Sujal Sai Ram

LinkedIn: www.linkedin.com/in/sujal-sai-ram
Address: Shakurpur, New Delhi-110034

Email: devendra.sujal31@gmail.com
Mobile: +91-9818710013
Career Preference: On-site, Gurgaon Relocation Available

OBJECTIVE

Creative MCA student with campus event branding ownership and trend-driven digital content using Canva. Skilled in SEO basics, keyword research, social media scheduling, engagement analytics, reels/video creatives, and cross-team campaign coordination. Seeking a Digital Marketing Internship to drive audience growth, brand reach, and structured campaign execution in the EdTech space.

EDUCATION

- **Master of Computer Applications (MCA)** — JaganNath Community College, Rohini Sector-3, New Delhi — 2024–2026
- **Bachelor of Computer Applications (BCA)** — JaganNath Community College, Rohini Sector-3, New Delhi — 2021–2024
- **Class 12 (CBSE)** — Vishal Bharti Senior Secondary School — Completed 2021

TECHNICAL, SOFT & PROGRAMMING SKILLS

- **Technical Skills**: Keyword Research, On-Page SEO, Social Media Posting, Social Media Scheduling, Engagement Tracking, Analytics Tracking, Campaign Coordination, Trend-Based Reels, Graphic/Poster Design
- **Soft Skills**: Creativity, Trend Awareness, Clear Communication, Writing Clarity, Team Collaboration, Team Coordination, Work Ethic, Critical Thinking, Punctuality, Deadline Discipline, Professional Behaviour
- **Programming Skills**: React.js, MERN Basics, HTML, CSS, MySQL, DBMS, C++, Java, Python, Full-Stack Basics

EXPERIENCE

- **UI/UX & Creative Design Intern** — — 06/2023 – 08/2023
  - Designed Login UI, Logos, Posters, and social creatives using Canva
  - Supported visual ideation, design structuring, and branding-aligned creative output.

POSITIONS OF RESPONSIBILITY & ACHIEVEMENTS

- **Campus Creative Branding Lead – IT Department Official Events**: Owned posters, reels, seminar creatives, and promotional videos for Innovation Club Inauguration, SONIC 2025 Annual IT Seminar, technical event campaigns, and cultural digital branding.
- **Official Poster & Video Campaign Designer**: Delivered high-visibility Canva creatives, reels, and promo videos used in campus-wide branding, audience engagement, and digital reach initiatives.
- **Competition Wins**: 2nd Place – Live Poster Making (Digital Cultural Theme, JCC), 2nd Place – Content/Vlog Creation, 2nd Place – Google Site Creation Competition.
- **Reward Highlights** — Certified and awarded as Student Content & Creative Lead for SONIC 2025 IT Seminar and IT Innovation Club launch branding initiatives.

PROJECTS

- **Grocery E-Commerce Website** — Built with JSP and MySQL supporting Cart, Order flow, Payment success alerts, Invoice generation, and DBMS storage.
- **E-Commerce Platform** — MERN Stack based full-stack store supporting product browsing, cart, orders, payments, inventory/admin controls.
- **Railway Reservation System** — Console-based C++ app with ticket booking, cancellation, train and passenger management, admin login.
- **Cloud Training Project** — Hands-on practical AWS, Azure deployment and implementation project.
- **Research Work** — Confidential Computing simulation using TEE and Homomorphic Encryption for secure multi-tenant processing.

EXTRA-CURRICULAR ACTIVITIES

- Official Posters, Reels, and Video Branding for Innovation Club Launch, SONIC 2025 IT Seminar, and IT Department student campaigns.
- Member of campus IT and creative content teams, including cultural programme participation.

CERTIFICATIONS & TRAINING

- **AWS & Azure** — Completed Amazon AWS and Microsoft Azure project-based hands-on implementation training.
- **Digital Marketing** — Practical social creatives, reels/video posters, on-page SEO basics, keyword research, engagement analytics.
- **Research Paper** — Ongoing research on Confidential and Zero Trust Architecture using Trusted Execution Environment and Homomorphic Encryption for secure multi-tenant computing.