



**DHIRUBHAI AMBANI INSTITUTE OF INFORMATION AND
COMMUNICATION TECHNOLOGY**

IE418

UX DESIGN FOR MOBILE APPLICATION

Elements of Simplicity - “HINGE”

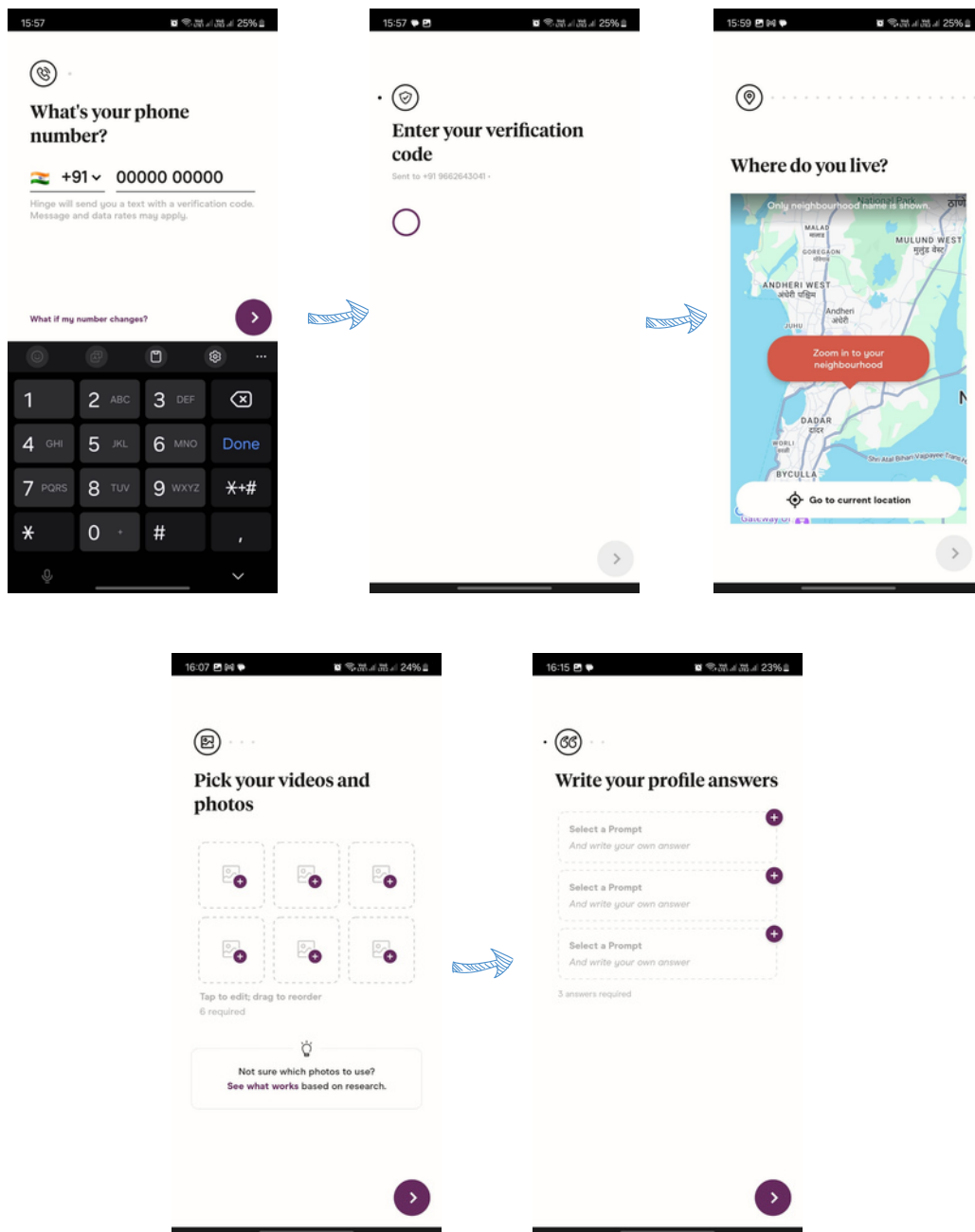
GROUP - 24

PARTH PRAJAPATI - 202201250

SUJAL MAVDIYA - 202201040

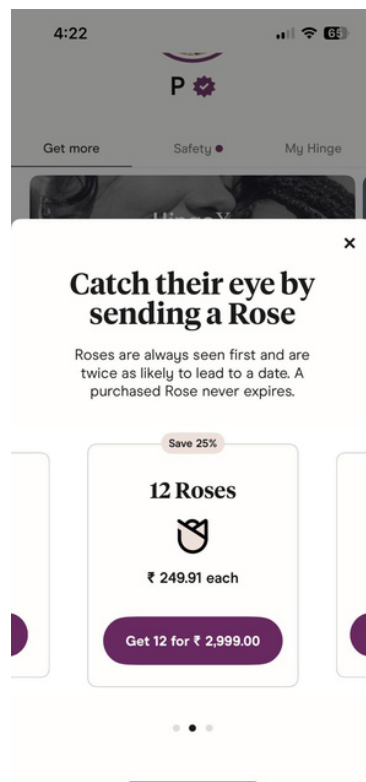
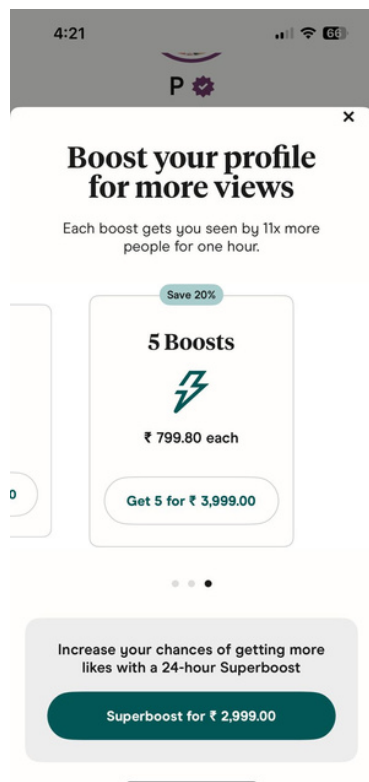
