mFilterIt

API Integration
for automation of
IP/Placement Blacklisting

(Meta/Facebook Ad Manager API Access)

API ACCESS REQUIREMENTS: META/FACEBOOK

Steps to get access to Facebook Block Lists.

The Facebook BM ID for (mFilterIt) is 461367629343539

- Go to business settings at https://business.facebook.com/settings
- Create a test block list under brand safety.
- Follow the nomenclature mF_sample_date
- Create at least 3 block lists (MF_**<AdvertiserName>**_1, MF_**<AdvertiserName>**_2, and MF__**<AdvertiserName>**_3)
- Go to business settings at https://business.facebook.com/settings
- Go to users > partners.
- Add Partners mfilterit (BusinessID: 461367629343539)
- Scroll Down to select the asset type.
- Select block lists to be shared with mfilterit.
- Click on Full Control.
- Save Changes.