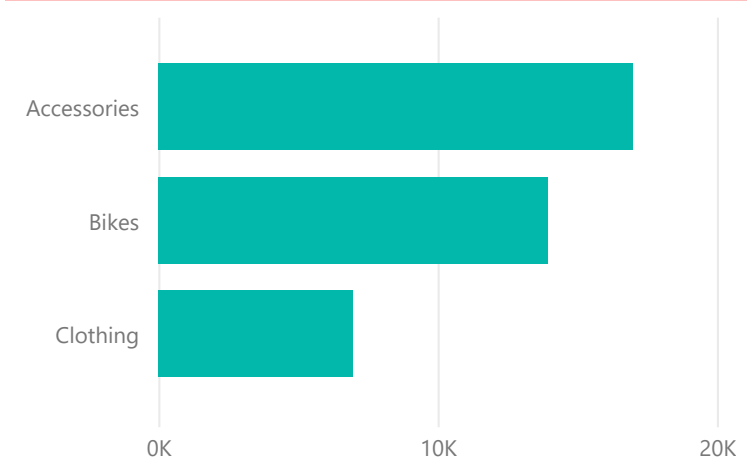
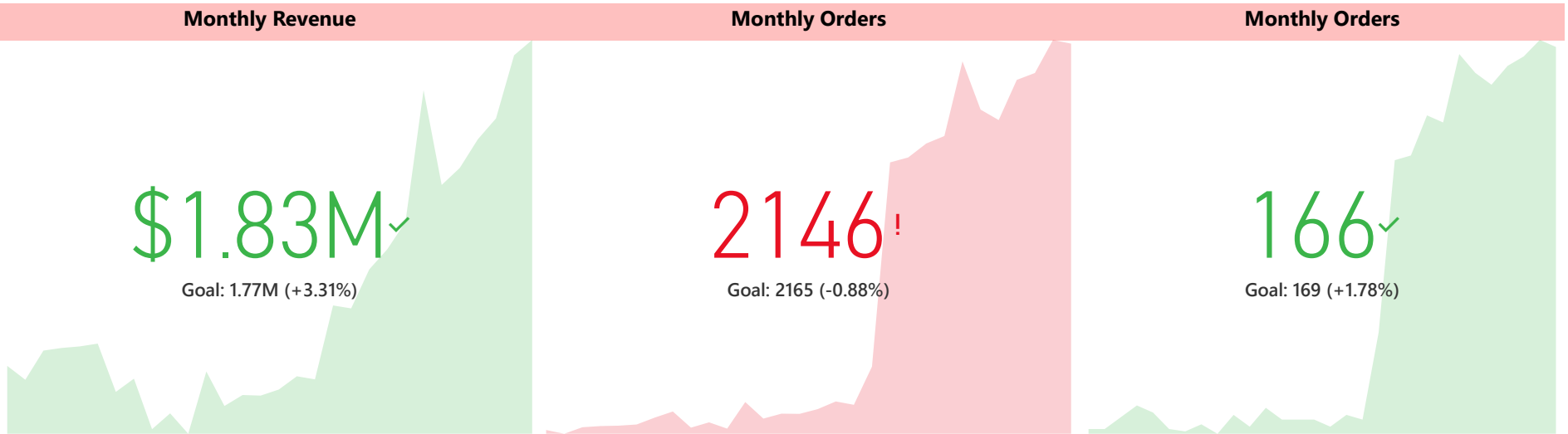
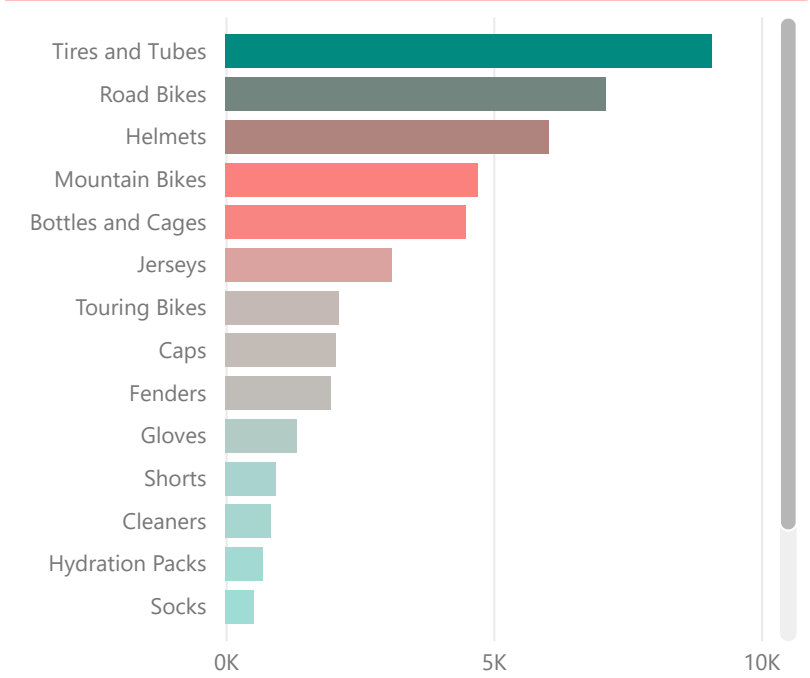