PROF. ANUPAM RANA

TIME :



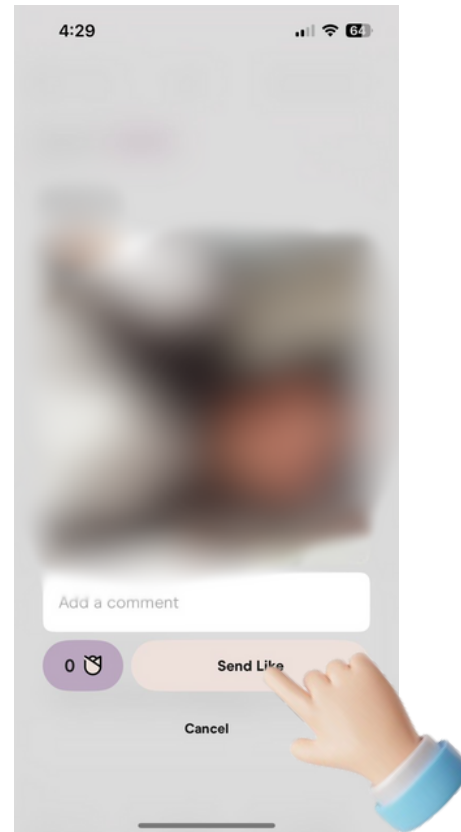
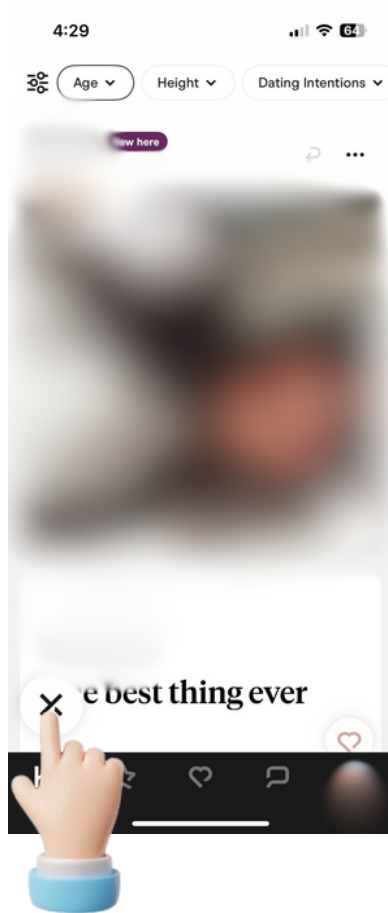
Creating profile or setting up the account takes few minutes of the user as to enter mobile number, Otp, location, uploading photos, answering prompts and many more..These is minimum requirement for the setup

