

# Credit Card Customer Report

Revenue

55M

Total Interest

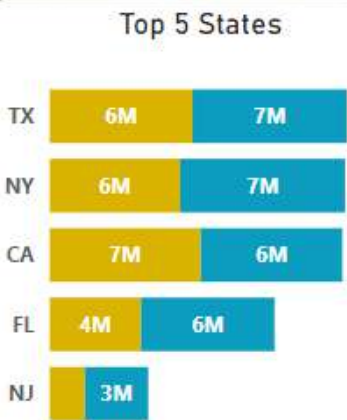
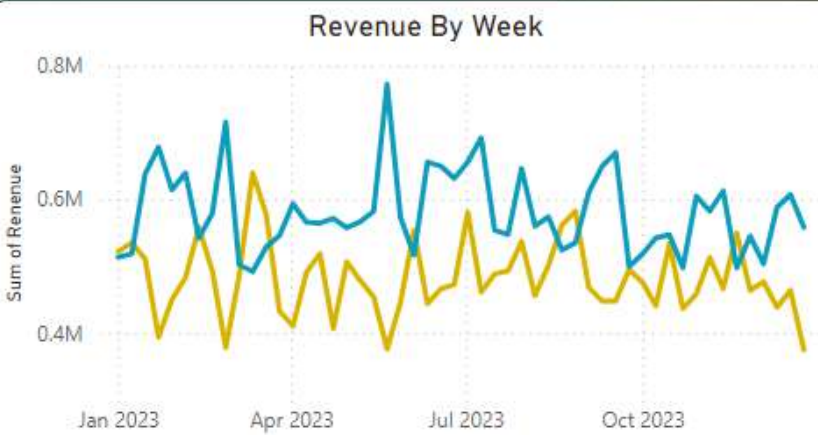
8M

Income

576M

CSS

3.19



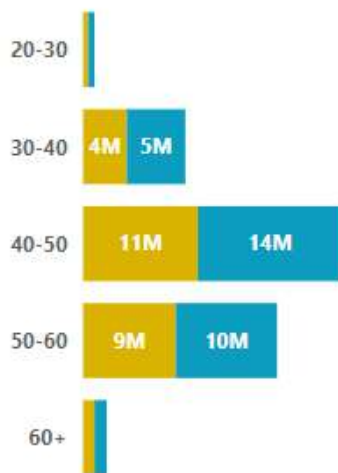
Q4

Q3

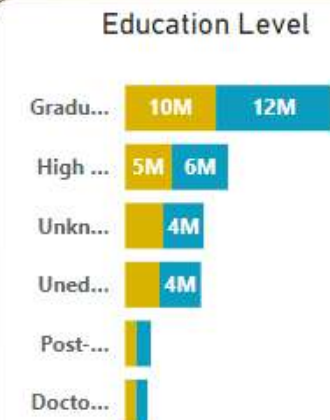
Q2

Q1

Revenue By Age Group



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
White-collar	10114656	1441074	103930055
Selfemployeed	8261758	1119742	75313288
Retirees	4535184	630359	48675030
Govt	8111701	1160016	88773989
Businessman	17387832	2539390	186959919
Blue-collar	6904279	952801	72262158
Total	55315410	7843382	575914439



# Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Amount

45M

Count

656K

Card_Category	Sum of Renueue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

LOW

MID

HIGH

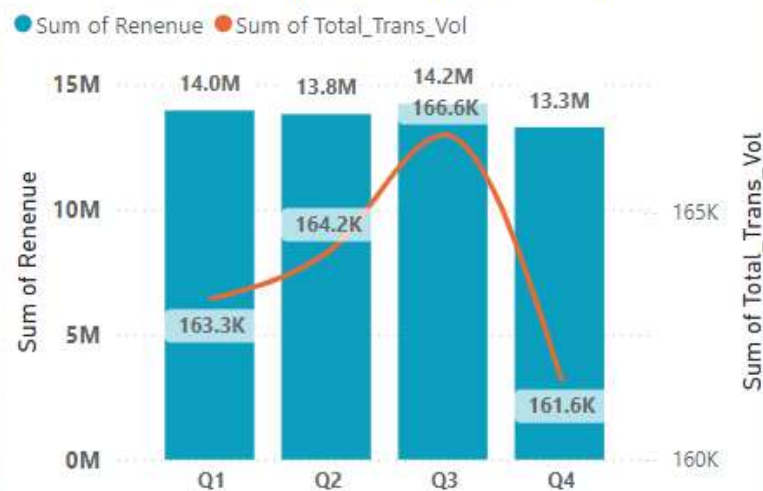
Silver

Blue

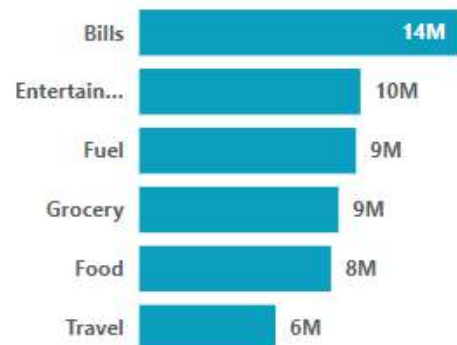
Gold

Platin...

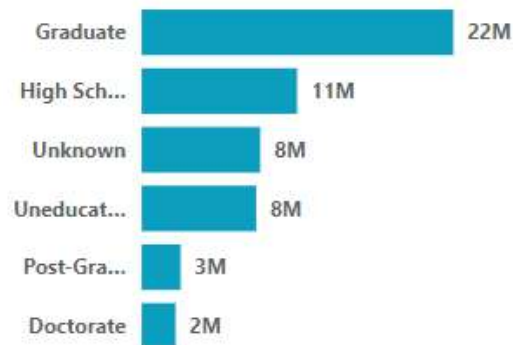
### QTR Revenue and Transaction Count



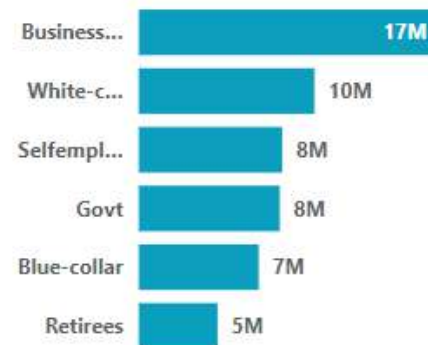
### Revenue By Expenditure Type



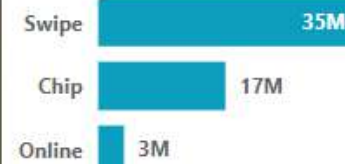
### Revenue By Education



### Revenue By Customer Job



### Revenue By Use Chip



### Customer Acq cost