Total orders by category



Total Order by Subcategory



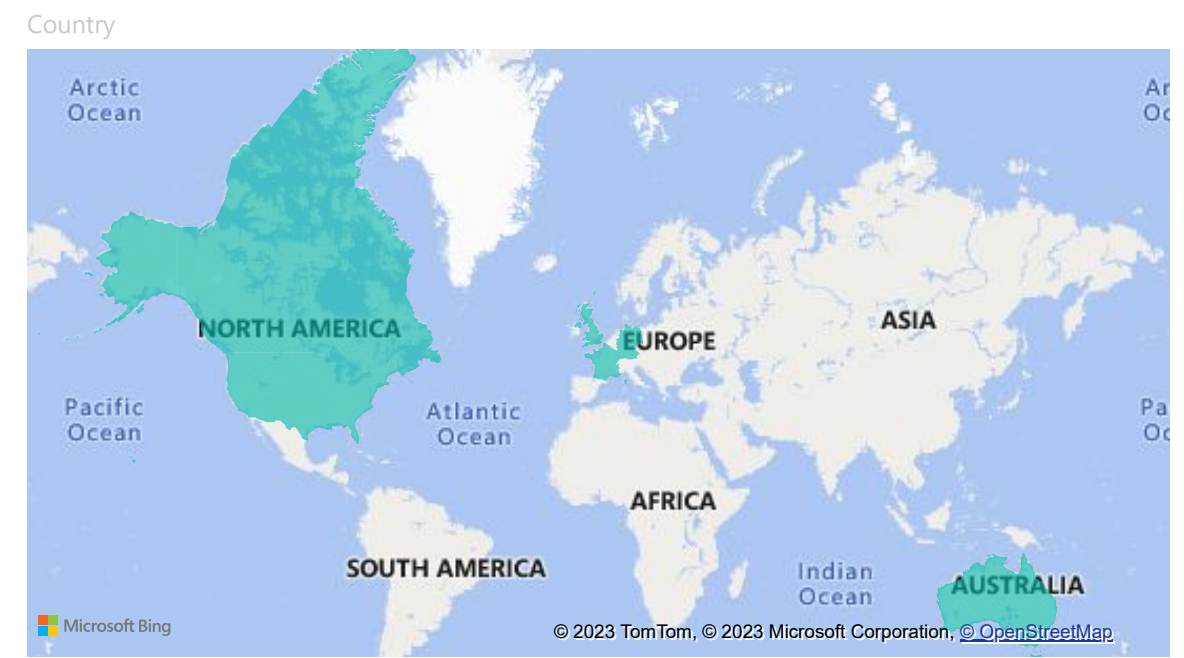
ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	606	2.97%
Mountain-200 Black, 42	602	3.49%
Mountain-200 Silver, 38	586	2.90%
Mountain-200 Silver, 46	571	2.10%
Total	25164	2.17%

Water Bottle - 30 oz.