MONEY :



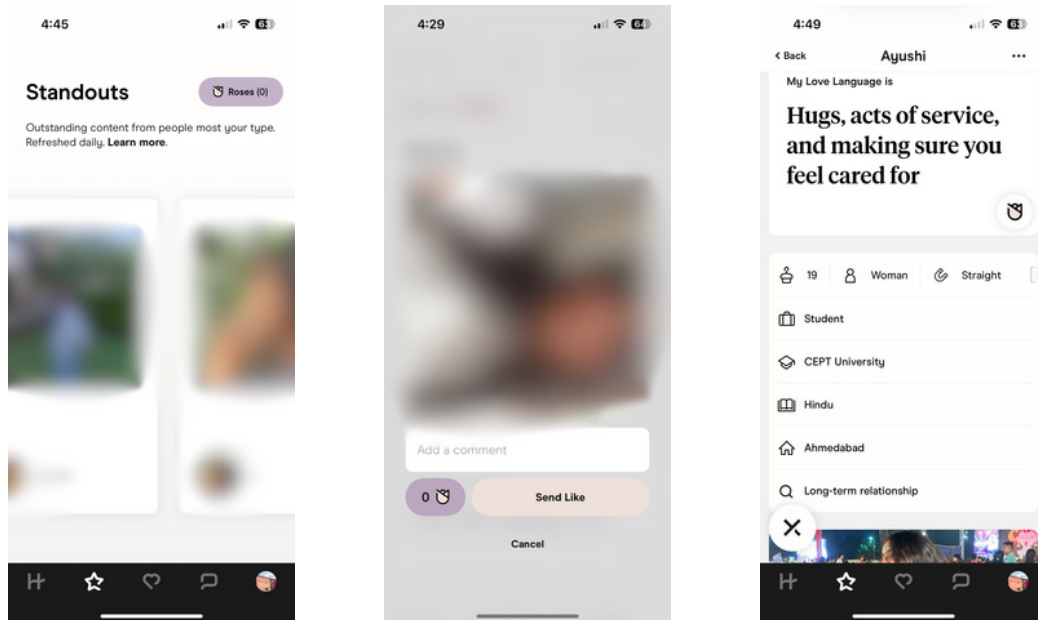
For boosting the user profile for more views and buying roses required some fiscal cost

PHYSICAL EFFORT:



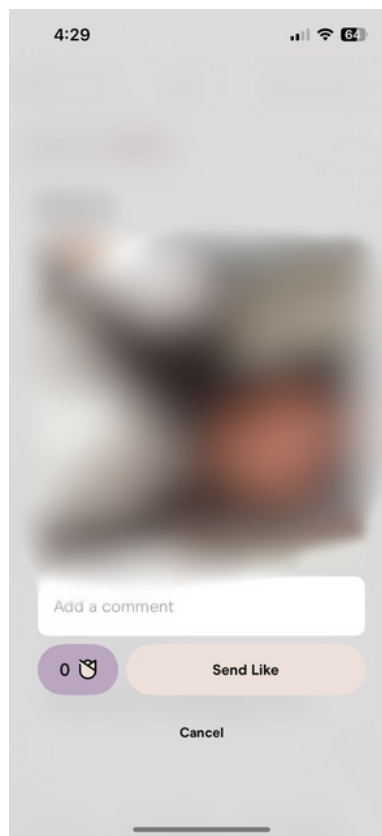
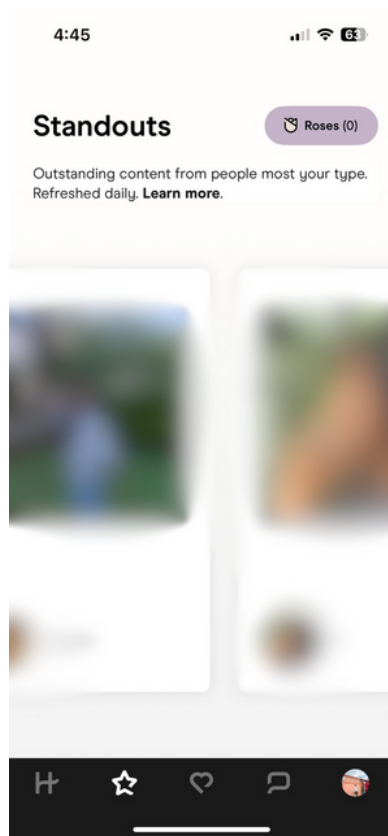
User has to tap the cross button , send like button , sending rose by the finger or thumb , also to change the setting some physical effort will be required

BRAIN CYCLE:



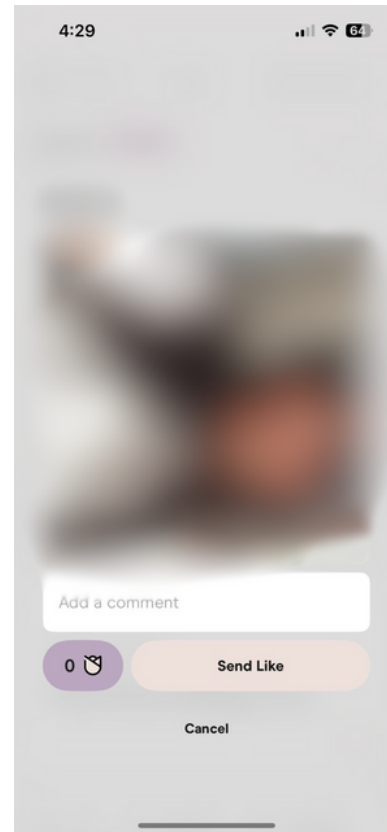
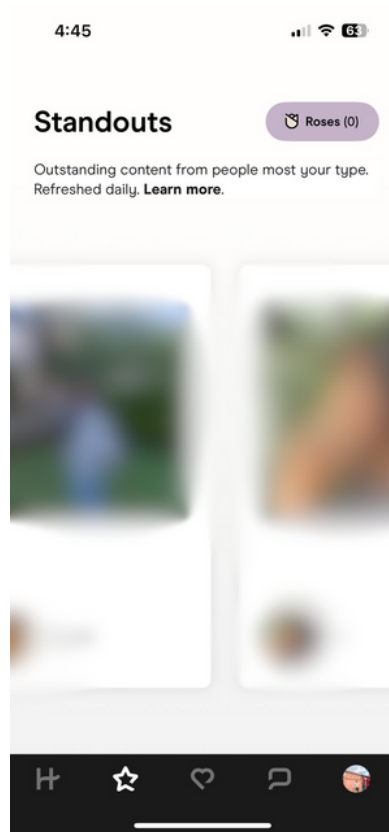
User has to put some brain or mental effort for analysing the profile, prompts etc for more preferable match.

SOCIAL DEVIANCE:



In real life scenario, Users who are not much more interactive, this platform provides kind of confidence and normalised way of dating in Virtual life.

NON-ROUTINE:



Hinge integrates into daily routines by allowing user to integrate new profiles during breaks or free time. The notification system ensures users engage without being disruptive.