

They are use technology to hear you better

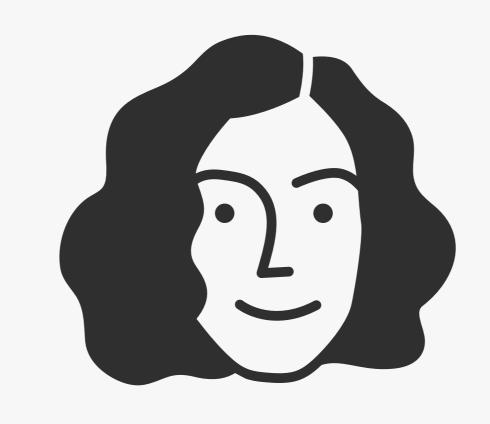
health hub
medical clinic
happy to
supply online
booking

we promote active & healthy lifestyle that is god for you

Expert doctors in our clinic

our lifestyles greatly impacts our health

care from our presonel health



Persona's name

Short summary of the persona

Records&view medical appointments across public healthcare institutions

care givers also access the record of family members and patients

we provide accessible integrated health management

doctors is very polite & listens to patients calmly

great clinic and friendly doctors

we treat you with a warm welcome

Feels



Does

What behavior have we observed? What can we imagine them doing?

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