Highest product by order

Mountain-200 Bl...

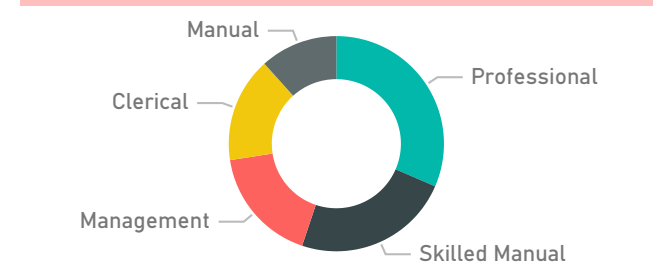
First ProductName



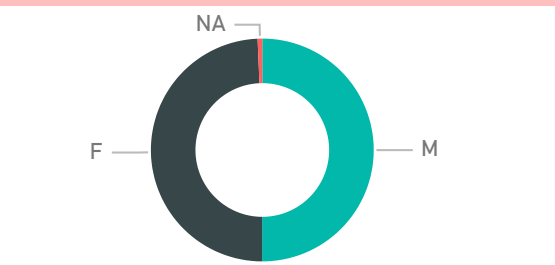
Top 100 customers by revenue

FullName_CC	Total Revenue	Total Orders	Total Returns
Mr. Maurice Shan	\$12,407.95	6	1809
Mrs. Janet Munoz	\$12,015.39	6	1809
Mrs. Lisa Cai	\$11,330.44	7	1809
Mrs. Lacey Zheng	\$11,085.74	7	1809
Mr. Jordan Turner	\$11,022.38	7	1809
Mr. Franklin Xu	\$10,863.44	6	1809
Mr. Larry Munoz	\$10,852.04	7	1809
Mrs. Kate Anand	\$10,436.51	4	1809
Mr. Larry Vazquez	\$10,394.98	4	1809
Mrs. Ariana Gray	\$10,391.42	6	1809
Mr. Clarence Gao	\$10,331.73	4	1809
Mr. Aaron Wright	\$10,329.22	4	1809
Mr. Ethan Bryant	\$10,308.52	4	1809
Mr. Marco Lopez	\$10,289.68	6	1809
Mrs. Bonnie Nath	\$10,282.91	4	1809
Mr. Ricky Vazquez	\$10,165.92	4	1809
Mr. Clarence Anand	\$10,065.01	4	1809
Mrs. Deanna Perez	\$9,761.59	4	1809
Mrs. Desiree Dominguez	\$9,717.63	4	1809
Mrs. Jasmine Stewart	\$9,716.98	4	1809
Mrs. Sydney Bryant	\$9,706.89	4	1809
Mr. Bryant Garcia	\$9,687.36	4	1809
Mrs. Cindy Patel	\$9,668.02	4	1809
Mrs. Amy Sun	\$9,534.15	4	1809
Mr. Willie Xu	\$9,424.97	5	1809
Mrs. Katrina Tang	\$9,302.58	4	1809
Mrs. Margaret He	\$9,266.74	4	1809
Mrs. Kaitlyn Henderson	\$9,258.92	4	1809
Mrs. Nichole Nara	\$9,234.66	4	1809
Mr. Randall Dominguez	\$9,210.36	4	1809
Mrs. Rosa Hu	\$9,201.20	4	1809
Adriana Gonzalez	\$9,195.69	4	1809
Mrs. Gabriella Collins	\$9,184.02	4	1809
Mrs. Dominique Prasad	\$9,180.93	6	1809
Mrs. Brandi Gill	\$9,166.18	4	1809
Mr. Brad She	\$9,161.01	4	1809
Mr. Francisco Sara	\$9,125.54	4	1809
Mr. Gerrit Straatsma	\$9,121.03	4	1809
Mr. F. ...	\$9,051.04	4	1809
Total	\$8,85,306.56	373	1809

