

Executive Overview

Date Filter

01-01-2014



01-12-2017



KPI Cards

\$2.30M

Total Revenue

\$286.40K

Total Profit

5009

Total Orders

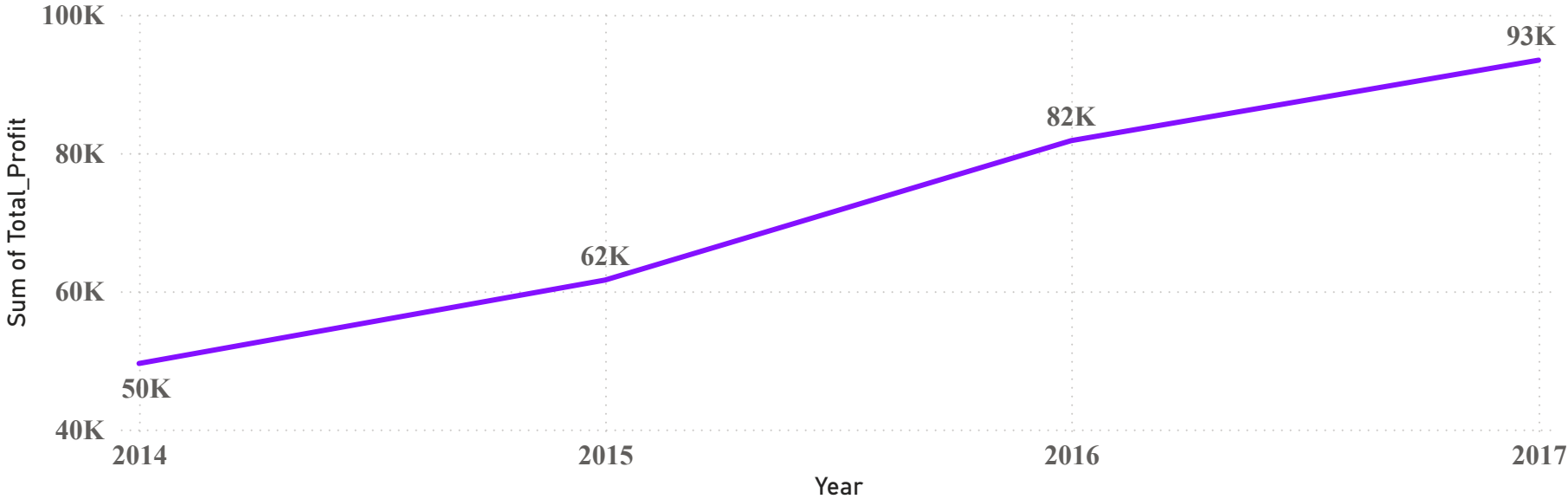
\$458.61

Average Order Value

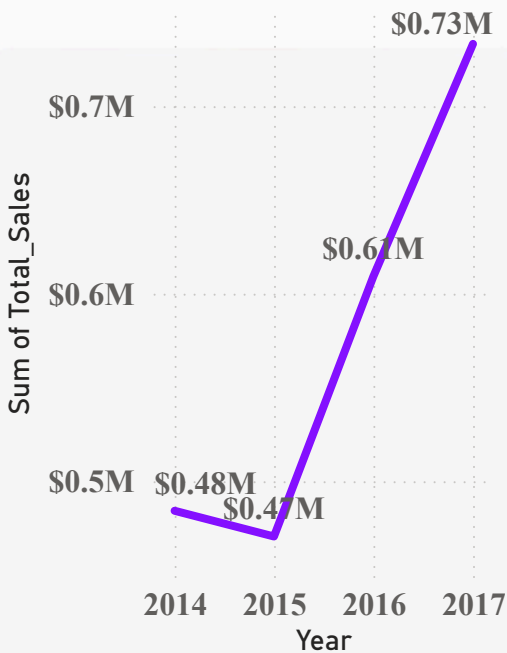
12.47%

Profit Margin

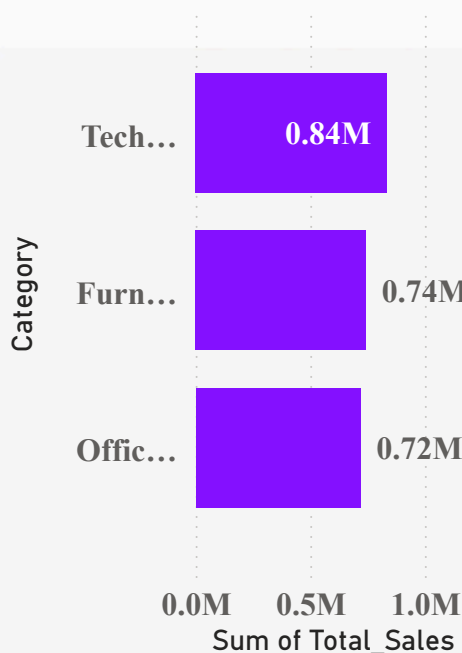
Monthly revenue Sales



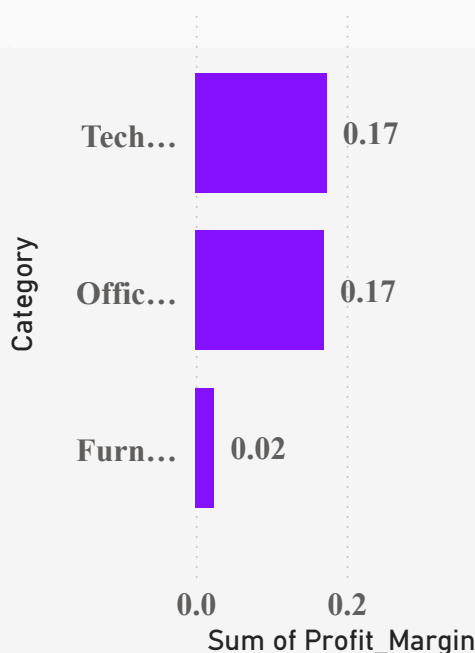
Monthly revenue Sales



Monthly revenue Sales



Monthly revenue Sales



1888

Sub-Category	Sum of Total_Profit	Sum of Total_Quantity	Sum of Total_Sales	Sum of Total_Units
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Customer_Name	Sum of Total_Orders	Sum of Total_Sales	Avg_Order_Value
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Sub-Category ● Accessor... ● Applian... ● Art ● Binders ● Bookcases ● Chairs ● Copiers ● Envelopes ● Fasteners

Regional Performance

Regional Performance Table

Region	Total Sales	Total Profit	Profit Margin
⊕ Central	5,01,239.89	39,706.36	2.88
⊕ East	6,78,781.24	91,522.78	3.01
⊕ South	3,91,721.91	46,749.43	1.93
⊕ West	7,25,457.82	1,08,418.45	1.29
Total	22,97,200.86	2,86,397.02	9.11

Total Sales by State

