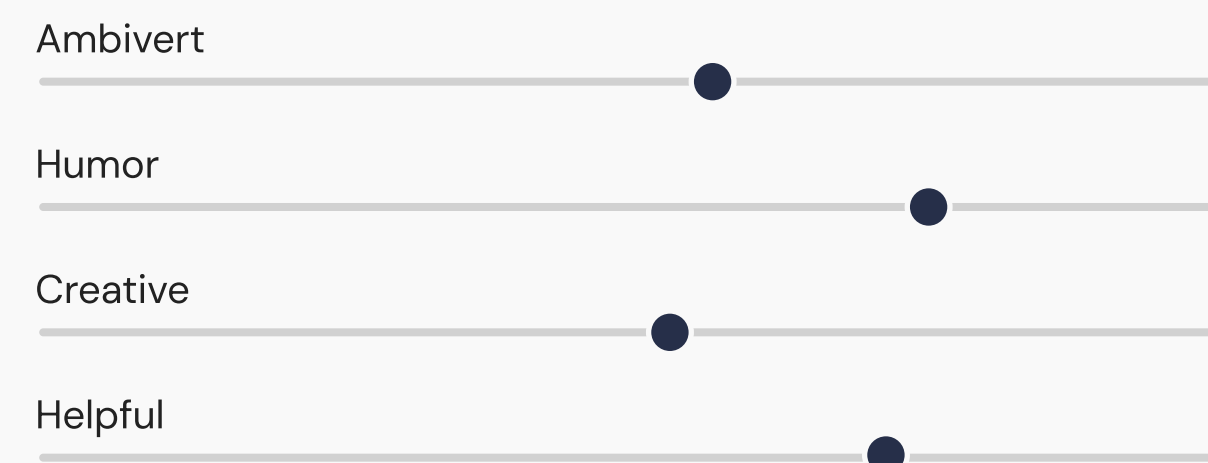
NEEDS

- Direct messaging and video calls to build connections.
- Icebreaker prompts for easier initial conversations.
- Virtual dates and activity-based interactions (e.g., games).
- Reliable, smooth app experience with a fast-matching algorithm.

PAIN POINTS

- Finds generic dating profiles and fake accounts frustrating.
- Dislikes apps with poor navigation or buggy interfaces.

PERSONALITY





"I want a safe space to meet like-minded people and explore connections in a fun, creative way."

AGE	20
JOB TITLE	Design Student
STATUS	Single
LOCATION	Mumbai, India

PASSIONATE

EMPATHETIC

EXPLORATIVE

ADVENTUROUS

Ananya Verma

ABOUT

Ananya is a creative and artistic individual who loves expressing herself through design and exploring new ideas. She's relatively new to dating apps but is curious about using them to meet people who share her interests in art, photography, and music. She values authenticity and seeks safe, meaningful interactions.

GOALS

- Find meaningful connections and foster new friendships.
- Meet individuals with shared values and creative hobbies.

NEEDS

- Fun bio and description sections to understand potential matches better.
- Video chat and icebreaker activities for interactive engagement.
- Virtual date options like online coffee meet-ups or movie streaming.
- An anonymous profile option for initial privacy.

PAIN POINTS

- Feels overwhelmed by too many options or overly casual matches.
- Concerned about privacy and safety while using dating apps.

PERSONALITY