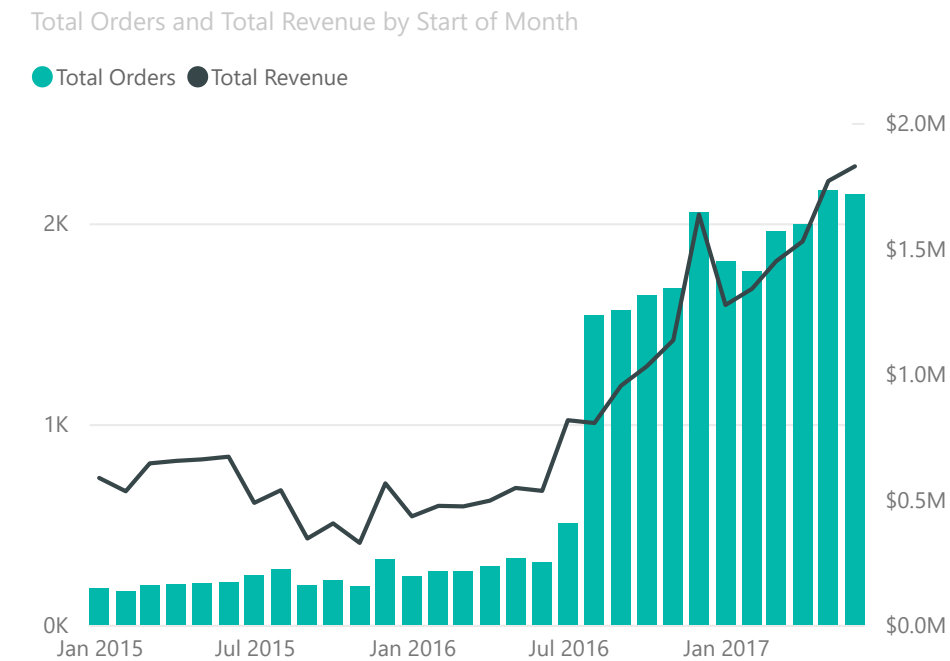
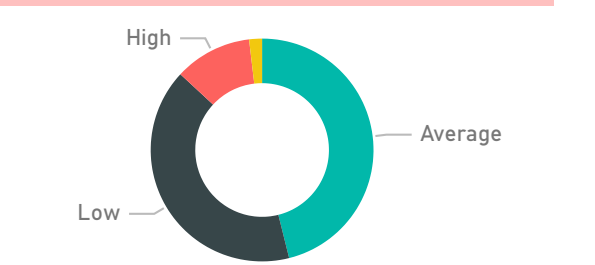
Orders by Occupation



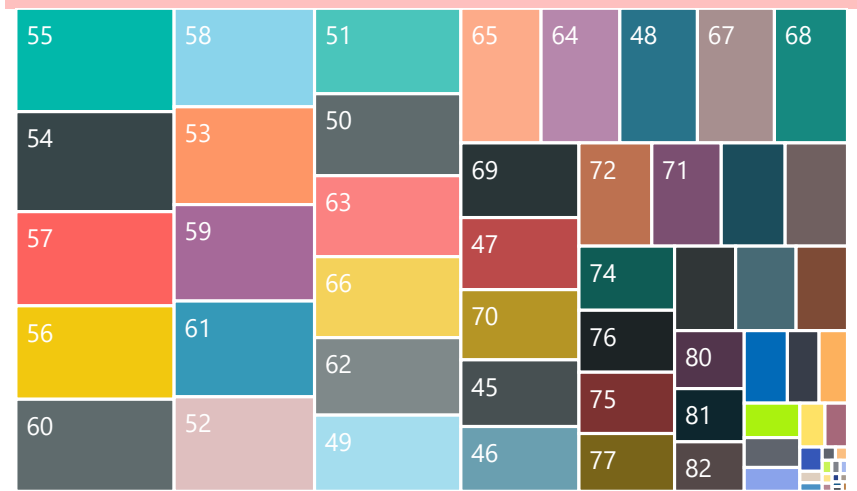
Orders by Gender



Orders by IncomeLevel



Orders by Current Age



Top Customer

Mr. Maurice Shan

Total Orders

\$24.91M

Total Revenue

\$12.41K