

# Customer Behavior Dashboard

**3.9K**

Number of Customers

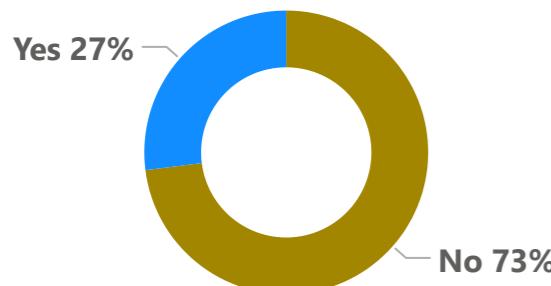
**\$59.76**

Average Purchase Amount

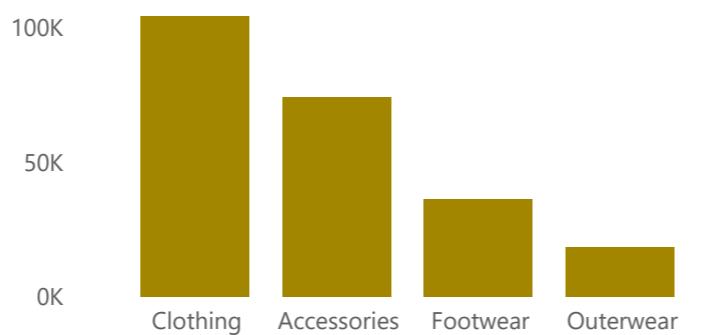
**3.75**

Average Review Rating

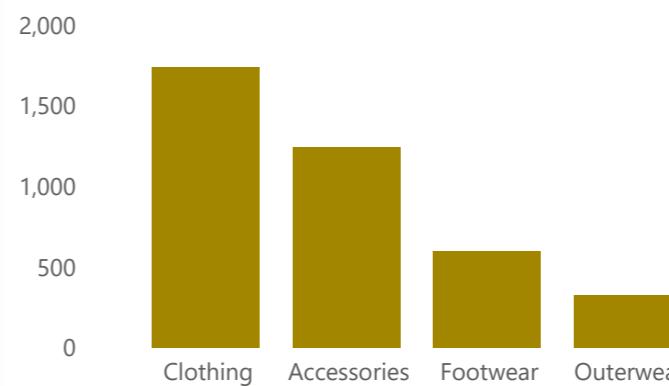
% of Customers by Subscription Status



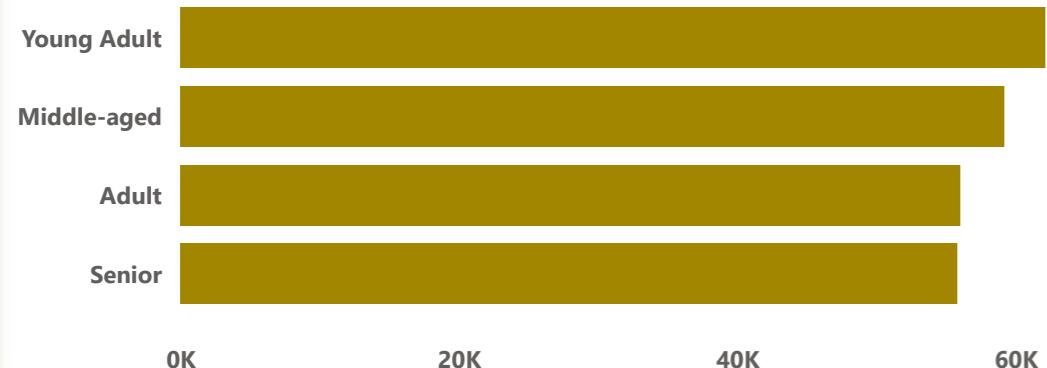
Revenue by Category



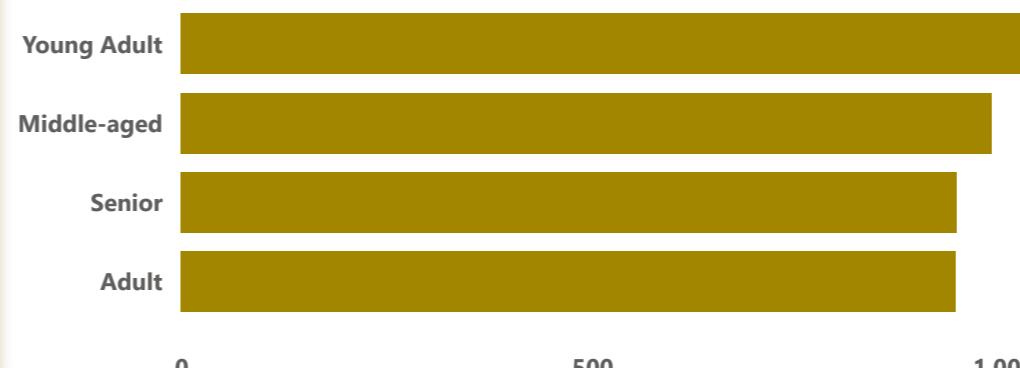
Revenue by Category



Revenue by Age Group



Sales by Age Group



Subscription Status

No Yes

Subscription Status

Fem... Male

category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

2-Day Shipping

Express

Free Shipping

Next Day Air