

## Mobile Phones: The Heartbeat of Modern Life



Mobile phones have evolved far beyond mere communication devices; they are now essential tools shaping our daily lives. From staying connected with loved ones to managing businesses, education, and entertainment, smartphones have seamlessly integrated into every aspect of human interaction.

This dashboard is designed to provide valuable mobile insights, showcasing trends in sales performance, customer behavior and product preferences.

[Insights](#)[Product View](#)[Customer View](#)

### Mobile Sales Analysis

[Home](#)[Insights](#)[Product View](#)[Customer View](#)

Month  
May

Channel  
All

Type  
All

[Clear](#)

Revenue

**\$1.14M**Vs Last Month \$1.04M **10%↑**

Quantity

**1.65K**Vs Last Month 1.54K **7%↑**

Total Orders

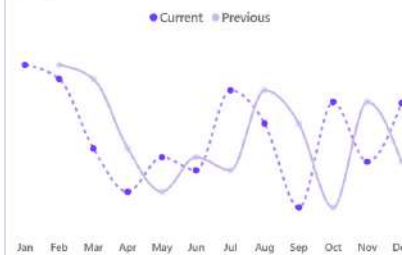
**31**

Average Price

**691**

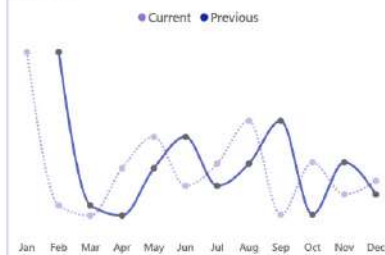
Current Month Vs Previous Month

By Revenue



Current Month Vs Previous Month

By Quantity



### Mobile Sales Analysis

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Month  
May

Channel  
All

Model  
All

City  
All

[Clear](#)☐ Apple ☐ Google ☐ OnePlus ☐ Samsung ☐ Xiaomi

Brand Summary

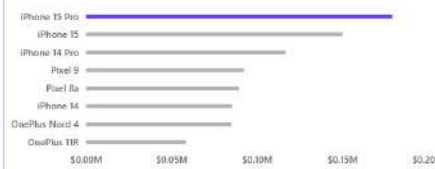
Brand	Revenue	Revenue by Month	Quantity	Quantity by Month
Apple	\$3,642.89K		4.23K	
Google	\$2,554.13K		3.15K	
OnePlus	\$3,027.37K		4.40K	
Samsung	\$3,481.02K		3.25K	
Xiaomi	\$1,820.01K		3.53K	
Total	\$14,525.41K		18.55K	

Channel by Age Group

Age Group	Online	Partner	Retail Store
18-25	\$3,46,848.00		\$3,08,065.00
26-33	\$1,53,992.00		
34-41	\$44,346.00	\$56,831.00	
42-49	\$66,588.00	\$59,402.00	
50-57	\$64,455.00		
58-65	\$13,500.00		\$25,350.00

Top Brands

Revenue by Model



Revenue by Payment Type



### Mobile Sales Analysis

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Month  
All

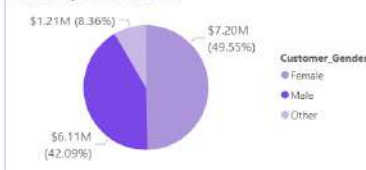
Channel  
All

Model  
All

Brand  
All

[Clear](#)

Revenue by Customer Gender



Revenue by Age Groups



Revenue Generated By Country



Color Demanded By Customer

Color	18-25	26-33	34-41	42-49	50-57
White	\$6,19,034.00	\$6,49,537.00	\$7,42,127.00	\$5,57,515.00	\$2,15,002.00
Black	\$6,95,967.00	\$5,13,972.00	\$3,47,956.00	\$8,93,511.00	\$4,85,081.00
Green	\$2,81,764.00	\$8,90,380.00	\$3,62,269.00	\$6,42,730.00	\$4,64,069.00
Blue	\$2,94,925.00	\$4,67,860.00	\$5,59,330.00	\$5,45,719.00	\$2,88,902.00
Red	\$7,16,341.00	\$5,86,170.00	\$1,74,933.00	\$3,29,307.00	\$2,32,437.00